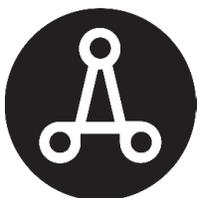


haley a. rogers

declaration of candidacy
midwest quadrant director
2020 - 2021



contents

letter of intent

resume

faculty letter of support

member letter of support

questionnaire

compensation policy

elections code of ethics

contact information

campaign flyer



November 8, 2019

Amelia Rosen, AIAS, Assoc. AIA, Past President
American Institute of Architecture Students
1735 New York Ave.
Washington D.C. 20006

Dear Past President Rosen,

I am proud to write to inform you of my intention to run for the 2020-2021 National American Institute of Architecture Students Midwest Quadrant Director position on the Board of Directors.

My involvement with AIAS began three years ago at the beginning of my undergraduate career at Bowling Green State University. Before classes even started, there was an AIAS event and the energy that our executive board presented at the time and their enthusiasm about how amazing AIAS is, quickly convinced me this is an organization that I would like to be a part of. From that moment on, the impact that AIAS has had on me is greater than I ever anticipated. I quickly found a home in the organization due to the shared passion of leadership, architecture, and design that permeated throughout my chapter and the organization. AIAS has connected me to colleagues, mentors, and friends that not only push me to be my best but inspire me every day. This organization can impact the future of architectural education and the profession. Having a passion for the direction of architectural education. AIAS has helped me find my niche and passion and having the opportunity to support this effort in any capacity is something I would be more than grateful to do.

While moving forward as a leader in the organization, I always viewed each opportunity to support the organization, not as a motion of superiority. But within each step I made, I found leaders that believed in me before I even believed in my own leadership abilities. From chapter Vice President, to Chapter President, to various involvements with national committees, I have found the leader in myself that I knew was there but didn't believe in. I have grown tremendous lengths and continue to grow with each challenge I face while serving as Chapter President at BGSU. My involvement on the local and national level of AIAS has allowed me to experience and visualize AIAS as catalyst for architectural education and personal growth. Within my last three years of involvement, I have gained skills necessary to aid communication, overcome challenges, and provide a strong connection from local to national AIAS as Midwest Quadrant Director.

AIAS had pushed me to be a more well-rounded leader and my journey with AIAS is something that I could not be more grateful for. I have become a better designer, a better leader, a better person, and I am more prepared for the profession of architecture. I am so grateful to have been apart of change within the organization and am excited to see what we can do as an organization that truly impacts the architectural community. I would love to continue to serve AIAS and further the organization's goals and efforts as the next Midwest Quadrant Director.

Thank you for your consideration,

Haley A. Rogers

haley a. rogers

c. 513-332-8209
e. rogerha@bgsu.edu
Cincinnati, Ohio

leadership

AIAS BGSU Chapter President	2019
AIAS Ethics Committee	2019 - 2020
AIAS Learning and Teaching Culture Committee	2019 - 2020
AIAS BGSU Chapter Vice President	2018
AIAS Governance Committee	2018 - 2019
BGSU College of Technology Tour Guide	2019 - 2021
BGSU College of Admissions Ambassador	2018 - 2019

experience

Ruetschle Architects Architecture Co-op Dayton, OH	2019
KZF Design Architecture Co-op Cincinnati, OH	2018
Wieland Builders Office Assistant Fairfield, OH	2017

recognition

AIAS Honor Awards	<i>Candidate 2019</i>
Chapter President of the Month	May 2019
Savage Family Leadership Award	April 2019
Laimbeer Family Award	April 2019
BGSU Dean's List	2017 - 2019

education

Bowling Green State University B. S. of Architecture	2017 - 2021
--	-------------

skills

Adobe Suite
AutoCAD
Revit
Rhino
Sketch Up
Lumion

November 8, 2019

Amy Rosen, AIAS, Assoc. AIA, Past President
American Institute of Architecture Students
1735 New York Ave.
Washington, D.C. 20006

RE: Recommendation of Ms. Haley Rogers for National Board of Directors, AIAS.

Dear Amy Rosen,

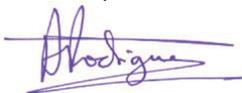
The Department of Architecture and Environmental Design at Bowling Green State University is honored to put forth the candidacy of an outstanding student - Ms. Haley Rogers for the National Board of Directors of the American Institute of Architecture Students. The students, faculty, staff, administrators, and greater BGSU community strongly support Ms. Haley in this endeavor. I have known Ms. Haley for the past two years in the capacity of Director of the School of the Built Environment. During this time, I have come to know a person of integrity, excellent academic achievements, strong leadership qualities, and rich character. In my opinion, Haley is exceptionally suited for the National Board of Directors, AIAS.

Throughout her time at BGSU and her academic career, Haley has been dedicated to AIAS. At the beginning of her undergraduate career, she joined AIAS as a general member and heavily participated in all events and efforts. After her first year she wanted to help push AIAS to the best it can be and ran for Vice President of the chapter. Subsequently, she ran for President of the chapter and now serves in that capacity.

Haley's dedication to the organization is heavily reflected in her involvement on the local and national levels of AIAS. As Bowling Green State University Chapter Vice President and then President, she has provided a multitude of opportunities and resources to her fellow peers and has grown tremendously as a leader. At the national level, her involvement with the *Governance Committee*, the *Ethics Committee*, and the *Learning and Teaching Culture Policy* during the past two years has enabled her to provide support for students across the organization and to the backbone of AIAS within the framework of the policies.

Haley has continuously demonstrated the leadership and organization skills needed to take on the responsibility of the Midwest Quad Director position for the AIAS. My experience with Ms. Haley Rogers has been a great pleasure and honor. Her academic and student leadership work reflects her ambition and passion to excel in her professional career. This extraordinary young woman is poised for great success in her life and career and would make the institution of the National Board of Directors, AIAS, exceedingly proud of its association with her. I am pleased to commend Ms. Haley Rogers to you for candidacy for the 2019 Board of Director Elections. She has BGSU's and my complete support.

Sincerely,



Arsenio Rodriguez, PhD, AIA, LEED AP, EDAC, NCARB, CoA
Director, School of the Built Environment
Bowling Green State University

November 12, 2019

BGSU AIAS

Gabriella Spatz | spatzg@bgsu.edu

Amelia Rosen, AIAS, Assoc. AIA, Past President

American Institute of Architecture Students

1735 New York Ave.

Washington D.C. 20006

Dear Amy,

As a friend and academic associate of Haley Rogers, it is my honor to recommend her for the National Board of Directors of AIAS. Having known Haley since we both first arrived at BGSU as first years, I have had the pleasure of watching her grow personally, academically, and professionally. Her determination in architectural studios helped develop her design thinking which greatly advanced her abilities in communication, presentation, adaptability, and analytical thought. Her approach is that the sky is the limit with the undertakings she can handle, the goals that she can accomplish and the visions of grandeur she possesses for each aspect of her life. She has always sought out positions of leadership with the intent of influencing change and progress in architecture, especially within AIAS.

As the AIAS BGSU Treasurer for the past two years, I have had the opportunity to work closely with Haley, in her roles as both Vice President and President, and develop a strong connection with her. From these experiences I can truly say that Haley is one of the most tenacious, empathetic, and down to earth people I have ever met. Her leadership style has allowed her to push our chapter's vision further each year and more than double our membership over this year with her outreach efforts. If comparing AIAS BGSU to an architectural model, each of our members make up pieces of our family, and Haley is the glue. The passion she possesses for AIAS is unmatched and she constantly operates with assisting others in mind while also managing to organize events, work with each of the board and chapter members, and network with the Department of Architecture.

Her reach extends past the AIAS membership into the School of the Built Environment, the College of Technology, Architecture, and Applied Engineering, and the campus of BGSU. I work with her currently as a College of Technology Ambassador in which I get to witness her sharing her passion for architecture and BGSU with incoming potential students. She also has incredible interpersonal communicative skills that she utilizes as an Ambassador and a Campus Tour Guide. She has leveraged her connections to network with professionals across the globe for AIAS' benefit and that of the members of our organization. Finally, her works on National committees helped create the entirely new Ethics committee and benefited all of the chapters involved in AIAS across our nation.

All of her skills serve her growth as a student and young professional, and each of them defend her value and integrity as a person and support her endeavors towards the National Board. It is with great respect that I endorse and support Haley in her running for Midwest Quadrant Director on the National Board of AIAS.

Sincerely,

Gabriella Spatz

BGSU AIAS Treasurer

Describe your origin story as a leader. What prompted you to get involved? What advice would you give others who have yet to realize their potential for leadership?

While I have always been interested in leadership roles and positions, my leadership journey started early on when involved in athletics growing up. During my time as an athlete I learned not only how to work and grow as a team, but how to support my peers or teammates grow individually as well as grow myself as a leader. Because of the skills I gained as a team leader in athletics, I was able to carry and implement these traits into my studies and time serving the AIAS. Since attending BGSU, I have held various leadership roles within the AIAS as well as for BGSU within the Office of Admissions. Because of the various tasks I took on while attending school, I have learned how to balance school and extracurricular activities successfully. Additionally, while serving locally at the BGSU AIAS chapter, I have also served on various committees to further serve national AIAS. These various roles have allowed me to connect with peers across the AIAS and further impact the organization. For any future leader, I believe that if you are comfortable helping others grow and comfortable guiding a team, not just yourself, to success or new potential, then you are meant to be a leader in some capacity whether big or small.

Describe your leadership style. Explain how previous experiences working with teams have helped you discover your leadership style.

My strengths as a leader include communication, delegation, and providing good example of what to do. First, I believe that effective communication is important in leadership roles. Being able to communicate clearly can eliminate confusion and allow for fewer mistakes or the need to redo a task. Second, I try to highlight my peer's best qualities. To do so I tend to delegate a task to someone that is most proficient in that specific task or area. Finally, I believe that a leader should work as much as any team member. By working hard on a task and providing good example, your team will understand what is needed to get a task done. I also think this helps gain the respect of a team and understand that while you are taking the leadership role, everyone is equal and work from every individual is necessary to complete a task or goal efficiently.

Within my last three years serving on the AIAS BGSU Executive, my team and I have been able to effectively communicate with my team, highlight their qualities, and work with them to majority grow our chapter and boost support for AIAS within the Department of Architecture. At weekly meetings I have been able to delegate tasks to everyone that creates effective results. I am grateful to have been able to work with everyone on the AIAS BGSU Executive Board and proud of the accomplishments we have been able to achieve.

In recent years, the AIAS has increased its efforts in advocacy for architecture students on issues including but not limited to health and wellness, equity, student loan debt, learning and teaching culture, practice experience, leadership, and technology. What one issue do you personally find the most important? How would you make progress on this issue as an elected leader on the AIAS National Board?

While each issue has importance, I find the discussion and push for healthy learning and teaching culture policies to be the most important. While the learning and teaching culture idea focuses on education, I think it could change architectural education and the profession. Because of the stereotype behind architectural education of insufficient sleep and unhealthy lifestyles, students often prioritize studio or architecture related work over personal health and wellbeing. This can be due to unrealistic deadlines or an unsupportive faculty system within one's architectural education. The learning and teaching culture policy can provide guidelines to help prioritize student to faculty relationships, hold faculty accountable for unrealistic guidelines, and hold students accountable for quality work while keeping student health in mind. This shift in architectural education can slowly change the stereotype present in education and in the profession and adjust work culture. This can then effect health and wellness, one's practice experience, a person's leadership style, technology options, and many factors debated within architecture. My goal as an elected leader would be to start discussions about the existing stereotype behind architectural education and try to understand what we can do to change that to then benefit the future of education as well as its impact on the profession.

The AIAS has over 250 chapters across the U.S. and around the world, ranging in size from just a few students to hundreds. How would you use your position on the board to better connect an engage our geographically and culturally diverse membership? What resources would you propose to better serve chapter leaders seeking to grow chapters and connect to other students around the world?

With AIAS being so linked to technology, members, faculty, and professionals utilize current resources successfully and are well connected. I think within the roll of Midwest Quadrant Director, a goal of mine would be to expand on the collaboration between chapters within the quad. While keeping the traditional HUB hangouts, I will additionally offer calls with chapters that are geographically closer to one another. While the HUB hangouts are fantastic for connecting the whole quad, the Midwest is spread out that it can be difficult for some chapters to collaborate. This would allow, for example, the chapters within the same state or even closer region but different states, to connect better and allow for more collaboration opportunities. This can also expose chapters to potential solutions that one chapter may struggle with, but another may have a solution for if it is a common issue within the region such as fundraising, community support, etc. This would also allow for connections made at conferences and in slack to grow stronger and make the overall AIAS experience even more beneficial for all.

My second goal of mine would be to collaborate with the other Quad directors to create National HUB hangouts. The National conferences is typically where a lot of connections happen outside of chapters within your quadrant. Having an opportunity to have a casual conversation or update once a semester with anyone from any chapter could spark nationwide advocacy on issues, help students understand what other programs and chapters are like, and learn new perspectives on how to operate a chapter or just every day architectural thoughts. The goal of this would expand the minds of all of our members across the AIAS.

Describe how you would intend to fulfill the roles and responsibilities of your chosen position on the Board. Elaborate on your intended communication/action plan and the primary goals you have for your one-year term,

Because of my involvement from Chapter Vice President to Chapter President as well as serving on the National Committees for AIAS, I have gained many skills that would help me fulfill the role of Midwest Quadrant Director. This past year in my chapter I was able to implement skills I have gained and collaborate with my executive team to double membership, involvement, and help spark a new passion within BGSU for AIAS. I would like to implement this experience to further strengthen connections from National to Midwest Chapters, make conferences and AIAS more accessible for all current and future members, and reflect on my National involvement to approach all roles to the best of my ability. First, I would like to increase to connections from general chapters members to National. While the HUB hangouts typically connect the Chapter President with Midwest Quadrant Director and National updates, I think that general members should have more of an opportunity to connect with the National Board of Directors. As Midwest Quadrant Director, I would make it a goal of mine to video call into each chapter's general body meetings once a semester to introduce myself to the chapter, update them on National events, competitions, and general administration related items. I would also make it a point to ask for input from general members during the call. While the Chapter Presidents represent their chapters, the extra connection can not only provide the National with more feedback on the organization but create more engagement from all members. Because the meetings will be once a semester, I would also like to promote a forum for Midwest Quad Chapters to use. What this would do is allow Chapters to filter ideas for resolutions and such from their members and be able to reflect on them and present them for the Board of Directors. This will show that the AIAS is about the voice of all members and wants the connection to be more present. Secondly, I would like to aid members to be able to attend conferences and even obtain membership. To do so, I would like to set up a Midwest Quadrant Scholarship Fund that would assist students to pay for membership and attend the Midwest Quadrant Conference. Lastly, with experience serving on the Governance Committee and the Ethics Committee, I have experienced the general operations of committees, achieve deliverables with my peers and make a difference in the organization.

Describe one area in which you see an untapped opportunity for the AIAS to engage in a new way. Either with other organizations, school faculty and administrators, with the profession, with the international design community, or any other audience or venue.

My strengths as a leader include communication, delegation, and providing good example of what to do. First, I believe that effective communication is important in leadership roles. Being able to communicate clearly can eliminate confusion and allow for fewer mistakes or the need to redo a task. Second, I try to highlight my peer's best qualities. To do so I tend to delegate a task to someone that is most proficient in that specific task or area. Finally, I believe that a leader should work as much as any team member. By working hard on a task and providing good example, your team will understand what is needed to get a task done. I also think this helps gain the respect of a team and understand that while you are taking the leadership role, everyone is equal and work from every individual is necessary to complete a task or goal efficiently.

AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS POLICY ON COMPENSATION FOR INTERNS

In July 1993, the AIAS Board of Directors adopted a “Public Policy on Uncompensated Interns.” The policy has been subsequently reviewed and reaffirmed by the Board and reads as follows:

The AIAS maintains that employers must properly compensate all employees. Compensation must be in compliance with the regulations for the jurisdiction in which they are working.

In 2010, AIAS crafted a public statement on intern compensation in conjunction with the Association of Collegiate Schools of Architecture and the American Institute of Architects, which reads as follows:

The Association of Collegiate Schools of Architecture, the American Institute of Architects, and the American Institute of Architecture Students recognize that architects are bound by law and ethics to pay interns, and strongly advocate for the appropriate compensation of architectural students and interns. Because of current economic transformations, some architects have both solicited and accepted the services and labor of interns without pay. We strongly urge architectural firms and other for-profit employers to respect the law and comply with the ethical standards of our profession, and we strongly encourage interns to refuse to accept employment without pay, and to notify the Department of Labor in cases where employers propose such an arrangement. For more information on labor laws and professional ethics, please see the AIA Code of Ethics and the U.S. Labor Department standards under the Fair Labor Standards Act.

The ACSA, AIA, and AIAS further support architects, students, and recent graduates doing pro-bono work. We recognize the distinction between unpaid work for profit-making employers, and unpaid work for non-profit organizations, communities in need, and volunteer activities, which allows participants to determine their own hours and degree of involvement. The AIA has established guidelines for service that are provided on a Pro Bono basis. They can be found under the member section of the AIA website.

POLICY ON COMPENSATION FOR INTERNS AFFIRMATION

As a way of confirming that the AIAS is not promoting or being promoted by architects employing unpaid interns, we ask that each participant in an official AIAS function review and sign the following statement. We appreciate your participation in our event and thank you for your support of our position against unpaid internships. This position is supported as well by the Board of Directors of the Association of Collegiate Schools of Architecture (ACSA) and the American Institute of Architects (AIA).

Name: Haley A. Rogers

I do hereby affirm that I understand and support the AIAS policy on the compensation for interns. If I employ interns, I further affirm that I do not use unpaid architectural interns in my professional practice when applicable by federal wage and hour laws.

Signature: *Haley A. Rogers*

Date: November 8, 2019



AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS ELECTIONS CODE OF ETHICS

Elections are a critical step by which the American Institute of Architecture Students is governed. Annual elections, as outlined in the Bylaws and the Rules of the Board, ensure that the membership of the organization participates in the selection of the best candidates to serve on the national Board of Directors.

Individuals elected to the Board of Directors represent the membership and ensure the continued success of the organization. Therefore, participants who are involved in the elections process, including candidates and Board Members, are expected to demonstrate the highest standards of professionalism, integrity, and good judgment.

Confidentiality is required of all participants in the elections process. Participants should not discuss details of the elections process to the general membership before, during or after FORUM. Elections information that is considered public knowledge, and therefore can be shared with the membership, occurs during the General Business Sessions and at the General Assemblies.

Campaigning is strictly prohibited prior to FORUM. Conversation between chapters regarding candidates should not take place. Campaigning will only begin at the first General Assembly of FORUM.

Campaigning during FORUM shall be professional. Candidates and candidate support groups should be respectful in their campaigning efforts. Disrespectful campaigning will be a violation of the Elections Code of Ethics, and will be grounds for immediate review by the Past President.

Campaigning materials should follow the Election Guidelines, and should be distributed in appropriate venues only. Appropriate venues include FORUM General Business Sessions, General Assemblies, and Quad Breakouts.

As leaders of this organization, and future leaders of this profession, we must uphold the highest ethical practice. Questionable behavior during elections will not be tolerated. Any concerns should be immediately raised with the Past President.

ELECTIONS CODE OF ETHICS AFFIRMATION

To promote the highest level of professionalism during elections, we ask that each participant in the elections process review and sign the following statement. We appreciate your participation and thank you for your support and dedication to the organization.

Name: Haley A. Rogers

I do hereby affirm that I have read, understand and agree to abide by the AIAS Elections Code of Ethics and the Elections Guidelines.

Signature: *Haley A. Rogers*

Date: November 8, 2019

Please submit this form with your confirmation for participation.



AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS CANDIDATE CONTACT INFORMATION FORM

Candidate contact information will only be used by the Past President to communicate elections-related information. If provided, social media handles will be shared when candidates are posted publicly on AIAS website and social media.

Name (as preferred): Haley A. Rogers

Chapter: Bowling Green State University

Chapter Leadership Position (if any): Chapter President

Email Address: rogerha@bgsu.edu

Mobile Phone Number: 513-332-8209

Social Media Account Handles (optional):

- o Facebook: Haley Alexis Rogers
- o Twitter: @
- o Instagram: @haley_alexis17
- o Other: _____