Spring has sprung, and so has our National Spring Membership Drive!

Included in this booklet, you will find:

01 _ Spring Membership Dues (reduced!!)  
02 _ Transition Time!  
03 _ Theme  
04 _ Themed Event Ideas for Membership Month  
05 _ National Office Promotional Plan  
06 _ Quad Conferences!  
07 _ Who to Contact

Enjoy!

Please email vicepresident@aias.org if there are any further questions.

Sarah Wahlgren  
2016-2017 President

Rachel Law  
2016-2017 Vice President
Membership cost is now reduced to $32 USD for the rest of the term (until July 4, 2017)

Want to change your Local Dues? Email vicepresident@aias.org & mailbox@aias.org
This time of year is very exciting as the AIAS sees the election and transition of leaders, locally and nationally.

At a local level, it is important to hold elections early to allow for a longer and smoother transition period.

The ideal time for elections is late February/early March.

The process itself is up to the chapter to identify. Ask your Quad Director and other chapters how they approach their elections process!

Once elected, the focus turns to transition. A good transition is possibly the most crucial time to assure success and continued momentum on a year to year basis. The AIAS offers a Transition Checklist* to help guide your chapter elders through this exciting process.

*Look for the checklist later on in February!
SPRING MEMBERSHIP DRIVE
THEME AND MISSION
VISIBLE VALUE

MEMBERSHIP MONTH
JANUARY 16TH - FEBRUARY 10TH

#VISIBLEVALUE
Behind the Theme --

Our value as an organization comes from our members (that’s you!). So, how do we express, communicate, and celebrate our value?

Through... visible

Everything we do starts with exposure and visibility of our members, of our organization, of the importance of architecture and design.

This Spring Membership Month, we challenge you all to showcase how your chapter creates visible impact, change, networks, advocacy, and ultimately, VALUE.

Show us how you make your value visible, in and out of this organization.
04

EVENT IDEAS
#VISIBLEVALUE

IMPACT. CHANGE. NETWORK, ADVOCACY.

#visibleIMPACT  Leadership

How are you and your chapter making an impact in your school? How has the AIAS made an impact on you and your school experience? Throw a “Welcome Back” social for the general student body, and create a wall to share individual AIAS stories anonymously (and hopefully sparking more!). Why did YOU join AIAS?

#visibleCHANGE  Freedom by Design & Civic Engagement

Designers are masters of visible change. Let’s talk about change in terms of good ad empowering design. How are you and your chapter making a positive change in your school and local community? Throw a fundraiser or event where a portion of the money goes towards FBD or a local charity. Get a group of members together and participate in a Habitat for Humanity build.
#visibleNETWORK Professional Development

AIA and you!
Hold a PechaKucha with firm leaders and emerging professionals in your area. Firm tours, portfolio reviews, mock interviews. Auction off a Dinner with an Architect. Form a professional mentorship ring. Have actual rings! Get a seat at the table (get a student representative on your local AIA board)!

#visibleADVOCACY Advocacy

Roundtables and Panel Discussions.
Host an open meeting to talk about needed changes in your studio culture. Make it vulnerable, with positive action items!

We will be having a dedicated “Adovacy Month” in partnership with the Advocacy Task Force and NOMAS, starting February 16!
Join the conversations about current issues!
visible IMPACT

visible CHANGE

visible NETWORK

visible ADVOCACY

#visiblevalue
05

NATIONAL OFFICE
PROMOTIONAL CALENDAR
In February we introduce an “Advocacy Month” as an extension of our “Visible Value” Membership Drive.

As your chapters begin to cultivate and showcase VISIBLE VALUE in January, the National Office will focus on national promotion of current and future opportunities that align with membership benefits and value.

We will be reposting chapter events every week that align with the theme. Also, keep an eye out for our Instagram Takeovers each week from chapters and members!
06

QUAD CONFERENCES
MIDWEST QUAD CONFERENCE
Illinois Institute of Technology
Chicago, IL
March 9-12, 2017
www.snafooquad.com

NORTHEAST QUAD CONFERENCE
Ryerson University
Toronto, ON
March 9-12, 2017
www.mosaicquad.com

SOUTH QUAD CONFERENCE
Florida International University
South Beach, FL
March 30-April 2, 2017

WEST QUAD CONFERENCE
University of Oregon
Portland, OR
March 23-26, 2017
www.authenticityquad.com

For more information, please go to
http://www.aias.org/events/quad-conferences/
WHO TO CONTACT
QUESTIONS ABOUT LOCAL OR CHAPTER DUES?
Email mailbox@aias.org with subject “Local or Chapter Dues”

ISSUES WITH JOINING OR RENEWING?
Email vicepresident@aias.org and NickSerfass@aias.org
with subject “Join or Renew Problems”

QUESTIONS ABOUT MEMBERSHIP MONTH DRIVE?
Email vicepresident@aias.org

QUESTIONS ABOUT LOCAL CHAPTER OPERATIONS AND MANAGEMENT?
Contact your Quadrant Director!

Jeremy Gentile, Director, Midwest Quad:     midwest@aias.org
Clayton Daher, Director, Northeast Quad:     northeast@aias.org
Jennifer Elder, Director, South Quad:     south@aias.org
Elizabeth Seidel, Director, West Quad:     west@aias.org

OR GIVE US A CALL!
(202) 808-0075