



THE AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS

COMPETITION PROMOTION OPPORTUNITIES

Connecting architecture students with opportunities beyond the classroom.

AIAS welcomes opportunities to share design competitions, student challenges, and other calls for entries that provide meaningful educational and professional value to architecture students. This guide outlines available promotion opportunities, included benefits, and the information needed to get started.

COMPETITION CATEGORIES



AIAS COMPETITIONS

Competitions developed, hosted, or administered by AIAS, either independently or in collaboration with a partner.



PARTNER COMPETITIONS

Competitions offered through an official AIAS partnership and included as a benefit of that partnership.



OTHER COMPETITIONS

Externally managed competitions approved for promotion to the AIAS community through our digital communication channels.

SUBMISSION REQUIREMENTS

Competition Details Promotion Assets

- Competition Title
- Host Organization
- Competition Website/Link
- Brief Competition Description, 75-150 WORDS
- Registration Deadline
- Submission Deadline
- Eligibility Requirements
- Entry fee (if applicable)
- Key Dates and Milestones
- Competition Logo
- Promotional Image/Graphic
- Prize Amounts / Recognition
- Member Discount Code
- Social Media Handles
- Suggested Hashtags
- Approved Promotional Language
- Legal Disclaimers or Required Sponsor Language

Student Relevance

- Why is this competition valuable to architecture students?
- May submissions be included in student portfolios?
- Is the competition open to individuals, teams, or both?
- Is the competition open to international participants?
- Is faculty participation permitted or encouraged?

Connect your competition with the next generation of designers.

COMPETITION PROMOTION OPPORTUNITIES

Choose the promotion package that best aligns with your competition goals. AIAS offers flexible opportunities to connect meaningful design competitions with architecture students through trusted communication channels.

Benefit	Standard Promotion	Enhanced Promotion	Custom Competition
Competition Page Listing	●	Featured	Custom
Competition Graphic and Link	●	●	●
Weekly Newsletter Features	Up to 2	Up to 3	Custom
Social Media Posts / Story Sets	Up to 2	Up to 3	Custom
Dedicated Email to Members	—	●	Custom
Promotion Period	Up to 3 Months	Up to 6 Months	Custom
Member Discount / Promo Code	Optional	Optional	Preferred
Performance Recap WHEN AVAILABLE	—	Basic	Custom
Competition Development	—	—	●
Competition Administration	—	—	●
Co-Branding	—	—	●
Judging / Coordination Support	—	—	●
Dedicated AIAS Staff Support	—	—	●
Investment	\$1,500	\$2,500	\$7,500+

Winner Announcement Add-On +\$500

Extend your competition promotion by celebrating the winning entries with the AIAS community.

Includes:

- 1 AIAS weekly newsletter feature announcing winners
- 1 social media post or story set highlighting winners
- Recognition of the winning project(s) and organization

partnerships@aias.org



SCAN TO CONNECT

AIAS reserves the right to review all submitted competitions for alignment with its mission, audience, and values before confirming promotion.

Competition promotion by AIAS does not constitute competition administration, jury participation, endorsement of judging outcomes, or responsibility for awards, registration, intellectual property terms, participant communications, or competition management unless otherwise agreed in writing.