



THE AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS

SPRING 2017

MEMBERSHIP  
MONTH  
MANUAL

Spring has sprung, and so has our National Spring Membership Drive!

Included in this booklet, you will find:

- 01 \_ Spring Membership Dues (reduced!!)
- 02 \_ Transition Time!
- 03 \_ Theme
- 04 \_ Themed Event Ideas for Membership Month
- 05 \_ National Office Promotional Plan
- 06 \_ Quad Conferences!
- 07 \_ Who to Contact

Enjoy!

Please email [vicepresident@aias.org](mailto:vicepresident@aias.org)  
if there are any further questions.



**Sarah Wahlgren**  
2016-2017 President



**Rachel Law**  
2016-2017 Vice President

01

## **SPRING MEMBERSHIP DUES**

**\$32**

**Membership cost is now reduced to \$32 USD**  
for the rest of the term (until July 4, 2017)

Want to change your Local Dues?  
Email [vicepresident@aias.org](mailto:vicepresident@aias.org) & [mailbox@aias.org](mailto:mailbox@aias.org)

02

## TRANSITION TIME!

This time of year is very exciting as the AIAS sees the election and transition of leaders, locally and nationally.

At a local level, it is important to hold elections early to allow for a longer and smoother transition period.

The ideal time for **elections** is late February/early March.

The process itself is up to the chapter to identify. Ask your Quad Director and other chapters how they approach their elections process!

Once elected, the focus turns to transition. A good transition is possibly the most crucial time to assure success and continued momentum on a year to year basis.

The AIAS offers a **Transition Checklist\*** to help guide your chapter eladers through this exciting process.

\*Look for the checklist later on in February!

03

**SPRING MEMBERSHIP DRIVE  
THEME AND MISSION**

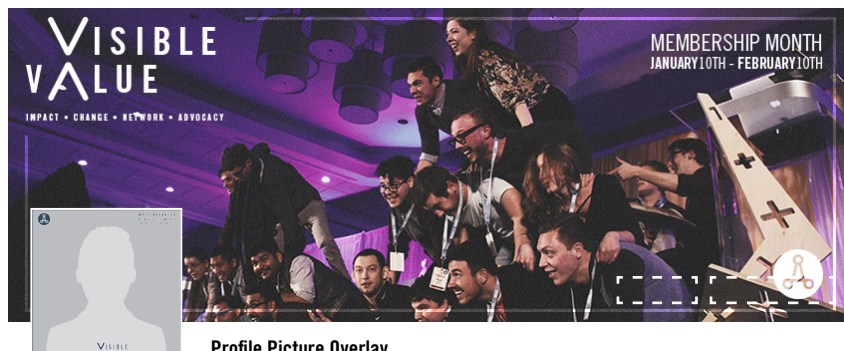
# VISIBLE VALUE

IMPACT • CHANGE • NETWORK • ADVOCACY

MEMBERSHIP MONTH  
JANUARY 16TH - FEBRUARY 10TH

#VISIBLEVALUÊ





Profile Picture Overlay  
for General Use

## Behind the Theme --

Our value as an organization comes from our members (that's you!). So, how do we express, communicate, and celebrate our value?

Through...

**visible**

IMPACT  
CHANGE  
NETWORKS  
ADVOCACY

**VALUE**

Everything we do starts with exposure and visibility of our members, of our organization, of the importance of architecture and design.

This Spring Membership Month, we challenge you all to showcase how your chapter **creates visible impact, change, networks, advocacy, and ultimately, VALUE.**

Show us how you make **your value visible**, in and out of this organization.

04

# EVENT IDEAS



# #VISIBLEVALUE

IMPACT. CHANGE. NETWORK, ADVOCACY.

## #visibleIMPACT *Leadership*

How are you and your chapter making an impact in your school? How has the AIAS made an impact on you and your school experience?

Throw a “Welcome Back” social for the general student body, and create a wall to share individual AIAS stories anonymously (and hopefully sparking more!).

*Why did YOU join AIAS?*

## #visibleCHANGE *Freedom by Design & Civic Engagement*

Designers are masters of visible change.

Let’s talk about change in terms of good and empowering design.

How are you and your chapter making a positive change in your school and local community?

Throw a fundraiser or event where a portion of the money goes towards FBD or a local charity. Get a group of members together and participate in a Habitat for Humanity build.

## #visibleNETWORK *Professional Development*

### *AIA and you!*

Hold a Pechakucha with firm leaders and emerging professionals in your area. Firm tours, portfolio reviews, mock interviews. Auction off a Dinner with an Architect. Form a professional mentorship ring. Have actual rings! Get a seat at the table (get a student representative on your local AIA board)!

## #visibleADVOCACY *Advocacy*

Roundtables and Panel Discussions.

Host a open meeting to talk about needed changes in your studio culture. Make it vulnerable, with positive action items!

We will be having a dedicated **“Advocacy Month”** in partnership with the Advocacy Task Force and NOMAS, starting February 16!

Join the conversations about current issues!

visible IMPACT



MEMBERSHIP MONTH  
JANUARY 16TH - FEBRUARY 10TH

visible CHANGE



MEMBERSHIP MONTH  
JANUARY 16TH - FEBRUARY 10TH

visible NETWORK



MEMBERSHIP MONTH  
JANUARY 16TH - FEBRUARY 10TH

visible ADVOCACY



MEMBERSHIP MONTH  
JANUARY 16TH - FEBRUARY 10TH

#visiblevalue



MEMBERSHIP MONTH  
JANUARY 16TH - FEBRUARY 10TH

05

**NATIONAL OFFICE  
PROMOTIONAL CALENDAR**



06

# QUAD CONFERENCES

## **MIDWEST QUAD CONFERENCE**

Illinois Institute of Technology

Chicago, IL

March 9-12, 2017

[www.snafooquad.com](http://www.snafooquad.com)

## **NORTHEAST QUAD CONFERENCE**

Ryerson University

Toronto, ON

March 9-12, 2017

[www.mosaicquad.com](http://www.mosaicquad.com)

## **SOUTH QUAD CONFERENCE**

Florida International University

South Beach, FL

March 30-April 2, 2017

## **WEST QUAD CONFERENCE**

University of Oregon

Portland, OR

March 23-26, 2017

[www.authenticityquad.com](http://www.authenticityquad.com)

For more information, please go to

<http://www.aias.org/events/quad-conferences/>

07

# WHO TO CONTACT



### **QUESTIONS ABOUT LOCAL OR CHAPTER DUES?**

Email [mailbox@aias.org](mailto:mailbox@aias.org) with subject "Local or Chapter Dues"

### **ISSUES WITH JOINING OR RENEWING?**

Email [vicepresident@aias.org](mailto:vicepresident@aias.org) and [NickSerfass@aias.org](mailto:NickSerfass@aias.org)  
with subject "Join or Renew Problems"

### **QUESTIONS ABOUT MEMBERSHIP MONTH DRIVE?**

Email [vicepresident@aias.org](mailto:vicepresident@aias.org)

### **QUESTIONS ABOUT LOCAL CHAPTER OPERATIONS AND MANAGEMENT?**

Contact your Quadrant Director!

Jeremy Gentile, Director, Midwest Quad: [midwest@aias.org](mailto:midwest@aias.org)

Clayton Daher, Director, Northeast Quad: [northeast@aias.org](mailto:northeast@aias.org)

Jennifer Elder, Director, South Quad: [south@aias.org](mailto:south@aias.org)

Elizabeth Seidel, Director, West Quad: [west@aias.org](mailto:west@aias.org)

### **OR GIVE US A CALL!**

(202) 808-0075

#AIASspringMEM / #visibleVALUE / @aiasorg