YOU’RE INVITED TO BE PART OF A DESIGN NETWORK WITH STUDENTS FROM ALL OVER THE WORLD.

**EVENTS**
FORUM, GRASSROOTS, QUAD 09-14

**SPONSOR**
SPONSOR PACKAGES 20

**DESIGN ALLIANCE**
FIRM OPPORTUNITIES 23

**COLLEGIATE ASSOCIATE**
COLLEGE/UNIVERSITY 24

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**AIAS MEDIA KIT**
THE FIELD GUIDE TO CONNECTING WITH STUDENT DESIGN LEADERS
The American Institute of Architecture Students is the largest organization solely committed to architecture and design students. It is an independent, nonprofit, student-run organization of approximately 7,000 members each year, and extends a reach to nearly the entire U.S. architecture student community of over 30,000 through its 150+ on-campus chapters.
Promote excellence in architecture education, training, and practice.
Architectural practice is constantly evolving. A large part of that evolution happens in schools through a pedagogy that promotes experimentation and exploration. AIAS members understand their role in the profession as leaders. We are the leaders of the future and the now. Programs like CRIT, Freedom by Design and Grassroots mentorship empower students to own that role.

We foster an appreciation of architecture, design, and related disciplines.
Programs like FORUM, Freedom By Design, Grassroots, and Quad Conferences empower students with the opportunity to learn about the issues facing our world. By meeting students and professionals with common interests, they interact with some of today’s leading architects and designers.

We enrich communities in a spirit of collaboration.
Through the Freedom by Design™ program and other community outreach, we empower our members and students as a whole to be good citizens on their campuses and in their communities.

We organize students and combine their efforts to advance the art and policy of architecture.
We are the sole student voice in the collateral discussion and decision making process that includes The American Institute of Architects (AIA), The Association of Collegiate Schools of Architecture (ACSA), The National Council of Architectural Registration Boards (NCARB) and The National Architectural Accrediting Board (NAAB).

“FIRST NATIONAL ORGANIZATION REPRESENTING STUDENTS IN ALL THE ARCHITECTURE SCHOOLS.”
- ARCHITECTURAL RECORD MAGAZINE 1956

NATIONAL ASSOCIATION OF STUDENTS OF ARCHITECTURE (NASA)  ASSOCIATION OF STUDENT CHAPTERS, AIA (ASC/AIA)
AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS (AIAS)
BECOMES CRIT NEXT YEAR (TELESIS)  THE STUDENT ARCHITECTURAL MAGAZINE, COINED BY ROBERT ROSENFELD (CRIT)
AIAS PRESIDENT FAY D’AVIGNON TAKES UP FULL-TIME RESPONSIBILITIES IN WASHINGTON, DC (OFFICE IN DC)
FACTS + STATS

BOARD OF DIRECTORS

PRESIDENT DANIELLE MITCHELL
VICE PRESIDENT JOEL POMINVILLE
PAST PRESIDENT CHARLIE KLECHA
EXECUTIVE DIRECTOR NICK SERFASS, AIA, CAE

NATIONAL OFFICE AIAS CHAPTER

MEMBERSHIP PER GRADUATION YEAR

792

5,650

4,027

7,000 members

49%

51%

2015 2016 2017 2018+
bandwidth
aias forum 2015
san francisco, ca | dec 29-jan 1

bandwidth seeks to expose attendees to an expanded network of communications and collaboration beyond the typically assumed boundaries of architecture.

FORUM offers students, emerging professionals, and experienced practitioners an opportunity to engage with each other, to learn about issues facing architectural education and the profession, to meet and network with other students and professionals with common interests, and to interact with today’s leading minds. FORUM programming includes keynote presentations, tours, daily seminars, and workshops that enable attendees to discuss relevant and current issues.

forum.aias.org
Since 1984 the American Institute of Architecture Students has been developing future leaders in design through our AIAS Grassroots Leadership Conference. Please join us for our 31st annual conference July 23-26, 2015 in Washington, DC as we continue to prepare leaders in excellence.

Each year Grassroots bring together chapter leaders, AIAS Freedom By Design program leaders, and emerging professionals seeking insight and understanding on how to make the most of the year ahead. In addition we are now offering two new tracks – the Technology Track, and the Entrepreneurship Track – that will help prepare leaders for excellence.
aia
quad
conferences

Connect with our chapters on a local level.

Northeast Quad Conference
Carnegie Mellon University
Pittsburgh, PA
March 31 - April 2, 2016

South Quad Conference
Savannah College of Art & Design
Savannah, GA
March 31 - April 2, 2016

Midwest Quad Conference
Lawrence Technology University
Detroit, MI
March 11 - 13, 2016

West Quad Conference
University of Nevada Las Vegas
Las Vegas, NV
March 22 - 25, 2016
Freedom by Design™, the AIAS community service program, utilizes the talents of architecture students to radically impact the lives of people in their community through modest design and construction solutions. Vital modifications are made to enhance the homes of low-income and disabled individuals by addressing their struggles with everyday tasks such as bathing, ascending stairs, and opening doors. Our priority is improving the safety, comfort, and dignity of the home’s occupants.

Through numerous AIAS chapters, Freedom by Design™ teaches students how to resolve accessibility issues while simultaneously providing them with the real-world experience of working with a client, mentorship from an architect and constructor, and an understanding of the practical impact of architecture and design.

You are invited to get involved. The AIAS is always seeking mentors and supporters to help us grow this important program. Join us in improving the lives of those in need.

PROGRAMS

What is "Studio Culture"?

It is the experiences, behaviors, habits, and patterns found within the campus-based architecture design studio. For several years, the AIAS has been leading the discussion on improving this aspect of design education and ultimately the profession.

NATIONAL DESIGN SERVICES ACT

The National Design Services Act (NDSA) is a bill promoted by the American Institute of Architects and their professional team of lobbyists, in partnership with leadership at the American Institute of Architecture Students. The AIAS conducted a financial survey of its membership that directly contributed to the development of this legislation.

The AIAS Advocacy Task Force is responsible for advocating for the NDSA and educating members about the important role they play in its passage.

Unwavering commitment, lifelong friendships, and ambitious design. This is studio life; this series highlights the dynamic communities that exist at architecture school and in architecture firms.
The archetype project

architypes.aias.org

17

The archetype project

architypes.aias.org

18

The archetype project

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18

The archetype project

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18

The archetype project

architypes.aias.org
For over three decades, people have looked to CRIT, Journal of the AIAS, as the only source of published architecture student work from across the world. The theme of each issue provides a dialogue of current issues in architectural education and the profession. Student projects are published in an effort to highlight the best of the best in architectural schools. While the focus of CRIT remains on students, feature articles about faculty members, professionals, schools, and practice-oriented issues are often highlights in each issue.

CRIT is published every fall, with a digital data edition published in the spring. Interested in learning how to get-involved in our student based journal? Contact the editor-in-chief, Jessica Mason at (202) 808-0079.

e-Newsletter: Sent out to our membership every Wednesday by 3PM. This is the perfect channel to communicate updates in your industry, to our entire membership base.
At AIAS National we are dedicated to connecting you with our members.

Customize any package, We will work with you to make sure you get exactly what you want.

**Questions?**

Give us a call: 202.808.0075
A network of design firms, that wish to connect with students, value the mentoring process, and desire to inspire and be inspired by the next generation of design leaders.

Build awareness of your graduate and other educational programs to thousands of architecture and design students with the AIAS Collegiate Associate program, offering year-round promotional opportunities for your school.

Waive chapter dues for your AIAS chapter!
AIAS FORUM SPONSORSHIP

OUR LARGEST CONFERENCE OF THE YEAR, FROM DECEMBER 29TH – JANUARY 2ND. GET IN FRONT OF 1,200 OF OUR MOST AMBITIOUS MEMBERS. THIS YEAR FORUM WILL BE HELD IN SAN FRANCISCO, CA.

AIAS FORUM SPONSOR
$2,500

(2) COMPLIMENTARY STAFF REGISTRATIONS | LOGO PRIORITY ON AIAS FORUM WEBSITE | SIGNAGE AT FORUM CONFERENCE PROGRAM AD | REGISTRATION BAG INSERT | TABLE AT THE COLLEGE + CAREER EXPO

À LA CARTE ITEMS INCLUDE ADDITIONAL BENEFITS, VARYING FROM: COMPLIMENTARY REGISTRATION, VIP INVITATIONS, CLOSING GENERAL SESSION COMPLIMENTARY TICKETS, LOGO PRIORITY ON AIAS FORUM WEBSITE, PROGRAM APP. AD, MATERIAL ON GENERAL SPONSOR TABLE, REGISTRATION BAG INSERT, RECOGNITION DURING CONFERENCE PROGRAM, ON-SITE SIGNAGE, TABLE AT COLLEGE + CAREER EXPO, SPONSOR RIBBON ON NAME BADGE.

SPONSORED ITEMS À LA CARTE

REGISTRATION BADGE + LANYARD
$7,500 | 1 AVAILABLE

Want your logo to be part of every attendee’s attire? Get your company the maximum exposure to every architecture student in attendance. These are often kept as keepsakes after every conference.

CONFERENCE APP.
$10,000 | 1 AVAILABLE

Be branded into our event app. Everytime an attendee looks at their schedule to find out about session, keynotes, expos, and receptions – your logo will be there.

CONFERENCE SKETCHBOOK
$10,000 | 1 AVAILABLE

Our most popular item. Design our signature sketchbook that every attendee receives upon check-in. Not only are these used during the conference but they remain in use until every last page is used.

REGISTRATION “SWAG” BAGS
$10,000 | 1 AVAILABLE

Swag out every attendee’s registration bag. Design the bag that each architecture student will use to carry their laptops, journals and other belongings all conference long.

CONFERENCE TEE
$10,000 | 1 AVAILABLE

Want exposure during and after FORUM is over? These tees can be designed by our creative team. Let’s make a comfy tee for those long studio days.

EXHIBITING À LA CARTE

FORUM EXPO EXHIBITOR
TABLE TOP DISPLAY: $500
This is the opportunity to meet more than 1,000 bright and eager architecture and design students. Help guide students to make decisions on schools, careers and products in the architecture profession! Choose between the Product + Career Expo OR the Collegiate Expo.

FORUM EXPO ANCHOR EXHIBITOR/EXPO LOUNGE
$1,500 | 1 AVAILABLE
The largest space offered at the expo. Hold a Q&A session, raffle, student lounge, product expo, this 20X20 space is your space to decorate and engage all attendees. Choose between the Product + Career Expo OR the Collegiate Expo.

REGISTRATION AREA SPONSORSHIP
$10,000 | 1 AVAILABLE
Want to be the first logo that greets every attendee as soon as they arrive at check-in? Get creative and spice up the registration area! This will be the first impression attendees have of FORUM in San Francisco! Let’s make it spectacular.

AIAS FIRM TOUR
$1,000 | 1 AVAILABLE
The Firm Tour, similar to an open-house, gives you the opportunity to capture the exclusive attention of future design leaders by boasting your best projects and giving them insight to the “real world” of being an architect.

FORUM STUDENT LOUNGE
$5,000 | 1 AVAILABLE
Our members love to have a good time and the Student Lounge lets that happen. This space is located in the hotel and open after hours to allow attendees a place to socialize and network. Games, food, music, signage...the possibilities are endless with this space!

TITLE SPONSORSHIP
$50,000
Power AIAS FORUM. Your logo will be the most prominent on all signage, giving your company thousands of impressions throughout the entire week. Let’s get creative working together to make FORUM epic. This also includes the conference app sponsorship.

EDUCATIONAL SESSION SPONSOR
$1,500
Our attendees crave learning and take advantage of every opportunity available. This is one of the main reasons to attend FORUM. Come get in front of hundreds of the most influential students in architecture, they are ready to learn.

COUNCIL OF PRESIDENTS VIP RECEPTION | DEC 29
$5,000 | 2 AVAILABLE
Join the celebration of the of AIAS National Honor Awards recipients. The highest honors bestowed by the AIAS, identifying those students, chapters, educators, and professionals who demonstrate excellence in education, leadership, community service, engagement, and professional practice.

QUAD CRAWL | DEC 30
$2,500 | 1 AVAILABLE
FORUM 2015 in San Francisco will kick off with a “Quad Crawl.” Members gathering from all over the country will assemble by their regional locations and head out on the town, visiting firms, other partners, for an exuberant opening night party.

COUNCIL OF PRESIDENTS VIP RECEPTION | DEC 30
$2,500 | 1 AVAILABLE
This networking event is only open to our most influential leaders, National Board of Director candidates, and the delegates from every AIAS chapter.

BEAUX ARTS BALL | DEC 31
$10,000 | 3 AVAILABLE
The biggest and favorite annual event all year. Create an atmosphere for members and professionals alike to network and dance into the new year.

CLOSING NIGHT PARTY | JAN 1
$2,500 | 1 AVAILABLE
The final event at FORUM so let’s end it with a BANG! You will work closely with our events team to select locations, theme, decor and much more! Leave a lasting impression to all our attendees.

EVENTS À LA CARTE

HONORS & AWARDS RECEPTION | DEC 29
$5,000 | 2 AVAILABLE
Join the celebration of the of AIAS National Honor Awards recipients. The highest honors bestowed by the AIAS, identifying those students, chapters, educators, and professionals who demonstrate excellence in education, leadership, community service, engagement, and professional practice.

FACULTY BREAKFAST
$2,500 | 1 AVAILABLE
Get your logo in front of the most prominent faculty leaders from around the country. This is your opportunity to grab their attention. Signage will be designed with your logo and posted throughout the breakfast. Please provide any handout of your choosing.

BREAKFAST
$2,500 | 4 AVAILABLE
The most important meal of the day just got better! Signage will be posted all throughout the breakfast, to bring attention to your company. What better way to get student’s attention than through their stomachs – you’ll be their favorite sponsor!

TOUR SPONSOR
$5,000
Various tours are offered throughout the conference, arranged by the National Office but now you’re in charge! Organize a tour that will bring value and excitement to all of our attendees.
## GRASSROOTS LEADERSHIP SPONSORSHIP

Our Grassroots Leadership Conference is attended by Architecture Student Leaders from around the country. Each year this conference serves to educate them on how to better lead their chapters and how to better lead as professionals in the future. If you are looking to get in front of the country’s most influential design students, this is your conference.

### CAREER EXPO EXHIBITOR
- **Price:** $250 | 20 AVAILABLE
- Get in front of the most influential leaders in the AIAS. Get creative with your table – include decorations, refreshments, giveaways – attract students to stop by and talk to you! You may just meet a future employee.

### TRACK SPONSORSHIP
- **Price:** $1,500 | 5 AVAILABLE
- Power one of our 5 tracks: Leadership, Career, Freedom By Design, Technology, Entrepreneurship. Your logo will appear on all signage and in all of the track session rooms.

### NETWORKING BREAKS
- **Price:** $2,000 | 2 AVAILABLE
- Sponsor a networking break on Friday or Saturday. You choose from an array of specialty items to provide to all attendees of Grassroots. Get creative to make a lasting impression with your logo!

### COUNCIL OF PRESIDENTS
- **Price:** $2,500 | 1 AVAILABLE
- Want your logo to be part of every attendee’s attire? Get your company the maximum exposure as these are often kept as keepsakes after every conference.

### REGISTRATION BADGE + LANYARD
- **Price:** $2,500 | 1 AVAILABLE
- Display your logo on the most popular item to our attendees. Used for note taking, and sketching, your logo will be on display at universities all over North America.

### FACULTY BREAKFAST
- **Price:** $5,000 | 1 AVAILABLE
- Get your company in front of a distinguished group of passionate leaders in architecture. Customized signage displaying your logo and message will be on display for every leader in attendance.

### CONFERENCE SKETCHBOOK
- **Price:** $5,000 | 1 AVAILABLE
- Display your logo on the most popular item to our attendees. Used for note taking, and sketching, your logo will be on display at universities all over North America.

### CONFERENCE APP
- **Price:** $5,000 | 1 AVAILABLE
- The personalized Grassroots app is downloaded and viewed by every attendee, daily. Our team will work closely with you to give your company tremendous exposure.

### TITLE SPONSORSHIP
- **Price:** $25,000
- Power AIAS Grassroots. Your logo will be the most prominent on all signage, giving your company thousands of impressions throughout the entire week. This also includes the conference app sponsorship.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

These additional sponsorships are the maximum exposure. Have other great ideas for promotion? Contact the national office and we will start working with you right away.

### EP PARTY AT AIA NATIONAL CONVENTION
- **Contact for Pricing**
- Be an exclusive partner for the legacy event at Convention, drawing hundreds of Emerging Professionals and AIA Leadership alike. Sponsor the tickets, a specialty cocktail, photo booth or beer/wine bar!

### EP CONVENTION SPACE AT AIA NATIONAL CONVENTION
- **Contact for Pricing**
- Want to be part of the AIA Convention Expo? Partner up with us and the AIA Emerging Professionals as we create the best space AIA Convention has ever seen!

### CUSTOM COMPETITIONS
- **Price:** $10,000
- Design a competition for our membership. We will brand, promote, and run all the logistics for the competition. Your company will be branded with the AIAS and you will have rights to all the design submissions. This is a great opportunity to create a competition around a certain product or service that your company specializes in.

### WEBINAR SERIES
- **Price:** $10,000
- This online video series is completely customized with your company’s brand in mind. Work directly with our Director of Digital Media to produce engaging content for our entire membership. Videos are the most influential medium for our student members.

### CUSTOM CAMPAIGN SPONSORSHIP
- **Price:** $10,000
- Are you looking for a customized campaign for your brand with the AIAS? Work directly with our Director of Public Relations to design a custom campaign that fits your company’s goals.

### PREFERRED PRODUCT
- **Price:** $10,000
- Become a preferred product of the AIAS. We will promote your brand 100% to all of our members to make sure they know who is the leading brand in the design industry. <= Generator: Adobe Illustrator 19.0.0, SVG Export Plug-In -->