

THE AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS

FORUM 2025

Partnership, Sponsorship, and
Collaboration Opportunities

—
January 8th-11th, 2025

FORUM AUSTIN
Crossroads



FORUM

FORUM is the AIAS' annual design and career development conference where all of our members from around the world gather in a new city to grow and learn together. The AIAS has been hosting an annual "Student Forum" since 1955, and has been hosting FORUM in it's current iteration since 1985!

Through innovative speakers, workshops, activities, and tours, students will learn about design, service, and leadership advancements in the field, as well as meet, collaborate, and communicate with students and professionals with diverse perspectives and backgrounds.

We will also get to know an incredible city for its architecture, firm culture, and history; feature the work of our fellow students; and represent our chapters by electing the 2025-2026 Board of Directors.

THE AIAS

The AIAS is an independent, nonprofit, student-run organization dedicated to advancing leadership, design, and service among architecture students worldwide. We empower students to contribute their voices, ideas, and actions to a more sustainable, healthy, and equitable future. As an international community of 4,500+ members and 350+ chapters, we represent students in 7 different time zones worldwide.

OUR TEAM



Noah Palmer
Vice Chair



Alejandra Mateus
Program Director



Jaimi Ingram
Events Director



Dominic Ricco
Events Director



Colt Brock
Co-Chair



Julia Andor
Co-Chair



CONFERENCE THEMES

FORUM 2025: Crossroads

A Crossroads is a point at which a crucial decision must be made that will have far-reaching consequences.

Austin, Texas, the United States, and the World are at the crossroads of the housing crisis, the climate crisis, and dealing with the dynamics of rapid growth. Join us in exploring how design justice and architecture can make a difference!

At FORUM Austin, we will be exploring the intersection of architecture and social impact, and we would love for you to join us!

HOUSING

Housing-focused programming will explore the impacts of the housing crisis, affordability, the commodification of housing, homelessness, and the impact that architects can have in Austin and beyond.

SOCIAL IMPACT

Social impact-focused programming will discuss city planning, urban design, and historical and contemporary initiatives in Austin to combat redlining, segregation, displacement of communities, and highway expansion.

RESILIENCY

Resiliency-focused programming will touch on how the climate crisis can and should shape design and architectural practice, and Austin's response to climate in South Texas.

KEEP AUSTIN WEIRD

Keep Austin Weird programming will expose attendees to the efforts of preserving Austin's local businesses, art, and iconic architecture in addition to the impacts of gentrification and dynamics of rapid population growth.



FORUM SCHEDULE (SUBJECT TO CHANGE)

7th

9:00 am – 6:00 pm

Board of Directors Meeting

January 8th

9:00 am – 12:00 pm

Board of Directors Meeting

12:00 pm – 5:00 pm

Registration Open

2:00 pm – 5:00 pm

Council of President's Meeting

6:00 pm – 7:30 pm

Keynote Session

8:00 pm – 9:30 pm

Regional Receptions

January 9th

8:30 am – 2:00 pm

Workshops, Tours, and Sessions

3:00 pm – 5:00 pm

Career and College Expo

5:00 pm – 8:00 pm

Keynote Session

8:30 pm – 10:00 pm

Council of President's Reception

January 10th

8:30 am – 1:00 pm

Workshops, Tours, and Sessions

2:00 pm – 4:30 pm

Regional Breakout Sessions

5:00 pm – 6:30 pm

Keynote Session + Reception

8:00 pm – 11:00 pm

6th Street Social Event

January 11th

9:30 am – 12:00 pm

Council of Presidents

4:00 pm – 5:30 pm

Keynote Session

5:30 pm – 7:00 pm

Regional Dinners

8:00 pm – 11:45 pm

Beaux Arts Ball



SPONSORSHIP OPPORTUNITIES

SPACE DONATION SUPPORTER

**In an effort to allow our attendees to spend more time out and about in our incredible host city, we are hosting a decentralized conference! This requires more coordination on our end and space donation from local partners!

- Logo posted on the FORUM website, splash screens, signage, and social media
- Speaking time at event taking place in your space
- Your provided material included in attendee registration bag

CROSSROADS COLLABORATOR - \$500

- Logo posted on the FORUM website, splash screens, signage, and social media
- 2 tickets to Friday's networking reception

EXPO PARTICIPANT - \$1,000 (10 AVAILABLE)

- Logo posted on the FORUM website, splash screens, signage, and social media
- Booth at the Career and College Expo
- Your provided material included in attendee registration bag

THEME SPONSOR - \$2,500 (4 AVAILABLE)

- Logo posted on the FORUM website, splash screens, signage, and social media
- Booth at the Career and College Expo
- Frequent logo visibility and verbal acknowledgement at every event and piece of programming associated with selected theme
- Shoutout/90 second pre-recorded video at general session
- Your provided material included in attendee registration bag



BAG SPONSOR - \$2,500 (2 AVAILABLE)

- Logo posted on the FORUM website, splash screens, signage, and social media
- Logo on conference bag distributed to all attendees
- Your provided material included in attendee registration bag
- Shoutout/90 second pre-recorded video at general session

LANYARD SPONSOR - \$5,000 (1 AVAILABLE)

- Logo posted on the FORUM website, splash screens, signage, and social media
- Logo on conference lanyard distributed to all attendees
- Your provided material included in attendee registration bag
- Shoutout/90 second pre-recorded video at general session

BEAUX ARTS BALL SPONSOR - \$2,500 (4 AVAILABLE)

- Logo posted on the FORUM website, splash screens, signage, and social media
- Your provided material included in attendee registration bag
- Speaking time at the ball, the final event of the conference
- Dedicated table at the event to interface with attendees

PROFESSIONAL NETWORKING RECEPTION SPONSOR - \$2,500 (1 AVAILABLE)

- Logo posted on the FORUM website, splash screens, signage, and social media
- Your provided material included in attendee registration bag
- Speaking time at the reception, with both a professional and student audience
- Dedicated table at the event to interface with attendees

COUNCIL OF PRESIDENT'S RECEPTION SPONSOR - \$2,500 (1 AVAILABLE)

- Logo posted on the FORUM website, splash screens, signage, and social media
- Your provided material included in attendee registration bag
- Dedicated table at the event to interface with chapter leaders



I'm in! Please sign me up for:

GENERAL SPONSORSHIP OPPORTUNITIES

- ☐ CROSSROADS COLLABORATOR
- ☐ EXPO PARTICIPANT
- ☐ THEME SPONSOR

EVENT SPONSORSHIP OPPORTUNITIES

- ☐ SPACE DONATION SUPPORTER
- ☐ BEAUX ARTS BALL SPONSOR
- ☐ PROFESSIONAL NETWORKING RECEPTION
- ☐ COUNCIL OF PRESIDENT'S RECEPTION

ITEM SPONSORSHIP OPPORTUNITIES

- ☐ BAG SPONSOR
- ☐ LANYARD SPONSOR
- ☐ SKETCHBOOKS

NAME:

COMPANY NAME:

EMAIL ADDRESS:

SIGNATURE:

- ☐ I'm ready, invoice me!
- ☐ I would like more information

PLEASE FILL OUT AND RETURN TO
FORUM@AIAS.ORG



THANK YOU TO OUR HQ PARTNERS!

Gensler

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