

THE  
AMERICAN INSTITUTE  
OF ARCHITECTURE  
STUDENTS

YOU'RE INVITED TO BE PART OF A DESIGN NETWORK  
WITH STUDENTS FROM ALL OVER THE WORLD.

2015

EVENTS  
FORUM, GRASSROOTS, QUAD  
09-14

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DESIGN ALLIANCE  
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COLLEGE/UNIVERSITY  
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# AIAS MEDIA KIT

THE FIELD GUIDE TO CONNECTING WITH STUDENT DESIGN LEADERS



**AIAS.ORG**

The American Institute of Architecture Students is the largest organization solely committed to architecture and design students. It is an independent, nonprofit, student-run organization of approximately 7,000 members each year, and extends a reach to nearly the entire U.S. architecture student community of over 30,000 through its 150+ on-campus chapters.

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# OUR MISSION

# HISTORY

**Promote excellence in architecture education, training, and practice.**

Architectural practice is constantly evolving. A large part of that evolution happens in schools through a pedagogy that promotes experimentation and exploration. AIAS members understand their role in the profession as leaders. We are the leaders of the future and the now. Programs like CRIT, Freedom by Design and Grassroots mentorship empower students to own that role.

**We foster an appreciation of architecture, design, and related disciplines.**

Programs like FORUM, Freedom By Design, Grassroots, and Quad Conferences empower students with the opportunity to learn about the issues facing our world. By meeting students and professionals with common interests, they interact with some of today's leading architects and designers.

**We enrich communities in a spirit of collaboration.**

Through the Freedom by Design™ program and other community outreach, we empower our members and students as a whole to be good citizens on their campuses and in their communities.

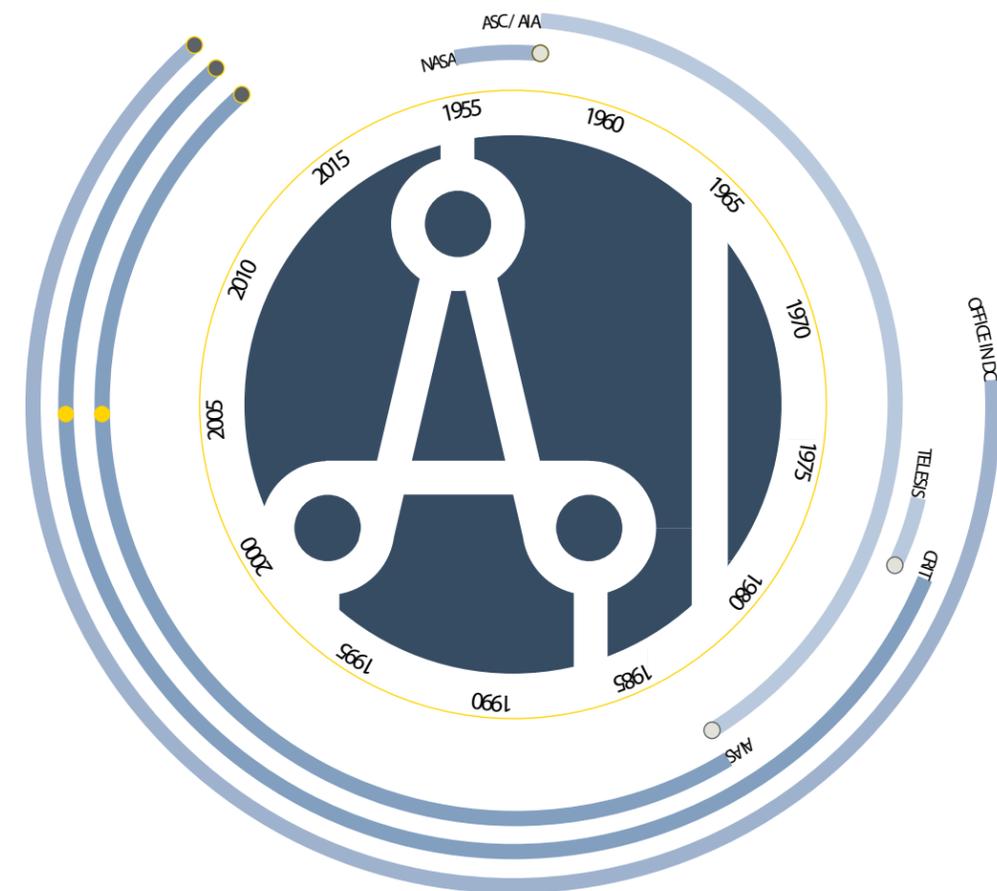
**We organize students and combine their efforts to advance the art and policy of architecture.**

We are the sole student voice in the collateral discussion and decision making process that includes The American Institute of Architects (AIA), The Association of Collegiate Schools of Architecture (ACSA), The National Council of Architectural Registration Boards (NCARB) and The National Architectural Accrediting Board (NAAB).

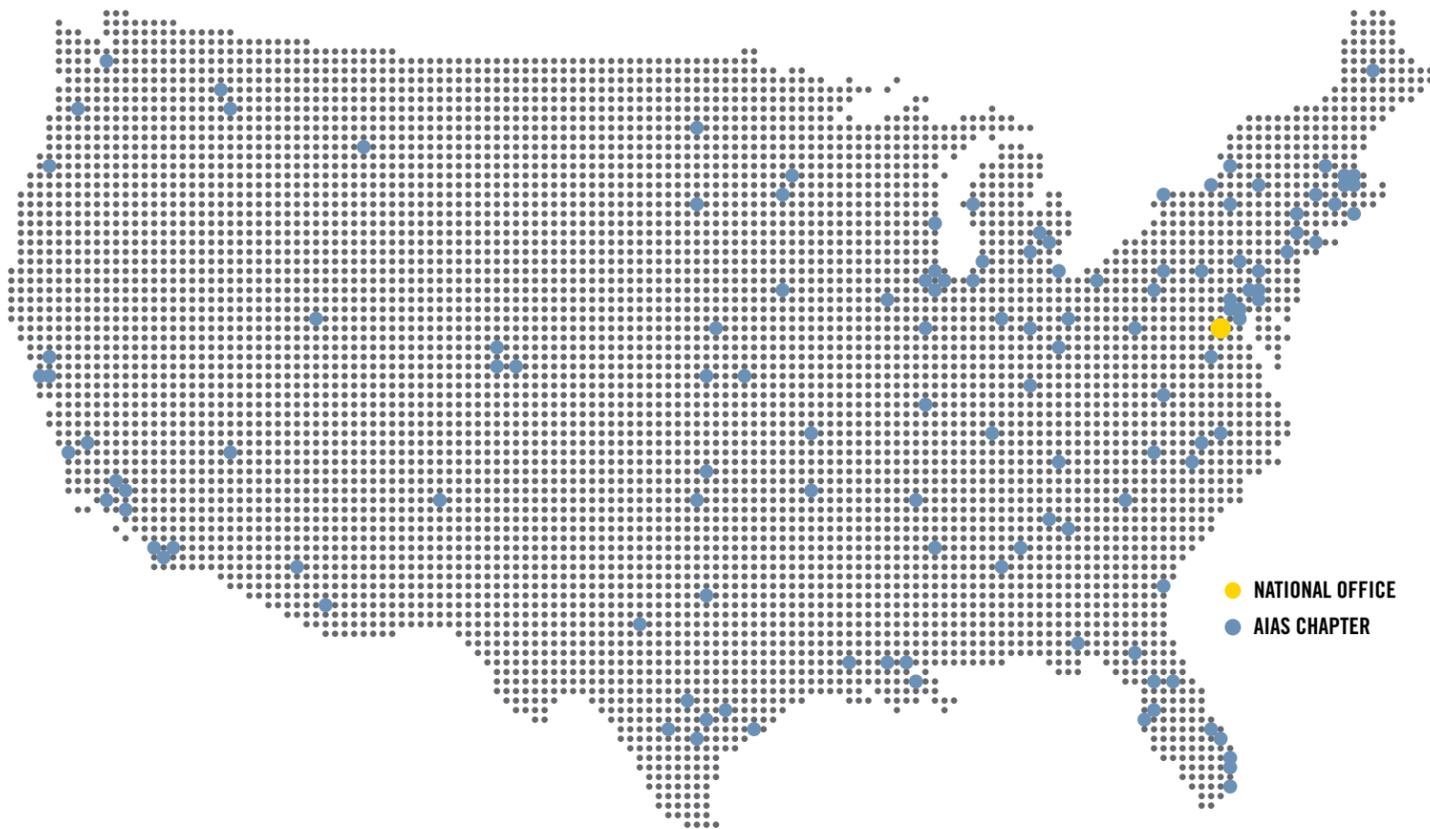


“FIRST NATIONAL ORGANIZATION REPRESENTING STUDENTS IN ALL THE ARCHITECTURE SCHOOLS.”  
- ARCHITECTURAL RECORD MAGAZINE 1956

- TRANSITION
- ANNIVERSARY: AIAS 50TH / CRIT 30TH
- PRESENT



NATIONAL ASSOCIATION OF STUDENTS OF ARCHITECTURE (NASA) ASSOCIATION OF STUDENT CHAPTERS, AIA (ASC/AIA)  
AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS (AIAS)  
BECOMES CRIT NEXT YEAR (TELESIS) THE STUDENT ARCHITECTURAL MAGAZINE. COINED BY ROBERT ROSENFELD (CRIT)  
AIAS PRESIDENT FAY D'AVIGNON TAKES UP FULL-TIME RESPONSIBILITIES IN WASHINGTON, DC (OFFICE IN DC)



PRESIDENT DANIELLE MITCHELL



VICE PRESIDENT JOEL POMINVILLE



NORTHEAST QUAD DIRECTOR  
RACHEL LAW



SOUTH QUAD DIRECTOR  
SARAH WAHLGREN



MIDWEST QUAD DIRECTOR  
DANIELLE JONES



WEST QUAD DIRECTOR  
ASHLEY KOPETZKY

792



5,650



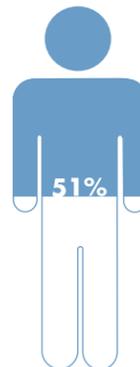
4,027



7,000 members



● 2015 ● 2017  
● 2016 ● 2018+



ACSA LIAISON  
GREG HALL, PhD, AIA, NCARB



PAST PRESIDENT  
CHARLIE KLECHA



AIA LIAISON  
STEVEN VOGEL, FAIA



EXECUTIVE DIRECTOR  
NICK SERFASS, AIA, CAE

# NATIONAL SPONSORS

2015-2016



# COLLEGIATE ASSOCIATES

2014-2015



# bandwidth

## aias forum 2015

san francisco, ca | dec 29-jan 1

anticipated audience  
**1200 students**  
**200+ professionals**

conference format  
**4 day multi-track**

conference venue  
**san francisco**  
**marriot marquis**

FORUM offers students, emerging professionals, and experienced practitioners an opportunity to engage with each other, to learn about issues facing architectural education and the profession, to meet and network with other students and professionals with common interests, and to interact with today's leading minds. FORUM programming includes keynote presentations, tours, daily seminars, and workshops that enable attendees to discuss relevant and current issues.

[forum.aias.org](http://forum.aias.org)

**#bandwidth** seeks to expose attendees to an expanded network of communications and collaboration beyond the typically assumed boundaries of architecture.

# AIAS Grassroots Leadership Conference

Since 1984 the American Institute of Architecture Students has been developing future leaders in design through our AIAS Grassroots Leadership Conference. Please join us for our 31st annual conference July 23-26, 2015 in Washington, DC as we continue to prepare leaders in excellence.

Each year Grassroots brings together chapter leaders, AIAS Freedom By Design program leaders, and emerging professionals seeking insight and understanding on how to make the most of the year ahead. In addition we are now offering two new tracks – the Technology Track, and the Entrepreneurship Track – that will help prepare leaders for excellence.

## CHOOSE A PATH & GET INVOLVED

LEADERSHIP

CAREER

SERVICE

ENTREPRENEURSHIP

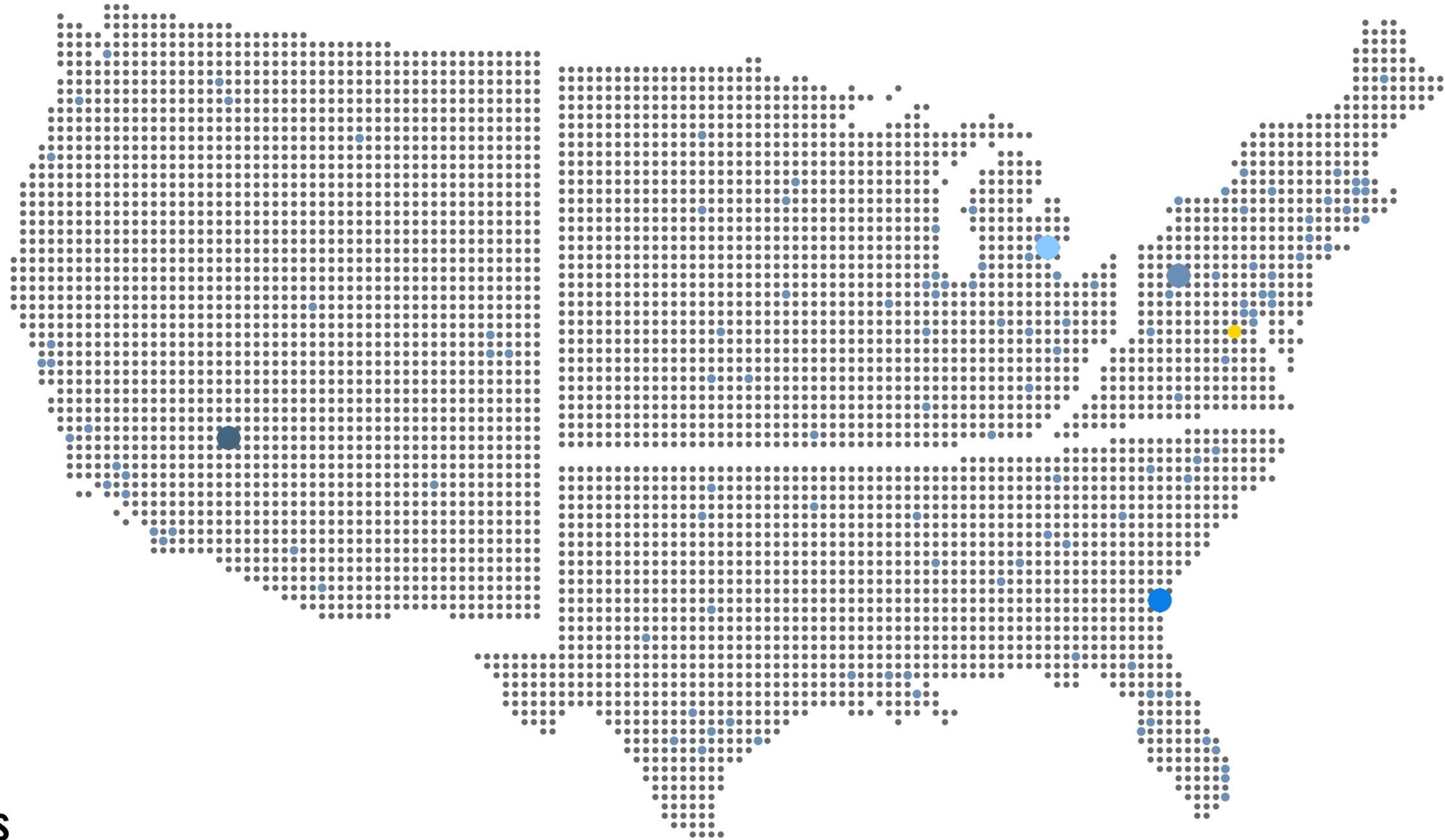
TECHNOLOGY

EXPO

JULY 2016



# QUAD CONFERENCES



## aias quad conferences

Connect with  
our chapters  
on a local  
level.

March 31 - April 2, 2016



**Northeast Quad Conference**  
Carnegie Mellon University  
Pittsburgh, PA

March 31 - April 2, 2016



**South Quad Conference**  
Savannah College of Art & Design  
Savannah, GA

March 11 - 13, 2016



**Midwest Quad Conference**  
Lawrence Technology University  
Detroit, MI

March 22 - 25, 2016



**West Quad Conference**  
University of Nevada Las Vegas  
Las Vegas, NV

# PROGRAMS

Freedom by Design™, the AIAS community service program, utilizes the talents of architecture students to radically impact the lives of people in their community through modest design and construction solutions. Vital modifications are made to enhance the homes of low-income and disabled individuals by addressing their struggles with everyday tasks such as bathing, ascending stairs and opening doors. Our priority is improving the safety, comfort and dignity of the home's occupants.

Through numerous AIAS chapters, Freedom by Design™ teaches students how to resolve accessibility issues while simultaneously providing them with the real world experience of working with a client, mentorship from an architect and constructor, and an understanding of the practical impact of architecture and design.

You are invited to get involved. The AIAS is always seeking mentors and supporters to help us grow this important program. Join us in improving the lives of those in need.

## NATIONAL DESIGN SERVICES ACT



The National Design Services Act (NDSA) is a bill promoted by the American Institute of Architects and their professional team of lobbyists, in partnership with leadership at the American Institute of Architecture Students. The AIAS conducted a financial survey of its membership that directly contributed to the development of this legislation.

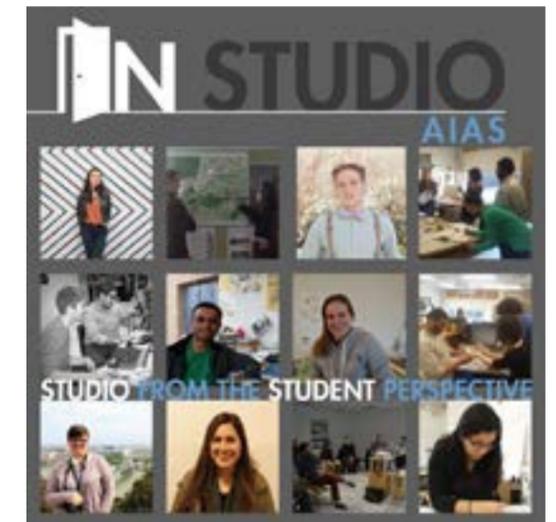
The AIAS Advocacy Task Force is responsible for advocating for the NDSA and educating members about the important role they play in its passage.

# AIAS FREEDOM BY DESIGN™



### What is "Studio Culture"?

It is the experiences, behaviors, habits and patterns found within the campus-based architecture design studio. For several years, the AIAS has been leading the discussion on improving this aspect of design education and ultimately the profession.



Unwavering commitment, lifelong friendships, and ambitious design. This is studio life, this series highlights the dynamic communities that exist at architecture school and in architecture firms.

# ADVOCACY

# the architype project

ar • chi • type  
/är-ke-,tip/

noun  
Plural noun: architypes

1. A category of people or things having in common the characteristic of being educated in the design processes and products of architecture.
2. A person or thing symbolizing or exemplifying the ideal or defining characteristics of a person who designs buildings outside the conventional context of the profession.
3. A series of verbal modifiers used to alter the physical media used by a person who architects a product or outcome: landscape architect, software architect, culinary architect, architect of legislations.

#ilookdifferent  
[architypes.aias.org](http://architypes.aias.org)

08 • 01 • 2015

To promote the launch of the **PASS Fund**, this campaign ran for duration of the AIAS **7-in-7 Campaign**, in which the AIAS 2014 - 2015 National President, Charlie Klecha, prepared for, took and passed all seven ARE Divisions in seven days. During the campaign, Charlie shared his experiences in preparing for the exams, and concluded with a reflection on the entire process.

The **PASS** is intended to encourage young professionals to make a plan to move toward professional licensure, and begin on that path as soon as possible. The scholarship will be made available to alumni of the AIAS who pass a division of the registration exams within one year of graduating, and will reimburse them for the full cost of that exam.



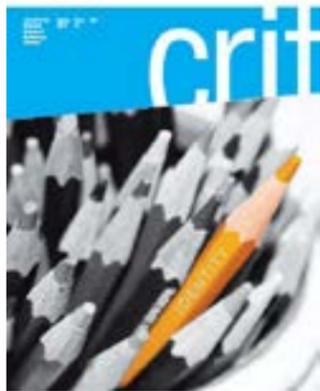
Professional licensure in architecture can be a long, laborious, and expensive proposition, which has led to many young professionals delaying their goals of licensure, or giving up on them altogether. **The PASS** aims to highlight recent changes that make the path to licensure simpler, while maintaining the rigor and value of the license, and to encourage young professionals to commit to making a plan and starting early to achieve their goals.

[AIAS.ORG/PASS](http://AIAS.ORG/PASS)

# PUBLICATIONS

For over three decades, people have looked to CRIT, Journal of the AIAS, as the only source of published architecture student work from across the world. The theme of each issue provides a dialogue of current issues in architectural education and the profession. Student projects are published in an effort to highlight the best of the best in architectural schools. While the focus of CRIT remains on students, feature articles about faculty members, professionals, schools, and practice-oriented issues are often highlights in each issue.

CRIT is published every fall, with a digital data edition published in the spring. Interested in learning how to get-involved in our student based journal? Contact the editor-in-chief, Jessica Mason at (202) 808-0079.



## CRIT: Journal of the AIAS



**e-Newsletter:** Sent out to our membership every Wednesday by 3PM. This is the perfect channel to communicate updates in your industry, to our entire membership base.

# SPONSOR PACKAGES

# SPONSOR PACKAGES

Questions?

Give us a call: 202.808.0075

At AIAS National we are dedicated to connecting you with our members.

Customize any package.

We will work with you to make sure you get exactly what you want.

## SILVER

**\$5,000**

- (2) FORUM STAFF REGISTRATIONS
- (2) GRASSROOTS STAFF REGISTRATIONS
- LOGO ON WEBSITE
- FORUM PROGRAM AD
- GRASSROOTS PROGRAM AD
- FORUM REGISTRATION BAG INSERT
- GRASSROOTS REGISTRATION BAG INSERT
- TABLE AT FORUM EXPO
- FEATURED BLOG ENTRY
- (1) SOCIAL MEDIA PROMOTION PER MONTH
- ARTICLE IN CRIT
- 1/2 PAGE CRIT AD

## GOLD

**\$7,500**

- (2) FORUM STAFF REGISTRATIONS
- (2) GRASSROOTS STAFF REGISTRATIONS
- LOGO ON WEBSITE
- FORUM PROGRAM AD
- GRASSROOTS PROGRAM AD
- FORUM REGISTRATION BAG INSERT
- GRASSROOTS REGISTRATION BAG INSERT
- ANCHOR TABLE AT FORUM EXPO
- FEATURED BLOG ENTRY
- SOCIAL MEDIA PROMOTION
- ARTICLE IN CRIT
- FULL PAGE CRIT AD
- GRASSROOTS PRE + POST EMAIL BLAST
- FORUM PRE + POST EMAIL BLAST
- (1) DEDICATED WEEK PROMO PER YEAR

## TITANIUM

**\$15,000**

- 15 MIN GRASSROOTS GENERAL SESSION
- (1) FORUM EDUCATIONAL SESSION
- (2) FORUM STAFF REGISTRATIONS
- (2) GRASSROOTS STAFF REGISTRATIONS
- (1) FORUM STUDENT GIVEAWAY REG
- (1) GRASSROOTS STUDENT GIVEAWAY REG
- LOGO ON WEBSITE
- FORUM PROGRAM AD
- GRASSROOTS PROGRAM AD
- FORUM REGISTRATION BAG INSERT
- GRASSROOTS REGISTRATION BAG INSERT
- ANCHOR TABLE AT FORUM EXPO
- FEATURED BLOG ENTRY
- SOCIAL MEDIA PROMOTION
- ARTICLE IN CRIT
- FULL PAGE CRIT AD
- GRASSROOTS PRE + POST EMAIL BLAST
- FORUM PRE + POST EMAIL BLAST
- (3) DEDICATED WEEKS PROMO PER YEAR
- BANNER AD ON WEBSITE
- TABLE AT REG AREA OF FORUM
- TABLE AT REG AREA OF GRASSROOTS
- GRASSROOTS PHOTO WITH COMPANY LOGO
- (1) CUSTOM VIDEO ON WEBSITE

## PANTHEON

**\$50,000**

- FORUM GENERAL SESSION SLOT
- GRASSROOTS OPENING CEREMONY SLOT
- 15 MIN GRASSROOTS GENERAL SESSION
- (1) FORUM EDUCATIONAL SESSION
- FEATURED SECTION ON WEBSITE
- (2) FORUM STAFF REGISTRATIONS
- (2) GRASSROOTS STAFF REGISTRATIONS
- (2) FORUM STUDENT GIVEAWAY REG
- (2) GRASSROOTS STUDENT GIVEAWAY REG
- LOGO ON WEBSITE
- FORUM PROGRAM AD
- GRASSROOTS PROGRAM AD
- FORUM REGISTRATION BAG INSERT
- GRASSROOTS REGISTRATION BAG INSERT
- ANCHOR TABLE AT FORUM EXPO
- FEATURED BLOG ENTRY
- SOCIAL MEDIA PROMOTION
- ARTICLE IN CRIT
- CRIT AD-INSIDE COVER, INSIDE BACK, OR BACK
- GRASSROOTS PRE + POST EMAIL BLAST
- FORUM PRE + POST EMAIL BLAST
- (3) DEDICATED WEEKS PROMO PER YEAR
- BANNER AD ON WEBSITE
- TABLE AT REG AREA OF FORUM
- TABLE AT REG AREA OF GRASSROOTS
- GRASSROOTS PHOTO WITH COMPANY LOGO
- (3) CUSTOM VIDEO ON WEBSITE

## FIRMS

A network of design firms, that wish to connect with students, value the mentoring process, and desire to inspire and be inspired by the next generation of design leaders.



**\$2,500**

TABLE AT FORUM CAREER EXPO  
TABLE AT GRASSROOTS CAREER EXPO  
RECOGNIZED AS PART OF DESIGN ALLIANCE  
CUSTOM FIRM PROFILE ON AIAS.ORG  
"INSTUDIO" BLOG ENTRY ON FIRM STUDIO CULTURE  
UNLIMITED JOB POSTING ON TWITTER  
(1) SOCIAL MEDIA PROMO PER MONTH  
1/2 PAGE CRIT AD | FIRM VIDEO TOUR ON WEBSITE  
AD IN FORUM PROGRAM  
AD IN GRASSROOTS PROGRAM  
FORUM REGISTRATION BAG INSERT  
GRASSROOTS REGISTRATION BAG INSERT  
CUSTOM GRASSROOTS ATTENDANCE PHOTO

**BE A PART OF  
THE LEGACY**

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## COLLEGIATE ASSOCIATE



Build awareness of your graduate and other educational programs to thousands of architecture and design students with the AIAS Collegiate Associate program, offering year-round promotional opportunities for your school.

Waive chapter dues for your AIAS chapter!

**\$1,500**

1/2 PAGE CRIT AD  
TABLE AT FORUM COLLEGE + CAREER EXPO  
AIAS CHAPTER DUES WAIVED  
FORUM REGISTRATION BAG INSERT  
GRASSROOTS REGISTRATION BAG INSERT  
AD IN FORUM PROGRAM  
AD IN GRASSROOTS PROGRAM  
LOGO AND LINK ON WEBSITE  
AD SPACE ON AIAS.ORG  
RECOGNIZED AS A FORUM SPONSOR  
RECOGNIZED AS A GRASSROOTS SPONSOR  
EMAIL BLAST TO CHAPTER PRESIDENTS

**aias.org/ca**

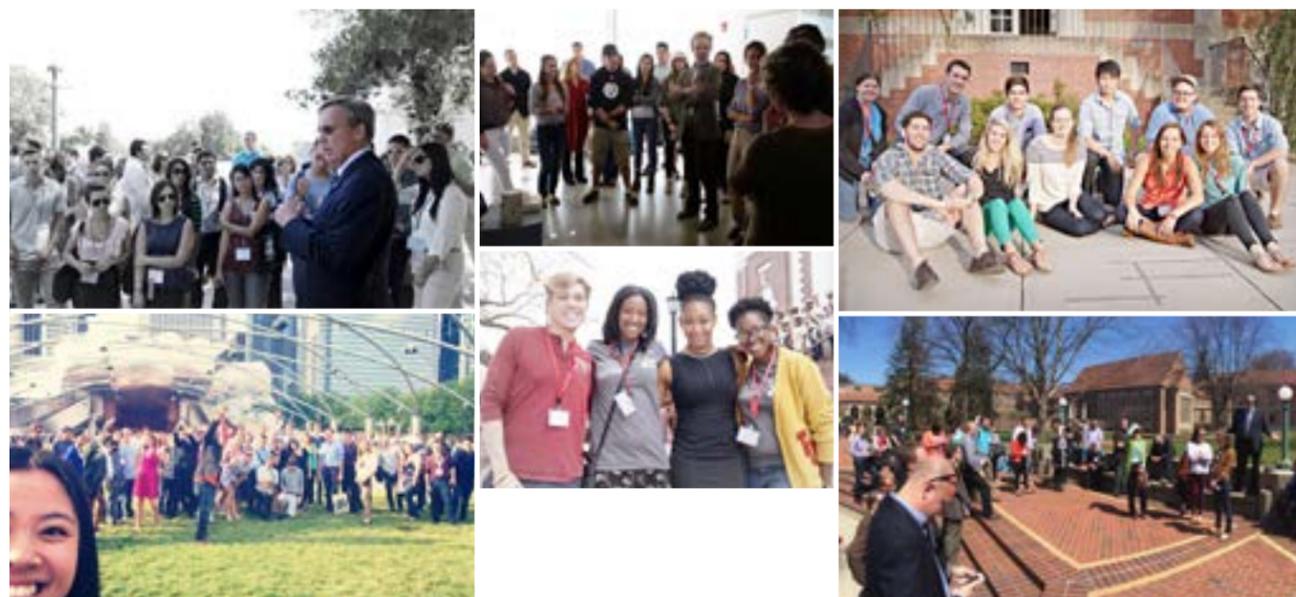
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# AIAS FORUM SPONSORSHIP

OUR LARGEST CONFERENCE OF THE YEAR, FROM DECEMBER 29TH - JANUARY 2ND. GET IN FRONT OF 1200 OF OUR MOST AMBITIOUS MEMBERS. THIS YEAR FORUM WILL BE HELD IN SAN FRANCISCO, CA.

## AIAS FORUM SPONSOR \$2,500

(2) COMPLIMENTARY STAFF REGISTRATIONS | LOGO PRIORITY ON AIAS FORUM WEBSITE | SIGNAGE AT FORUM  
CONFERENCE PROGRAM AD | REGISTRATION BAG INSERT | TABLE AT THE COLLEGE + CAREER EXPO



À LA CARTE ITEMS INCLUDE ADDITIONAL BENEFITS, VARYING FROM: COMPLIMENTARY REGISTRATION, VIP INVITATIONS, CLOSING GENERAL SESSION COMPLIMENTARY TICKETS, LOGO PRIORITY ON AIAS FORUM WEBSITE, PROGRAM APP. AD, MATERIAL ON GENERAL SPONSOR TABLE, REGISTRATION BAG INSERT, RECOGNITION DURING CONFERENCE PROGRAM, ON-SITE SIGNAGE, TABLE AT COLLEGE + CAREER EXPO, SPONSOR RIBBON ON NAME BADGE.

## SPONSORED ITEMS À LA CARTE

### REGISTRATION BADGE + LANYARD \$7,500 | 1 AVAILABLE

Want your logo to be part of every attendees attire? Get your company the maximum exposure to every architecture student in attendance. These are often kept as keepsakes after every conference.

### REGISTRATION "SWAG" BAGS \$10,000 | 1 AVAILABLE

Swag out every attendee's registration bag. Design the bag that each architecture student will use to carry their laptops, journals and other belongings all conference long.

### CONFERENCE APP. \$10,000 | 1 AVAILABLE

Be branded into our event app. Everytime an attendee looks at their schedule to find out about session, keynotes, expos, and receptions – your logo will be there.

### CONFERENCE TEE \$10,000 | 1 AVAILABLE

Want exposure during and after FORUM is over? These tees can be designed by our creative team. Let's make a comfy tee for those long studio days.

### CONFERENCE SKETCHBOOK \$10,000 | 1 AVAILABLE

Our most popular item. Design our signature sketchbook that every attendee receives upon check-in. Not only are these used during the conference but they remain in use until every last page is used

## EXHIBITING À LA CARTE

### FORUM EXPO EXHIBITOR TABLE TOP DISPLAY: \$500

This is the opportunity to meet more than 1,000 bright and eager architecture and design students. Help guide students to make decisions on schools, careers and products in the architecture profession! Choose between the Product + Career Expo OR the Collegiate Expo.

### AIAS FIRM TOUR \$1,000 | 8 AVAILABLE

The Firm Tour, similar to an open-house, gives you the opportunity to capture the exclusive attention of future design leaders by boasting your best projects and giving them insight to the "real world" of being an architect.

### FORUM EXPO ANCHOR EXHIBITOR/EXPO LOUNGE \$1,500 | 8 AVAILABLE

The largest space offered at the expo. Hold a Q+A session, raffle, student lounge, product expo, this 20X20 space is your space to decorate and engage all attendees. Choose between the Product + Career Expo OR the Collegiate Expo.

### FORUM STUDENT LOUNGE \$5,000 | 1 AVAILABLE

Our members love to have a good time and the Student Lounge lets that happen. This space is located in the hotel and open after hours to allow attendees a place to socialize and network. Games, food, music, signage...the possibilities are endless with this space!

### REGISTRATION AREA SPONSORSHIP \$10,000 | 1 AVAILABLE

Want to be the first logo that greets every attendee as soon as they arrive at check-in? Get creative and spice up the registration area! This will be the first impression attendees have of FORUM in San Francisco! Let's make it spectacular.

### TITLE SPONSORSHIP \$50,000

Power AIAS FORUM. Your logo will be the most prominent on all signage, giving your company thousands of impressions throughout the entire week. Let's get creative working together to make FORUM epic. This also includes the conference app sponsorship.

## EVENTS À LA CARTE

### HONORS & AWARDS RECEPTION | DEC 29 \$5,000 | 2 AVAILABLE

Join the celebration of the of AIAS National Honor Awards recipients. The highest honors bestowed by the AIAS, identifying those students, chapters, educators, and professionals who demonstrate excellence in education, leadership, community service, engagement, and professional practice.

### EDUCATIONAL SESSION SPONSOR \$1,500

Our attendees crave learning and take advantage of every opportunity available. This is one of the main reasons to attend FORUM. Come get in front of hundreds of the most influential students in architecture, they are ready to learn.

### QUAD CRAWL | DEC 30 \$2,500 | 6 AVAILABLE

FORUM 2015 in San Francisco will kick off with a "Quad Crawl." Members gathering from all over the country will assemble by their regional locations and head out on the town, visiting firms, other partners, for an exuberant opening night party.

### FACULTY BREAKFAST \$2,500 | 1 AVAILABLE

Get your logo in front of the most prominent faculty leaders from around the country. This is your opportunity to grab their attention. Signage will be designed with your logo and posted throughout the breakfast. Please provide any handout of your choosing.

### COUNCIL OF PRESIDENTS VIP RECEPTION | DEC 30 \$2,500 | 2 AVAILABLE

This networking event is only open to our most influential leaders, National Board of Director candidates, and the delegates from every AIAS chapter.

### BREAKFAST \$2,500 | 4 AVAILABLE

The most important meal of the day just got better! Signage will be posted all throughout the breakfast, to bring attention to your company. What better way to get student's attention than through their stomachs – you'll be their favorite sponsor!

### BEAUX ARTS BALL | DEC 31 \$10,000 | 3 AVAILABLE

The biggest and favorite annual event all year. Create an atmosphere for members and professionals alike to network and dance into the new year.

### TOUR SPONSOR \$5,000

Various tours are offered throughout the conference, arranged by the National Office but now you're in charge! Organize a tour that will bring value and excitement to all of our attendees.

### CLOSING NIGHT PARTY | JAN 1 \$2,500 | 1 AVAILABLE

The final event at FORUM so let's end it with a BANG! You will work closely with our events team to select locations, theme, decor and much more! Leave a lasting impression to all attendees.

# GRASSROOTS LEADERSHIP SPONSORSHIP



OUR GRASSROOTS LEADERSHIP CONFERENCE IS ATTENDED BY ARCHITECTURE STUDENT LEADERS FROM AROUND THE COUNTRY. EACH YEAR THIS CONFERENCE SERVES TO EDUCATE THEM ON HOW TO BETTER LEAD THEIR CHAPTERS AND HOW TO BETTER LEAD AS PROFESSIONALS IN THE FUTURE. IF YOU ARE LOOKING TO GET IN FRONT OF THE COUNTRY'S MOST INFLUENTIAL DESIGN STUDENTS, THIS IS YOUR CONFERENCE.

## CAREER EXPO EXHIBITOR \$250 | 20 AVAILABLE

Get in front of the most influential leaders in the AIAS. Get creative with your table – include decorations, refreshments, giveaways – attract students to stop by and talk to you! You may just meet a future employee.

## TRACK SPONSORSHIP \$1,500 | 5 AVAILABLE

Power one of our 5 tracks: Leadership, Career, Freedom By Design, Technology, Entrepreneurship. Your logo will appear on all signage and in all of the track session rooms.

## NETWORKING BREAKS \$2,000 | 2 AVAILABLE

Sponsor a networking break on Friday or Saturday. You choose from an array of specialty items to provide to all attendees of Grassroots. Get creative to make a lasting impression with your logo!

## REGISTRATION BADGE + LANYARD \$2,500 | 1 AVAILABLE

Want your logo to be part of every attendees attire? Get your company the maximum exposure as these are often kept as keepsakes after every conference.

## COUNCIL OF PRESIDENTS \$2,500 | 1 AVAILABLE

Provide all 160 AIAS chapter presidents with refreshments and/or snacks during the Council of Presidents meeting on Sunday from 9AM – 12PM. Your logo will be displayed throughout the meeting along with 3 signs of your choice.

## TEES \$4,000 | 1 AVAILABLE

Want your exposure to continue after Grassroots is over? These tees can be designed by our creative team. Let's make a comfy tee for those long studio nights.

## CONFERENCE SKETCHBOOK \$5,000 | 1 AVAILABLE

Display your logo on the most popular item to our attendees. Used for note taking, and sketching, your logo will be on display at universities all over North America.

## FACULTY BREAKFAST \$5,000 | 1 AVAILABLE

Get your company in front of a distinguished group of passionate leaders in architecture. Customized signage displaying your logo and message will be on display for every leader in attendance.

## CONFERENCE APP \$5,000 | 1 AVAILABLE

The personalized Grassroots app is downloaded and viewed by every attendee, daily. Our team will work closely with you to give your company tremendous exposure.

## LUNCH \$10,000 | 2 AVAILABLE

Provide lunch to every attendee on either Friday or Saturday. Creative signage with your logo will be displayed. Want to make the most of your lunch sponsorship? This slot allows you to hold a creative session to all attendees during your lunch.

## TITLE SPONSORSHIP \$25,000

Power AIAS Grassroots. Your logo will be the most prominent on all signage, giving your company thousands of impressions throughout the entire week. This also includes the conference app sponsorship.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

THESE ADDITIONAL SPONSORSHIPS ARE THE MAXIMUM EXPOSURE. HAVE OTHER GREAT IDEAS FOR PROMOTION? CONTACT THE NATIONAL OFFICE AND WE WILL START WORKING WITH YOU RIGHT AWAY.

## EP PARTY AT AIA NATIONAL CONVENTION

Contact for Pricing

Be an exclusive partner for the legacy event at Convention, drawing hundreds of Emerging Professionals and AIA Leadership alike. Sponsor the tickets, a specialty cocktail, photo booth or beer/wine bar!

## EP CONVENTION SPACE AT AIA NATIONAL CONVENTION

Contact for Pricing

Want to be part of the AIA Convention Expo? Partner up with us and the AIA Emerging Professionals as we create the best space AIA Convention has ever seen!

## CUSTOM COMPETITIONS

\$10,000

Design a competition for our membership. We will brand, promote, and run all the logistics for the competition. Your company will be branded with the AIAS and you will have rights to all the design submissions. This is a great opportunity to create a competition around a certain product or service that your company specializes in.

## WEBINAR SERIES

\$10,000

This online video series is completely customized with your company's brand in mind. Work directly with our Director of Digital Media to produce engaging content for our entire membership. Videos are the most influential medium for our student members.

## CUSTOM CAMPAIGN SPONSORSHIP

\$10,000

Are you looking for a customized campaign for your brand with the AIAS? Work directly with our Director of Public Relations to design a custom campaign that fits your company's goals.

## PREFERRED PRODUCT

\$10,000

Become a preferred product of the AIAS. We will promote your brand 100% to all of our members to make sure they know who is the leading brand in the design industry. <!-- Generator: Adobe Illustrator 19.0.0, SVG Export Plug-In -->



**CONTACT AIAS**

**202.808.0075**



**AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS**  
1735 NEW YORK AVE. NW  
WASHINGTON, DC 20006