



THE AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS

THE FIELD GUIDE TO CONNECTING WITH STUDENT LEADERS



MEDIA KIT | 2016 - 2017



The American Institute of Architecture Students is the largest organization solely committed to architecture and design students. It is an independent, nonprofit, student-run organization of approximately 7,000 members each year, and extends a reach to nearly the entire U.S. architecture student community of over 30,000 through its 150+ on-campus chapters.

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WHO WE ARE

THE AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS

The AIAS is an independent, nonprofit, student-run organization dedicated to providing unmatched progressive programs, information, and resources on issues critical to architecture and the experience of education. The mission of the AIAS is to promote excellence in architectural education, training, and practice; to foster an appreciation of architecture and related disciplines; to enrich communities in a spirit of collaboration; and to organize students and combine their efforts to advance the art and science of architecture.

MISSION: Advancing **leadership, design, and service** among architecture students.



WHAT WE DO

WE PROMOTE EXCELLENCE IN ARCHITECTURE, EDUCATION, AND TRAINING

Architectural practice is constantly evolving. A large part of that evolution happens in schools. A pedagogy that promotes experimentation and exploration above all. AIAS members understand their role in the profession as leaders. Not the future of the profession but the now. Programs like CRIT, Freedom by Design, and Grassroots mentorship empower students to own that role.

WE FOSTER AN APPRECIATION OF ARCHITECTURE, DESIGN, AND RELATED DISCIPLINES

Our annual gathering, FORUM, and regional Quad Conferences, provide students with the opportunity to learn about the issues facing our world, to mix students and professionals with common interests, and to interact with some of today's leading architects and designers.

WE ENRICH COMMUNITIES IN A SPIRIT OF COLLABORATION

Through the Freedom by Design™ program and other community outreach, we empower our members and students as a whole to be good citizens on their campuses and in their communities.

WE ORGANIZE AND COMBINE STUDENT EFFORTS TO ADVANCE THE ART AND POLICY OF ARCHITECTURE

We are the sole student voice in the collateral discussion and decision making process that include The American Institute of Architects (AIA), the Association of Collegiate Schools of Architecture (ACSA), the National Council of Architectural Registration Boards (NCARB), and the National Architectural Accrediting Board (NAAB).

WHERE WE DO IT

AIAS MEMBERSHIP SUPPORTS ARCHITECTURE STUDENTS in collegiate schools across the United States but has also expanded into international academic programs.



PRESIDENT

Sarah Wahlgren, AIAS, Assoc. AIA



VICE PRESIDENT

Rachel Law, AIAS, Assoc. AIA



NORTHEAST QUAD DIRECTOR

Clayton Daher, AIAS



SOUTH QUAD DIRECTOR

Jenn Elder, AIAS



MIDWEST QUAD DIRECTOR

Jeremy Gentile, AIAS



WEST QUAD DIRECTOR

Elizabeth Seidel, AIAS



ACSA LIAISON

Carmina Sanchez, ARCH D., RA



NCARB LIAISON

Dennis Ward, AIA, NCARB



AIA LIAISON

Steven Vogel, FAIA



EXECUTIVE DIRECTOR

Nick Serfass, AIA, CAE



PAST PRESIDENT

Danielle Mitchell, AIAS, ASSOC. AIA



THE AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS
BY THE NUMBERS

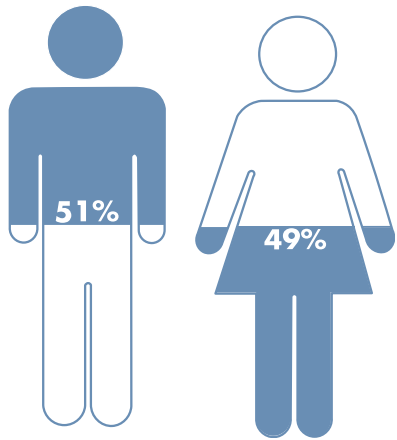
MEMBERSHIP BREAKDOWN

5,513 | 160+
TOTAL MEMBERSHIP | NUMBER OF CHAPTERS

MEMBERSHIP BY QUAD

1,670 NORTHEAST QUAD	1,654 SOUTH QUAD
1,105 MIDWEST QUAD	1,084 WEST QUAD

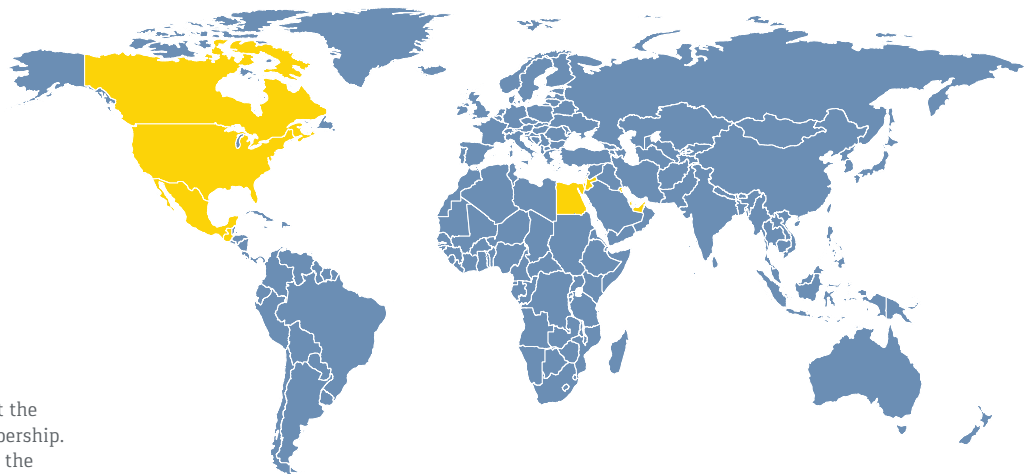
MEMBERSHIP BY GENDER



MEMBERSHIP BY YEAR

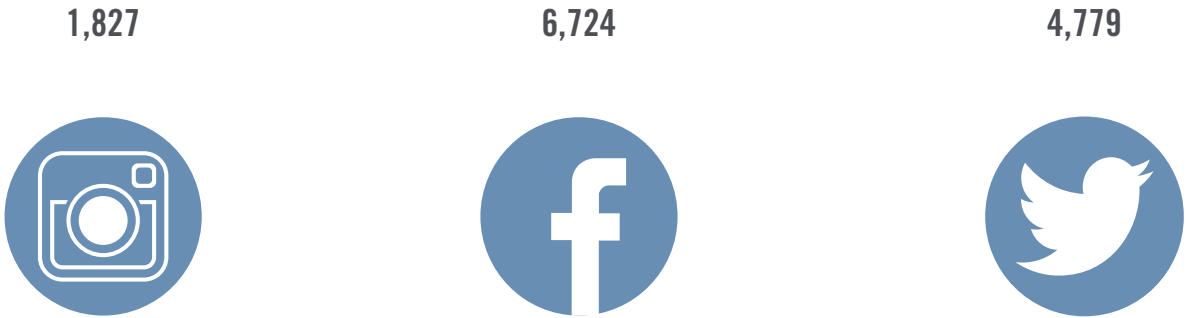
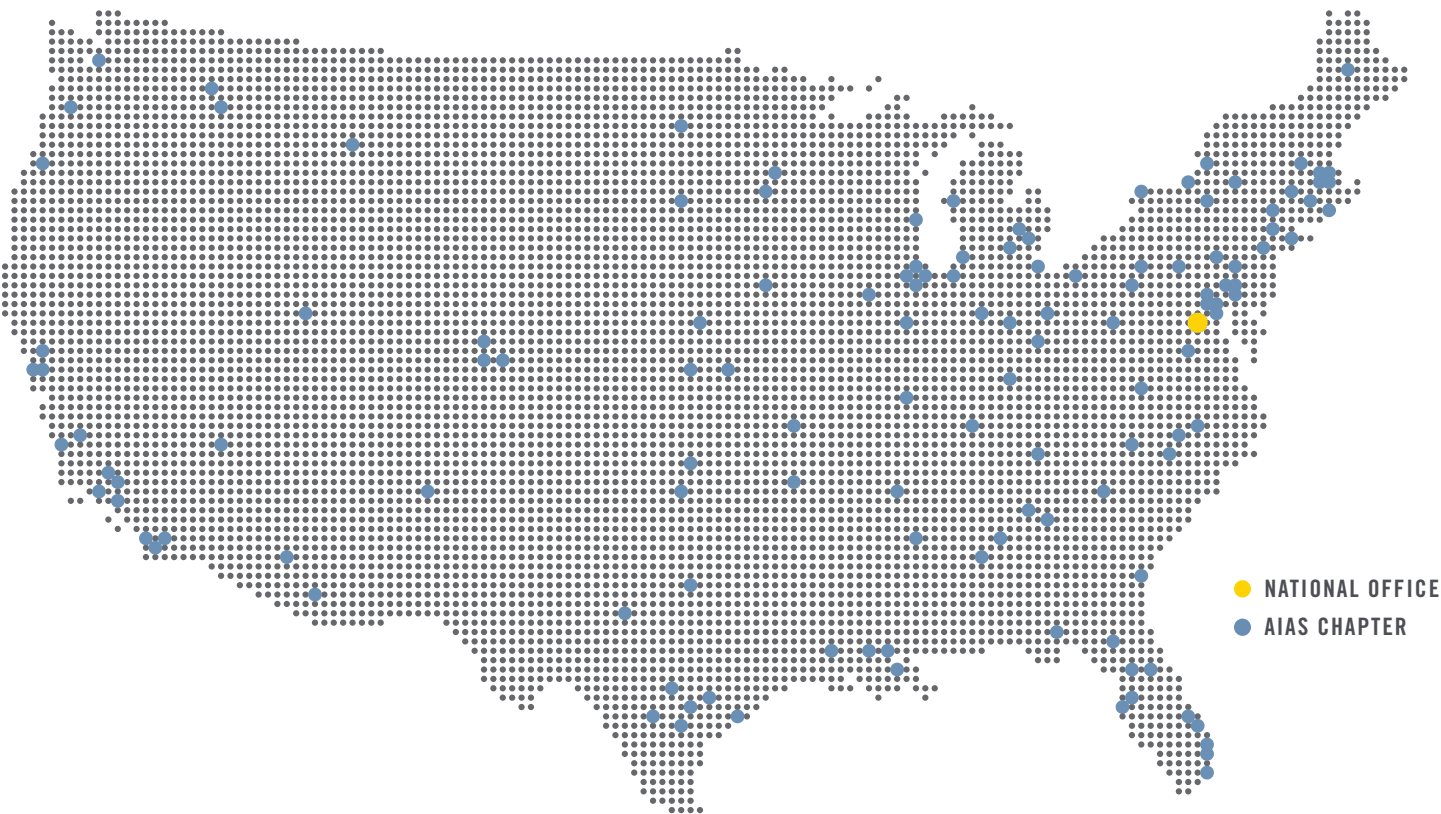
54 HIGH SCHOOL	988 1ST YEAR
1,225 2ND YEAR	1,267 3RD YEAR
423 5TH YEAR	556 GRADUATE

COUNTRIES REPRESENTED



*These numbers reflect the 2015 - 2016 AIAS membership. Each membership year the actual numbers fluctuate, the mean of the past 5 years for total membership is approximately 5,500.

WHERE WE STUDY | OUR CHAPTERS



PARTNERS | NATIONAL SPONSORS



AIA



GRAPHISOFT
ARCHICAD



EIFS INDUSTRY
MEMBERS
ASSOCIATION



www.ppi2pass.com



**black
spectacles**
ONLINE LEARNING FOR
ARCHITECTURE & DESIGN

bustler



PARTNERS | DESIGN ALLIANCE

CANNONDESIGN



HKS

CALLISONRTKL
A DESIGN CONSULTANCY OF ARCADIS

Gensler



PARTNERS | COLLEGIATE ASSOCIATES



CALIFORNIA
COLLEGE
OF THE ARTS



NC STATE College of Design



University of New Mexico
School of Architecture + Planning

SA+P



EVENTS | FORUM



AIAS FORUM 2017 | TEXAS

DECEMBER 29, 2017 - JANUARY 1, 2018

JW MARRIOTT - AUSTIN, TX

AIAS GRASSROOTS

● RENAISSANCE
999 9TH ST. NW
WASHINGTON, DC



DON'T BE THE SAME,
BE BETTER.

EVENTS | GRASSROOTS LEADERSHIP CONFERENCE

JULY 6-9, 2017



GRASSROOTS 2016 LINEUP

Designing Your Future
Panel Discussion: The Next 5 Years
Launch Your Career! Tips for Career, Life, and Landing That Dream Job
Uber, Apple, Nike. Brand YOU
Shifting the Power for Lasting Change



Designing a Business
Founding Social Impact
ICONOCLAST: Grinding through Barriers
Startup Success: Starting Your Firm
Design Startup Mini Hackathon



Starting from Scratch: The FBD Essentials Kit
Talk about Obstacles: Making a Worldwide Impact
The Struggle is Real: Round Tables & Role Playing
STOP, Collaborate & Connect
The FBD Project



Like a Boss: Your Plan to Excellence
#VALUE: The Rundown on Everything Membership
#BBHMM: The Best Budgets Have Money Makers
Engage, Educate and Act: Reshaping the Architectural Community
Listen Up: Planning the Future of Architecture



Stand Out: Create an Interactive Mobile Portfolio
Innovation Now
10 Secrets of a Great Portfolio Website
Principles and Practice of Sustainable Design
Visualizing the Future

AIAS FORUM

AIAS GRASSROOTS

Every year, the AIAS puts on an impactful conference for students of architecture and design known as AIAS FORUM. The goals of FORUM are to provide a symposium to stimulate discussion of issues important to architectural education and the profession and to provide a setting for the AIAS General Business Sessions, including the election of the national Board of Directors.

AIAS FORUM cannot exist without the crucial role of the Host School, Planning Team and Event Partners. The financial support provided by the Host School and Event Partners is reciprocated by a sponsorship agreement which ensures that they are given appropriate recognition throughout the conference itself and in the promotion leading up to the conference.

Hosting and partnering with us for AIAS FORUM places those schools in the limelight throughout the entire year leading up to the event. It is a unique and prestigious opportunity.

The AIAS Grassroots Leadership Conference is the platform to discuss chapter leadership, business leadership, community involvement, and innovation. Members learn from local CEOs, founders, government officials, and professionals. We encourage students to find out how they can be better from the resources available to them.

Build Community - Members can network with peers and professionals from around the country to build relationships and defy boundaries.

Get Inspired - Members learn what their peers are doing to keep their eye on the prize and walk away with efficient tips and tricks.

Shape the Future - We try to enhance a member's understanding of career goals, personal goals, leadership, and innovation.



\$1,500

CHOICE OF:

EXPO ANCHOR TABLE
FIRM TOUR
KEYNOTE SPONSOR



\$2,500

CHOICE OF:

COUNCIL OF PRESIDENTS RECEPTION
FACULTY BREAKFAST
QUAD BREAKOUT



\$5,000

CHOICE OF:

TRACK SPONSOR
FORUM CLOSING NIGHT SOIRÉE
CONFERENCE TEE



\$1,500+

FIRM RECEPTION



\$1,500

KEYNOTE SPONSOR



\$7,500

CHOICE OF:

REGISTRATION BADGE + LANYARD
REGISTRATION SWAG BAG
EXPO SPONSOR



\$10,000

CHOICE OF:

HONORS + AWARDS RECEPTION
BEAUX ARTS BALL
SKETCHBOOKS



\$25,000

YOUR SCHOOL NAME ON
EVERYTHING



\$2,500

REGISTRATION SWAG BAG



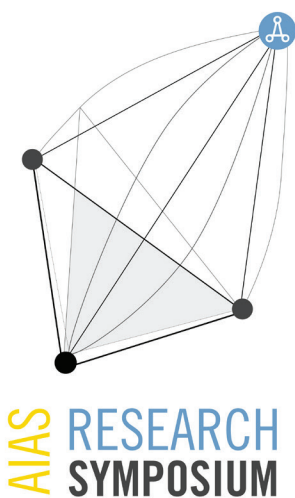
\$2,500

REGISTRATION BADGE + LANYARD



\$5,000

TRACK SPONSOR



AIAS RESEARCH SYMPOSIUM


october 21-23

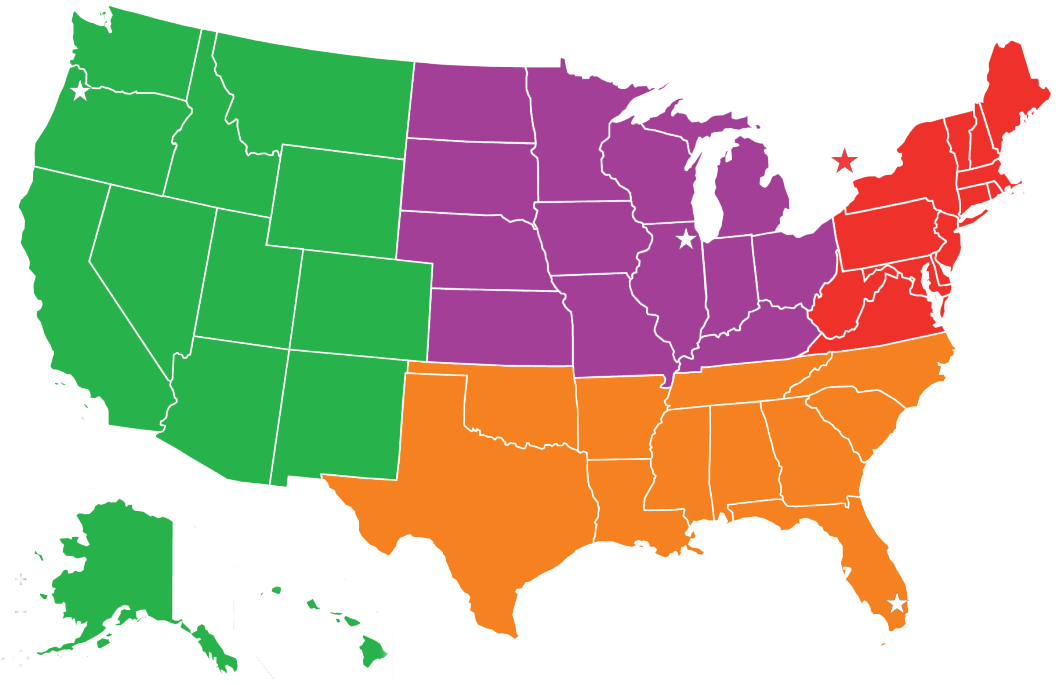
UNIVERSITY OF MINNESOTA
UNIVERSITY OF HOUSTON

october 28-30

WASHINGTON-ALEXANDRIA
ARCHITECTURE CENTER
STANFORD UNIVERSITY

www.AIAS.org @AIASORG





EVENT SCHEDULE

FRIDAY

7:00pm – 8:30pm
Welcome & Opening Keynote

9:00pm – Midnight
Off-site Icebreaker Event

SATURDAY

9:00am – 9:50am
Educator Research

10:15am – 11:05am
Practitioner Research

11:30am – 12:20pm
Student Research

2:00pm – 3:30pm
Research Tutorials

4:00pm – 5:30pm
Research Tutorials

SUNDAY

9:00am – 9:50am
Research Tutorials

10:15am – 11:05am
Careers in Research

11:30am – 1:00pm
Closing Keynote & Farewell



FREEDOM BY DESIGN



Freedom by Design™, the AIAS community service program, utilizes the talents of architecture students to radically impact the lives of people in their community through modest design and construction solutions.

Vital modifications are made to enhance the homes of low-income and disabled individuals by addressing their struggles with everyday tasks such as bathing, ascending stairs, and opening doors. Our priority is improving the safety, comfort, and dignity of the home's occupants.

Through numerous AIAS chapters, Freedom by Design™ teaches students how to resolve accessibility issues while simultaneously providing them with the real world experience of working with a client, mentorship from an architect and constructor, and an understanding of the practical impact of architecture and design. You are invited to get involved. The AIAS is always seeking mentors and supporters to help us grow this important program. Join us in improving the lives of those in need.



K-5



COMING SOON

CRIT

CRIT ISSUE 79 | FALL 2016

“I AM
BECAUSE
YOU ARE...”

UBUNTU DESIGN GROUP



PROGRAMS | DIGITAL MEDIA



CHAPTER LEADER OF THE MONTH
Each month, the AIAS highlights the outstanding dedication and accomplishments of one of its members.



#ASKANARCHITECT
This our new video web series that is a casual sit down conversation featuring an architect who provides an inside look into practice.



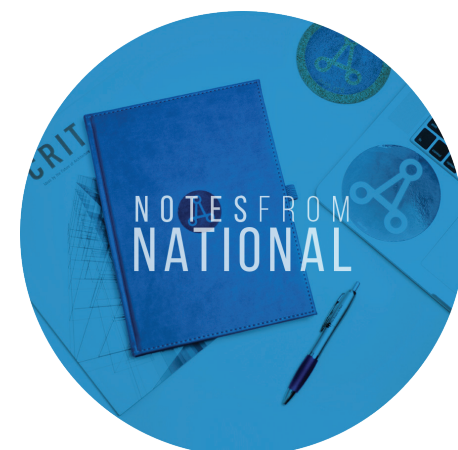
THE ARCHITYPE PROJECT
This is an in-depth look at the world of architecture outside of conventional practice. These “Architypes” are living among us, relatively unheralded and these are their stories.



60TH ANNIVERSARY: LEGACY
In honor of our 60th year, 60th - Legacy is an ongoing weekly celebration of and thanks to our alumni sponsored by Professional Publications, Inc (PPI).



INSTUDIO BLOG
This blog series provides an inside look at culture in studios and firms.



NOTES FROM NATIONAL
News and highlights from AIAS National.

400 m

300 m

200 m

100 m

WELCOME

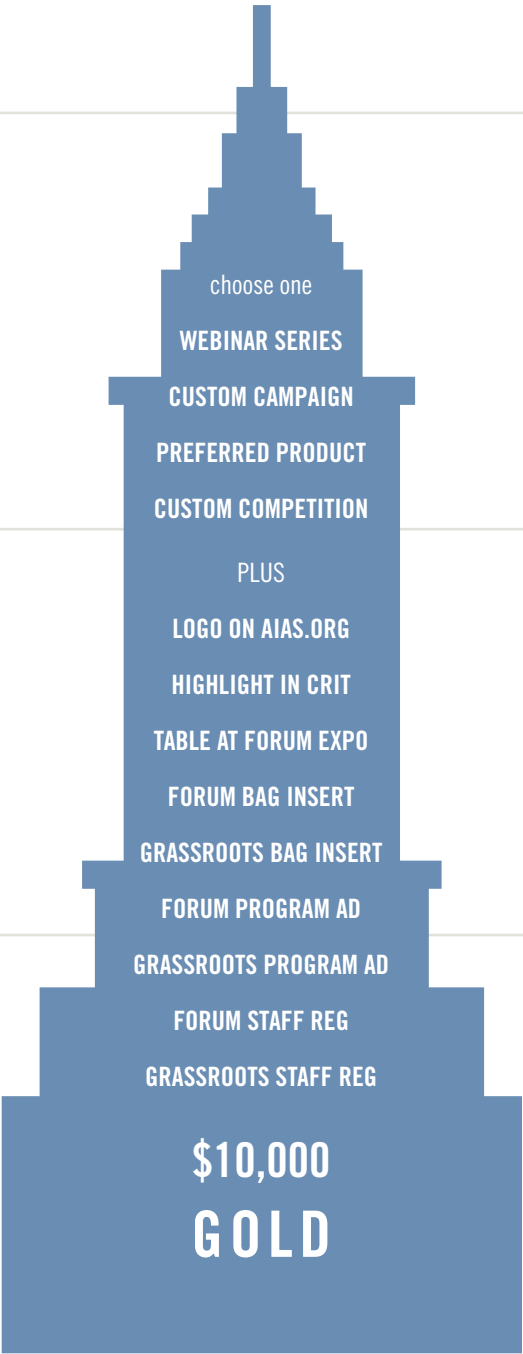
The American Institute of Architecture Students is constantly evolving. While promoting experimentation and exploration, AIAS members lead the profession. We empower our members to enrich communities. We organize students to advance the art and policy of architecture. Network with the leaders of today’s design industry.



Woolworth Building (1913)



40 Wall Street (1930)



Chrysler Building (1930)



Empire State Building (1931)



DESIGN ALLIANCE

CONNECT | MENTOR | INSPIRE

SEPTEMBER 1ST - AUGUST 31ST

\$2,500/yr

Join a network of design firms that wish to connect with students, value the mentoring process and desire to inspire—and be inspired by—the next generation of design leaders. Interested in becoming a part of the Design Alliance? Contact Kimberly Tuttle, Director of Leadership & Career Services.

BENEFITS:

FORUM
NEW YEARS

- Table at College + Career Expo
- Insert in registration bag
- Logo on promotional materials
- Advertisement in program
- Complimentary registration

GRASSROOTS
JULY

- Insert in registration bag
- Logo on promotional materials
- Advertisement in program
- Grassroots attendance photo
- Complimentary registration

WEB, CRIT, SOCIAL
ONGOING

- Promotion in CRIT
- Custom firm profile on aias.org
- Firm culture highlight
- Custom blog entry
- Unlimited job postings on Twitter
- Social media promotion
- Web ad on aias.org



SEPTEMBER 1ST - AUGUST 31ST

\$1,500/yr

Build awareness of your graduate and other educational programs to thousands of architecture and design students with the AIAS Collegiate Associate program, offering year-round promotional opportunities for your school.

Waive chapter dues for your AIAS chapter!

BENEFITS:

FORUM
NEW YEARS

- Table at College + Career Expo
- Insert in registration bag
- Logo on promotional materials
- Advertisement in program
- Faculty advisor registration

GRASSROOTS
JULY

- Insert in registration bag
- Logo on promotional materials
- Advertisement in program
- Grassroots attendance photo
- Faculty advisor registration

WEB, CRIT, SOCIAL
ONGOING

- Promotion in CRIT
- Chapter highlight on aias.org
- In-Studio highlight
- Email blast to Chapter Presidents
- Web ad on aias.org

202.808.0075

AIAS.ORG



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