



THE AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS

THE FIELD GUIDE TO CONNECTING WITH STUDENT LEADERS

AIAS FORUM 2017:

TEXAS

AUSTIN, TX

DECEMBER 29TH



JANUARY 1ST

JW MARRIOTT

AIAS FORUM OVERVIEW

AIAS FORUM, the largest architecture and design conference that the AIAS puts on each year, offers students the opportunity to learn about issues facing architectural education and the profession, to meet and network with other students and professionals with common interests, and to interact with today's leading architects. In addition to the keynote presentations, FORUM includes tours, daily seminars, and workshops that enable attendees to discuss relevant and current architectural and design issues.

HISTORY OF AIAS FORUM IN TEXAS

1969 - Houston, Hosted by Rice University

1979 - Houston, Hosted by Rice University

2003 - Austin, Hosted by University of Texas, Austin

WHO WE ARE

THE AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS

The AIAS is an independent, nonprofit, student-run organization dedicated to providing unmatched progressive programs, information, and resources on issues critical to architecture and the experience of education. The mission of the AIAS is to promote excellence in architectural education, training, and practice; to foster an appreciation of architecture and related disciplines; to enrich communities in a spirit of collaboration; and to organize students and combine their efforts to advance the art and science of architecture.



MISSION: Advancing **leadership**, **design**, and **service** among architecture students.

WHAT WE DO

WE PROMOTE EXCELLENCE IN ARCHITECTURAL EDUCATION AND TRAINING

Architectural practice is constantly evolving. A large part of that evolution happens in schools. A pedagogy that promotes experimentation and exploration above all. AIAS members understand their role in the profession as leaders. Not the future of the profession but the now. Programs like Freedom by Design™, CRIT, and Grassroots empower students to own that role.

WE FOSTER AN APPRECIATION OF ARCHITECTURE, DESIGN, AND RELATED DISCIPLINES

Our annual gathering FORUM and regional Quad Conferences, provide students with the opportunity to learn about the issues facing our world, to meet students and professionals with common interests, and to interact with some of today's leading architects and designers.

WE ENRICH COMMUNITIES IN A SPIRIT OF COLLABORATION

Through the Freedom by Design™ program and other community outreach, we are empower our members and students to be good citizens on their campuses and in their communities.

WE ORGANIZE AND COMBINE STUDENT EFFORTS TO ADVANCE THE ART AND POLICY OF ARCHITECTURE

We are the sole student voice in the collateral discussion and decision making process that include the American Institute of Architects (AIA), the Association of Collegiate Schools of Architecture (ACSA), the National Council of Architecture Registration Boards (NCARB), and the National Architectural Accrediting Board (NAAB).

WHERE WE DO IT

AIAS MEMBERSHIP SUPPORTS ARCHITECTURE STUDENTS in collegiate schools across the United States but has also expanded into international academic programs.

LEADERSHIP | 2016-2017 BOARD OF DIRECTORS



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SO WHAT IS FORUM ALL ABOUT, ANYWAY?



PROFESSIONAL DEVELOPMENT



SOCIAL IMPACT



NETWORKING



NATIONAL BOARD OF DIRECTORS ELECTIONS



ARCHITECTURE + DESIGN

ARCHITECTURE + DESIGN | LEADERSHIP | SOCIAL IMPACT | CHAPTER BUSINESS | NETWORKING
PROFESSIONAL DEVELOPMENT | NATIONAL BOARD OF DIRECTORS ELECTIONS

GENERAL SPONSORSHIP OPPORTUNITIES

\$1 TO \$500 - GENERAL CONFERENCE SPONSOR

WHAT'S INCLUDED:

- Logo on FORUM website, splash screens, and sponsor boards

\$500 - PROFESSIONAL PARTNER

WHAT'S INCLUDED:

- Booth at EXPO 2017
- Firm/Company highlight in Fall 2017
- Logo on FORUM website, splash screens, and sponsor boards
- (2) Tickets to Honors + Awards / Professionals Night
- (2) Complimentary registration and reserved seating at FORUM General Sessions



\$2,500 - KEYNOTE SPONSOR

Give a 5 to 7-minute presentation about your company and introduce the Keynote speaker for that session.

WHAT'S INCLUDED:

- Your provided material included in attendee registration bag
- Company name is directly connected and showcased with the General Session and Keynote Address, including all promotional materials leading up to the conference
- General Session stage time in front of all of our conference attendees
- (2) Complimentary registration and reserved seating at FORUM General Sessions
- All of the Professional Partner items above

\$5,000 - TRACK SPONSOR / EXPO 2017

Your company's name is directly connected and showcased with the Expo or selected track for the entire length of the conference, including all promotional materials leading up to the conference.

WHAT'S INCLUDED:

- Booth at EXPO 2017
- Your provided printed material included in attendee registration bag
- A table outside the General Session room for one day of the conference, at which you can showcase your organization
- Logo on FORUM website, splash screens, and sponsor boards
- Promotion in FORUM marketing materials as Keynote Sponsor
- (2) Tickets to Honors + Awards / Professionals Night
- (2) Complimentary registration and reserved seating at FORUM General Sessions



\$20,000 - HOST SCHOOL(S)

AIAS FORUM cannot exist without the crucial role of the Host School, Planning Team and Event Partners. The financial support provided by the Host School and Event Partners is reciprocated by a sponsorship agreement which ensure appropriate recognition throughout the conference itself and in the promotion leading up to the conference. Hosting and partnering with us for **AIAS FORUM 2017 | TEXAS** places those schools in the limelight throughout the entire year leading up to the event. It is a unique and prestigious opportunity.

(1) HOST SCHOOL AT \$20,000 | (2) HOST SCHOOLS AT \$10,000 EACH | (4) HOST SCHOOLS AT \$5,000 EACH

EVENT SPONSORSHIP OPPORTUNITIES

\$500 (FLEX.) - E 6TH STREET FIRM CRAWL

Open your doors up for a few hours on Friday, December 29 to our students in small groups. Allow our students to get a feel for what different firms and office environments have to offer. Sponsorship includes all of the benefits of the Professional Partner.

\$2,500 - BEAUX ARTS BALL (4 AVAILABLE)

One of the time honored traditions of AIAS FORUM, the annual Beaux Arts Ball is where attendees look forward to unwinding from a long, productive conference. Countdown to the ball drop and fireworks in the heart of downtown Austin.

\$2,500 - COUNCIL OF PRESIDENTS RECEPTION

This event positions you as the exclusive sponsor of this special invitation-only event. Made up of the Presidents of each AIAS chapter, AIAS Board members, staff and additional VIPs, this is an opportunity to network with and promote your company brand to the future leaders of the industry.

\$5,000 - HONOR AWARDS / PROFESSIONALS NIGHT

Each year the AIAS honors individuals and groups for their exemplary work in areas such as leadership, collaboration, scholarship, and service. The AIAS Honor Awards were developed to publicly recognize outstanding achievements by students, educators, and practitioners who have exhibited an exemplary commitment to the education and development of architecture students. Help us in celebrating the 2017 Honor Awards winners.

\$5,000 - CLOSING NIGHT

Closing Night is a time for reflection—to unwind from a busy week, make those final connections, and say farewell to new friends. Help us bring AIAS FORUM 2017 to a close.



ITEM SPONSORSHIP OPPORTUNITIES

\$5,000 - LANYARD

Conference name badges are worn by all attendees, occupying a prominent position around each attendees neck. The lanyard sponsor will enjoy a high degree of brand visibility throughout the conference by the inclusion of your logo alongside the AIAS logo.

\$5,000 - REGISTRATION BAG

Each conference attendee will receive a registration bag upon arrival, containing the conference program, promotional material from sponsors, and other important documentation. This bag will be carried by attendees throughout the event and will also be used long after AIAS FORUM has commenced. This high level exposure is a proven method to promote your company and support of the AIAS.

\$10,000 - SKETCHBOOKS

Registrants will receive a branded sketchbook with your logo. This book will be carried throughout the event and be used to sketch with for months afterward.



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