

Council of Presidents Meeting

December 30th and January 1st

2016

Meeting held at The Westin Copley Place
10 Huntington Ave Boston, MA 02116

**FORUM
MEETING
AGENDA**



THURSDAY, DECEMBER 29th
Student Lounge | Staffordshire Room
The Westin | Boston, MA

COUNCIL OF PRESIDENTS ORIENTATION

| TIME | AGENDA ITEM | PRESENTER |
|-------------|---|-----------------|
| | BREAKFAST ON YOUR OWN | |
| 8:00-8:15am | 01 CALL TO ORDER <ul style="list-style-type: none">a. Call to Orderb. Opening Remarksc. Roll Call | Wahlgren Law |
| 8:15-8:35am | 02 MEETING PROCEDURES <ul style="list-style-type: none">a. Delegate Roles and Responsibilitiesb. Electionsc. Order of Businessd. Motionse. Point of Orderf. Navigating the Council Agenda | Wahlgren |
| 8:35-8:45am | 03 QUESTION AND ANSWER | Wahlgren |
| 8:45am | RECESS <ul style="list-style-type: none">a. The Council will reconvene on Friday, December 30th at 11:00am | Wahlgren |



FRIDAY, DECEMBER 30th
America's Ballroom
The Westin | Boston, MA

COUNCIL OF PRESIDENTS MEETING #1

| TIME | AGENDA ITEM | PRESENTER |
|-----------------|---|--------------------------|
| 11:00 – 11:25am | 01 CALL TO ORDER <ul style="list-style-type: none">a. Call to Orderb. Opening Remarksc. Roll Calld. Approval of Consent Agenda | Wahlgren Law |
| 11:25 – 11:35am | 02 PRESIDENTIAL ADDRESS <ul style="list-style-type: none">a. State of the Organization | Wahlgren |
| 11:35 – 12:15pm | 03 GOVERNANCE <ul style="list-style-type: none">a. Governance Committee Reportb. Vision Statement | Wahlgren Elder |
| 12:15 – 12:30pm | 04 MEMBERSHIP <ul style="list-style-type: none">a. 2016 – 2017 YTD Membership Statistics and Quad Breakdownb. Membership Committee Report | Law Gentile |
| 12:30 – 1:15pm | 05 LUNCH <ul style="list-style-type: none">a. Partner Presentation: Tau Sigma Deltab. Partner Presentation: NCARB Architect Licensing Advisorsc. Partner Presentation: US Pavillion Proposal | |
| 1:15pm – 1:30pm | 06 FINANCE <ul style="list-style-type: none">a. 2016 – 2017 Budget vs Actualb. 2016 FORUM budgetc. Finance Committee Report | Serfass Law Seidel |
| 1:30 – 2:00pm | 07 EXECUTIVE REPORT <ul style="list-style-type: none">a. Staff Introductionb. Crit Editor-in-Chiefc. Mobile App | Serfass |
| 2:00pm | 08 RECESS <ul style="list-style-type: none">a. The FORUM 2016 Council of Presidents will reconvene at 12:30pm on January 1, 2017 | Wahlgren |

SUNDAY, JANUARY 1st
 America's Ballroom
 The Westin | Boston, MA

COUNCIL OF PRESIDENTS MEETING #2

| TIME | AGENDA ITEM | PRESENTER |
|-----------------|---|-------------------------------------|
| 12:30 – 12:50pm | 09 CALL TO ORDER a. Reconvene and Call to Order b. Opening Remarks c. Roll Call | Wahlgren Law |
| 12:50 – 1:00pm | 10 ELECTIONS a. Elections Procedures overview b. Delegates called to vote by Quad c. Run-off elections as necessary | Mitchell |
| 1:00 – 1:30pm | 11 COMMITTEE REPORTS a. Advocacy Task Force b. Design Think Tank c. Freedom by Design Advisory Group d. Global Council | Seidel Gentile Elder Daher |
| 1:30 – 1:45pm | 12 EVENTS UPDATE a. FORUM 2018 announcement b. Spring Quad Conferences c. Fall Programming d. Grassroots 2017 | Serfass Neumann |
| 1:45 – 2:00pm | BREAK | |
| 2:00 – 2:15pm | 13 SPRING MEMBERSHIP a. Competitions b. Drive | Wahlgren Law |
| 2:15 – 3:00pm | 14 NEW BUSINESS | Wahlgren |
| 3:00pm | 15 ADJOURN Adjournment of the 2016 FORUM Council of Presidents Meeting | Wahlgren |

01

11:00-11:25am
[25 Minutes]

PRESENTERS

Wahlgren
Law

MATERIALS

- [Meeting Minutes from Grassroots COP 2016](#)
- [Meeting Minutes from Grassroots BOD 2016](#)
- [Meeting Minutes from Fall BOD 2016](#)
- [President Report](#)
- [Vice President Report](#)
- [Executive Directors Report](#)
- [Midwest Quadrant Directors Report](#)
- [Northeast Quadrant Directors Report](#)
- [South Quadrant Directors Report](#)
- [West Quadrant Directors Report](#)
- [AIA Liaisons Report](#)
- [ACSA Liaisons Report](#)
- [NCARB Liaisons Report](#)
- [Past Presidents Report](#)

CALL TO ORDER

- Call to Order
- Opening Remarks
- Roll Call
- Approval of Consent Agenda and Minutes

MOTIONS

- N/A
- N/A
- N/A
- Motion to accept the consent agenda and minutes of the 2016 Grassroots Council of Presidents Meeting.

BACKGROUND

Other items of governance with simple motions and voting necessary can be added to the consent agenda to free up time during the meeting for more issues of higher priority.

IMPLICATIONS

N/A

02

11:25-11:35am
[10 Minutes]

PRESENTERS
Wahlgren

MATERIALS
N/A

PRESIDENTIAL ADDRESS

a. State of the Organization

MOTIONS

a. N/A

BACKGROUND

a. N/A

IMPLICATIONS

N/A

03

11:35-12:15pm
[40 Minutes]

PRESENTERS
Wahlgren
Elder

MATERIALS
• Governance Committee Report

GOVERNANCE

- a. Governance Committee Report
- b. Vision Statement

MOTIONS

- a. N/A
- b. The Council of Presidents ratifies the Vision Statement to be added to the AIAS Public Policies, as presented.

BACKGROUND

- a. Report from the 2016 – 2017 Governance Committee.
- b. EXISTING VISION STATEMENT
The American Institute of Architecture Students is publicly known, respected and valued as the voice of architecture students. The AIAS offers quality benefits and services to its membership; represents students by actively advocating on important issues; and empowers students to make positive changes in their education.

IMPLICATIONS

N/A

04

12:15-12:30pm
[15 Minutes]

PRESENTERS
Law
Gentile

MATERIALS
Membership Committee Report

MEMBERSHIP REPORT

- a. 2016-2017 YTD Statistics and Quad Breakdowns
- b. Membership Committee Report

MOTIONS

- a. N/A
- b. N/A

BACKGROUND

- a. The Vice President will present the year-to-date statistics and information on the current membership.
- b. Report from the 2016 – 2017 Membership Committee

IMPLICATIONS

N/A

12:30 – 1:15pm
[45 Minutes]

PRESENTERS

Fowler
Falconer
Nichols

MATERIALS

- N/A

LUNCH

- Partner Presentation: Tau Sigma Delta
- Partner Presentation: NCARB Architect Licensing Advisors
- Partner Presentation: US Pavilion Proposal

MOTIONS

- N/A
- N/A
- N/A

BACKGROUND

- N/A
- N/A
- N/A

IMPLICATIONS

N/A

05

1:15-1:30pm
[15 Minutes]

PRESENTERS

Wahlgren
Law
Daher

MATERIALS

- Finance Committee Report

FINANCE

- 2016 – 2017 Budget vs Actuals
- 2016 FORUM Budget
- Finance Committee Report

MOTIONS

- N/A
- N/A
- N/A

BACKGROUND

- N/A
- N/A
- N/A

IMPLICATIONS

N/A

07

1:30-2:00pm
[30 Minutes]

PRESENTERS
Serfass

MATERIALS
N/A

EXECUTIVE REPORT

- a. Staff Introduction
- b. Crit Editor-in-Chief
- c. Mobile App

MOTIONS

- a. N/A
- b. N/A
- c. N/A

BACKGROUND

- a. N/A
- b. N/A
- c. The Council of Presidents Meeting at Grassroots 2016 charged the Executive Director and Board of Directors to investigate opportunities for developing a mobile application for the AIAS. Findings will be presented.

IMPLICATIONS

- a. N/A
- b. N/A
- c. Financial implications to the Organization will be explained by the Executive Director

08 RECESS

2:00pm

PRESENTERS
Wahlgren

MATERIALS
N/A

MOTIONS
a. N/A

BACKGROUND
N/A

IMPLICATIONS
N/A

09

12:30 – 12:50pm
[20 Minutes]

PRESENTERS

Wahlgren
Law

MATERIALS

- N/A

CALL TO ORDER

- Reconvene and Call to Order
- Opening Remarks
- Roll Call

MOTIONS

- N/A
- N/A
- N/A

BACKGROUND

- N/A
- N/A
- N/A

IMPLICATIONS

- N/A

10

12:50 – 1:00pm
[10 Minutes]

PRESENTERS
Mitchell

MATERIALS
• N/A

ELECTIONS

- a. Elections Procedures Overview
- b. Delegates called to vote by Quad
- c. Run-off elections as necessary

MOTIONS

- a. N/A
- b. N/A
- c. N/A

BACKGROUND

- a. N/A
- b. N/A
- c. N/A

IMPLICATIONS

N/A

11

1:00 – 1:30pm

PRESENTERS

Seidel
Gentile
Elder
Daher

MATERIALS

- Advocacy Task Force Report
- Design Think Tank Report
- Freedom By Design Advisory Group Report
- Global Council Report

COMMITTEE REPORTS

- a. Advocacy Task Force
- b. Design Think Tank
- c. Freedom By Design Advisory Group
- d. Global Council

MOTIONS

N/A

BACKGROUND

N/A

IMPLICATIONS

N/A

12

9:00-9:30am
[30 Minutes]

PRESENTERS

Serfass
Wahlgren

MATERIALS

- N/A

EVENTS UPDATE

- FORUM 2018 announcement
- Spring Quad Conferences
- Fall Programming
- Grassroots 2017

MOTIONS

- N/A

BACKGROUND

- N/A

IMPLICATIONS

N/A

10:20-10:35am
[15 Minutes]

PRESENTERS
N/A

MATERIALS
N/A

BREAK

MOTIONS
b. N/A

BACKGROUND
N/A

IMPLICATIONS
N/A

13

2:00-2:15pm
[15 Minutes]

PRESENTERS
Wahlgren
Law

MATERIALS
• N/A

SPRING MEMBERSHIP

- a. Competitions
- b. Drive

MOTIONS

- a. N/A
- b. N/A

BACKGROUND

N/A

IMPLICATIONS

N/A

14

2:15 – 3:00pm
[45 Minutes]

PRESENTERS
Wahlgren

MATERIALS
• N/A

NEW BUSINESS

- a. New topics, as presented

MOTIONS

- a. Motions as needed to introduce new business. New topics must be moved and seconded for discussion to occur.

BACKGROUND

- a. Members of the Council of Presidents will have the opportunity to present items of new business for consideration.

IMPLICATIONS

N/A

15

ADJOURN

- a. Adjournment of the 2016 FORUM Council of Presidents Meeting

MOTIONS

- a. Motion to adjourn the 2016 FORUM Council of Presidents Meeting

BACKGROUND

N/A

IMPLICATIONS

3:00pm

PRESENTERS

Wahlgren

MATERIALS

- N/A



**Minutes of the AIAS Grassroots Council of Presidents' Meeting
Sunday July 10, 2016
American Institute of Architects
1735 New York Avenue NW, AIA Boardroom
Washington, DC 20006**

Attendees:

Officers

Sarah Wahlgren, Assoc. AIA, President
Rachel Law, Assoc. AIA, Vice President

Directors

Danielle Mitchell, Assoc. AIA, Past President
Jeremy Gentile, Director, Midwest Quadrant
Clayton Daher, Director, Northeast Quadrant
Jenn Elder, Director, South Quadrant
Elizabeth Seidel, Director, West Quadrant
Dennis Ward, FAIA, NCARB – 2016-19 NCARB Liaison
Stephen Vogel, FAIA, 2015-17 AIA Liaison
Carmina Sanchez-del-Valle, PhD, 2016-18 ACSA Liaison
Nick Serfass, AIA, CAE, Executive Director

Delegates

Guests

Charlie Klecha, Assoc. AIA, Past President
Joel Pominville, Assoc. AIA, Past Vice President
Ashley Kopetzky, Past Director, West Quadrant

National Staff

Jessica Mason, Director of Public Relations
Kimberly Tuttle, Director Leadership + Career Services
Natalie Neumann, Director of Digital Media
Lauren Fields, Director of Programs + Events

1. 8:30am Call to Order, Roll Call and Approval

President Wahlgren called the meeting to order. A welcome to the guests.
Vice President Law called the roll of the Board, delegates and guests in attendance.

President Wahlgren called for a motion to approve the minutes for the 2015 FORUM COP meetings in San Francisco, CA.

So Moved: University of Kentucky

Seconded: Portland State University
Motion passes unanimously

President Wahlgren asks for any amendments to the proposed agenda. Vice President Law discusses the amendment explaining the announcement of the 2015-2016 Honor Awards.

President Wahlgren called for a motion to approve the amended agenda for the 2016 Grassroots COP Meeting in Washington, DC.

So Moved: University of Nevada – Las Vegas
Seconded: Iowa State University
Motion passes unanimously

2. 8:45am Financial Update - Serfass

Executive Director Serfass discussed the projected budget for FY16 and the FY17 budget.

3. 9:00am Governance Update - Mitchell

Past President Mitchell gives brief report of the work for the 2015-2016 Governance Committee.

Past President Mitchell reviewed the proposed Mission Statement for the AIAS.

9:00am Past President Mitchell called for a motion to accept the proposed Mission Statement for the AIAS.

Seconded: UT Arlington
Motion passes unanimously

DISCUSSION

Hawaii: [quote]

Kansas:

Woodbury: wants more investigation into Vision Statement

P Wahlgren: answers with charge of 2016-2017 Governance Committee

4. 9:06am Questions – Wahlgren

P calls for questions or comments regarding Finance and Governance reports

PP identifies importance

5. 9:08am Awards and Recognition - Wahlgren

P asks for discussion on process

DISCUSSION

Montana State: Difficult to find info on protocol and submittal process

Serfass: replies – new submission portal for this coming year
VP: lack of design excellence submissions – although open to all years
CMU: design neglected in national/local programming – not a primary, not an association directly associated
Detroit-Mercy: marketing/advertise
Serfass: inquires what channels is best for marketing/advertise
Vogel: studio faculty as channel
Dunwoody: marketing collaboration for publications, partnering with AIA/collaterals
Serfass: speaks of press releases w collaterals, and more partnerships and sponsors
PSU: +1 Detroit-M
RWU: lack of examples, and know what we are expected of, how in depth
Montana: +1

9:18am RWU motions to charge H&A provide more information /examples in process

Seconded: Montana
Motion passes unanimously

President Wahlgren congratulates the 2015-2016 Board on a successful year.
President Wahlgren congratulates the 2015-2016 Committees of the Board on a successful year.
President Wahlgren congratulates the 2016 Spring Quad Conference hosts for a successful year.

President Wahlgren announces and congratulates the host chapters for the 2017 Quad Conferences.

Midwest 2016 Spring Quad Conference will be held in Chicago, IL and hosted by Illinois Institute of Technology.

Northeast 2016 Spring Quad Conference will be held in Toronto, ON and hosted by Ryerson University.

South 2016 Spring Quad Conference will be held in Miami, FL and hosted by Florida International University.

West 2016 Spring Quad Conference will be held in Portland, OR and hosted by University of Oregon.

6. 9:55am Membership Update - Law

Vice President Law discusses membership numbers from the 2015-2016 year. Overall membership has reached a plateau, which in this case is a good sign after a downward trend. She then discussed the advances in membership processing, membership benefits, and Membership Month plans for the 2016-2017 year.

DISCUSSION

FIU: renewal confusion

WENTWORTH: Autorenewal?

Serfass: fee structure – talk with BOD
WQD: Caution – refund – problem
Nebraska: Don't know when to register
MWQD: Opt-in autorenewal?
Iowa: Lump year – fee structure
Serfass: Referred to FY15 survey of fee structure
Mitchell: Discussed at COP FY16 – no consensus
RWU: +1 Iowa

7. 10:15am Advocacy Task Force

Past Director Kopetzky and Chair of the Advocacy Task Force Gray gave a report on their work throughout the year. Publication to be distributed.

8. 10:18am Quad Conference Task Force

Past Director Kopetzky gave a report on their work throughout the year. Rewritten the Quad Conference Planning Guide to be distributed.

9. 10:25am Committee Appointments - Wahlgren

President Wahlgren and Vice President Law presented brief explanations of the 2016-2017 committees. President Wahlgren announced a call for committee chair and member application.

10. 10:30am Discussion on Design Committee and Advocacy – Wahlgren

DISCUSSION

California Baptist: Competitions – size and scope
Serfass: partnerships, Joel looked into designing in house competition
Woodbury: Napkin Sketch competitions, photography competitions
Serfass: Please hit me up on Snapchat
Wahlgren: How can we better represent our student design work?
Kentucky: Social media – online portfolios
Auburn: Representation – competitions and way of communication
Serfass: Task for Spring – redesign the Newsletter
Kansas: Publication from competitions to be a showcase of schools – exhibit at conferences
Serfass: Yes, and – content on website
NC State: Focus on showcasing publications/work of students.
Advocacy – sustainability...
Georgia Tech: Time management aspect of submitting competitions – local chapter ideas: promoting design and design capacity of our individual members
FIU: Need for a publication annually – act as a portfolio of student work
Wahlgren and Serfass: CRIT is available biannually. CALL FOR SUBMISSIONS FOR CRIT.
Wentworth: Be aware. Make your faculty aware.
Ryerson: +1
Iowa: Problems submitting – make it accessible on the website
Auburn: Where does CRIT go? – distribution to collaterals

Serfass: CRIT is sent to our college subscriptions – can look into improving distribution to firms (Design Alliance)
Past WQD: +1 to Wentworth – Marketing director at local chapter = CRIT ambassador, make a point person
Texas A&M: Own chapter have their own school’s magazines – +1 to point person, rethink reassigning
FIU: Is it possible for chapters to create their own competitions and get backing from Nat’l Office? And highlighting it/publishing it in CRIT.
WQD: What would our submissions look like? How can we take something we’ve already got and repackage or submit it?
Jessica Mason: Notes on CRIT submission guidelines and content call.
Hawaii: Question for other chapters – collaborating with AIA on their competitions – submitting there
PSU: +1
FIU: Design Merit Award at AIA Miami

Montana State: Point of Order
ACSA Sanchez: Point of Information – AIAS sponsored competitions – be aware and caution the organization to their partnerships

11. 11:00am New Business – Wahlgren

FIU proposed a collaboration with AIAS – Walk on Water competition

11:00am FIU motioned that the Board of Directors investigate the possibility of working with Walk on Water to launch a Walk on Water competition nationally for every chapter.

Seconded: Kentucky

DISCUSSION

Kentucky: Temperature? Access to water?

FIU: Pool as a resource

FIU: Event is open to investigation – it would be up to the chapter and AIAS to find a better means to make this happen. FIU has been doing this for 25 years. Willing to guide everyone.

RWU: Concerned with injury

PSU: Where would the funding and resources come from that? – if the suggestion was to have them at conferences – would students have to pay more out of pocket with an already heavy fee of conference attendance?

FIU: responds sponsors

Texas A&M: Piggy backing on idea of having a Design Committee – this sounds very area specific. Implementing competition portion of a conference – since we meet at least 3x a year. Introduce new themes every year.

MassArt: Time concerns at FORUM and Quad – tight programming. Charge SQ to implement at their Quad Conference first, before diving into full national implementation

Serfass: a website promotion – suggestion of programming opportunities

UMassAmherst: Weather +1 – could be based on location

Kansas: +1 Serfass – snowball effect –

Joel, New School, +1

PP Mitchell: suggests that BOD implement this as a resource for chapters can use –

Abstentions

LTU

New Mexico

Kansas

Georgia Tech

PWQD Kopetzky bring Point of Order for discussion in terms of what Advocacy Task Force can take ownership of.

DISCUSSION

New School: AIA California surveys on relationship between emerging professionals and firms

Oregon: Social impact – role of architects to do that – lacking in education – information/resources in terms of advocacy

Wellness – social impact – human health

Both should be taken into consideration.

Joel: Studio culture – refined view in the past. Perhaps approach the idea of SUSTAINABILITY/RESILIENCE in a broad umbrella to dive into that. – filter that down – let that be a natural process

PSU: +1 Oregon – bring to attention that going towards public interest design – encroaching scope of FBD

Law: Equity and diversity

Texas A&M: EQxD – the role of diversity in the profession – look at in our schools – teachers, students, what role diversity plays in their schools. Survey. Data. To open more discussion.

Dunwoody: +1

Professional Advisory Committee at school – Dunwoody was designed in response to the profession. Their school's demographics really mirror the profession. Bring more level of awareness. Labelling it.

Auburn: +1

Looking into how issues relate to us geographically. How do we add focus to geographical impact – through Quads.

Dunwoody: +1 – regional and smaller levels are where things happen

Georgia Tech: How can we actually concretely get these ideas into action?

PP Mitchell: suggest table discussion

11:21am MassArt moved that a discussion beopens discussion – national leadership should have more leadership experience

Seconded: CMU

DISCUSSION

PSU: Prior experience is not needed – AIAS membership is putting the trust in you – will see leadership potential in you no matter what

Iowa: Discouraging requirements – unlikely that membership will choose an ill-equipped BOD

PWQD: +1

Wentworth: We may be limiting opportunities –

Andrews: (speaking in favor of the opening statement) important for expertise in state of organization – Officers have a large responsibility

MassArt: responds – clarification, specifically for Officer positions (President specifically)

NC State: Limitations reduce pool – thus limiting opportunities to the people in this room

UTA: Not everyone will want to step up – focus on

LTU: +1 Wentworth

Cal Poly SLO:

Philly U: Some BOD members are perhaps not as invested – members may be more invested

Point of Question: Jenn, second, Liz

Motion to take a vote

Unanimous

Aye

CMU

Massart

Andrews

Nay

....

Abstain

Kentucky

Georgia Tech

11:36am FIU moved that quad hosting chapters receive discounted membership dues to all the members of that chapter for the year they host the quad

Seconded: NYIT-Manhattan

DISCUSSION

Joel: point of information.

historically accurate – inflation of membership during Quad year – downfall year after is typical.

FIU: responds

MassArt: national income comes from Quad and FORUM – discounts may hurt. Snowball to FORUM?

Serfass: any changes/recommendations will not happen until next fiscal year

SCAD: Programming should come first before suggesting discounts – membership value

CMU: +1

PWQD: Quad bidding is voluntary. It is up to the Quad Conference specifically to provide discounts.

Ohio State:

UNLV: Having huge attendance is not proof of success.

Nebraska: Each chapter has the opportunity to reduce local dues

WQD: Clarification – garnering support for more bids
FIU: boost membership to support Quad, becomes more of a membership value

Iowa State: +1 Kopetzky
CMU: Sell the opportunity of hosting a conference as a membership value instead of a discounted membership
UNLV: More national involvement – in execution of Quad Conf
Serfass: responds

Call the question
Second: Director Daher
Motion unanimously

Vote for original motion

Aye
FIU

Nay

Abstentions

11:52am UNLV moved that Membership Committee be charged with looking into an increase of high school chapters

Seconded: NJIT

DISCUSSION

Serfass: Point of Order – BOD16 voted for HS membership now at \$0
Mitchell: History – BOD13 Membership Committee studied HS membership –
UNLV: responds – decrease interest of students in architecture
Ryerson: good flow of membership perhaps for AIAS
UTA: Point of Information – partner with local AIA to reach out to HS students. Recommend chapters talk with local AIA. Outreach program instead of looking in to HS chapters.
Nebraska +1

Iowa State: Call the Question
Seconded: PSU
Motion
Abstentions - Massart

Vote on original motion
Aye
Nay 9
Abstentions 3

11:59am FIU moved that we charge the board with the task of creating a membership app by the beginning of fall semester for smartphones and tablets that will allow the registration of new members to be mobile and efficient.
Seconded: UNLV



DISCUSSION

Montana:

12:00pm Montana moved to 1 min each

12:00pm UNLV moved to amend timeline to next fiscal year

FIU accepted amendment

Second: Kentucky

Serfass: Yes, if – time, resources (staff), money provided

FIU: Website – mobile compatible

Natalie: Clarification – registration through NetForum platform in partnership with AIA – third party

MassArt: +1

12:03pm MassArt moved to amend that the app be specifically geared towards membership and not event-based. Developed by fall 2017

Seconded: UNLV

Keene State: What would the app do specifically that the mobile compatibility not do?

FIU: clarification

Wentworth: Argue that membership registration is still quick and accessible – if you make it to be at our chapter

MassArt Call the Question

Seconded: PSU

Vote

Aye

Nay - majority

Abstentions 3

12:09pm Serfass moved that the proposal be an investigation and reported back to COP at Forum Boston.

Seconded: Drexel

Aye - majority

Nay

Abstentions 4

12. 12:00pm Adjourn

12:11pm NJIT motioned to adjourn the 2016 Grassroots Council of Presidents' meeting.

Seconded: PSU

Motion carries unanimously



THE AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS
1735 New York Ave., Washington, DC 20006
202.808.0075 | aias.org

Respectfully submitted on August 9, 2016,

A handwritten signature in black ink, appearing to read 'Rachel Law', with a long horizontal flourish extending to the right.

Rachel Law, Assoc. AIA
Vice President | AIAS



AIAS

AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS

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theAIAS 

Minutes of the AIAS Grassroots Board of Directors Meeting

Wednesday July 6, 2016

United States Green Building Council

2101 L Street Suite 500

Washington, DC 20037

Thursday July 7, 2016

Renaissance Washington, DC Downtown Hotel

999 9th Street NW

Washington, DC 20001

Attendees:

Officers

Danielle Mitchell, Assoc. AIA, President

Joel Pominville, Assoc. AIA, Vice President

Directors

Charlie Klecha, Assoc. AIA, Past President

Danielle Jones, Midwest Quadrant Director

Rachel Law, Northeast Quadrant Director, Vice President – Elect

Sarah Wahlgren, South Quadrant Director, President – Elect

Ashley Kopetzky, West Quadrant Director

Stephen Vogel, FAIA, 2015-17 AIA Liaison

Greg Hall, PhD, AIA, NCARB, 2014-16 ACSA Liaison

Nick Serfass, AIA, CAE, Executive Director

Guests

Jeremy Gentile, Midwest Quadrant Director – Elect

Clayton Daher, Northeast Quadrant Director – Elect

Jenn Elder, South Quadrant Director – Elect

Elizabeth Seidel, West Quadrant Director – Elect

Dennis Ward, FAIA, NCARB – 2016-19 NCARB Liaison

Carmina Sanchez-del-Valle, ArchD, RA, DPACSA – 2016-18 ACSA Liaison

National Staff

Jessica Mason, Director of Public Relations

Kimberly Tuttle, Director Leadership + Career Services

Natalie Neumann, Director of Digital Media

Lauren Fields, Director of Programs + Events



1. 9:10am Call to Order, Roll Call and Approval

President Mitchell called the meeting to order. A welcome to the guests.
Vice President Pominville called the roll of the Board, delegates and guests in attendance.

President Mitchell called for a motion to approve the consent agenda and minutes for the 2016 Spring BOD, March and May Special BOD meetings.

So Moved: Past President Klecha

2. 9:15am Reports

President Mitchell introduced this as a time to cover additional information than what is provided in the Board reports.

Vice President Pominville mentioned during Liaison Hall's ACSA Liaison Report, that Nadia Anderson, faculty of UNCC and member of the ACSA Board, has expressed interest in a survey about diversity in applicants for architecture school. He mentioned that this may be an opportunity to foster a very successful survey, without having the direct point person within the National Office (much like the Equity X Design survey).

10:10am Break

3. 10:20am Financial Review

Executive Director Serfass discussed the current financial state of the organization, in regards to budget and actual expenses and income of the FY16 year-to-date.

Director – Elect Daher questioned the importance of maintaining a relationship with MultiView, rather than bringing that effort in house and gaining from that income.
Executive Director Serfass mentioned the significant amount of staff effort that this move would require, but we should revisit this conversation with our Director of Digital Media in the coming year.

Executive Director Serfass discussed the proposed FY17 budget.

Regarding Freedom by Design Budget, Liaison Hall suggested that we institute new requirements for funding, particularly for matching financial efforts on a school and local AIA components.
Director Wahlgren added that this could be used to stimulate students' understanding of the funding available at their own schools or AIA Components.
Liaison Vogel added that another way to approach this could be moving Grassroots, which has other implications.



Executive Director Serfass added that we have had this conversation, and will still look into options after the contract we have in Washington DC has passed.

President Mitchell added that we discuss this on the premise of the largest impact possible. Perhaps this is not through scholarships to Grassroots.

Director – Elect Seidel added that this could perhaps be used to fund students traveling to hub flight locations.

Vice President Pominville noted that this could be used as a stimulant, to analyze, and then see if this is a truly effective strategy.

Liaison – Elect Sanchez added that we need to look more into reasons why these chapters are not attending in the first place.

Liaison – Elect Ward added that there is precedent for this within the structure of NCARB’s annual meeting.

Past President Klecha called for a motion to approve the FY17 proposed budget.

Seconded Director Kopetzky
Motion passes unanimously

Director Jones reported on the work of the Finance Committee.

4. 11:41am Governance

Director Jones reported on the work of the Governance Committee.

President Mitchell discussed the specific AIAS Mission Statement brought forward by the Governance Committee.

Director – Elect Seidel asked if this mission statement is too vague. She asked is there is a way to extrapolate on this statement.

Vice President Pominville added that yes, this is to be extrapolated on.

President Mitchell added the idea is to keep the mission statement short and clear enough that our members and leaders can turn directly to it.

Director Kopetzky noted that we can extrapolate on this mission statement through the development of a vision statement.

Liaison Hall added that we now need to develop a hierarchy of how we now disseminate our image and presence.

Liaison Ward added that the Mission Statement should remain very vague.

Vice President Pominville moved to accept the AIAS Mission Statement as presented by the Governance Committee.

Seconded: Director Wahlgren

Director Law asked to task the 2016 – 2017 Governance Committee with the development of a Vision Statement in the coming year.



Liaison Ward suggested breaking this new Vision Statement into Core Values.

Motion passes unanimously

President Mitchell discussed the specific FBD Mission Statement brought forward by the Freedom by Design Advisory Group and the Governance Committee.

Past President Klecha added that we should approach this more in the content of the statement, not specifically the length.

Director Law added that she agrees with the proposed FBDAG Vision Statement as well.

President Mitchell added that this will be further discussed in the 2016 – 2017

Past President Klecha moved to accept the Freedom by Design Mission Statement and Vision Statement as presented by the Governance Committee.

Seconded: Director Law

Motion passes unanimously

5. 12:10pm Working Lunch

Presentation from the United States Green Building Council.

Natalie Neumann, Director of Digital Media, revealed the new AIAS Website.

Past President Klecha asked if there will be a place for chapter calendars or for us to promote other events happening in the entire collateral world.

Director Neumann noted that this can be something for future iterations.

6. 1:00pm Membership

Director Law reported on the work of the Membership Committee.

Vice President Pominville discussed the 2015-2016 membership statistics.

Past President Klecha added that as we begin to refine our processes, we are in a position to more so mandate local processes, ie. elections.

Kimberly Tuttle, Director of Leadership + Career Services, presented potential Alumni Membership packages to the Board for discussion.

Liaison Hall asked what our biggest needs are from our alumni.



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Past President Klecha asked if there is a yearly fee structure
Director Wahlgren suggested that this year it is only a one-time fee.
Vice President Pominville suggested a yearly fee of \$60 with \$20 or \$30 dollars gifted back to the chosen local chapter.
Past President Klecha added to that this is a way to encourage local chapters to keep in touch with their alumni.
Liaison Elect Sanchez added that this local engagement may be crucial to this success and that there has to be revenue covering staff development time.
Executive Director Serfass added that we would benefit from giving Director Tuttle enough time to further develop this model.
Director Tuttle suggested that we will be losing members in three years and we want to still engage alumni membership .
Director Law suggested a tiered membership fee that tempers out over 6 years.

President Mitchell asked for a straw poll to decide if this membership package is a yearly or one-time fee.

One-time fee: 0
Yearly fee: 9

President Mitchell asked for a straw poll to decide whether or not contributions to the local chapter is an important factor of this membership package.

Yes (to contributions): 9
No: 0

President Mitchell initiated another straw poll with the two options below:
20 to chapter / 40 to national: 6
30 to chapter / 30 to national: 3

Liaison Hall asked if there is more local buy-in if the chapters get an even cut.
Liaison Vogel suggested that as an alumnus of a school, it is easier to suggest an even split of donations to a local chapter and the national organization.
Liaison – Elect Ward suggested that there is a point where giving back is enough of an incentive for people to give.

President Mitchell initiated another straw poll with the two options below:
20 to chapter / 40 to national: 0
30 to chapter / 30 to national: 9

President Mitchell called for a motion to approve an alumni membership fee structure at \$60 annually, evenly distributed to local components.

So moved: Past President Klecha
Seconded: Director Kopetzky
Motion passes unanimously



Vice President Pominville announced the 2016 AIAS Honor Award winners to the Board.

7. 2:25pm K-5 Programming

Kimberly Tuttle, the Director of Leadership + Career Services, presented proposals for new K-5 Programming.

Director Law suggested that we hone in on design as a primary function of however this program manifests.

Liaison – Elect Sanchez proposed that this is actually an act of service.

Director Law added that the audience is actually the general public, and it is congregating around the development, teaching and exposure of design.

Director Wahlgren noted that she actually thinks this is a benefit to our membership.

Director Kopetzky suggested that this program is an opportunity for our profession to get exposure, but also for our members to be afforded the opportunity to explain design at this level.

Director Wahlgren noted that we can approach this as “the best way to learn is to teach”.

Vice President Pominville suggested that this program be focused around the teaching of design, for exposure of our profession as well as the advantage of teaching while in undergraduate study.

Liaison Vogel added that there are several liabilities here: one is choosing the correct partner and the other is the actual time commitment associated with this program.

Liaison – Elect Sanchez added that another venue might be libraries.

Director Jones suggested this needing to be something that allows our members to be designing as much as the participating student.

President Mitchell added that this brings us to a conversation about the difference between an initiative that AIAS does, and a program of the AIAS.

Director – Elect Gentile added that partnering with academic institutions may be a better way to move forward. He suggested we may be jumping into K-5 programming when we already struggle with our High School membership.

Executive Director Serfass suggested next steps, whereas the National staff will bring forward three approaches for the Fall Board meeting.

8. 2:20pm Special Committee Reports

President Mitchell introduced this time as a time to discuss current work of the committees.

Director Wahlgren reported on the work of the Freedom by Design Advisory Group.

Director Kopetzky reported on the work of the Advocacy Advisory Group.



Director Kopetzky reported on the work of the Quad Conference Task Force.

2:55pm Break

9. 3:22pm International Strategy

Director Law and President Mitchell reported on the work of the International Task Force.

Liaison – Elect Sanchez noted that we should, parallel to looking at membership number, look at the potential cultural and academic advantages of incorporating schools of architecture from around the world.

Director Law discussed the new Board’s plans for the 2016 – 2017 International Task Force. This group will become effective directors of their region or country to communicate with chapters and members.

Director Wahlgren added that this would be seen as a network of advocates or directors.

Vice President Pominville presented the logistical implications of adding an International Director to the Board of Directors.

Vice President Pominville suggested that this is an opportunity for us to plan for our future while opening up positions and reasoning for involvement in our Organization

Liaison – Elect Sanchez noted that this movement towards an International Director could take away from hearing the voices of our international directors.

Vice President Pominville warned allowing committee members to speak on behalf of our National Board of Directors could be ineffective, if not detrimental.

Director Wahlgren noted that we need more time to develop this presence before we act on anything more than a Task Force.

Liaison Vogel noted that we should be engaging the Union of International Architects student effort. Past President Klecha added that this effort was more so focused on creating programming for international architecture students, rather than forming a subset of their current organization directed at students.

Executive Director Serfass noted that a governance change to achieve an outreach result might be too early and long lasting.

Past President Klecha added that the President is welcome to invite whomever they will to any Board of Directors, perhaps even assign an informal non-voting liaison

President Mitchell asked for a straw poll to see whether individuals would like to pursue an International Director position on the Board of Directors for the 2017 – 2018 academic year. The Board – Elect was invited to participate as well.

Yes: 0

No: 15



10. 4:10pm New Business

President Mitchell opened for any new business in addition to what was presented ahead of the Board meeting.

Executive Director announced the proposed 2017 FORUM Texas Chair as Zachary Dunn.

Motion to approve Zachary Dunn as the 2017 FORUM Texas chair.

So moved: Director Jones

Seconded: Past President Klecha

Motion passes unanimously

Director – Elect Seidel proposed a potential fundraising agreement with her school, as an opportunity to match funding from the National Office to travel to community colleges within her region.

Executive Director Serfass added that there may be future funding for this available through other funding opportunities and partnerships.

President Mitchell suggested for Director – Elect Seidel to put her proposal forward and submit it to the Executive Director and Officers for approval/disapproval.

Director Jones talked about this during Grassroots last year- tabled the conversation. Everyone has different deadlines, schedules, systems. Some do not match the system we encourage- want everyone to have the ability to run.

Director Jones asked why would we give a deadline for elections?

Past President Klecha noted that without regulation, we are setting our chapters up for unsuccessful transitions.

Director Wahlgren suggested that we would be asking to rearrange schedules to meet a national deadline. This allows transition enough time to get people to Grassroots.

Director Jones said transition needs to improve, mandating a deadline doesn't improve transition.

Director Kopetzky suggested that sometimes things get messed up, there should be exceptions. We can have a deadline that is a soft mandate. We should charge a transition task force to make a checklist.

President Mitchell noted that we indeed did that.

Director Law noted that we need to update transition checklist.

Director Gentile suggested asking for less information up front, and then follow up with asking for more.

President Mitchell added that Grassroots is the start of our year, but our membership does not begin until the beginning of September.

11. 4:40pm Executive Session

At 4:40pm it was President Mitchell to go into executive session.



At 4:58pm it was President Mitchell to return to open session.

President Mitchell asked for a vote to ratify the approval of the recommendation of the personnel committee regarding Officer compensation adjustment.

Motion unanimously ratified.

5:00pm Adjourn

President Mitchell motioned to adjourn the 2016 Grassroots Board of Directors meeting.

Seconded: Past President Klecha

Motion carries

Respectfully submitted on October 1, 2016,



Joel Pominville, Assoc. AIA
Vice President | AIAS

Minutes of the AIAS Fall Board of Directors' Meeting**Saturday, October 15, 2016****CallisonRTKL****2101 L Street NW****Washington, DC 20037****Sunday, October 16, 2016****American Institute of Architects, Upjohn Room****1735 New York Avenue NW****Washington, DC 20006****Attendees:****Officers**

Sarah Wahlgren, AIAS, Assoc. AIA, President

Rachel Law, AIAS, Assoc. AIA, Vice President

Directors

Danielle Mitchell, AIAS, Assoc. AIA, Past President

Jeremy Gentile, AIAS, Director, Midwest Quadrant

Clayton Daher, AIAS, Director, Northeast Quadrant

Jenn Elder, AIAS, Director, South Quadrant

Elizabeth Seidel, AIAS, Director, West Quadrant

Dennis Ward, FAIA, NCARB – 2016-19 NCARB Liaison

Stephen Vogel, FAIA, 2015-17 AIA Liaison

Carmina Sanchez-del-Valle, PhD, 2016-18 ACSA Liaison

Nick Serfass, AIA, CAE, Executive Director

Guests

Michael Svec, Morgan Stanley

Jared Guilmett, Chair, FORUM 2016

National Staff

Kimberly Tuttle, Director, Leadership + Career Services

Natalie Neumann, Director, Digital Media

Lauren Fields, Director, Programs + Events

Timothy Matthews, Director, Art + Creative

Ashley Ash, Membership Manager

1. 9:00am Call to Order, Roll Call and Approval

President Wahlgren called the meeting to order. A welcome to the attendees.

Vice President Law called the roll of the Board.

President Wahlgren called for a motion to approve the minutes for the 2016 Grassroots BOD and COP meetings in Washington, DC.

Seconded: Director Daher
Motion passes unanimously

President Wahlgren called for a motion to approve the agenda for the 2016 Fall BOD meeting in Washington, DC.

Seconded: Director Daher
Motion passes unanimously

2. 9:15am Reports

President Wahlgren introduced this as a time for Board members to report out and provide any additional information not presented in the written Board reports.

3. 10:15am Financial Review

Guest Svec, Morgan Stanley, provided a report of our standing in the organization's investment portfolio.

Executive Director Serfass discussed the current financial state of the organization, in regards to budget and actual expenses and income of the close of FY16 and the FY17 year-to-date.

Liaison Ward asked about event cancellation insurance on GR and FORUM.
Executive Director agreed, and expressed intent to get a quote.

10:55am Break

4. 11:00am Membership Report

Vice President Law reviewed the 2015-2016 end-of-year membership statistics, and provided a year-to-date report of statistics and information on the current 2016-2017 membership.

Liaison Vogel asked for a complete list of architecture high schools to reach out to.

5. 11:12am Events Update

Executive Director Serfass and Lauren Fields, Director of Programs and Events, reported on the current status of the Fall Research Symposiums, and opened up discussion to the Board for reflection on the procedural aspects.

Executive Director Serfass continued with clarification and breakdown of the FORUM 2016 budget.

Executive Director Serfass explained the current state of the Opening Ceremony, initially planned to be held at Fenway Park, sponsored by Roger Williams University. Serfass discussed the further exploration of different venues. RWU has looked into a possibility of a larger contribution.

Guest Jared Guillmet, FORUM 2016 Chair, updated the Board with the current status of planning, preparation, and execution of FORUM 2016 Boston.

Director Seidel requested a promotional video explaining the highlights of the specialty of FORUM 2016 Boston in programming – “integration and engagement of programming and the city and the profession in Boston.”

12:05pm Working Lunch

Lauren Fields, Director of Programs and Events, reported on the planning and preparation of 2017 Spring Quad Conferences, and opened up discussion to the Board.

President Wahlgren asked the liaisons to express their thoughts as faculty on sending students to conferences.

Vogel expresses the importance of timely information and details.

Vice President Law notes that National Office needs to look into better FA communication.

President Wahlgren and Executive Director Serfass reported on the current work to prepare for AIAS Imagine: 60-at-60, and opened up discussion to the Board.

Vice President Law explained the application process for AIAS Imagine.

Executive Director Serfass and Lauren Fields, Director of Programs and Events, reported on the current status of FORUM 2017 in Austin, including planning, committees, and preparation. Discussion was opened up to the Board.

Executive Director Serfass updated the Board on initial planning for Grassroots 2017 in regards to new tracks, theming ideas, and speakers. President Wahlgren and Vice President Law provided input.

President Wahlgren opened up discussion and brainstorming to the Board.

Director Daher enjoyed the captivating titles.

Gentile agreed, stated that it might attract returning attendees.

Seidel also enjoyed the flexibility of the vague track titles, and suggested that the “Lifestyle” track explore larger discussion topics.

Gentile suggested the idea of a “Design” track, to highlight HA, competition, etc.

Wahlgren explained the necessity of eliminating topic overlaps.

Mitchell responded that overlaps can be seen in all tracks, suggested we shift focus on specific tracks.

Serfass noted that FBD will be rebranded to Service.

Daher expressed his concern of the possible difficulty of mandating attendance for accreditation of official FBD programs, if we rebranded.

Gentile implored the importance of analyzing our attendance and attendance strategies to aim for a broader audience, rather than simply leadership.

Daher responded with conflict of conference dates being too close to July 4 holiday.

Vogel suggested using terms civic engagement/community, rather than service.

Serfass: +1 to focusing on attendance strategy/audience

Gentile suggested to deter from rebranding, so as not to mislead membership/attendees.

Serfass and Wahlgren concluded that the National Office will move forward with "innovation" and "lifestyle", no rebrand of FBD, and incorporate "design" into our tracks.

Serfass discussed suggested keynotes that highlighted the different track subjects.

6. 1:05pm International Strategy

Director Daher reported on the goals and the work of the Global Council.

Daher added that looking at studio cultures at their respective schools globally, he found their unique niche. Daher also expressed the GC being a potential to grow programming nationally, ie. FBD, CRIT, HA.

Vice President Law discussed the current state of the organization's international outreach, and her ongoing communication with international chapters.

President Wahlgren motioned to add the Global Council as a Standing Committee that governs, connects, and represents the international chapters to the National Office and Board of Directors. The Global Council will be co-chaired by a National Officer and an International Chapter President and liaised by a Quad Director.

Seconded: Seidel

DISCUSSION

Seidel asked for clarification on the origin of the idea behind this motion, and suggested that the Officers simply charge the committee for the next three years with this task.

Wahlgren explained the want for a solid foundation to point to a standing representation.

Law added her intention of gaining momentum in international strategy rather than just wading.

Seidel extrapolated that if GC became representation, then as it stands the current Quadrants would also need "charges".

Ward suggested to simply think of GC as a task force with a charge to dictate where to go in the future.

Daher expressed that the GC is currently too premature.

Mitchell explains the role of Standing Committees, as completing the fiduciary duties as a non-profit organization, and not representational. Mitchell added that the term "council" has typically never been used to identify a working group.

Sanchez implored the Board to provide an alternative to our membership, if this motion is not passed.

Vogel explained the structure of AIA having chapters represented by International Regions.

Mitchell added that it was fairly new that the AIA international chapters had their own body, and expressed that the AIA members were not happy to be "isolated".

Seidel asked what the current feeling and temperament of the international members is.

Law responded with their want for more communication and growth of network, as well as a means of representation.

Wahlgren explained her intent of exploring a scalable system of representation.

Gentile asked how the international chapters can be involved remotely, ie. Livestream COP/conferences, tweet questions.

Daher expressed interest in investigating discounts or incentives for international chapters to attend conferences, and asked for cost of live streaming.

Neumann responded cost is high, and it is typical to charge registrants for live streaming attendance.

Seidel expressed her support to having a "Council" that is a separate entity, as an appropriate solution for right now. She commented on its scalability, and its potential to be reiterated, as well as alignment with our mission statement.

Seidel move to amend the motion that the GC as a representational body that governs, connects, and represents the international chapters to the National Office and Board of Directors. The Global Council will be co-chaired by a National Officer and an International Chapter President and liaised by a Quad Director.

Seconded: Gentile

DISCUSSION

Mitchell asked for a clear definition of the GC.

Law explained that the Global Council will be co-chaired by a National Officer and an International Chapter President and liaised by a Quad Director, with representation from different regions.

Elder commented on the likeness of what the FBDAG is tasked to do as well – expanding, connecting and reaching out.

Law expressed that the members of the GC would be "ambassadors" of the AIAS in their regions.

Seidel asked if this would evolve into a need for adding representation to the Board, ie.

New director, another VP.

Daher suggested we table the discussion, and let the GC explore alternatives.

Mitchell: +1

Mitchell added that it would be premature to add another representation body when we do not even have a chapter governance system yet. She added that the website can be a platform for engagement, and that it is at the liberty of the President to invite guests to the Board meetings.

President Wahlgren called the question.

Aye: 0

Nay: 10

Abstentions: 0

Motion lost.

7. 1:45pm Future Special Programming

President Wahlgren opened a discussion on re-imagining future special programming after AIAS Imagine: 60-at-60. Executive Director Serfass gave a preface to the discussion.

Daher expressed that there has been great feedback about our Disney partnership, but questioned the timing of future special programming, ie. Annual, 2-3 years.

Seidel suggested a theme of "Legacy"

- typical turnover of 3 years
- highlight top members in those past 3 years
- constantly honoring and celebrating legacy and alumni
- builds value into alumni membership
- fostering the idea of inclusion immediately after graduation
- a component for both current students and alumni
- opportunity to blend

Daher added that staggering years would allow the National Office more time to plan, and come to it with fresh ideas.

Wahlgren noted that 4-5 years would allow for even more specialty, as it would be an opportunity that only comes once in your academic career.

Gentile: +1 Wahlgren

Seidel supported that 3 years would allow for more anticipation to build.

Daher agreed that 5 years might be too long, for fear of students and chapters quickly losing their institutional history/memory.

Serfass noted that this event was meant to be a "membership play", and agreed that staggering 5 years might actually take away membership opportunity.

Gentile noted that every 2 years might pull attendance from other standing conferences, and asked if the intent was to have reoccurring attendance.

Mitchell provided a point of information – our membership typically stays for 2 years, the next large group is 1 year, and reiterated that the institutional memory is quite short within our membership.

Wahlgren steered the conversation toward how to incorporate our programs or partnerships into this special conference.

Serfass suggested tabling this discussion, and wait for results from Disney.

President Wahlgren opened up the discussion of the possibility of hosting an international conference.

Serfass opened conversation stating that some companies go to different regions or areas to provide expertise.

Daher noted the new AIA travel program.

Elder suggested a study abroad program for AIAS, and proposed a potential for credentialing or obtaining academic credits.

Serfass asked if that market is already too saturated.

Vogel expressed the strong discontent of schools.

Seidel asked for a point of clarification – is this a national conference like FORUM or GR? Or a regional conference for international chapters?

Serfass clarified that it is an opportunity to join with faculty and experts in a special area, allowing a school to showcase themselves. He added that it would be less of a conference, more of an experience, with no credits allotted.

Mitchell suggested the need to identify our audience, and keep in mind the price point of our membership.

Serfass expressed that our audience must be international chapters, however sporadic. He suggested looking at study abroad students and opened the discussion to the value of membership abroad, citing the Spring Membership Drive being implemented for those target students. He suggested looking into a conference in Florence or Rome, where we can connect students from around the world, that will already be present.

Wahlgren proposed the idea of hosting an International Quad Conference.

Law added that we already have an existing platform for these regional conferences, and suggested this as an option.

Sanchez identified the need for potential partners, and suggested we not move too quickly in this area.

Seidel agreed that we do not have enough information to move forward, and asked for our proposed budget.

Serfass charged the GC to look into these options.

President Wahlgren opened up the discussion of Fall Research Symposiums in looking towards future special programming. President Wahlgren asked Executive Director to provide some background of how this concept came about, and how planning has been executed.

Serfass explained the overall challenges, specifically relying on schools to host and provide programming, and expressed that the timeline this year was tough.

Serfass explained that this was ultimately an attempt to add more membership value – it was regional, affordable, and it filled a programming gap.

Elder expressed the necessity for a better marketing structure, providing structure/details/time to introduce the symposium into a school syllabus/curriculum. She also suggested a more targeted outreach to thesis advisors, as well as disseminated to different points.

Serfass posed the question if this symposium needs to be research-oriented, or should the theme be more broadly relevant to the profession, ie. Public interest design, health and safety, etc.

Vogel noted that details must be given by August for schools solidify their syllabi typically around July.

Serfass added that dates and information can be easily remedied, and steered the conversation towards the subject matter.

Seidel supported the research theme, as it reaches a completely different type of membership, a new target audience.

Wahlgren agreed, stating that we are trying to get the missing 85%.

Seidel expressed the need to potentially stagger the events to when schools commence – specifically WQ, and suggested the beginning of November.

Vogel suggested “Practice relevant research” as a potential focus.

Serfass commends the Board for great feedback, and appreciated that we want to iterate for next year. Serfass added that AIA national has shown interest in partnering with us in this initiative.

Daher added that it is more incentive for fall membership.

Gentile expressed that is all about location.

Serfass noted that Cornell University has agreed to host next year.

Serfass announced that AIAS FORUM 2018 will be hosted in Seattle, WA.

Vogel suggested we look into partnership with AMTRAK, ie. “AIAS Express”

2:45pm Break

8. 3:10pm K-5 Programming

Kimberly Tuttle, Director of Leadership and Career Services, provided a recap of research, precedent studies, and potential areas of AIAS engagement with K-5 programs presented at the 2016 Grassroots Board of Directors meeting.

President Wahlgren led a generative exercise to brainstorm future ideas.

President Wahlgren concluded that we, as well as elementary schoolers, are all in the learning process.

Vogel suggested that we should not simply focus on a one-time event, and continued with the suggestion of getting into a school and curating an exercise.

Gentile remarked that FORUM Chicago partnered with CAF high school program. The workshop was sponsored and partnered by LEGO, and invited mentors from IIT, SAIC, and UIC.

Wahlgren continued the discussion by asking what makes this K-5 program so appealing to AIAS members.

Sanchez explained the event held by Hampton University and Architecture Barbie/Young Men in Arch. Sanchez continued by stating our members are active and engaged.

Elder answered that it is a form of outreach and service that is different than FBD.

Tuttle commented on the idea of "Trip to Hawaii", as an imaginary travel day to immerse in their culture. She remarked that there is commonality in the previous exercise all revolving around arts, culture, music, and travel – broader topics.

Seidel explains an event called "Vacation Bible School", where churches get together on Teacher's Service Day and it becomes a childcare option.

Wahlgren expressed that there is an opportunity for our students to get something out of this besides altruism. She suggested a system where students can present projects to the K-5 participants learn how to speak about architecture.

Sanchez: +1

Daher: +1

Seidel spoke to another event called "Expanding Your Horizons", where middle schoolers come to campus and rotate to different colleges, a round robin of 30 min sessions each.

She continued by stating that the architecture program conducted a foreground and background exercise, as well as a scale model exercise.

Wahlgren remarked on how learning is cyclical – students are teaching kids, and kids teaching students.

Gentile expressed the benefit he has gained from teaching freshmen this year, as it gives him a chance to learn from their questions. He explained that this program can give the membership the venue to mentor and teach and share knowledge.

Sanchez remarked that even creating the program would be good exposure for students.

Mitchell asked for different thoughts on partnerships and connections with broader programs, ie. museums, churches, social clubs (Big Brothers and Sisters, Boy/Girl Scouts)

Ward explained "Shadow Days", as a partnering with local schools. He explained that this option is low-cost and easy to initiate.

Sanchez suggested we bring this discussion to our membership, and charged the Quad Directors to reach out.

Wahlgren expressed that perhaps we are not asking the right audience – "Well maybe we need to talk to elementary schoolers"

Neumann asked what the ultimate end-goal for this discussion, ie. One size fits all program, or toolkit for leaders to curate themselves.

Serfass explained that it is still exploratory, as it is a current "hot topic". K-5 is a good target audience for our membership to work with.

Vogel noted that it is common for elementary teachers to have 30-40 activities.

Sanchez suggested a resource: "Design Games" Henry Sanoff book, focused on participatory community design.

In continuation, Mitchell gave a synopsis of what the AIA is exploring for K-12

Looking into STEM/STEAM – how do we incorporate ourselves in an existing system?
Design thinking is broad now through every subject – maker movement
Curriculum programs vs. infiltration
Publication vs. action
Scholastic partnerships
Architects as volunteers – current programs right now rely heavily on volunteerism
Connecting to higher education
Large focus on diversity – where does diversity fall in a program?
Getting involved in other education organizations – World Environmental Education Congress, etc. We should be thinking about bigger scale and broader industries and how to get architecture represented there.

There is a lot of support for the AIA's effort in terms of budget allocation. Mitchell suggested that this may be an opportunity for the AIAS to strategically partner with AIA.

Daher asked about ACE and their program

Wahlgren clarified that it is a national program, focused on 9-12 years. It is very job-opportunity based, with many chances to gain scholarships for college.
Tuttle remarked that Wentworth has ACE, where the students collaborate on one project, and work together.

9. 4:00pm Honors and Awards

Vice President Law provided an overview of the current system of Honor Awards promotion, schedule, and categories. President Wahlgren opened up discussion to the Board.

Gentile explained that the Design TT has had this discussion – the timeline does not align with final review for studio, and there is not high enough esteem for students to submit. He requested that the deadline shift to a week after end of semester, and the National Office look into presentation format, and/or monetary rewards.

Seidel expressed that the logistics provided did not allow for easy submission.

Ward suggested that perhaps all submissions are accepted, and we assign the jury to weed it out.

Tuttle asked for clarification from Gentile – financial incentive or more exposure?

Gentile responded with the need for a more robust marketing and PR strategy.

Elder suggested that the winners be offered an opportunity to be highlighted at AIA convention or other venues.

Seidel added that AIA regional exposure might be an easy solution.

Ward asked for clarification on our relationship with Architect magazine, and other publications.

Serfass and Tuttle responded that it is a budding relationship.

Vogel expressed that faculty can submit student work to Architect magazine, provided the correct information about the winners.

Ward remarked that we already have a platform for exposure and exhibition at AIA Convention.

Serfass stated that it is already in our contract, and we are currently designing our booth.

Serfass described the current status of competitions of the AIAS. And explained building a quilt of in-house competitions for us to strategically partner with sponsors.

Tuttle expressed the need for consistency, and suggested we look into 1-2 solid competitions.

Daher explained the Virginia Prize, a 1-day charette, all over the country.

Wahlgren suggested integrating HA into this "quilt", to continue promoting that the AIAS is the way to get recognition for everything you do at school.

Daher added that this could possibly tie into the Research Symposium.

Seidel explained the idea of an all school design charette – great to foster mentorship.

Wahlgren asked for feedback from students about our current competitions, and she noted that they are all one-off things, and not scalable or sustainable.

Gentile noted that students do not have time – get into studio mode.

Daher confounded that simple competitions such as "Vinyl" do not get traction, and continued that "Can you dip it" is a lot of work, but people are submitting.

Gentile remarked that "Can you dip it" is a membership drive as well.

Elder remarked that they aren't really our competitions, and noted that competitions are just hard in general in attracting submissions.

Seidel suggested we push competitions during the summer, in attempt to engage when school is not in session.

Gentile agreed that summer is interesting in terms of marketing as students are less bombarded with information. He noted as well that students are in internships and it could be an opportunity to explore partnered entries to competitions with firms and students.

Tuttle agreed and suggested we utilize our Design Alliance firms.

Seidel suggested we launch a parallel charette to Grassroots, allowing for involvement without in person attendance during the summer.

Daher noted that competitions are typically very individual member oriented, and suggested that we award the chapters as well.

Ward remarked that competitions are great way to market your skills, present yourself to the market – so it IS a very personal endeavor.

Mitchell expressed that there will always be pros and cons to timing – there really is no right time.

Sanchez addressed that some schools have traditions that have good ties with competitions. She also suggested that submissions might be culturally based – European schools vs. American schools.

Seidel noted that we should be talking to faculty advisors to design a competition that fits into NAAB-accredited curriculums – comprehensive studio or capstone class.

Serfass agreed on the importance of getting it to our member schools earlier for better integration.

Seidel expressed that we need to use and leverage our existing gatherings (GR, FORUM, Quad) to get our members engaged.

Serfass asked for consent approval of working on in-house competitions for launch.

Seidel suggested we pin down launching and deadlines dates right now, before theming explorations begin.

Daher highlighted the importance of marketing via little informal videos.

5:00pm Recess

10. 9:10am Credentialing

President Wahlgren and Executive Director Serfass led a discussion on the potential of credentialing and incentive programs for the AIAS.

Executive Director Serfass discussed the difference between earned credential or simply paid credentials (ie. Assoc. AIA, AIA, etc.).
Credentialing is attractive for jobs, skills opportunities, and we have enough staff to make this program robust.
Ward questioned if it is in direct competition with AIA in terms of Assoc. AIA.
Elder believed that students would transfer to Assoc. AIA as soon as they graduate anyway.
Seidel stated that it would be an easy identifier for legacy/alumni.
Ward remarked that NCARB is looking into credentialing as well, stating that branding is always positive.
Law remarked that these credentials would add more to the continuing conversation of cost-value proposition of membership.
Sanchez noted that many students already use “, AIAS”, and stated that we must add to it.
Vogel responded with surveys of AIA members – #1 reason they join is to put AIA after their name. Vogel added that there is a perception out there that it means you’re a better architect.
Serfass suggested another angle – a credential that is earned through a series of webinars, or courses, etc.
Seidel suggested that involve local chapter presidents in decision to increase local involvement.
Vogel noted that there is no power to police this.
Wahlgren agreed that we do not want to put ourselves in the position of needing to police.
Mitchell asked Law why she was against it last year (when it was first proposed).
Law explained that at that moment, the value was not there, and continued with a want to see more development in programming and initiatives that make this credential worth the effort.
Wahlgren suggested that it becomes a leadership credentialing – just chapter presidents, easy to police.
Mitchell noted that we want the credentials to reflect a well-rounded student (leadership, design, service).
Ward agreed that with this credential, you are not only a member, you also have the backing of a large national organization, and stated that lots of organizations have policing problems.
Vogel suggested that perhaps the credential is awarded, making a reference to “Johnny Walker Red, Blue, etc.” – different pins could be a simple representation.
Serfass explained the intent behind an earned credential, quoting AIA President Russell Davidson, “There seems to be an absence of content for preparation for coming into the workforce.”
Serfass asked how do we do engage this topic beyond the classroom.
Mitchell stated that we, as an organization, recognize what we are not learning in school – business skills, emotional intelligence, soft skills, intangible skills – if we as the AIAS can begin to quantify that, to show our difference/uniqueness of our membership, it would truly be valuable.

Seidel reminded the Board to be conscience of cost for our members, and to avoid adding extra cost when creating content.

Law remarked that many local chapters already have incentive programs, and asked if there is an opportunity to formalize it on a national level.

Mitchell noted that the people that are already using “, AIAS” holds the organization to a higher standard – the credential is already speaking for itself.

Serfass expressed that the marketing aspect is interesting, and suggested that we use this credential like “guerilla marketing”

Ward: +1

“elevation ceremony” to recognize our members

Wahlgren asked for next steps.

Serfass made three points.

1. general marketing – how do we want to promote this?
2. pins or certificates?
3. continue to develop and bring it back

11. 9:40am Membership Strategy

President Wahlgren and Executive Director Serfass led a discussion on strategizing for future membership growth and value.

Wahlgren opened up the conversation with Membership Mailings, and asked if it is worth continuing in the future, because there is a cost-benefit here.

Gentile suggested an opt-in option, and focus on more digital resources, standard content.

Wahlgren continued with a discussion on Membership Month.

Seidel expressed that we need to consider the West Quad in making these decisions – push back 2 weeks.

Daher suggested that the IG competition be split into quads, allowing for more diverse winners.

Wahlgren concluded that Membership Month and its associated competitions shall be staggered and based on region.

Gentile noted his frustration with Membership Month and Fall Symposium registration overlapping.

Seidel opened up a discussion on Spring Membership Drive, asking specifically for our revenue.

Serfass responded with 65% of our membership in the fall.

Seidel noted that many chapters are marketing for Spring, knowing that it will be discounted.

Wahlgren remarked that fall membership allows for conference attendance, specifically Fall RS and FORUM.

Seidel responded that about 20% of our membership attend conferences, and those members will already be members.

Ward stated that we cannot make decisions for the entire organization, just for a few.

Mitchell provided clarity to the history of Spring Membership Drive, and the reoccurring nature of this discussion.

Gentile proposed a standard \$40 membership fee all across the board at any time in the year.

Serfass identified his interest in investigating that option, granted that it would hit our budget number.
Seidel responded that it would be a good point of information for COP paired with data sets of inflation over the years.
Mitchell provided a point of information: Charlie and Obi's year released a survey that suggested that cost does not correlate with interest in membership.
Serfass added that FY13 was the year that we decided to get rid of fall quads.
Gentile proposed shifting the membership term from July to July, and added that it would be more efficient in collecting chapter information, and helping GR attendance.
Serfass responded that it would require a system change, which may have some financial and numbers impact.
Serfass suggested to table this conversation and bring it back to the Board during FORUM.

Serfass opened the discussion regarding an "AIAS App", as charged by the COP at Grassroots.

Serfass clarified the initial intent posed by the COP as a more efficient registration tool.
Serfass asked for more directions this app could take, and how would it compare to the website.
Gentile suggested an attendance based system, ie. Eventbrite.
Serfass clarified that for events, our registration portal is tied to our membership portal.
Daher explained that registration typically takes significant amount of time, and the website itself is "heavy"
Mitchell advised against the app, and suggested that the Board simply explain our stance and our suggestion with data and facts.
Serfass agreed, and supported with an order of magnitude number (\$).
Seidel asked for the cost of maintaining as well.
Serfass agreed that there are too many questions to make an informed decision at the moment.

Seidel opened the discussion around HS membership, specifically how do we reach them and what do we offer them at that level.

Wahlgren expressed that it is an opportunity to network with college students.
Serfass explained the reason their membership is at \$0, easier access to all benefits.
Law spoke about charge of Membership Committee.
Wahlgren concluded that it is all about the network you gain prior to entering architecture school, that will affect your school experience for the better later.

10:25am Break

12. 10:30am New Business

President Wahlgren opened for any new business in addition to what was presented ahead of the Board meeting.

Director Seidel moved that Quad Director chapter travel be added as a line item to the FY18 budget. Directors, acting as the main connection to chapters within their quad, may need the opportunity to visit one chapter they deem as in crisis, as a mode of research or

encouragement to a new or renewed chapter per election term. Moreover, additional travel may be permitted as voted upon by the board whereas their findings are to be presented in an official report to the Board of Directors.

Seconded: Director Gentile

DISCUSSION

Seidel clarified that travel does not have to be mandatory or regulatory every year, and added that simply a conversation should be permitted. Seidel further added that value can be added to as a director, as officers may be more disconnected to the chapters.

Ward asked for clarification on what our current line item for chapter travel is.

Serfass replied with a \$10,000 line item for officer travel, and further asked the Board where this new line item would come from—from the current travel budget or from another initiative.

Sanchez raised the question of how often do we encounter chapters in crisis, and if this affects the planning of these visits.

Wahlgren explained the 3-year rotation of Officer travel.

Serfass added that we coincide with other collateral travel.

Mitchell expressed that every year there are going to be chapters that want and need visits, and highlighted that this motion is phrased well because it only affects FY18.

Mitchell expressed in favor of having a conversation at the BOD level and approved by the President before any official travel, and explained that directors don't traditionally travel due to their school priorities.

Mitchell suggested that the Board or Office needs to put together a step-by-step process of identifying need for a visit.

Wahlgren explained the want for a system to be put in place, instead of judge issues case-by-case, and expressed what we do for one director, we must equally allow for others.

Gentile agreed that there has to be a proposal process and a demonstrated need.

Seidel stated her interest in setting precedent for the future, and suggested that Directors must have had previous contact with that chapter as a start.

Serfass suggested a "Potential Quad Director Travel" line item by proposal only and approved by the Board.

Wahlgren called the question.

Aye 10

Nay 0

Abstentions 0

Motion passed unanimously.

Director Clayton moved that instead of highlighting a Chapter Leader of the Month, we do a Chapter of the Month.

Seconded: Director Seidel

DISCUSSION

Daher explained that this would highlight the teamwork that is involved in leadership – there is more than just one person at a chapter.

Gentile suggested we do both to add variation – a chapter leader award and a chapter award.

Ward added that it would be an opportunity to highlight personal accomplishments AND group accomplishments, which could parallel.

Mitchell expressed that this may take away a line item on someone’s resume, however, a chapter wide recognition would add more value to the administration.

Seidel agreed on both, one every two weeks.

Director Gentile moved to amend the motion to highlight both a Chapter Leader of the Month and a Chapter of the Month.

Amendment approved by Director Daher.

Aye 10

Nay 0

Abstentions 0

Motion passed unanimously.

Executive Director Serfass presented Section Cut and their cross-platform workshops. Serfass provided background in his previous conversations with Section Cut, including the opportunity of acquisition as a program of the AIAS. Serfass opened up discussion to the Board.

Serfass clarified that no financial decisions have made, and the intent to look at how to use their expertise.

Daher agreed that this is essential for our membership, and noted that we are missing this type of learning of digital/technical making at school. Daher also questioned the conflict with Black Spectacles.

Seidel asked for clarification on what our end-goal is, ie. services and expertise to host events.

Serfass identified the interest of extending this service to our chapter leaders to teach their members.

Seidel identified a potential to supplement the Research Symposium as a platform to explore, and return with physical knowledge that they can showcase at their local level.

Would offer member benefit to stand out in school – not learning alone

Gentile asked for clarification on the use of the word “acquisition”.

Serfass clarified that S|C does not want to lose what they have built, but is looking for new leadership and partner, and used FBD as a previous precedent.

Seidel requested a better understanding of their intent – taking over their payroll? Content creation?

Serfass expressed this as a definite concern because they are the subject matter experts, and questioned the long term sustainability of simply covering their expenses.

Gentile suggested that it may be a good opportunity to bring in alumni who could become those experts, and allow for additional benefits for alumni membership.

Ward charged Serfass to investigate further, and bring it back to FORUM for further discussion.

Mitchell: +1

Mitchell expressed optimism in this building our online community and presence.

Law suggested we make a decision on the Spring Board of Directors meeting being March 4-5.

Ward amended to Feb 17, 18, 19.

Spring Board Meeting – Feb 17, 18 19

13. 11:00am Executive Session

President Wahlgren asked for a motion to move into executive session.

Seconded: Director Daher

Motion carries.

At 12:00pm President Wahlgren returned to open session.

12:00pm Adjourn

President Wahlgren motioned to adjourn the 2016 Fall Board of Directors meeting.

Seconded: Director Daher

Motion carries.

Respectfully submitted on December 16, 2016,



Rachel Law, AIAS, Assoc. AIA
Vice President | AIAS

PRESIDENT REPORT

TO: Council of Presidents

FROM: Sarah Wahlgren
2016 - 2017 AIAS National President

SUBJECT: FORUM Council of Presidents Report

DATE: December 12, 2016

MAKING WAY FOR THE FUTURE

This is it! Please help me in welcoming the candidates and wish them the best of luck for FORUM elections. Next year, the 2017 – 2018 Board of Directors will be running the show in Austin. It is up to our year to make sure they are prepared, confident and excited about the opportunities we have set up for them through our actions this year!

COMMITTEES

Committee charges this year have been especially crafted to provide as much membership and chapter president value as possible. Every committee is working on benefits for what it means to be an AIAS member and being critical of where we currently stand. As chair of the Governance Committee, I am so excited to be working on a new vision statement and core values. This is such an involved committee dedicated to revealing the vision statement through many discussions and activities.

The Global Council is a 2016 – 2017 committee of the AIAS. It is an extension of the International Task Force of the 2015 – 2016 year. The GC is looking at international representation on the AIAS Board of Directors and how that level of representation may impact our governance structure. The GC is also looking into other means of international expansion such as international conferences. The GC has been greatly informed by the Vice Presidents travel to all 13 of the Canadian schools of architecture this year. It seems our benefit to international programs does not exist so much in the student government, but in developing a greater global interschool network.

AIAS Imagine: Top 60-at-60

To celebrate the 60th Anniversary, AIAS is hosting the first ever application-based conference. The AIAS Imagine Conference will celebrate the top 60 architecture students – 10 from each year level with 20 from 5th year and graduate – and invite them to join us in Orlando, Florida for a weekend learning from the Walt Disney Imagineers. We will learn about their create process and also engage in strategic planning about the future of AIAS as well as the future of architecture. We are looking forward to the incredible outcomes of this conference and sharing them with the architecture community.

CHAPTER TRAVEL

As an effort to increase the perceived and actual value of national membership dues, we're looking to be as transparent about Chapter Travel as possible since this is a pretty sizeable budget line item for AIAS. Together, Rachel and I have already visited 17 schools and are planning to visit

about 30 more. We use these visits to meet with faculty, the chapter leaders and hopefully the whole student body.

| <u>August/ September</u> | <u>October</u> |
|--|--|
| 1. University of Virginia | 1. Dalhousie University |
| 2. Virginia Tech | 2. University of Maine Augusta |
| 3. North Carolina State University | 3. Norwich University |
| 4. North Carolina A&T State University | 4. University of Hartford |
| 5. University of North Carolina Charlotte | 5. University of Massachusetts Amherst |
| 6. Central Piedmont Community College | 6. Keene State College |
| 7. University of Tennessee Knoxville | 7. Rensselaer Polytechnic University |
| 8. Clemson University | 8. Syracuse University |
| 9. Kennesaw State University | 9. Cornell University |
| 10. Georgia Tech | 10. Rochester Institute of Technology |
| 11. Auburn University | 11. University of Buffalo |
| 12. Tuskegee University | |

COLLATERALS

The Fall 5 Presidents meeting occurred in October in Portland, Maine. We discussed issues and opportunities that all our organizations – AIAS, ACSA, AIA, NCARB, NAAB – are facing. We talked about architecture school enrollment rates, diversity, education paths, outreach to K-12 students, and international strategy.

AIA – AIA Governance week was December 5 – 10th culminating in the inauguration of the 93rd AIA President, Tom Vonier. As a member of the 2016 Strategic Council and 2017 Board, I was present the entire week going through orientations and meetings. After the controversial letter released post-election, the AIA is committed to reinforcing their values.

NAAB – Between November 10 – 17th I had the opportunity to go on a NAAB Substantial Equivalency visit to Kuwait University. It was such an enlightening experience to visit an international chapter. The perspective of their membership value and activities will inform how we talk to all international chapters.

NCARB – The committee meeting was December 9 – 10. Jenn Elder attended the meeting on behalf of AIAS for the Experience Advisory Committee.



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The K-5 outreach initiative is another program of the AIAS for our members to engage in a leadership, design, and service experience. Not only do we see benefit in elementary schoolers being introduced to architecture at a young age, we also see this as an opportunity for AIAS members to mentor younger students and practice engaging with people outside of their studio setting. We see opportunities for technology tutorials, final project reviews by elementary schoolers, and future envisioning exercises.

AIAS Credentialing

AIAS is now encouraging our members to use the credential “,AIAS” after their names. This credential will distinguish students as well-balanced, professional leaders.

THANK YOU

I’m happy to be running uncontested for Past President. Thank you for an unforgettable year! We still have 6 months left and I’ll continue to reminisce the rest of the year about how incredible the present is.

Sincerely,

A handwritten signature in black ink that reads "Sarah Wahlgren". The signature is fluid and cursive, with a long horizontal line extending from the end of the name.

Sarah Wahlgren, AIAS Assoc. AIA
President | AIAS

VICE PRESIDENT REPORT

TO: Council of Presidents

FROM: Rachel Law, AIAS, Assoc. AIA
AIAS National Vice President

SUBJECT: FORUM Council of Presidents Report

DATE: December 12, 2016

WELCOME TO FORUM!

forum /'fôrəm/ *noun*.

1. A marketplace or public square of an ancient Roman city, a place of assembly, the center of judicial and business affairs
2. A place, meeting, or medium where ideas and views on a particular issue can be exchanged

Forums have been the center of public life since the Roman times..

The space and the platform to voice opinions, exchange ideas, and take action has taken a whole new meaning for the AIAS.

It is by far the largest gathering of architecture students in the world, a celebration of architecture and design, and an engaging and diverse format to explore and facilitate discussions of architectural ideas that affect us today and will shape our profession, our education, and our society tomorrow.

AIAS FORUM 2016 is in Boston – a revolutionary city for a revolutionary year!

As we are at the precipice of a new year – the “edge of glory”, if you will – we are prompted to reflect on the past, but most importantly encouraged to look forward.

For 60 years, the AIAS has become a vessel for architecture students to explore what success means to them, providing endless opportunities with infinite possibilities.

I am ecstatic to be a part of this momentum with all of you, and even more excited to see where we will steer this organization in the coming months!

At FORUM we will be relying on you all to tap into this momentum and bring forward our vision for an architecture that is shifting, reinventing, and growing.

Let's get started!

MEMBERSHIP OUTREACH

As we all know, the Vice President position is heavily focused on analysis and resulting strategies for growing and fostering membership and its associated value.

At the beginning of this year, we invited Ashley Ash to join our team as our Membership Manager.

Throughout these past six months, Nick, Ashley and I have had weekly meetings looking critically at our membership numbers, and strategizing on bettering our membership value – upfront and developing.

How can we get to 10,000 members? Are we adding value in the right places? What programs and initiatives do our members/potential members gravitate towards?

A lot of these discussions have evolved from areas of improvement to larger conversations about future partnerships, future advocacy, and continually generating original and authentic digital content.

Travels have increased dramatically since the Fall BOD meeting. Both Sarah and I have been visiting our members at their chapters, understanding their unique studio cultures, and advocating for AIAS initiatives with administrators and faculty members.

I had the pleasure of travelling throughout (a small portion of) the Midwest, and throughout Canada.

Aside from monthly updates from chapter presidents, this is the best form of membership outreach that the AIAS has!

SEPT (Canada P1)

University of British Columbia
University of Calgary
University of Manitoba
Ryerson University
University of Toronto

NOV (Canada P2)

University of Waterloo
Carleton University
University of Montreal
McGill University
Universite Laval

NOV (MWxS)

Lawrence Technological University
University of Detroit Mercy
University of Michigan – Ann Arbor
Andrews University
University of Notre Dame
School of Art Institute of Chicago
Illinois Institute of Technology
Loyola Academy
Judson University
University of Illinois – Chicago
University at Urbana-Champaign
Washington University in St. Louis
Southern Illinois University – Carbondale
University of Memphis

COLLABORATION IS MAJOR KEY**ACSA –**

Thus far, my term on the ACSA Board of Directors as the Student Director has been truly rewarding. Our opinion as students in a room full of educators is valued as fresh and pertinent. The ACSA is also going through some restructuring of their leadership, and looks at the AIAS for advice moving forward.

One of the highlights of November was attending the ACSA Administrators Conference in Chicago, IL.

The conference theme, aptly titled “Gaps & Overlaps”, used the relationship between architecture to other intellectual fields as a means of reexamining the status of architectural education as an interdisciplinary experience. This theme lent itself for interpretation. In a room full of Deans and influential administrators, it forced them to start thinking gaps and overlaps that are present in their own school’s student environment and curriculum, among other things.

At this conference, I had the opportunity to not only network with the ACSA Board of Directors, but also very invested administrators nationally and internationally. Each ACSA committee (Leadership, Education, Scholarship & Research) held a couple breakfast discussions. In the Education Committee sessions, we focused on student success across the spectrum. We had an engaging discussion about diversity and inclusion at every level, unconventional curriculum formats, and strengthening relations with community colleges. All of the participants were brilliant administrators eager to learn how to create a better experience for their students! I am humbled to have a part of this Education Committee, and the AIAS has a huge role in these continuing discussions!

CASA –

So, I’m Canadian. Yes.

And at the beginning of our term, Sarah and I had a discussion about how to best use this our advantage.

The most obvious and strategic move was to start fostering our relations with the renewed Canadian Architecture Student Association (CASA).

Since our initial meeting with the leadership of CASA, Sarah and I have conducted school visits to 11 of the 12 architecture schools in Canada, introducing them to the AIAS and the opportunities we provide for students.

These visits have been insightful for all parties involved. Both Sarah and I showed the student leaders and administrators in Canada the vast breadth and depth of our organization – our network, our advocacy, our strengthening ties to the profession, and our ability to foster an environment of mentorship and comradery.

This is still a working relationship, but one that I hope becomes more fruitful as the year continues!

NOMAS –

AIAS and NOMAS have been “cohabitating” in local chapters for years now. And it is time that we bring this relationship to the next level – national, I mean!

We, as organizations, have mutual efforts in advancing leadership, design, and service among architecture students. And many of our members are also NOMAS members.

We hope that we can continue this partnership to align more interests and create more opportunities for students to succeed.

I believe that this is simply one of many steps as we move towards an architecture that is more diverse and inclusive – in thought, in execution, and in impact.

These continuing partnerships that we seek and forge will ultimately benefit our membership now and in the future.

I can envision the AIAS becoming the ultimate facilitator – providing the venue/platform/space to enable other networks to come together, and discuss, engage, and broaden their horizons.

100 THINGS WE CAN DO NOW... THAT WILL PUSH US FORWARD: A Look at Spring goals and Initiatives

1 - SPRING MEMBERSHIP DRIVE –

Every year at this time, we announce our Spring Membership Drive. With the new year comes refreshed energy, optimism, and passion!

As you eagerly wait for the announcement of the theme, I want to take this time to ask you all this – “What does the AIAS mean to YOU?”

Is the AIAS a family? A collective change agent? A commitment to community? The epitome of leadership? Are we all of this... *and more?*

2 - COMPETITIONS AND HONORS AND AWARDS–

The competitive edge.

In response to our conversation at Grassroots COP, our Design Think Tank has been tasked to investigate broadening our “design edge”. It is time that the AIAS provide better opportunities for students to rise to the challenge – competitions *by* the AIAS *for* the AIAS.

Along with helping to craft these, I will have the privilege to administer the 2017 AIAS Honors and Awards Cycle!

Let’s get those submissions and nominations in!!

3 - CHAPTER OUTREACH –

We have welcomed many new chapters to our network since September, including many community colleges and high school chapters.

Fear and confusion accompanied with inexperience are our greatest weaknesses as an organization. So, as the new year approaches, I am committed to providing more guidance and resources to these chapters.

Leadership takes time to foster, but sometimes all it takes a little encouraging phone call...

4 - RESOURCE UPDATE –

It’s 2016!

And sadly, most if not all of our written resources published online are from 2010 or 2012...

This is completely unacceptable.

The office staff and I have made these resources a priority in the early Spring. It is imperative that our chapter leaders are prepared for success.

Sarah and I will finally be putting in the finishing touches of our new “Membership Video” which will become the main promotional tool that chapters can use to start conversations about membership value (a topic that always seems quite daunting to our leaders).

Are there any other resources you would like to see come from the AIAS? Hit me up.

HERE WE ARE

We are halfway through our year, and we have made a ton of progress, but progress can always be made. Believe that anything can be accomplished as a collective!



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FORUM marks the brink of change. It is bound to add fuel to your passion for this organization.
Thanks to the FORUM Boston Planning Team for taking the words right out of my mouth:
Challenge today.
Spark tomorrow!

Be the champions of the now, and the future!

Always your champion,

A handwritten signature in black ink, appearing to read 'Rachel Law', with a long, sweeping horizontal line extending to the right.

Rachel Law, AIAS, Assoc. AIA
Vice President | AIAS



EXECUTIVE DIRECTOR REPORT

TO: Council of Presidents

FROM: Nick Serfass, AIA, CAE
Executive Director
AIAS

SUBJECT: FORUM Council of Presidents Report

DATE: December 9th, 2016

Dear AIAS Council of Presidents,

The fall semester featured a series of first and second iterations. I'd like to take this space to briefly review each piece at a high level.

MEMBERSHIP SYSTEM

The online membership system, adopted in partnership with the AIA, exhibited a much smoother operation in its second year. The number of errors and unsatisfactory member experiences was at a much lower level than FY16, and most problems resided with renewing members whose data was input manually in the past. New members experienced relatively little to no errors. The addition of a Membership Manager position to the staff also greatly increased our ability to respond to issues in a timely manner, as her first priority is customer service through our phone lines, e-mail, and social media.

WEBSITE

Our new website officially launched in August. We have been able to showcase much more content, exhibit promotions more conspicuously, and curate resources more effectively. However, we continue to work with our developers to tweak various aspects, including the mobile responsiveness. Additionally, we are continuing to evaluate the content to ensure the website exists as a comprehensive and practical resource for you as leaders.

COMPETITIONS & AIAS: IMAGINE

Competitions continue to exhibit lackluster performance. Sponsored competitions exhibit almost no participation. AIAS: Imagine, our partnership with Walt Disney Imagineering, exhibited underwhelming participation as well. The Board will continue to evaluate and consider how we might improve these offerings to make them more attractive, creative, accessible, and perhaps even standardized each year (so you know what to expect).

FREEDOM BY DESIGN

In an effort to take Freedom by Design "to the next level", we implemented a more standardized online application process this year. Early feedback has indicated that the standardized approach feels bureaucratic and, in some cases, has led to chapters engaging in projects without any coordination with the national office. The intent was never to impose a more bureaucratic or heavy-handed process, but rather simply establish a more standardized process. Additionally, we were hoping this process would make the national office more aware of projects and activity throughout the year – so that we might document and feature the successes happening locally. We will be

discussing the feedback at the FORUM COP in order to improve the process going forward. Please come to COP prepared to discuss any feedback from your Freedom by Design teams.

In regard to the NCARB Partnership, we have had numerous registration boards reach out to get involved. We have done our best to facilitate connections between them and the local Freedom by Design teams. We hope to witness some success stories in the spring. Additionally, part of our partnership provides resources for documenting success stories. Therefore, we will be looking out for opportunities to film and produce digital documentation of successful local projects in the spring.

AIAS RESEARCH SYMPOSIUMS

The first iteration of the AIAS Research Symposiums experienced a series of challenges. Most of the challenges were rooted in our shortened time to implementation – host schools were procured late in the game, programming wasn't fully in place at the start of registration, marketing wasn't fully composed at the start of the semester, and logistics weren't available early enough for planning. Despite these challenges, the overall concept did get positive reviews and the Board has elected to move forward with another iteration for FY17 – but with some significant tweaks and a much earlier timeline. Most importantly, these events will evolve into an almost entirely student-centered research opportunity, with an open call-for-presentations from members, and programming that creates a unique one-of-a-kind opportunity for students themselves to take the stage.

MOBILE APP

At the upcoming COP, I plan to review the results of the interim research report that was distributed. Additionally, I am awaiting a quote from the AIA team regarding the potential cost of a mobile app strictly for membership. I hope to continue the discussion about the possibilities that this opportunity offers and the feasibility of its implementation.

PARTNERSHIPS

This semester has seen new corporate partnerships surface from Schindler Elevators and Fairway Market. We have also signed a new three-year agreement with the AIA. This agreement, along with some separate addenda, includes new funding for the FORUM Student Lounge, an AIAS Student Research Grant, and sponsorship of the digital interview series The #AskAnArchitect Show. The Design Alliance, our relatively new sponsorship package for firms, has also seen its first few members, including Gensler, Fox Architects, HKS, CannonDesign, and CallisonRTKL.

I look forward to seeing you all at FORUM. We have almost 700 registrants, over 80 sessions, four FORUM After Dark events, a High School Expo in addition to the College + Career Expo, and six keynotes. For those planning ahead for Beaux Arts Ball, the theme is "Ignite the Nite", suggests red, black, and gold attire, and encourages masquerade costumes. See you there!

Doin' work,



Nick Serfass, AIA, CAE
Executive Director

MIDWEST QUADRANT DIRECTOR'S REPORT

TO: Council of Presidents

FROM: Jeremy Gentile
Director, Midwest Quadrant

SUBJECT: Council of Presidents Report

DATE: December 11th, 2016

HEY THERE!

Can you believe that the moment has already arrived?!?!? FORUM is here!!!

Over the next few days you all will be able to experience one of the most amazing cities in the United States, learn from leading professionals, and meet so many amazing people from chapters across the country. I encourage you all to utilize these next few days to soak it all in. Listen, think, question, talk, network: utilize these days to build a foundation for your future with the AIAS and the profession!

WHERE WE'VE BEEN

As FDR once said, "It is common sense to take a method and try it."

Over the past few months, we've experimented with multiple means of communication and ways of working together, and over the next few, we will continue to do the same. I've been relentlessly tinkering to find the best methods, and have encouraged all of you to do the same. I must say, things are looking very good!

Chapter Visits

I was fortunate enough to join our National Vice President Rachel Law on a round of visits earlier this Fall, and I am excited by all of the amazing things that you all continue to do. In seeing Andrews University, the University of Notre Dame, Loyola Academy (High School), and Judson University, I feel that I was able to see a very interesting section cut of what our organization looks like. The energy and excitement that we experienced is very comforting as we look for ways to grow the future of the AIAS!

Quad Hours

Even though I have only attempted these once during the semester, I think this is something that I will drop moving forward. They have been poorly attended and take a considerable amount of time to organize. The immediacy of Slack is much more valuable!

WHERE WE'RE AT

As a general consensus, the Midwest is continuing to thrive! Membership is growing, activity is increasing, and communication is strong.

Membership

I am beyond excited to report that membership is growing! It is incredibly humbling to see how great so many of our beautiful, sexy chapters are doing. As of the date of this writing, we have

increased our membership by almost 110%! We've grown from 818 Members at this time last year to 888 Members as of this week. This is amazing, and it is all thanks to the phenomenal work that you all are doing on the ground! As you will see during my update in the Quad Breakout Session, we have seen some amazing growth at a number of chapters, and I look forward to discussing the possibility of replicating these results at other Chapters. Also, I can't help but give a shout out to Ohio State University for winning the #BulkUp Challenge! You did Midwest well!

HUB Hangouts

Hangouts proved to be a mixed bag in regards to attendance, but it is understandable due to everyone's busy schedules. Moving forward, I will work to recraft these more as roundtable type discussions as opposed to a reporting out of updates. I feel like this will aid in making them a valuable and enjoyable part of your roles as Chapter Presidents, and work to fill the gap between in person discussions at conferences.

Slack

I am incredibly excited with how well Slack has been adopted and integrated with this year's Midwest Council of Presidents. It has proven to be an incredibly reliable resource for collaboration amongst different Chapter Leaders. In the coming months, I look forward to reengaging everyone with questions, polls, and activities in order to make the most of our communication here.

Chapter Leader of the Month

This past month, I was happy to nominate Bowling Green State University's Devon Zurcher as Chapter Leader of the Month. Many people were incredibly deserving of this honor, and I am incredibly humbled by how many great leaders exist within the Midwest Quad!

WHERE WE'RE HEADING

Midwest Quad Conference - Illinois Institute of Technology - Chicago, Illinois

Planning is well underway at the Illinois Institute of Technology. Conference Chair Baldwin, Chapter President Schaub, and their planning team are meeting regularly to develop content. They've recently released a Partnership Prospectus, Call for Participation, Hotel Reservations, and a first round of marketing materials. Check all of this out at www.snafooquad.com. The conference will be held from March 9th-12th, and I look forward to joining them in welcoming you all to an amazing weekend in Chicago!

Chapter Elections

As we depart from FORUM, many of the Chapters will likely be moving full swing into the elections process for their new Executive Boards. I would like to extend to each of you an invitation to utilize me as a resource for any questions that you may have. Once your successors are elected, I look forward to working with you all to begin the transition process and put a foot forward towards another incredibly successful year!

IN CONCLUSION

The quote cited in my introduction continues on to say, "And if it fails, admit it frankly and try another." To me, this is the central theme for the Midwest Quadrant this year. We already have tinkered, tested, and explored means of communication and will continue to look at new possibilities and iterate as the year progresses. I sincerely feel that it's working as is evidenced by our 110% increase in membership.



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I am incredibly proud of the growth, both in numbers and means of operation and interaction, that has taken place in the Midwest so far! And just think, we're only halfway done! Move forward, I am excited about discussing with each of you the opportunities and challenges that exist within your chapter, and what goals we can set for the future.

As we enjoy our time together at FORUM and round the corner towards the end of the year, I will continue to encourage exploration and foster the growth taking place within our Chapters. The future is bright and the State of the Quad is strong.

Cheers,

A handwritten signature in black ink, appearing to read "J. Gentile", with a long horizontal flourish extending to the right.

Jeremy Gentile, AIAS
Director, Midwest Quadrant



Northeast Quadrant Director Report

TO: Council of Presidents
FROM: Clayton Daher, AIAS
AIAS Northeast Quadrant Director
SUBJECT: Council of Presidents Report
DATE: December 11, 2016

THE BEASTS OF THE NORTHEAST:

Firstly, I want to welcome you all here to Boston, my hometown! For those that have yet to meet me, I am Clayton Daher and I am pursuing my Masters of Architecture and Urban Planning at Roger Williams University in Bristol, RI. It is crazy to think that we are already here, at AIAS FORUM and elections are about to get started! I am excited for the week's festivities to begin and to celebrate our 60th Anniversary! Whether it is your first FORUM or your fifth FORUM, I hope that you take full advantage of the conference and what the city has to offer. You worked so very hard to fundraise and to organize bringing your chapter here, so it is important to enjoy it!

On elections, I am the first to say it is life changing and amazing experience win or lose. It is exciting to see four really great candidates run for Northeast Quad Director especially to seeing it is the first time in the past three years that we have four candidates running. So make sure you take advantage of all of the networking opportunities and ask them all the questions that you may have.

The Northeast Quadrant is up 82 members this year!!! We have 1221 members over last years 1139 members. We officially make up one-third of the AIAS' membership and we owe our growth to you for your continued dedication at the local level.

In addition to joining us this week, here in Boston, we also invite you to join us for the Northeast QUAD! Our conference will be held this year in Toronto Ontario by Ryerson University. The official dates are March 9-11th. You will hear a bit more about the planning and schedule as this week goes on. But in the meanwhile, check out their official website, mosaicquad.com!

I am eager to get to celebrate 60 years of the AIAS and New Years Eve with all of you this week.

Cheers to continued success!

My best,

A handwritten signature in black ink that reads "Clayton R. Daher". The signature is fluid and cursive, with a long horizontal stroke at the end.

CLAYTON R. DAHER, AIAS
NORTHEAST QUADRANT DIRECTOR | AIAS



SOUTH QUAD DIRECTOR REPORT

TO: Council of Presidents

FROM: Jenn Elder
Director, South Quadrant

SUBJECT: FORUM Council of Presidents Report

DATE: December 12, 2016

WELCOME TO FORUM!!!!

This is it.

I'm arriving at my last FORUM and it's so fun to think that there are many people coming for their first time. It's crazy to think that my journey with this organization started five years ago in Savannah. So much of my life has been inspired and driven because of this organization. No matter what, you will leave this conference changed. Not only is Boston an incredible mecca of architecture, but the people you'll be spending time with and the friendships you begin to grow here will be long lasting and impactful. Soak up every second of the coming week!

What a semester!!!

I'm immensely proud of the South Quad for the strides that many of its smaller, newer chapters are taking to develop the foundations of their chapters. I believe we're entering an incredibly exciting transition semester where many of these chapters will shine. The hard work they've done to create platforms for the future year's to start from, will begin to play a defining role in the success of upcoming leaders.

Quad Pod Calls

These are the quads most successful form of communication. For many, I think they believe/believed that these calls served as a time for me to make announcements and communicate national issues down to chapter leaders. Rather, it was found that these calls serve as a sounding board for chapter leaders. They're designed to be generative discussions that lead regional leaders to form relationships and help each other along in areas where each chapter is strong.

One on one calls

I believe I saw quite a bit of success with these calls as a way to round off the end of the semester. Chapter leaders appreciated the individual attention paid to their chapter and concerns. It gave me a thorough grasp on where each chapter president and chapter is individually. While we'll be going back to quad pod calls next semester, I will be strategizing the best time of the year to allot for another set of one on one calls.

YAY South Quad!!

Our chapter leader of the month in October was Cameron Kayne. Cameron has done an excellent job of working to personally connect his chapter to the professional community. It was a difficult



choice as so many of chapters are led by inspiring individuals! I'm looking forward to picking another in the coming semester!

SOUTH BEACH SOUTH BEACH SOUTH BEACH!

Y'all.

South Quad is in South Beach Miami and that's so cool.

The conference will be March 30th-April 2nd. We'll be staying at the Catalina Hotel at a rate of \$189. Stay tuned for the website and Facebook page coming soon! There will be a video in the South Quad breakout session as well.

So, thanks to the team at FIU and stay tuned for continued updates!

Lastly but not leastly...

s/o to the leaders who stepped up to run for South Quad Director this year! Your candidates are:

Michael Chang

Sarah Curry

Cameron Kayne

Jordan Vasquez

Annnnd s/o to our south quad leader who is running for an officer position:

Adam Fogel – Vice President Candidate

Do your part and read all of the candidacy packets, attend general sessions to hear speeches, attend the breakout session to hear the Q&A, and mingle at the evening socials. These individuals will have the opportunity to shape and mold AIAS to be an even more influential organization. Make sure to be responsible voting members of the Council of Presidents!

Conclusion

All in all, I'm proud of where the south quad is. Many of our chapters are making headway in developing strong programs for years to come. I'm excited to be a part of a such a foundational year and to be a part of the strides of growth that many schools are experiencing.

As we continue into the second half of our terms, I will continue to push chapters to challenge themselves and take their membership to new heights. With much of the base work we'll doing, I think that quad pod calls will continue to be instrumental in our quad's overall development.

Here's to the next week and developing more friendships and memories with the best second family out there.

Loud and proud of the South as always,

Jenn Elder, AIAS
South Quad Director | AIAS

WEST QUADRANT DIRECTOR REPORT

TO: Council of Presidents

FROM: Elizabeth Seidel, AIAS
Director, West Quadrant

SUBJECT: FORUM Report

DATE: December 10, 2016

Catching Up [and catching our breath]

I cannot believe it is already time for FORUM and my term is half over. I am so excited to welcome a new member into the Board of Directors fold after this year's election! It has been a very busy term for AIAS West Quad! We have had several new chapters and several chapters that have wandered back to the flock after much activity but a divergence with the national organization. These chapters are very excited to be in renewed contact as you will read about later in the chapter updates! We also have a brand new Google Drive that has already proven to be quite the resource. More on all of this later! **HAPPY HOLIDAYS!** 

Communications [west quad best quad]

01. Wellness Checks

These are one-on-one communications with the chapter leader(s). These have stopped for the most part as we have transitioned into Quad Pod calls with Sister Schools. I have continued to have one on one calls with new chapters, where chapters seem to need a little extra support, or have not made it to Quad calls.

02. Quad Pods

These are meetings with planned agendas asking for each chapter to give a three-point highlight of what they have been up to and a broad conversation topic such as membership month strategies. During the welcome of the meeting I give an update to the chapters from national. These updates include extensions on deadlines, requests for participation such as the mobile application letter and survey sent out by Nick and Sarah., and so on. These meetings happen once a month. There are currently 5 pods with 5-6 schools in each. As other chapters begin to respond to my communications they will be added to existing pods with the potential of creating a 6th pod. The pods are as follows:

- **Bjarke Ingles (BIG POD):** University of Nevada Las Vegas, University of Arizona, University of Oregon, University of New Mexico, University of Idaho, Cal Poly- San Luis Obispo
- **Frank Lloyd Wright (FLW POD):** California Baptist University, Cal Poly-Pamona, Dona Ana Community College, University of Southern Cal, Woodbury University - Los Angeles, Montana State University

- **Steven Holl:** Portland State University, Spokane Community College, University of Hawaii- Manoa, University of Washington, Washington State University
- **Rem Koolhaas (KOOL POD):** California College of the Arts, University of California - Berkeley, University of California - SF, University of San Francisco, West Valley College, Academy of Art University, Santa Barbara City College
 - ✓ This is the only pod that asked to be arranged with geographic location as its primary concern. They are planning to have events that other chapters can attend.
- **IM Pei (PEI POD):** Arizona State University, Cuesta College, Taliesin- The Frank Lloyd Wright School of Architecture, University of California - Los Angeles, University of Colorado- Boulder, University of Utah, Woodbury University - San Diego

Pod turnout has been a little disappointing. There are several leaders that are very consistent with attendance, but it has been a mixed bag with typically only three chapters coming per call. Often they are not the same members from meeting to meeting. I am hoping to reach out by asking leaders to invite other leaders to come in their stead if presidents cannot be present. *HOWEVER, for those in attendance, there is great conversation and the updates are wonderful! I have great hope that these will continue to flourish as they happen with regularity in the coming year.*

03. Snapchat/Facebook

Snapchat communications have begun to slow as slack and posts on Facebook have picked up. It has been wonderful learning about chapter leaders and their events through this venue! To the left: Cal Poly Pomona hosts a Thanksgiving dinner and they share what they are thankful for, lots of turkey, pie, and laughs! One of my favorite events to hear about. Their chapter provides moments to pause, laugh, and make memories.

To the right: Montana State University surveying for their first ever Freedom by Design project! They are doing a design / build of an accessibility ramp at a ranger's station in the Gallatin Mountain Range. The project is partially funded through their local AIA component and is sure to be a success. With bulk posts on the quad page and direct messages, I am trying to keep communication and resources flowing.

04. Slack

Slack has not been utilized much this year, although it is set up. Because of the flow of information through Pod Calls and Facebook, I have only been answering a few questions in Slack as they come in. I still post updates about conferences and competitions in Slack and have begun to set up individual quad pod channels for more localized contact.

05. Google Drive

I am very excited about this! I have collected information from the other quad drives over the last few years and localized resources for the west quad. It is organized and easily accessed by chapter leaders. Several have even used it to raise funds to attend this FORUM conference! (((WIN))) I have also begun to put together an entourage share and a "helpful hints and websites" page which has gotten amazing response from Facebook. I have had more than 70 people request access and they have helped bolster the resource. I am very excited to further populate the drive as more resources become available both from national and local chapters! Institutional memory is key!


Membership [Jacob says it best →]

Membership numbers as of 11/23/2016
 Last year: 645
 This year: 522

While I am continuing to encourage chapter leaders to tap on new students in an effort to expand chapter membership, we are a little behind this year. While there is a sizable gap, I believe some of this has to do with the removal of international chapters from West Quad's roster list, but there has also been a flux within our strong chapter membership. Large chapters have gotten little smaller while small chapters are growing with great speed. I am hoping the new year will birth new and excited members all around! I am encouraging each chapter to increase membership by 10% each month. For many, this is only one or two new members a month and is totally attainable.



Chapter Updates

Member counts as of 12/07/2016

Shall we dive in?

Academy of Art University **(22)** ✓Cory Skillman (23 membership last year)

- Update from Cory:
 - The AIAS_AAU chapter has been successful in the events we have done throughout this fall semester (9/1 – 12/17). We had events that ranged from small social gatherings to a design-build that was developed in collaboration with instructors from our school. Our biggest achievement this semester has been the IGSU design-build and a co-event with the AAU Lego Club. In the coming future, we are looking to have new transitions of chapter members (due to some current members graduating) as well as having a series of events that expand on one another throughout our Spring semester, focusing on the preparation of graphics for presentations and subsequent portfolio work. Finally, our goal for the AIAS_AAU chapter is to become a bigger component within our immediate community and to build up a lasting relationship with our local AIA chapter and our sister AIAS chapters

Advanced Technologies Academy (high school) **(0)** NA (0 membership last year) **NEW CHAPTER!**

- I have had no contact and have no information with this chapter yet.
- This is a high school in the Las Vegas area. While I have not had contact with them yet, I plan on putting together a mini quad pod for UNLV and the high school chapters!

Allan Hancock College **(0)** *Louie Mandap (0 membership last year) **NEW CHAPTER!**

- Interesting chapter. I have just recently gotten a response from Marna Lombardi, their Academic Support Specialist. They have had a very active AIAS chapter. *However, they*

were not aware that it was a national organization and thought it was just a local club. They fundraise, submit to competitions yearly, and are involved with Cal Poly Pomona in the spring every year. I will be in further contact with them this coming week to set up some information sharing and really welcoming them to the national stage! They really appreciate being reached out to! This will be a good connection in the future.

Arapahoe Community College **(0)** NA (7 membership last year)

- I have called and left messages with no response.
- **ARE THEY AN ACTIVE CHAPTER?** We have not had contact information for them for several years.

Arizona State University **(35)** ✓Olivia Raisanen (49 membership last year)

- Update from Olivia:
 - AIAS at ASU, a chapter of 49 members, has had a successful semester filled with chapter meetings, social and professional events, mentor/mentee mixers, workshops, events with AIA Arizona (Metro Phoenix, Southern Arizona, and Grand Canyon), a portfolio review, and a firm crawl. Our 2016-2017 school year was off to a great start with the results of elections in March, which provided us a full, competent, and excited board with students in years varying from two to four. This was a great success, as our board at the beginning of last school year was lacking 3 positions, which took several months to get filled. From the start of the semester, our current board has focused on how best to serve our chapter members; our schedule of events was derived directly from the requests of members at our first chapter meeting in August, when we provided time for members to write and submit anything they might like to see implemented within the year. An additional focus has been to set up the board, and in turn, the chapter, with a sense of organization and a transparency of information so that there can be a greater understanding of what the boards does and provide the opportunity to consider running for a position for the coming year.
- Update from Elizabeth:
 - They are having an average of three to five events a month! These have included a board retreat, drawing workshops, AIA Arizona State Conference, program workshops, and movie nights! I could go on! They are doing so well!! They will also be working with Taliesin West to have joint events while they are in Arizona!

California Baptist University **(16)** ✓Jacob Slagill (11 membership last year)

- Update from Jacob:
 - As a whole, our chapter is growing nicely. We have taken on the task of starting our chapter from almost nothing this year and I think we have been pretty successful. We have adopted governing bylaws, started a Freedom by Design program, have already hosted three events, and even have almost doubled our membership from last year. We are still struggling to get members, but I am very excited about our freshman class this year as they have been very active and are a big part of our membership. One thing I have been and will continue to work towards is making sure that everyone on my board has power to perform their role and that their roles are all very clearly defined and understood so that they can be the best leaders they can be.

California College of the Arts **(11)** ✓Raja Bose (4 membership last year)

- Guiding principle for the year: Get the chapter to be recognized and more imbedded with the school. The school is all about multidisciplinary, but there isn't really value in it. The

school does not currently have a mode of really integrating. The Cross Critique is an example of how to achieve this. BAYA (Bay area young architects) is an organization they are hoping to team with and learn from.

- Chapter: Throwing an event to invite new faculty to present a petcha kutchu about who they are and what they do.
- School: They are approaching the school about taking AIAS seriously. Both in presence, professionalism, and in budget.
- Events: Cross critique- interaction designers and architecture students. Interaction Designer: they are between system interface, graphics and logic from app design and how you experience the space. They research a user's journey map how they travel through the day and how you could have interaction throughout the day. They are planning on hosting these types of events with majors that are somehow in the design field. (photography, glass, sculpture, and so forth.)

California Polytechnic State University, San Luis Obispo **(28)** ✓Liam Hanlon (58 membership last year)

- Update from Liam:
 - Started ARCH X lecture series which aims to educate students on the firm and what they specialize in, give helpful professional tips, and inspire them to be better students and architects.
 - Free coffee in the F-Stop Student lounge.
 - Freshman focus! workshops, BBQ's, Pancakes. (They have asked the teachers what their students need and then set up workshops that are applicable!! Love this!)
 - D-fab workshop.
 - 10 people going to Boston!

California State Polytechnic University, Pomona **(109)** ✓Ryan Keenan (143 membership last year)

- Update from Ryan:
 - The Cal Poly Pomona AIAS is hard at work conducting events for the Fall Quarter. In September, we held our first INTERIM Gallery Student Showcase as a welcome for new students and a farewell to our graduating class. We have held our first workshop for first years and transfer students on useful adobe suite commands. We held our first profit share at Curry Up, which was incredibly successful as the restaurant is a favorite among students. We are working on coordinating two firm crawls this quarter in Downtown Los Angeles. On Monday October 31st we will hold our first BBQ to celebrate Halloween. In addition, we have teamed up with Krispy Kreme to do a profit share at our BBQ. To close up the year we will hold a second workshop on AXP for Intern Development Hours, we will hold a thanksgiving potluck for students who are not able to go home for the holidays, and finally, we will hold an IDC all-nighter during our finals weeks to help with the final project push. It's been a very successful month and a half and we are looking forward to the upcoming events.
 - Yesterday (11/22/2016), we held our Thanksgiving dinner for the entire Architecture Department. We served over 250 students including faculty and staff. We ended with various desserts and a Secret Santa game across all years. Yesterday we held our second firm crawl at Chu + Gooding with 20 students. Our Halloween bbq went really well despite not having enough propane after 20 minutes. The Krispy Kreme fundraiser did not go as well. I think that if we held the fundraiser on a different day we would

have had a lot more participation in the event. Next week on Tuesday – Wednesday we will hold our first IDC all-nighter. The all-nighter event is for the entire department where most students who have deadlines the next day will work the entire night. Refreshments and snacks will be served. We will be getting ready for our second Interim Exhibit which will be held on Wednesday January 4th. We are working on having a third firm crawl at the office of Eric Owen Moss as well as a fourth firm crawl at Gehry and Partners.

College of the Canyons **(0)** NA (0 membership last year)

- I have called and left messages for the department head and have had no response.
- **ARE THEY AN ACTIVE CHAPTER?**

Cosumnes River College **(1)** NA (1 membership last year)

Only member -> Ricardo Ayala

- Called the school and left a message. I have not had any response.
- They have a newly registered member that I plan on reaching out to in the new year.

Cuesta College **(8)** ✓Nathan Lundberg (17 membership last year)

- I have e-mailed and called Nathan Lundberg on several occasions and had no response. They have been invited to quad calls and one on one calls. They have never been in attendance. I will reach out to other members in the new year.

Don Bosco Technical Institute **(0)** NA (0 membership last year)

- I have had no contact and have no information with this chapter.
- **ARE THEY AN ACTIVE CHAPTER?**

Dona Ana Community College **(3)** *Marco Ramirez (0 membership last year) **NEW CHAPTER!**

- Update from Marco:
 - One of the events we hosted this year was a car-wash fundraiser so that the chapter can have funds for a trip to AZ for learning experience. Another event we are planning is actually coming up Nov. 5 and it at the Fountain theatre in Old Mesilla, also to raise money for the AZ trip. One of the downfalls I have encountered, is the lack of participation and commitment from some of the members.
- Update from Elizabeth:
 - They have excellent faculty and AIA support. However, I have not had much communication with the chapter since the end of October. I know they were planning on having additional fundraisers such as a tamale feed fundraiser, and they also intended in attending architectural relate fieldtrips this term.

Don Bosco Technical Institute (High School) **(0)** (0 membership last year)

- New chapter, or just added to my roaster. I have not made contact yet.

East Los Angeles College **(0)** NA (1 membership last year)

- I have called and left messages for the school's chairperson but gotten no response.

East Career & Technical Academy (high school chapter) **(0)** (0 membership last year)

- This is a brand new high school chapter being mentored by UNLV! We have not had any digital meetings, but Dominic from UNLV and I have had conversations about their high school outreach. I am hoping to gather them and a few of UNLV's other high school chapter leaders together for a hangouts session! Angely Ventura is our main student contact.

Malvern College **(0)** (0 membership last year)

- This chapter is not on my current roster but has been a chapter in the past. I intend on reaching out to them during the new year.

Montana State University **(30)** ✓Marley Robb and ✓Sarah Burk (23 membership last year)

- Update from Marley:
 - The Montana chapter thrives towards student, community, and professional outreach through collaboration. Our board is full of very active, passionate individuals who take it upon themselves to make the MSU Chapter a success. Our values in events are discussed often. The open atmosphere of our board offers the opportunity for opinions, and ultimately pushes towards more successful event each time
- Update from Sarah:
 - How was the Freaker's Ball? It went really well as far as location and the employees they hired were affordable and awesome. They made \$400 from the event! That's awesome. They did advertising throughout the school and it did really well. The event was fairly effortless to put on. No person was overwhelmed with the event. They have done really well with institutional memory. Next event is a large auction, dinner and banquet. It is happening in Feb. They have begun laying out a framework for how they will get donations. Last meeting as a board this coming Tuesday.

NewSchool of Architecture & Design **(11)** *Nick Kawamoto (20 membership last year)

- No contact. Nick has not responded to emails, I will reach out to one or several of the other members in the new year.

Pikes Peak Community College **(0)** NA (0 membership last year)

- Called school and have left messages. I have received no response.
- **ARE THEY AN ACTIVE CHAPTER?** We have not had contact information for two years.

Portland State University **(3)** ✓Kurt Stoll (14 membership last year)

- Update from Elizabeth:
 - The student body of PSU has voted to formally disband their AIAS chapter. This is due to a lack of student and faculty support. Kurt will continue to be involved in AIAS acting as a resource to other members in the West Quad.

Saddleback College **(0)** NA (0 membership last year)

- Called school and have left several messages. I have received no response.
- **ARE THEY AN ACTIVE CHAPTER?** We have not had contact information for two years.

Santa Barbara City College **(6)** Inga Langford **NEW CHAPTER!**

- They have a newsletter that members curate content for. Four of the general members create blogs. Inga created a 'How to' blog instruction and guideline for the members to use. They are encouraged to write about anything that is design or architecture related. Deadline for blogs: January. They are doing a digital newsletter in January. It will be an opportunity to well wish everyone into the new year, introduce the new members through

a blog and with pictures... One of the features of the newsletter is going to inform people of what AIAS is.

- Event "Creative Conversations" It will be hosted at SB Cast a local Santa Barbara warehouse community that is live work space (January 19th) AIAS will host Creative Conversations. They are going to host a speaker who is a famed photographer. Brent Wienbrenner – who has agreed to donate his time to show AIAS a series of slides about his travels around the world of famed architecture.
- Their second general meeting will be in February.
- They are hoping to host four events next term. First event is with the Associates with AIA. They have sponsorship of two local AIA firms and the AIA board. The second and third events are to be member themed and supported. First at the art gallery, the second may be an adventure. The fourth has not yet been planned.

Spokane Community College (0) *Dillon Reese (1 membership last year)

- Update from Dillon:
 - Have a meeting every Monday - 18 people in the chapter right now. They are nervous about having the responsibility attached to the "club" mentality. They are setting up a trip to Seattle to see some of the net zero homes! So exciting. Their chapter is given money through fees from the school. If the events can be competition based, the school funds the trip. They are big on school representation. **ADD A COMPETITION TO EVERY EVENT - work on institutional memory for community college setup**
- Things we've done since our last meeting:
 - Attended an AIA board social at the Iron Goat Brewery, and meet with some of the board members of the AIA Spokane.
 - Members of the AIAs Spokane attended a Mid-Century Modern Panel, and tour of the Cowles Music Center at Whitworth University moderated by David Buescher AIA.
 - Co-hosted an Inland Cascadia social event. A group of 16 attendees discussed topics of new developments, and influences of sustainable design and the Living Building Challenge.
 - Re-scheduled the tour of the Bullitt Center in Seattle for the first part of march due to the flu. On the bright side, this gives us more time to develop and plan the design charrette with the two programs. (we could use some ideas...)
 - Currently, we are working on finals...., and getting ready for the holiday season. Some of the AIAS-CCs have been invited to attend the AIA Winter party on the 6th, (nice!!) There we will be able to socialize, and meet new members of the Spokane AIA. This is very exciting for the new members to get the opportunity to build a rapport with local AEC community.
 - Everyone is well, we have meetings once a week on Mondays to discuss upcoming events and fundraisers we have been, and will be involved with. We still look forward to visiting the Seattle Bullitt Center this spring.

Stanford University (1) NA (4 membership last year) *Charu Srivastava **NEW CHAPTER!**

Only member Sarah Abalos

- Rachel and I had a welcome call with the chapter leadership and they seemed very excited to be involved! They really enjoyed hosting Symposium and look forward to attending future regional and national events. They will be plugged into our next

California pod call. CCA and other local schools are excited to plan local events to which all AIAS chapters can plan and attend together! I will also be setting up another one on one call with their leadership to help them transition in and have a thriving chapter!

Taliesin, The Frank Lloyd Wright School of Architecture **(12)** ✓August Lietz (4 membership last year)

- Update from Abraham, Chapter VP
 - Currently we have full membership for Taliesin west. On October 20th Taliesin, west hosted shelter tours and hosted a AIA Phoenix Metro event. We have had tours of the local architectural firm suoll architects. We were shown their Grand Canyon University Campus project. During this tour, we learned about fast paced projects and designing for an expanding college campus. Our AIAS chapter has kept an open communication with architects and alumni to better bridge the gap and help students receive employment when they graduate. As a chapter, we have not been faced with major issues but we are eager to know what else we could do as a chapter to optimize AIAS as a resource.

Truckee Meadows Community College **(0)** NA (0 membership last year)

- No contact.
- **ARE THEY AN ACTIVE CHAPTER?**

University of Arizona **(40)** ✓Caitlin Kessler (69 membership last year)

- Update from Caitlin:
 - AIAS Arizona has had a busy semester! Starting with Membership Month in September, we were able to get members involved with our committees and programs, including our Mentorship Program, our Social Committee, and our Freedom By Design Program. We also began a Snapchat account this semester, having students "takeover" the account to show their studio culture – even our abroad studio in Italy was able to get involved! Our school and faculty have been supportive of our chapter, from helping to promote our workshops to attending our social events. In addition, our school has contributed tremendously with fundraising for Boston. They understand the importance and value this National Forum carries, and we hope to continue this supportive network with faculty and students throughout the chapter's leadership.

University of California – Berkeley **(1)** *Stephanie Chu

Member: Ricardo Ayala

- Update from Stephanie:
 - AIAS Berkeley currently has a better turn-out for our events and general meetings compared to last year. We typically have more socials in the fall semester then have career-related meetings in the spring (in preparation for our spring career fair). As for our events, we have had three firm tours, a collaborative (fundraising) event with other architecture organizations in our college and a panel featuring 4th-year architecture students tonight during our 5th general meeting.
 - We will wrap up the semester with a movie night social as final review will be approaching very soon for most of the undergraduate students.

University of California - Los Angeles **(3)** NA (2 membership last year)

Members: Dylan Murphy, Shelby Tupac, and Willem Swart –

- I am not sure if any are the chapter president. Josh Nelson is listed as the most recent contact and he will not return correspondence. I will be reaching out to the others in the new year.

University of California - San Diego **(0)** NA (0 membership last year)

- I have contacted the most recent contact, Chanju Yang, and have had no return correspondence. Because they have no registered members I have reached a dead end as far as contact goes.
- **Are they an active chapter?**

University of Colorado – Boulder **(24)** ✓Karen Ruszkowski (20 membership last year)

- Update from Karen
 - This was a great semester for AIAS at CU Boulder. We have had to revive the chapter. All of our general meetings have been themed and had activities. We have also been successful in getting funding from CU as well as ENVD for 8 members to attend Forum
 - AIA Colorado North board meeting was successful as they are helping us fund a lending library with includes some of the larger items like drafting boards, t squares. They are also helping to fund students for paid memberships, and sending students to conferences.
- They have had many events this term. Some of them include: firm tours, program workshops, movie nights, AXP workshops, napkin sketches and coffee with architects, and a Halloween party... ANY MANY MORE!

University of Colorado – Denver **(46)** ✓Aleksandra Pokrovskaya (28 membership last year)

- No contact. They have been invited to quad pods and have not responded to emails. They have a thriving chapter as they have almost doubled in size this year. I will try to contact one of the other members and get a hold of someone who would like to be a liaison from their board to me.

University of Hawaii – Manoa **(21)** ✓Rebecca Ogi (12 membership last year)

- Update from Rebecca:
 - PAN (Paper Architecture Nights) events- happen three times a semester. It is a student presentation/exhibition. They have done this for seven semesters so far. The themes have been, summer travels, graphic identity, genius locci. They have a jack o'lantern carving competition, and a gingerbread house event. They have had dodgeball and yoga events, and concluded a Tutorial series focusing on Adobe Suite, and Rhino. They are kicking off a mentorship program with professionals that work on many different types of architecture. The professionals will have 5 students and they have the opportunity to select student architects that they know or interns that work for them to kind of start conversation and engage in a different way. They also have a career fair, and interviews. James Noh is in charge of the professional development series. They also have tours planned. Members get first priority. They work with the local AIA and Hawaii architecture foundation HAF and when they get invitations to events the members get first dibbs. They meet with these groups weekly.

University of Idaho **(1)** *Caleb Ehly (0 membership last year) **NEW CHAPTER!**

- Update from Caleb

- University of Idaho AIAS Chapter has been working to collaborate with the University of Idaho College of Art and Architecture Students Congress to facilitate and maintain interdisciplinary collaboration within the college and the professional environment. Within the Chapter, our year goal is to complete and set up a regulated and scheduled transition period where incoming incumbents of office can have a comprehensive understanding of the role and position before heading into the new year. We are also in the process of setting up Firm Crawls with collaboration with ASID. (interior design student groups)

University of Nevada - Las Vegas **(34)** ✓Dominic Armendariz (22 membership last year)

- Update from Dominic:
 - AIAS UNLV has already surpassed our membership numbers from last year. That is likely do to an increase in member exclusive programs such as workshops and a mentor program with AIA Las Vegas. Only open to third year students, we saw three quarters of those studios join AIAS and sign up to be mentored
 - Our high school outreach program has been a success with one school, East Career and Technical Academy, starting an AIAS chapter, two more verbally declare their intentions to start one and two others show interest. We are planning several trips to speak to new schools once the semester ends.
 - With the 2017 theme for AIA Las Vegas focusing on architecture students, we are currently working on several events with them including a panel discussion on the future of Las Vegas architecture in January.
 - While we have seen an increase in new members, we still struggle with attendance for certain events as well as fundraising and marketing, but we are improving in those areas.
 - We do make a considerable amount of money from our AIAS store that we operate at the UNLV School of Architecture.

University of New Mexico **(43)** ✓Gabrielle Herbosa (14 membership last year)

- Update from Gabby:
 - AIAS has grown comparatively to last year's board. So far, we have fundraised about \$7,000 from several fundraising events such as the "Dinner With An Architect" and the "Silent Art Auction". All the money is to be allocated to go to students who will be attending Forum this December. We've been focusing on strengthening the studio culture and prioritizing student health by initiating a program called "TimeOUT" as a way to relieve stress from the studio work load. It happens once every month, for one hour. We usually have about 15-20 students attend. Our workshops focused on transitioning into the workplace and we collaborated with a local firm, Dekker/Perish/Sabbatini who hosted the workshops, giving information that's relevant to the ins and outs of working in the professional field. We found that a lot of students were very interested in this type of workshop because it refers something that's not necessarily taught in the architectural pedagogy. Overall, our board has been doing well. Teamwork is definitely emphasized as we rely on each other to get a lot of tasks done.

University of Oregon **(17)** ✓Chelsey Luiz (10 membership last year)

- Update from Chelsey:

- Our AIAS UO team of 10 is working actively on our upcoming West Quad conference, Portland. We're currently underway in confirming preliminary speakers, workshops, and tours, to be released on our conference website at FORUM.
- Locally we're working to create a stronger sense of community not only department, but also school wide. The Mentor-Mentee Program, Hot Chocolate Social, Pizza Crit, and Department Happy Hour, are events that we've executed or are still planning in order to strengthen our community. We're also trying to expose students to various kinds of architecture, and firms nationally and internationally, through our 'Skype with an Architect' sessions, our Reverse Crit (professionals pin-up their work for students to review), and Shadow Mentor Day where 60 students are sent to firms in Eugene, Portland and Seattle for a day to job shadow a professional.
- We are looking forward to another great year! See you all in Portland this Spring!

University of San Diego **(0)** NA (0 membership last year)

- No contact.

University of San Francisco **(0)** *Whitney Reese (0 membership last year)

- Rachel and I are in the process of setting up an introduction hangouts call with this chapter. Whitney has been very responsive to emails and is excited to be a part of Quad Pods! I am excited to make her acquaintance.

University of Southern California **(2)** NA (1 membership last year)

Members: Marisa Kecheisen and Kay Mashiach

- I am not sure if either are chapter president. They are recent registers. I will contact them at the beginning of next term.
- I have emailed and Facebook messaged Kamilia, the past president, and gotten no response.

University of Utah **(5)** ✓Nick Hammer (27 membership last year)

- I have emailed Nick several times with no response. Michael Hoehn has been added as a contact to my master list, I will be in contact with him in the new year.

University of Washington **(1)** *Zack Melnick (5 membership last year)

Member: Katie Keller

- This chapter will not respond to communication. I have tried to contact the current president, Zach, on multiple occasions to no avail. I then emailed their only registered member, Katie, and have still gotten no response.

University of Wyoming **(0)** NA (0 membership last year)

- Not on my west quad master list as a school, but they have had a chapter in the past. I will be contacting them in the new year.

Ventura College **(2)** NA (0 membership last year)

Members: Craig Matheson and Charles Westcott

- I have no contact information for this school and cannot get a hold of anyone who knows anything about AIAS. They have two new registered members. I will check into contacting them in the new year.

Waipahu High School **(0)** NA (0 membership last year)

- I have had no reciprocated contact and have no information with this chapter.

- **ARE THEY AN ACTIVE CHAPTER?**

Washington State University **(6)** ✓Alexandra Croney (7 membership last year)

- Update from Alex:
 - This year we have been working on having more activities than we had last year. So far we have volunteered at our local Habitat for Humanity, participated in the Revit workshop put on by black spectacles and have had some smaller fundraisers. Some of the fundraisers we have done include an architecture book sale, lemonade stand, and Krispy Kreme donut sales! I have been sending out bi-weekly newsletters letting our members know about events we have coming up, when our next meeting is, and other little tidbits.
 - We have been working towards fundraising to get people to FORUM. We were able to raise \$2,000! We have also been working closely with the head of our department of architecture to work with getting the first year students more involved and ready for their future years in our Arch program. We have helped lead three meet and greets. They put on workshops with each general meeting. Their whole board is composed of seniors so they are a little nervous about that. The AIAS chapter has been on the front lines of recruitment, asked by the faculty.

West Valley College **(1)** NA (15 membership last year)

Member: Jashanpreet Singh

- They have a newly registered member, but still no contact from the college when I call. I will be emailing the new member directly in the new year.
- **ARE THEY AN ACTIVE CHAPTER?** We have not had contact information for two years.

Woodbury University – Burbank **(18)** ✓Tony Lopez (6 membership last year)

- Update from Tony:
 - The Woodbury Burbank Chapter has conducted a couple workshops and will host a couple more before the end of the year all relating to the idea of mentorship from upperclassmen, grad students, and faculty. We are brainstorming ways to be self-sufficient financially by hosting a couple types of fundraisers to see what gets the most outcome. Having troubles with student involvement - even board involvement close to midterms. Send contracts to Tony. New members are showing great excitement in being involved on the new board.
 - We have started to plan for Forum. We set up meetings for people going through slack, we set up deadlines for payments, settling our flight arrangements, and we are working on fundraising for the trip to eventually get reimbursed. We have a confirmed 7 going from Burbank and at least 1 from SD.
 - One of our members went to the Research Symposium so we are working with him to get an article written and published in the school magazine. We are also preparing to do something similar with the new school of architecture magazine coming out next semester. So the students participating in Forum this year could possibly be the ambassadors of sorts for the next generation of AIAS members and Forum attendees.
 - Follow up from last meeting, there seems to be interest from younger members and new members are starting to gain more responsibility. The idea of having a contract is liked from the eboard members that attend regularly.

- The Woodbury University Burbank Chapter of the AIAS has made traction in three of their goals set in the summer. The first goal was to gain general membership which we have done more so than in past years. The second goal was to become more organized and efficient in communication with the general membership and eboard which we have done through the setup and application of a chapter slack team, position emails, and set up an email system to reach out to members who cannot attend meetings. The last goal is to have ten members attend Forum this year, seven more than last year, and we have reached seven total for our chapter this year and we have high hopes that we will get the last three before Christmas. Other than that we are looking forward to what next semester has in store for us.

Woodbury University - San Diego (1) ✓Maria Caneja (6 membership last year)

- I emailed Maria and have not gotten a response. They have been invited to quad pods and one on one meetings and have not responded to any correspondence.

Overall, the chapters would like help with communicating value, but have been very busy with monthly and in some cases weekly events.

With big thanks and a bright future from Big Sky Country,



Elizabeth Seidel, AIAS
Director, West Quadrant | AIAS

AIA Liaison Report

TO: Board of Directors/Council of Presidents

FROM: **Stephen Vogel, FAIA**
AIA Liaison

SUBJECT: Winter Board of Directors Report

DATE: December 10, 2016

AIA Board of Directors and Strategic Council

Last week was “governance week” for the AIA as the Board and the Strategic Council met in joint and individual sessions. Unfortunately, as the representative from Michigan on the Strategic Council, I was unable to attend due to personal reasons. However I am able to report on several items. The joint meeting voted on a series of awards and I am happy to announce the following:

- 2017 Gold Medal
 - Paul Revere Williams, FAIA, Los Angeles, California
- 2017 Firm of the Year
 - Leddy Maytum Stacy Architects, San Francisco, California
- 2017 Topaz Medallion
 - Robert A. M. Stern, FAIA
- 2017 Whitney M. Young Award
 - Detroit Collaborative Design Center

The Topaz award is the highest award an educator can receive. Robert Stern, in addition to his well-known practice, was the Dean at Yale University for 18 years and was known for embracing discussion on the wide variety of approaches that can be made in creating architecture. I was chair of the jury that selected Stern and that included Sarah Wahlgren.

I am particularly pleased that the Detroit Collaborative Design Center at the University of Detroit Mercy received the Whitney M. Young Award as it is an organization that was begun while I was Dean and in fulfillment of our mission to serve the underserved. The Design Center provides non-profit organizations design services to advance the quality of life in marginal communities. Although it works primarily in Detroit it has completed projects from across the country. It has a staff of ten full time people and has won a score of AIA design awards for individual projects.

Paul Revere Williams is an African-American architect, now deceased, who designed over 3000 iconic buildings in southern California. His advancement to the Gold Medal is part of the AIA’s increasing commitment to diversity and to bring to the forefront overlooked architects.

AIA Core Values

There has been a controversy within the AIA concerning the presidential election of Donald Trump. A standard letter was sent to the Trump administration stating that as a non-partisan organization the AIA was looking forward to working with the administration in achieving our legislative goals. This letter set off a firestorm among many AIA members and especially younger members. We must, as an organization, work with the President and Congress whoever they might be but in response to the criticism the AIA has also decided to renew its Core Values and press even harder to supporting them. As soon-to-be architects I thought you might be interested to see those values in print and they are as follows:

- **Supporting human and civil rights, the universal respect for human dignity, and the unbiased treatment of all persons in employment, civic, and business transactions**
- **Equity, diversity and inclusion as central to our professional mission. This means that we must renew and rebuild our country's social infrastructure—the buildings that define our communities such as our schools, libraries, and cultural arts facilities—based on mutual respect, empathy, and concern for the health, safety, and well-being of all Americans**
- **Recognition that diversity is a cultural ethos – a way of thinking or acting that fosters inclusion and enhances our membership, our profession, and the quality of life in our communities. We represent and serve all members of society, regardless of race, nationality, color, gender, sexual orientation, physical abilities, religious practices, or even political beliefs**
- **Our commitment to leverage the transformative power of architecture to design a better world. This means creating more vibrant, equitable living environments that embody our nation's democratic ideals**
- **Our belief that communities thrive when people are sheltered and safe, and that justice demands equal access to healthy living environments and affordable housing**
- **Sustainability as a cornerstone of our work, particularly in light of a changing climate embodied in the 2030 Commitment. We uphold the architects' seminal role in guarding the planet for future generations, by designing with appropriate materials and systems for energy efficiency, resilience, and health**
- **Drive positive legislative and policy outcomes at all levels of government and to promote the value of architects**

Build America Summit

The state of America's crumbling infrastructure played a part in the national presidential election. AIA President Russell Davidson convened the first ever summit in late November to discuss the crisis and to focus on not just roads and bridges but also our social infrastructure e.g. schools, libraries, community centers and parks that make for more vibrant neighborhoods and communities. The AIA will be focusing on this issue in its advocacy program with the Trump administration.

AIA National Convention

The AIA National Convention will be in Orlando, FL this year from April 27-29, which is earlier than usual. Although many of you will be in end of the semester anxiety, I would encourage you



to try and attend. Registration is free and there are many networking events and Continuing Education programs in which you might be interested.

ARE 5.0

I am sure that ARE 5.0 will be part of the NCARB report to the Board but I wanted to emphasize that the AIA fully endorses an easier path to licensure for architecture graduates that this version of the ARE is another step in that direction.

This concludes my report. As a final note, I hope you all had a good summer and I look forward to seeing you again in October.

A handwritten signature in black ink, appearing to read 'Stephen Vogel', is written over a light blue rectangular background.

Stephen Vogel, FAIA
AIA Liaison



AIAS LIAISON WITH ACSA REPORT

TO: Council of Presidents

FROM: Carmina Sánchez-del-Valle
AIAS Liaison with ACSA 2016-2018
Professor of Architecture, Hampton University

SUBJECT: FORUM Report

DATE: December 10, 2016

Esteemed Council of Presidents

Since the AIAS BoD meeting in October 2016, I have met via phone with the ACSA Board of Directors Executive Committee. It was made possible thanks to the efforts of Michael Monti Executive Director of ACSA in conversation with Bruce Lindsay, the president of the organization. I have also become a member of the ACSA Education Committee alongside Rachel Law AIAS Vice President who is also an ACSA Board member. The Executive Committee reiterated its support of and willingness to collaborate with students' projects and initiatives and AIAS in particular. We discussed opportunities for increasing the communication between the organizations' boards at all levels.

At the schools or program level, more interaction between the AIAS faculty advisors and the ACSA faculty councilors will be advantageous. The AIAS faculty advisors have direct knowledge of the activities of the AIAS chapter, and the ACSA faculty councilors know about the programs' academic activities and represent their program at the regional and national levels. They form communication bridges.

The AIAS welcomes more faculty participation in the AIAS Grassroots and Forum, as well as encourage participation in their other meetings and projects. Establishing a link between the AIAS faculty advisor and the ACSA faculty councilor is one way to promote and maintain communication for participation. ACSA already partners with AIAS national by disseminating AIAS information on their website and in providing a link to the AIAS website regarding the Fall Research Symposia. During the phone meeting, the ACSA Executive Committee expressed interest in having further discussions regarding the sharing of resources to support the Symposia.

The ACSA Executive Committee has also expressed interest in partnering with AIAS to jointly extend AIAS and ACSA programs and offerings to students and faculty in community colleges and high schools. Both organizations currently have links via AIAS chapters and architecture programs' recruitment efforts and articulation agreements regarding the transfer of applicable community college credits.



THE AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS
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202.808.0075 | aias.org

In spring 2017, the ACSA annual conference in Detroit will host a workshop on increasing student success. While its final structure and content are still under discussion, it is clear the attendance of AIAS faculty advisors and AIAS student members at the workshop and conference is critical. Tentative themes for discussion are: program climate, pre-college connections, life and career skills, curriculum for diversity, and relationships between community college pre-architecture and professional programs. The knowledge gained from the conversations will be documented by the ACSA and made public. Encourage your AIAS faculty advisor to attend, and certainly seriously consider attending yourself.

After six months or so on the AIAS Board as the liaison with ACSA, I continue to be impressed by the density and diversity of activities generated nationally, regionally, and locally. Congratulations to all for the successes. I encourage you to celebrate your efforts. If you didn't accomplish what you intended, do not despair. Try again with a different method, technique, or approach. Experience can be one of your most valuable teachers.

I look forward to all the projects planned for 2017.

Sincerely,

A handwritten signature in black ink, appearing to read "Carmina Sánchez-del-Valle", with a stylized flourish at the end.

Carmina Sánchez-del-Valle, Arch. D. R.A. DP ACSA
AIAS Liaison with ACSA 2016-2018



NCARB LIAISON REPORT

TO: Council of Presidents

FROM: Dennis S. Ward, FAIA
President
F W Architects, Inc
Florence, South Carolina
NCARB Liaison 2016-2019

SUBJECT: FORUM Report

DATE: December 10, 2016

FREEDOM BY DESIGN PARTNERSHIP

On September 12th I met with representatives of the Clemson University Gift and Giving Foundation, the donor funding branch of the university, along with the School of Architecture Chair Kate Schwennsen. The purpose of this meeting was to discuss the possibility of university alumni allocating gifts/donations earmarked to the AIAS chapter's Freedom by Design program. This conversation resulted in the determination that AIAS, as a recognized university student organization, would be able to accept gifts/donations specifically earmarked for the chapter's use. Donors would be eligible to receive all benefits and credits offered by the Foundation and the gift/donation would be 100% tax deductible. Likewise, businesses donating materials would also receive credit, benefits and tax deductions under the designation "Gift-In-Kind". Architects or firms working with students would be able to credit and deduct expenses for food, travel and lodging to the Foundation under the designation "In-Kind-Services". Together, AIAS Clemson officers and I have drafted a letter seeking partners and donors. This has been forwarded to the Foundation for distribution to SC architects and firms. The hope is that this will make it easier for the chapter to generate funds for their FbD project while architects and firms would find greater benefits in donating directly to the university rather than to the chapter. This assistance from university fund raising programs should generate additional funds to support more/larger FbD projects while involving the practice and licensing board in integrating education into practice...deliverables important to NCARB for continued financial support for the FbD program.

FbD AND NCARB

Mike Armstrong (CEO) and I announced an FbD partnership between AIAS and NCARB during the June 2016 NCARB Annual Business meeting. Nick Serfass and Joel Pomenville led an FbD presentation that detailed how support of this program would provide NCARB with an opportunity to assist students in their efforts to gain experience on their path to licensure as well as integrate education into practice. Linking the two organizations through this program would also serve as a valuable conduit for student engagement with jurisdictional boards. On October 28th, this partnership was again presented, with greater specifics, to each of the NCARB 54 jurisdiction chairs and executives during the MBC/MBE Summit in Columbus, Ohio. The licensing boards were encouraged to contact AIAS chapters in their jurisdiction to discuss how they might partner on specific FbD projects. I am excited to inform the COP that in the first four weeks we already have 12 jurisdictions actively participating. I encourage AIAS chapters to also reach out to state boards.

NCARB BY THE NUMBERS

NCARB has released its most current statistics noting several exciting trends. NCARB believes that these positive figures are due to program changes that better address the current state of the profession and the needs of record holders, licensees and certificate holders. Statistics of note:

- 110,168 Architects in the U.S. – a record number
- 112,579 out-of-state licenses – made possible by the NCARB certificate
- 41,545 candidates pursuing licensure – up 5% from 2014
- 7052 new architecture students – up 7%
- 24,208 total students – a 3% decline
- 6348 degrees awarded – up 7% (57% Male and 43% Female)
- 43% of newly licensed architects started their NCARB record as students – Highest ever
- 4,896 candidates completed AXP – up 27%
- 4,450 candidates completed ARE – up 19% - a record high
- 44% of record holders identify as racial or ethnic minority compared to 9% of current architects

INTEGRATED PATH TO ARCHITECTURAL LICENSURE (IPAL)

The NCARB BOD endorsed (September 2014) an “integrated path to architectural licensure” that integrates the AXP and the ARE into the curriculum of the NAAB-accredited program. Participating students must be able to complete the AXP and must be able to sit for each division of the ARE prior to graduation. 14 schools, located across 10 jurisdictions, were accepted in NCARB’s IPAL initiative as the first cohort. The first class of students entered these accepted programs in the 2016 fall inaugural class. A second group of schools (4 programs) have been accepted to participate and were formally announced by NCARB during its annual business meeting in June, 2016. NCARB has developed a tracking matrix to follow each student in the IPAL experience to position both the student and the program for success. This data will be gathered in the spring of 2017 and compiled for the first of an annual delivery beginning in the summer of 2017.

STUDENT LICENSING ADVISORS

In an ongoing effort to facilitate licensure, NCARB continues to develop and expand its *Student Licensing Advisors* program seeking additional students to support their peers as they begin the licensing process and to participate in their “*Licensing Advisors Summit*”. We are happy to announce that 36 student advisors representing 36 programs participated in the August 2016 summit held in Chicago; the largest number to date. Participating in this community will better prepare you to assist your peers on their paths to licensure and it will help the entire licensing advisor community deliver important programming messaging. Having a student architect licensing advisor in your program can also bring additional benefit to your chapter. These collaborative efforts will not only assist you in retaining your existing AIAS members, but can help to bring in new members by providing additional value of membership. If interested, please let me know and I will make the appropriate connections. NCARB’s goal is to have a student licensing advisor in every accredited architectural program.

REVISED FEE STRUCTURE

During the June 2016 NCARB Annual Business Meeting, the NCARB initiative to simplify the fee structure and/or fee collection process was presented to the membership with overwhelming support. Understanding the financial burden of the cost of education for many students, graduates

and recently licensed architects, the Board of Directors approved a simplified fee structure for customers while they complete their experience and examination, to consist of a flat \$100 application fee (down from the current \$350) and an annual renewal of \$85 that went into effect July 1, 2016. The average total cost of the experience program for each candidate is anticipated to decrease by \$200 due to these fee changes and recent programmatic changes. They also approved a reduction of the *Certificate Application Fee* from \$1500 to \$1100 effective July 1, 2016. In addition, the board has reduced the international exam testing fee from \$310 to \$210 per division to take the ARE abroad effective with the launch of ARE 5.0.

ARE 5.0 RELEASE

NCARB officially launched the new Architect Registration Examination (ARE) November 15, 2016. As of December 1, 2016 more than 250 exams have been taken with approximately 750 scheduled to be delivered by the end of December. A substantial number of candidates are taking advantage of the combined exam package where, when taken in the correct combination, the seven ARE 4.0 divisions and the six ARE 5.0 divisions can be completed in only 5 divisions. This opportunity will only last while ARE 4.0 continues to be offered for the next 18 months to run concurrently with the new exam. Candidates currently taking ARE 4.0 may continue to complete that exam or transition into the new ARE 5.0 following a prescribed transition path.

MUTUAL RECONITION ARRANGEMENT WITH AUSTRALIA AND NEW ZEALAND

The NCARB Member Boards voted overwhelmingly to support a new recognition arrangement with Australia and New Zealand during their June 2016 Annual Business Meeting in Seattle. The ability of an architect licensed in a U.S. jurisdiction to lawfully seek and find work abroad depends on their ability to become licensed in that foreign jurisdiction. NCARB Certificate holders have the ability to expand their practices through all of North America due to our longstanding Mutual Recognition Arrangements (MRA) with Canada and Mexico.

The Mutual Recognition Arrangement between NCARB, the Architects Accreditation Council of Australia (AACA), and the New Zealand Registered Architects Board (NZRAB) presented here further expands the reach of U.S. architects enabling them to establish professional contacts, seek work, and perform services as a registered architect "down under." 28 jurisdictions must ratify the arrangement by December 31, 2016 in order for it to take effect. At this time, 23 boards have already done so with more than 5 others notifying NCARB that the formal documentation is on its way.

NCARB THINK TANK

Since 2012 NCARB has convened a yearly Think Tank. The goal is to shape the future of licensure. Each year 12 licensure candidates are selected from a pool of applicants to explore different aspects of becoming an architect, from earning hours and understanding the exam to engaging supervisors to completing licensure. This year we have a special opportunity for the 2016 Think Tank. Selected applicants will attend the NCARB Committee Summit in Miami, FL December 8-10. During this meeting, the Think Tank members will engage in conversation with the NCARB leadership and volunteers who make up our main committees, providing feedback and direction to all of our programs for licensure and reciprocity. If you want to get involved in the licensure process visit the NCARB website at www.NCARB.org, review the qualifications and take the survey.



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NCARB LEADERSHIP AT FORUM

NCARB leadership and staff will be attending Forum in Boston. 2016/2017 President Kristine Harding, AIA and CEO Mike Armstrong along with E+E staff will be present throughout the event. I encourage you to seek them out, engage and ask questions. They are here to assist you as you plan your future and advance to the next stage of the licensure process.

WHERE DOES THE TIME GO?

It's hard to believe that this first year is almost half over! I can't begin to express what a privilege it is for me to be a part of this tremendous AIAS organization. You inspire me to reach higher and dream bigger. As the NCARB Liaison, I hope to continue to provide a strong focus on outreach and communication to keep both organizations informed of the value of partnership and to emphasize the importance of licensure. It is important that the student voice is heard as NCARB continues to restructure its programs to create options and choice.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Dennis S. Ward", with a long horizontal line extending to the right.

Dennis S. Ward, FAIA, NCARB
NCARB Liaison to AIAS

GOVERNANCE COMMITTEE REPORT

TO: Council of Presidents

FROM: Jenn Elder and Sarah Wahlgren
Director, South Quadrant 2016-2017, Liaison
President, AIAS 2016-2017, Chair

SUBJECT: FORUM Governance Committee Report

DATE: December 12, 2016

Approach

The committee this year is charged with re-writing the AIAS vision statement and core values, following up on the work done last year to redefine the mission statement. The group we are working with has an energy to them. You can tell that everyone is excited and honored for the opportunity to work on restructuring these items.

Determining a vision

To continue to look at vision statements with a new pair of eyes, Chair Wahlgren has come up with a series of exercises to approach the charge. Most recently we began working with a series of mad lib statements loosely based on three different existing mission statements of various lengths.

Some of our favorite mad lib statements were:

“Every student has the opportunity to lead the greater built community of the future and aspire to seek and affect change.”

“Every architecture student has the opportunity to serve their greater built community and express their student voice in the profession.”

“Every design student has the opportunity to create their future and affect positive change in the world.”

Setting our core values

In an exercise to develop a substantial list of values associated with the AIAS, all of our committee members generated three values they’ve developed from being involved in the AIAS as well as being an architecture student. From here, we compiled a massive list, then individually chose the values we found most pertinent and gave a snippet why.

Through this process, we developed values such as community, passion, balance/inclusion/flexibility, personal development, impact, and professionalism.



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Stay Tuned

There will be an addendum to this report either presented digitally or in print and distributed at COP. The committee is still working to generate a final vision statement draft and a revised set of core values to present to the Council of presidents at FORUM in Boston. We are looking forward to your feedback!

Respectfully submitted,

A handwritten signature in black ink that reads "Jenn E." with a stylized flourish at the end.

Jenn Elder, AIAS
South Quad Director | AIAS

MEMBERSHIP COMMITTEE REPORT

TO: Council of Presidents

FROM: Jeremy Gentile
Director, Midwest Quadrant, Liaison

Rachel Law
National Vice President, Chair

SUBJECT: FORUM Council of Presidents Report

DATE: December 11th, 2016

SCHOOL IS IN SESSION!

Already halfway to FORUM?! I can't believe how fast the time has gone, but am excited by the progress of this year's Membership Committee. The dialogue that has existed within the committee has been particularly interesting, and I have truly enjoyed learning from the critical look that we are giving to this topic. As we begin to move out of the fact finding stage I am excited to see what we can develop.

"YOU DON'T KNOW WHAT YOU DON'T KNOW, YOU KNOW?"

Community Colleges and High Schools, it seems, have long been a difficult market for the AIAS to capitalize upon and to serve, or has it? How do we build upon what exists? What do we have to offer? What can we benefit from increased involvement?

High School Outreach

One of the initial, and I think most crucial, findings to come out of the Committee thus far is the realization that when our members say High School Chapters or High School Membership, what they really mean is High School Outreach.

The biggest value that we can begin to offer to High School Students is the sense that they are not going down their path alone. This can be done through mentorship, showing them available options, and assisting them in finding the right fit.

They also offer great value to us as an organization. They are a steady stream of energy, new membership, and fresh ideas. Outreach also allows our members the opportunity to give our members a taste of the educational side of the profession.

Community College Chapters

Community Colleges continue to be an elusive topic as conditions vary widely on the ground. Regardless, we have already been able to deduct that the value of AIAS membership for Community Colleges is comprised of providing varying lenses of education, providing the systems and resources to start up, and providing a network to chapters at universities, although in some cases this needs work.

Community Colleges are valuable to us as well as many students come from diverse backgrounds that can add unique perspectives and experiences.

Both categories of membership are also incredibly valuable to that AIAS in that they extend the time with which these students are connected to our organization. This builds quality leaders with diverse experiences that have the ability to impact multiple locales.



Ultimately, anyone can join AIAS, but the answer to the question of value is what we can do for them. By continuing to keep our ears and eyes open, I am confident that this team will continue to develop a strong sense for where to pilot this ship next. What it ultimately comes down to is that AIAS truly completes the student experience, regardless of the sequence.

I look forward to continued work with the team as we eventually tackle everything from the low hanging fruit to blue sky thinking.

FIELD TRIP

On the approach to FORUM, Rachel and I had the amazing opportunity to visit one of our most vibrant High School Chapters: Loyola Academy. This really opened our eyes to how much opportunity exists to grow the future of the AIAS and profession. The students have so much interest, excitement, and are already beginning to tackle complex problems. In discussing the potential for High School engagement, Faculty Advisor James Cleland had a number of ideas such as a High School Student Symposium at a local university, a suggest High School Project Brief from the AIAS, or even a Student Competition geared towards building portfolio pieces for High Schoolers. I think the possibility for collaboration with James is very great and should continue beyond this year.

MIDTERM EXAMS

The committee has already shed light upon many realizations that Rachel and I could not have predicted. With such a diverse make up in regards to experience and geography, the Membership Committee provides an incredibly useful section cut into a side of AIAS that has long been a topic for discussion. As you can see, some great things have already been discovered and I anxiously await the presentation of their findings.

Cheers,

A handwritten signature in black ink, appearing to read "Jeremy Gentile", with a horizontal line extending to the right.

Jeremy Gentile, AIAS
Director, Midwest Quadrant

FINANCE COMMITTEE REPORT

TO: Council of Presidents

FROM: Elizabeth Seidel, AIAS
AIAS Director, West Quadrant

Rachel Law, AIAS, Assoc. AIA
AIAS National Vice President

SUBJECT: FORUM Finance Committee Report

DATE: December 10, 2016

Team

Liaison: Elizabeth Seidel

Chair: Rachel Law

Team: Abby Fields, Andrew Jiang, Dominic Armendariz, Maria Syed, and Robyn Payne

Finance Committee Charges

- ✘ Research, analyze, and provide recommendations to the current AIAS membership dues structure.
- ✘ Research, analyze, and provide recommendations to the current AIAS conference registration fee structure.
- ✘ Distill findings into an infographic(s) to be presented at the Council of Presidents Meeting at FORUM 2016 and Grassroots 2017. Infographic(s) will be a resource for chapter leaders.
- ✘ The Finance Committee will be responsible for reviewing the budget presented by the Executive Director prior to each Board Meeting and making recommendations when necessary.

Where We Are [COST/VALUE PROPOSITION]

We have spent the first half of the year looking into the value of AIAS membership. *What exactly do members get for their \$47 of national dues?* Through this exploration we have labored over explaining the tangible and immaterial benefits of the dollar amount. This was to include things far beyond the networking and experience of conferences as much of our membership does not attend those events. Explaining what “personal and professional development,” actually mean. We have notoriously had a hard time voicing the immaterial benefits. Just to list a few of them:

- ✘ Learning how to manage logistics of events
- ✘ Practicing and learning how to strategically plan (high level thinking)
- ✘ Personal growth (understanding how navigate tense situations with different personalities)
- ✘ Learning leadership strategies
- ✘ Mentorship and a community of support
- ✘ We as members have a voice in our education
- ✘ Reputation and credentialing

- ✦ Opportunities to lead at local, regional, and national levels

Each one of these are part of the grander skillset that one in our profession must not only learn but effectively execute. As per our charges, we have gathered information and begun to make an infographic for the COP. We thought the information could be best represented and most accessible for chapter leaders to use in a PREZI format.

Where Does Our Money Go? [NATIONAL DUES]

We as a committee want to be as transparent as possible about where each dollar you spend on membership is spent. That money is effectively used by the national office to plan and procure conferences, pay staff, hosting and managing the website, hosting and creating competition content, having a voice in collateral conversation, insurance, the creation of promotional material for regional and national events, and support in planning regional events. [Once again, JUST TO NAME A FEW] I personally must stress how much we get for each penny we spend. The value of membership far surpasses the cost, for me. We just need to learn how to communicate that value in a clearer way.

Where We Are Going [SECOND HALF OF THE YEAR]

We wanted to be able to deliver the infographic of member value to the COP by the FORUM meeting. We would like this information to be used for the February Membership Drive.

With our next meeting in the coming weeks, we will be conducting a financial review of the organization's budgets and projected outcomes for the rest of the year. We have already begun reading material to prepare ourselves to fulfill this responsibility to the best of our abilities.

Moving forward we will press into why the FORUM conference has the dollar amount it does. We are planning another infographic breakdown of cost for the major items such as AV cost, the cost of providing boxed lunches, union worker compensation, and the curation and procurement of conference content. This information will be presented to the COP at Grassroots this July. We hope the infographic created will be able to dispel some of the uncertainties and misconceptions about FORUM spending. We will be asking questions in this vein:

- ✦ *Is the money we are spending being delegated properly?*
- ✦ *If we had to cut spending on event, would it be better if we cut content, venues, workshops, tours or other activities?*
- ✦ *What do our members value most about attending conferences and how can we shape our conferences to better enhance the experience and create higher value for our attendees?*

In our most recent meeting we came up with fundraisers that could be executed at the chapter level of scales from micro (\$0-\$40) to massive (\$500+). We are hoping to organize this information into a blog format that will be released on the website later this year.

Best Regards,



AIAS

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Elizabeth Seidel, AIAS
Director, West Quadrant | AIAS

Rachel Law, AIAS, Assoc. AIA
Vice President, National | AIAS

ADVOCACY TASK FORCE REPORT

TO: Council of Presidents

FROM: Elizabeth Seidel, AIAS
AIAS Director, West Quadrant

Elizabeth Widaski, AIAS
Chair, Advocacy Task Force

SUBJECT: FORUM Advocacy Task Force Report

DATE: December 10, 2016

Team

Liaison: Elizabeth Seidel

Chair: Elizabeth Widaski

Cameron Kayne, Harikrishna Patel, Iryna Gulin, John Ferns, Megan Stenftenagel, Sarah Curry, Will Carlson

Advocacy Committee Charges

- ✘ How can AIAS contribute to the resilience of the architectural profession and education?
- ✘ Discuss issues of equity, diversity and accessibility of design.

Where We Are Now

We have just concluded our 8th meeting this year and have shifted our focus from blue sky and strategy to planning a panel discussion that will be held at 12:30 on January first at FORUM. The panel is comprised of a first year student, a grad student, an emerging professional, a seasoned professional and professional who is passionate about representing diversity in our profession. We wanted to have a well-rounded conversation with people from different points in their careers and understand how their environments affect their understanding of diversity and ethnicity.

Over the course of this FORUM we have been hosting a confession booth where we asked people to define ethnicity and diversity as they experience it. Our ultimate goal with the confession booth and the panel discussion are to teach people how to have conversations around the topic in hopes that they will be able to better understand where we as a progressive generation stand on the topic. As part of this panel installation we have handed out a set of questions in hope of spurring attendees to start these conversations with their peers, professionals, and community.

Where We Are Going

Moving forward into the second half of the year, we will look into how our generation currently demonstrates resiliency in our existing environments, as well as how we can take our resiliency into our collective future. We hope to gather the information from the confession booth and conversations that we have had with leaders during FORUM and make a video showing where we stand on ethnicity and diversity currently. This video is intended to be something all chapters can access on our Advocacy page [aias.org/advocacy] as an introduction tool to start conversations at



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general meetings and school assemblies. We will also be releasing a “panel how to” later this year with additional questions which chapters can curate to meet the sociocultural needs of their chapters.

We are also planning on curating content for Advocacy Month. This coming February we hope to spur on further involvement with leaders who attended the session at FORUM and those who did not through Facebook interventions and digital diversity panels.

Furthermore, we will conclude the final quarter of this year looking into how we as AIAS can become a force of positive, perpetual change in our communities and for the profession.

With cheerful readiness,

A handwritten signature in blue ink that reads "Elizabeth Seidel". The script is fluid and cursive.

Elizabeth Seidel, AIAS
Director, West Quadrant | AIAS

A handwritten signature in black ink that reads "Elizabeth Widaski". The script is fluid and cursive.

Elizabeth Widaski, AIAS
Chair, Advocacy Task Force 2016-2017



Design Think Tank Report

TO: Council of Presidents

FROM: Jeremy Gentile
Director, Midwest Quadrant, Liaison

Maria Hurtado
Member, Pennsylvania State University, Chair

SUBJECT: FORUM Council of Presidents Report

DATE: December 11th, 2016

CONTEXT

How do AIAS Members distinguish themselves as leaders in design? Although such a broad topic, Maria and I were immediately incredibly excited by the potential that this discourse would have to shape the future of the AIAS. However, it would be wrong to continue without also mentioning that we were also quite intimidated by such a daunting task. After a series of conversations, I am confident that we have shaped a strong path to a healthy debate that will deliver bountiful results.

CONCEPT

The beginning stages of our Think Tank are intended to serve as a platform for the discussion of ideas, thoughts, and analysis of what exists and is lacking in the AIAS, and where the potential for growth in regards to design already exists. Among the initial committee conversations were commentary regarding increasing the robustness of CRIT and improving the system for the AIAS Honor and Awards. Some other quick brainstorms include an in house competition, research grants, and a Grassroots Design Track. Moving forward, we will be spending a bit of time to allow our members to conduct an audit of CRIT and the Honors and Awards Process in order to clearly outline what they see as operating well in these areas, where potential issues exist, and what some solutions for growth may be. It is our hope that this will put them into the mindset to individually generate an idea that allows our membership to distinguish themselves as leaders in design.

SCHEMATIC

As we begin to move towards FORUM the discussion within the Think Tank has shifted from the conceptual phase and has turned more to a critical look at the membership value or both the local and national levels as perceived by our membership. By gathering this information, it is our belief that we can lay out a framework to that allows us to formulate ideas for new initiatives and programming, and provide suggestions for interventions to those that already exist.

MID-REVIEW

Post FORUM, I look forward to taking the energy, dialogue, and feedback back to our committee so that we can utilize it to push ourselves forward in a strategic direction, and to develop quality content and proposals for our Final Review at Grassroots!

Cheers,

Jeremy Gentile, AIAS
Director, Midwest Quadrant

FREEDOM BY DESIGN ADVISORY GROUP REPORT

TO: Council of Presidents

FROM: Jenn Elder and Kshitija Josh
Director, South Quadrant 2016-2017, Liaison
Vice President, AIAS New Jersey Institute of Technology 2016-2017, Chair

SUBJECT: FORUM Freedom By Design Advisory Group Report

DATE: December 12, 2016

Charging Ahead

This advisory group has spent the semester working away at developing a strong set of sessions to advance discussions of Freedom by Design at the 2016 FORUM in Boston. Additionally, our members have set aside time to meet with program directors in regional groups to discuss what's going in their programs.

FORUM

The theme for our FORUM FBDAG sessions will tie into the overarching theme *Revolution* in three parts: ignition, process, and progress. The programming includes a pecha kucha, roundtable discussion, and charrette. Each session has been designed and will be led by two of our advisory group leaders.

Pecha Kucha

If you aren't familiar with this form of presentation, the presenter has 20 slides and can only present each for 20 seconds. This session will have a small, recently developed program (ignition), medium sized program (process), and large size program presenting (progress). It will end with a "start" presentation which presents the tools and steps necessary to starting a program at your local AIAS chapter.

Roundtable

This is a discussion based and attendee involved session. The attendees will be presented three phases of discussion questions and given time to have open-ended talks with the folks at their table. Hopefully, this leads to generative ideas and helpful problem-solving. It should also serve as an encouragement and platform for new programs or programs considering a start.

Charrette

Design. It's what we all are in school for and it's what this program is based on. Come and hone your design skills to better the community we're exploring for a week. I can't give you the prompt ahead of time, but I can tell you it's immersive, and hands-on and when else do you get to design stress-free with several other students on a team from across the country?



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Outreach + Connection Strategies

We're continuing our outreach to local FBDAG programs as a means of connecting directors to the national office. Often, these chapters have questions and concerns that we can bring forward to the national office in a plan to better the FBD system. We are in a bit of a transition with the program as we define what the NCARB partnership will truly look like and continue to iron out some of the kinks with the new system of registering programs.

Respectfully submitted,

A handwritten signature in black ink that reads "Jenn E." in a cursive script.

Jenn Elder, AIAS
South Quad Director | AIAS

CoP Global Council Report

TO: Council of Presidents

FROM: Clayton Daher, AIAS
AIAS Northeast Quadrant Director

SUBJECT: FORUM Council of Presidents Report

DATE: December 11, 2016

UPDATE:

We have begun to compile documentation on all of our school's calendars to begin to create an international calendar. It is interesting to look at school year calendars as each country has such a unique calendar. As we spread globally we will have to readdress our conference and competition calendar to ensure attendance for all.

We are also working to gather information on each program that is represented on the Global Council, especially through images of their studios, basis of their studio projects and real world experience.

As we continue to investigate opportunities of growth and support of existing international chapters we will be working towards these 5 goals listed below.

1. Member Value

Goal: Allow for AIAS programming and content to generate value of international membership.

- Accessible conferences, targeted competitions
- Current (Freedom by Design, general design competitions, CRIT submissions, Honor Awards)

2. Global Connection

Goal: Create a closer connection between our international chapters and the national office.

- National Director, Ambassador, New Chapter Process

3. International Outreach

Goal: Increase global presence of the AIAS.

- Ambassador, Officer Travel, AIA IR trickle down

4. Partner Connection

Goal: Create relationships with our international chapters and existing architectural organizations

- AIA, ACSA, NCARB, NAAB – allowing AIAS to enhance existing student organizations in the area as well as collaborate with other organizations hosting international conferences as well.

5. Placement within AIAS

Goal: Develop an appropriate way to represent our increasing international chapter base.



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- Quad Delineation, Appropriate Representation, Break Up by Continent, Region?

In closing I want to let you know that we will have five members of an international chapter attend FORUM, the American University of Cairo, Egypt. So please make sure you say hello to Zeinab Khaled Nadeem and her "core four"!

**Up, up and away,
From Boston, Washington DC, California and beyond!**

Clayton R. Daher, AIAS - Liaison to the BoD
AIAS Northeast Quadrant Director

Rachel Law, AIAS - Co-Chair
AIAS National Vice President

Tony Lopez, AIAS - Co-Chair
Woodbury University