

# COUNCIL OF PRESIDENTS MEETING

July 9<sup>th</sup>

# 2017

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Meeting held in the Board Room of  
The American Institute of Architects  
1735 New York Ave NW, Washington, D.C.

**GRASSROOTS  
MEETING  
AGENDA**



THE AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS  
1735 New York Ave., Washington, DC 20006  
202.808.0075 | aias.org

**THURSDAY, JULY 6th**

Grand Ballroom | Renaissance Hotel  
Washington, D.C.

**COUNCIL OF PRESIDENTS ORIENTATION**

TIME	AGENDA ITEM	PRESENTER
	<b>BREAKFAST ON YOUR OWN</b>	
3:00-3:05pm	<b>01 CALL TO ORDER</b> <ul style="list-style-type: none"><li>a. Call to Order</li><li>b. Opening Remarks</li></ul>	De Saram
3:05-3:30pm	<b>02 MEETING PROCEDURES</b> <ul style="list-style-type: none"><li>a. Delegate Roles and Responsibilities</li><li>b.</li><li>c. Order of Business</li><li>d. Motions</li><li>e. Point of Order</li><li>f. Navigating the Council Agenda</li></ul>	De Saram
3:30-3:45pm	<b>03 QUESTION AND ANSWER</b>	De Saram
3:45pm	<b>RECESS</b> <ul style="list-style-type: none"><li>a. The Council will reconvene on Sunday, July 9<sup>th</sup> at 8:30am</li></ul>	De Saram



**SUNDAY, JULY 9th**

AIA Board Room | AIA Headquarters  
1735 New York Ave NW | Washington, D.C.

**COUNCIL OF PRESIDENTS MEETING**

TIME	AGENDA ITEM	PRESENTER
7:45am – 8:15am	<b>BREAKFAST ON YOUR OWN</b> <ul style="list-style-type: none"><li>a. AIA Building is 25 minute walk from Renaissance Hotel</li><li>b. Arrive 15 minutes before meeting</li></ul>	
8:30am – 8:50am	<b>01 CALL TO ORDER</b> <ul style="list-style-type: none"><li>a. Call to Order</li><li>b. Opening Remarks</li><li>c. Roll Call</li><li>d. Approval of Consent Agenda</li></ul>	De Saram Seidel
8:50 – 9:00am	<b>02 OFFICER ADDRESS</b> <ul style="list-style-type: none"><li>a. State of the Organization</li><li>b. Goals for the Year</li></ul>	De Saram Seidel
9:00am – 9:15am	<b>03 MEMBERSHIP</b> <ul style="list-style-type: none"><li>a. 2016 – 2017 Membership Report</li><li>b. Membership Committee</li></ul>	De Saram Seidel Law Gentile
9:15am – 9:35am	<b>04 FINANCE AND OPERATIONS</b> <ul style="list-style-type: none"><li>a. Finance Committee Review</li><li>b. Annual Budget Review</li><li>c. Tax ID and Insurance</li><li>d. National Office Staff</li></ul>	De Saram Serfass Seidel Law
9:35am – 9:45am	<b>05 ED Q&amp;A</b> <ul style="list-style-type: none"><li>a. Question and Answer</li></ul>	Serfass
9:45am – 10:00am	<b>06 GOVERNANCE</b> <ul style="list-style-type: none"><li>a. Vision Statement Proposal</li><li>b. Value Statements Proposal</li><li>c. Bylaws Review and Approval</li></ul>	De Saram Wahlgren Elder
10:00am – 10:30am	<b>07 COMMITTEE REPORTS</b> <ul style="list-style-type: none"><li>a. Advocacy Task Force</li><li>b. Design Think Tank</li><li>c. Freedom By Design Advisory Group</li><li>d. Global Council</li></ul>	De Saram Seidel Gentile Elder Daher
10:30am – 10:40am	<b>BREAK</b>	
10:40am – 11:10am	<b>08 AWARDS &amp; RECOGNITION</b> <ul style="list-style-type: none"><li>a. 2016 – 2017 Honor Awards</li><li>b. 2016 – 2017 Committee Recognition</li><li>c. 2017 Quad Conference Recognition</li><li>d. 2018 Quad Conference Selection Results</li></ul>	De Saram Seidel Law
11:10am – 11:15am	<b>09 2017 – 2018 COMMITTEES AND TASK FORCES</b> <ul style="list-style-type: none"><li>a. Explanation of 2017 – 2018 Committees</li><li>b. Questions</li></ul>	De Saram Seidel
11:15am – 12:00pm	<b>10 NEW BUSINESS</b> <ul style="list-style-type: none"><li>a. New Business as presented</li></ul>	De Saram
12:00pm	<b>11 ADJOURN</b> <ul style="list-style-type: none"><li>a. The Council of Presidents will reconvene at FORUM 2017 in Austin, TX</li></ul>	De Saram



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## **ATTENDANCE**

### **BOARD OF DIRECTORS**

Keshika De Saram – President

Elizabeth Seidel – Vice President

Nick Serfass, AIA, CAE – Executive Director

Brigid Callaghan – Director, Midwest Quadrant

Amy Rosen – Director, Northeast Quadrant

Sarah Curry – Director, South Quadrant

Caitlin Kessler – Director, West Quadrant

Sarah Wahlgren, Assoc. AIA – Past President

Carmina Sanchez-del-Valle, Arch. D., RA – ACSA Liaison

Tim Hawk, FAIA – AIA Liaison

Dennis Ward, FAIA, NCARB – NCARB Liaison

### **INVITED GUESTS**

Danielle Mitchell, Assoc. AIA, – Past Past President

Jeremy Gentile – Past Midwest Quadrant Director

Clayton Daher – Past Northeast Quadrant Director

Jenn Elder – Past South Quadrant Director

Rachel Law, Assoc. AIA – Past Vice President

Steve Vogel, FAIA – Past AIA Liaison

**COUNCIL OF PRESIDENTS****MIDWEST QUAD**

Andrews University  
Baker College Flint  
Ball State University  
Bowling Green State University  
Columbia College  
Dordt College  
Drury University  
Dunwoody College of Technology  
Ferris State University  
Harold Washington College  
Illinois Central College  
Illinois Institute of Technology  
Iowa State University  
Jefferson High School  
Judson University  
Kansas State University  
Kendall College of Art & Design  
Kent State University  
Lansing Community College  
Lawrence Technological University  
Lewis and Clark Community College  
Loyola Academy  
Miami University  
North Dakota State University  
Ohio State University  
Ranken Technical College  
School of the Art Institute of Chicago  
South Dakota State University  
Southern Illinois University Carbondale  
University of Cincinnati  
University of Detroit Mercy  
University of Illinois at Chicago  
University of Illinois Urbana-Champaign  
American University in Cairo  
University of Kansas  
University of Kentucky  
University of Michigan Ann Arbor  
University of Minnesota  
University of Missouri-Kansas City  
University of Nebraska-Lincoln  
University of Notre Dame  
University of Wisconsin Milwaukee  
Washington University in St. Louis  
Waukesha County Technical College  
Western Kentucky University

**NORTHEAST QUAD**

Alfred State College  
Anne Arundel Community College  
Boston Architectural College  
Brooklyn Technical High School  
Bucks County Technical High School  
Carnegie Mellon University  
Catholic University of America  
City College of New York  
Cooper Union  
Cornell University  
Delaware Technical Community College  
Drexel University  
Fairmont State University  
Hampton University  
Howard University  
James Madison University  
Kean University  
Keene State College  
Marywood University  
Massachusetts College of Art & Design  
Morgan State University  
Morrisville State College  
New Jersey Institute of Technology  
New York Institute of Technology-Manhattan  
New York Institute of Technology-Old Westbury  
Northampton Community College  
Northeastern University  
Norwich University  
Parsons the New School for Design  
Pennsylvania College of Technology  
Pennsylvania State University  
Philadelphia University  
Pratt Institute  
Rensselaer Polytechnic Institute  
Rhode Island School of Design  
Rochester Institute of Technology  
Roger Williams University  
Ryerson University  
Sussex County Technical School  
Syracuse University  
Temple University  
Thaddeus Stevens College of Technology  
Three Rivers Community College  
University at Buffalo  
University of Hartford  
University of Maine at Augusta  
University of Maryland  
University of Massachusetts Amherst  
University of Pittsburgh  
University of the District of Columbia  
University of Virginia  
Vermont Technical College  
Virginia Polytechnic Institute  
Washington-Alexandria Architecture Center  
Wentworth Institute of Technology

**SOUTH QUAD**

Appalachian State University  
Auburn University  
Auburndale High School  
Broward College  
Central Piedmont Community College  
Clemson University  
Cypress Creek High School  
Dubiski Career High School  
Florida A&M University  
Florida Atlantic University  
Florida International University  
Georgia Institute of Technology  
Highland Park High School (Texas)  
Hillsborough Community College  
Indian River State College  
Universidad del Turabo  
Irving MacArthur High School  
Kennesaw State University  
Klein Forest High School  
Louisiana State University  
Louisiana Tech University  
Miami Dade College  
Mississippi State University  
Moises E. Molina High School  
New Caney High School  
North Carolina A&T State University  
North Carolina State University  
Oklahoma State University  
Palm Beach State College  
Phillip O. Berry Academy of Technology  
Pontificia Universidad Católica de Puerto Rico  
Prairie View A&M University  
Rockwall-Heath High School  
San Antonio College  
Savannah College of Art and Design  
Southwest Tennessee Community College  
St. Petersburg College  
Texas A&M University  
Texas Tech University  
Texas Tech University at El Paso  
Tulane University  
Tuskegee University  
Universidad de Puerto Rico  
Universidad Politécnica de Puerto Rico  
University of Arkansas  
University of Central Florida  
University of Florida  
University of Houston  
University of Louisiana at Lafayette  
University of Memphis  
University of Miami  
University of North Carolina-Charlotte  
University of Oklahoma  
University of South Florida  
University of Southern Mississippi  
University of Tennessee, Knoxville  
University of Texas – Arlington  
University of Texas – Austin  
University of Texas - San Antonio  
Valencia College  
Wake Technical Community College



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### **WEST QUAD**

Academy of Art University  
Advanced Technologies Academy  
Allan Hancock College  
Arapahoe Community College  
Arizona State University  
California Baptist University  
California College of the Arts  
California Polytechnic State University, San Luis Obispo  
California State Polytechnic University, Pomona  
College of the Canyons  
Cosumnes River College  
Cuesta College  
Don Bosco Technical Institute  
Dona Ana Community College  
East Career and Technical Academy  
East Los Angeles College  
Montana State University  
NewSchool of Architecture & Design  
Pikes Peak Community College  
Saddleback College  
Santa Barbara City College  
Spokane Community College  
Stanford University  
Taliesin, The Frank Lloyd Wright School of Architecture  
Truckee Meadows Community College  
University of Arizona  
University of California – Berkeley  
University of California - Los Angeles  
University of California - San Diego  
University of Colorado – Boulder  
University of Colorado – Denver  
University of Hawaii – Manoa  
University of Idaho  
University of Nevada - Las Vegas  
University of New Mexico  
University of Oregon  
University of San Diego  
University of San Francisco  
University of Southern California  
University of Utah  
University of Washington  
Ventura College  
Waipahu High School  
Washington State University  
West Valley College  
Woodbury University – Burbank  
Woodbury University - San Diego

### **INTERNATIONAL**

American University in Dubai  
American University of Ras al Khaimah  
American University of Sharjah  
An-Najah National University  
Effat University  
Holy Spirit University of Kaslik  
Kuwait University  
Lebanese American University  
Malvern College  
Mehran University  
Qatar University  
Universidad Tecnológica Centroamericana UNITEC Tegucigalpa  
Universidad del Istmo  
Universidad Autónoma de Ciudad Juárez  
University of Bahrain  
Universidad Nacional Pedro Henríquez Ureña (UNPHU)

# 01

8:30 – 8:50am  
[20 Minutes]

## PRESENTERS

De Saram  
Seidel

## MATERIALS

- Minutes from FORUM Council of Presidents Meeting
- Minutes from FORUM Board of Directors Meeting
- Minutes from Spring Board of Directors Meeting

## CALL TO ORDER

- a. Call to Order
- b. Opening Remarks
- c. Roll Call
- d. Approval of Consent Agenda and Minutes

## MOTIONS

- a. N/A
- b. N/A
- c. N/A
- d. Motion to accept the consent agenda and minutes of the 2016 FORUM Council of Presidents Meeting.

## BACKGROUND

Other items of governance with simple motions and voting necessary can be added to the consent agenda to free up time during the meeting for more issues of higher priority.

## IMPLICATIONS

N/A

**Minutes of the AIAS FORUM Council of Presidents Meeting****Friday, December 30, 2016****Sunday, January 1, 2016****The Westin Copley Place, America's Ballroom****10 Huntington Ave****Boston, MA 02116****Attendees:****Officers**

Sarah Wahlgren, AIAS, Assoc. AIA, President

Rachel Law, AIAS, Assoc. AIA, Vice President

**Directors**

Danielle Mitchell, AIAS, Assoc. AIA, Past President

Jeremy Gentile, AIAS, Director, Midwest Quadrant

Clayton Daher, AIAS, Director, Northeast Quadrant

Jenn Elder, AIAS, Director, South Quadrant

Elizabeth Seidel, AIAS, Director, West Quadrant

Dennis Ward, FAIA, NCARB – 2016-19 NCARB Liaison

Stephen Vogel, FAIA, 2015-17 AIA Liaison

Carmina Sanchez-del-Valle, PhD, 2016-18 ACSA Liaison

Nick Serfass, AIA, CAE, Executive Director

**National Staff**

Kimberly Tuttle, Director, Leadership + Career Services

Natalie Neumann, Director, Digital Media

Lauren Fields, Director, Programs + Events

Timothy Matthews, Director, Art + Creative

Ashley Ash, Membership Manager

**Expected Delegates**

Academy of Art University

Andrews University

Auburn University

Ball State University

Boston Architectural College

Bowling Green State University

Cal Poly-San Luis Obispo

Carnegie Mellon University

City College of New York

Clemson University

Drexel University

Drury University

Dunwoody College of Technology

Fairmont State University

Ferris State University

Florida Atlantic University

Georgia Institute of Technology

Illinois Institute of Technology

Judson University

Keene State College

Lawrence Technological University

Louisiana State University

Marywood University

Massachusetts College of Art and Design

Miami University

Montana State University

New Jersey Institute of Technology

New York Institute of Technology-Manhattan



New York Institute of Technology-Old  
 Westbury  
 North Carolina State University  
 Northeastern University  
 Norwich University  
 Ohio State University  
 Oklahoma State University  
 Pennsylvania College of Technology  
 Pennsylvania State University  
 Philadelphia University  
 Prairie View A&M University  
 Rochester Institute of Technology  
 Roger Williams University  
 Ryerson University  
 San Antonio College  
 Santa Barbara City College  
 Savannah College of Art and Design  
 Savannah College of Art and Design  
 Southern Illinois University-Carbondale  
 Syracuse University  
 Taliesin, the Frank Lloyd Wright School of  
 Architecture  
 Temple University  
 Texas A&M University  
 Texas Tech University  
 Universidad de Puerto Rico  
 University at Buffalo  
 University of Arizona  
 University of California - Berkeley  
 University of Cincinnati

University of Colorado-Boulder  
 University of Detroit Mercy  
 University of Hartford  
 University of Hawaii-Manoa  
 University of Houston  
 University of Idaho  
 University of Illinois at Chicago  
 University of Illinois Urbana-Champaign  
 University of Kansas  
 University of Louisiana at Lafayette  
 University of Maryland  
 University of Massachusetts - Amherst  
 University of Miami  
 University of Minnesota  
 University of Minnesota  
 University of Nevada - Las Vegas  
 University of New Mexico  
 University of North Carolina - Charlotte  
 University of Oregon  
 University of Pittsburgh  
 University of Tennessee - Knoxville  
 University of Texas - Arlington  
 University of Texas - San Antonio  
 University of Virginia  
 University of Wisconsin - Milwaukee  
 Virginia Tech  
 Washington State University  
 Wentworth Institute of Technology  
 Woodbury University - Burbank  
 Woodbury University - San Diego

### Guests

Thomas Fowler IV, DPACSA, AIA, NCARB – Tau Sigma Delta  
 Harry M. Falconer, AIA – NCARB Architect Licensing Advisors  
 Sophie Nichols – Cornell University

### 1. 11:00am Call to Order, Opening Remarks, Roll Call and Approval

President Wahlgren called the meeting to order. A welcome to the attendees.  
 Vice President Law called the roll of the Board and delegates.

### Delegates in Attendance

Academy of Art University  
 Andrews University  
 Auburn University  
 Ball State University  
 Bowling Green State University  
 Cal Poly-San Luis Obispo  
 Carnegie Mellon University  
 City College of New York  
 Clemson University  
 Drexel University

Drury University  
 Dunwoody College of Technology  
 Fairmont State University  
 Ferris State University  
 Florida Atlantic University  
 Georgia Institute of Technology  
 Illinois Institute of Technology  
 Judson University  
 Keene State College  
 Kent State University

Lawrence Technological University  
 Louisiana State University  
 Marywood University  
 Massachusetts College of Art and  
 Design  
 Miami University  
 Mississippi State University  
 Montana State University  
 New Jersey Institute of Technology

New York Institute of Technology- Manhattan	Southern Illinois University- Carbondale	University of Massachusetts – Amherst
New York Institute of Technology- Old Westbury	Syracuse University	University of Miami
North Carolina State University	Temple University	University of Minnesota
Northeastern University	Texas A&M University	University of Nebraska-Lincoln
Norwich University	Texas Tech University	University of Nevada - Las Vegas
Ohio State University	Universidad de Puerto Rico	University of New Mexico
Oklahoma State University	University at Buffalo	University of North Carolina – Charlotte
Pennsylvania College of Technology	University of Arizona	University of Oregon
Philadelphia University	University of Cincinnati	University of Pittsburgh
Rochester Institute of Technology	University of Colorado-Boulder	University of Tennessee – Knoxville
Roger Williams University	University of Detroit Mercy	University of Texas – Arlington
Ryerson University	University of Hartford	University of Virginia
San Antonio College	University of Hawaii-Manoa	University of Wisconsin – Milwaukee
Santa Barbara City College	University of Houston	Virginia Tech
Savannah College of Art and Design	University of Idaho	Wentworth Institute of Technology
South Dakota State University	University of Illinois at Chicago	Woodbury University – Burbank
	University of Illinois Urbana- Champaign	Woodbury University - San Diego
	University of Kansas	

Updated the COP on amended agenda, with an addition of a Bylaw change under Governance update.

President Wahlgren called for a motion to approve the consent agenda as amended and minutes for the 2016 Grassroots BOD and COP meetings in Washington, DC, and the 2016 Fall BOD meeting in Washington, DC.

Seconded: Florida Atlantic University  
Motion passes unanimously

## 2. 11:25am Presidential Address

President Wahlgren delivered a report on the state of the AIAS at the midpoint of the 2016-2017 academic year.

## 3. 11:30am Governance

President Wahlgren and Director Elder reported on the work of the Governance Committee. President Wahlgren provided an overview of the process and proposed Vision Statement, and opened the floor for the Council of Presidents to discuss.

President Wahlgren noted that the motion to adopt the proposed Vision Statement was lost in the BOD.

Santa Barbara City College stated that the Vision Statement should allow for anyone who reads it to be impacted on a visual level on what the experience would be like in the future – it needs to be actionable, accountable, and tangible. SBCC continued stating that it must be able to be visualized as achievable.

Lawrence Tech stated that the proposed Vision Statement is missing “design”, which is something that connects us all.

Texas Tech suggested to approach it as a design thinking exercise, parallel to design problems that we face in studios. Texas Tech continued stating that the Vision Statement is essentially a “parti” for what the AIAS stands for, suggesting that we are designing and constructing our future, and there should be an open opportunity to incorporate the fact that we are design thinkers, not simply architects.

Director Elder provided clarification on background and connotation of wording.

MassArt remarked that the statement may be too short as this organization is more than this.

Director Elder and President Wahlgren extrapolated that the GOVCOMM is developing core values in tandem with the Vision Statement.

University of Detroit Mercy agreed with the personal/professional development and suggested adding mentorship because it’s essential.

Carnegie Mellon University remarked that collaboration is only mentioned but should be focused on.

Georgia Tech spoke to a positive future and a focus towards a zygote of designing for the future, and added a +1 to UDM’s notion of connecting students to professional community.

Kent State believed that the statement is summed up by the word “uniting”, bringing people together.

Auburn University suggested that a lot of these aspects are not visible to the outside eye, and the statement should be related to the Mission Statement, “advancing” present and future.

President Wahlgren gave a governance update.

President Wahlgren called for a motion to adopt the Bylaw change as brought about by the BOD in the FORUM Board Meeting.

**AMENDED Bylaw 2.221 Full Member Chapters**

*Each full member chapter (which may hereinafter be referred to as “Member Chapter”, “Chapter in Good Standing”, or simply “Chapter”) as an organization shall be a member of the AIAS.*

*Chapters shall be comprised of more than 10 individual chapter members **(one of which is the current Chapter President)** enrolled in a university, junior college, technical school, or other post-secondary institution with an interest in architecture and related disciplines.*

Seconded: University of Hartford

**DISCUSSION**

Director Seidel provided background to the origin of the motion.

Lawrence Tech asked about the inclusion of the entire executive board.

Director Seidel agreed that the National Office can definitely enforce that, however the logistics of tracking the core four would be difficult and intensive.

Santa Barbara City College suggested that the challenge of getting members registered lies in the technical breakdowns, and that they have lost people overtime due to frustration with early experience. SBCC suggested that perhaps it is not a bylaw change, but the problem lies in the operational context.

Roger Williams University remarked that the process is continually progressing, and suggested that as a Chapter President and a leader, and thus should lead by example.

Louisiana State directed the discussion towards expanding this Bylaw change to the entire executive board as there are lots of local struggles.

Past President Mitchell provided a Point of Clarification for a chapter in good standing, and stated that this amendment is to ensure this process is smooth.

Director Seidel reminded that chapter by-laws should be in support of the BOD's recommendation and the COP should follow suit with to update them.  
Andrews University is in support for including the executive board as it becomes an easier solution for the local chapters.

Director Elder called the question to leave the discussion.

Aye  
Nay 3

President Wahlgren called a vote for the motion as presented.

Aye  
Nay 2  
Abstention Massachusetts College of Art and Design

#### **4. 12:00pm Membership**

Vice President Law provided a year-to-date report of statistics and information on the current 2016-2017 membership.

Vice President and Director Gentile reported on the work of the Membership Committee.

New Jersey Institute of Technology suggested reaching out to organizations such as "Schools that Can".  
Lawrence Tech mentioned existing local programming with "ACE Mentorship Program" and suggested outreach.  
Auburn University suggested using school administration for marketing and promotion.  
Dunwoody University asked if any discussion has revolved around diversity in architectural education and the profession.  
Vice President Law agreed to engage in further conversations regarding pipeline and diversity discussions with the Membership Committee.

#### **5. 12:20pm Partners**

Partner presentations from Tau Sigma Delta, NCARB Architect Licensing Advisors, and a proposal from U.S. Venice Biennale Pavilion.

#### **6. 12:40pm Finance**

Executive Director Serfass discussed the current financial state of the organization, in regards to budget and actual expenses and income of the FY17 year-to-date, and FORUM 2016.

Vice President Law and Director Seidel reported on the work of the Finance Committee.

Vice President Law and Director Seidel presented the infographic resources about membership cost-value proposition to the COP.

**1:00pm Recess****7. 12:30pm Call to Order, Opening Remarks, and Roll Call**

President Wahlgren called the meeting to order. A welcome to the attendees.  
Vice President Law called the roll of the Board and delegates.

**Delegates in Attendance**

Academy of Art University  
American University in Cairo  
Andrews University  
Auburn University  
Ball State University  
Boston Architectural College  
Bowling Green State University  
Cal Poly-San Luis Obispo  
Carnegie Mellon University  
City College of New York  
Clemson University  
Drexel University  
Drury University  
Dunwoody College of  
Technology  
Ferris State University  
Florida Atlantic University  
Georgia Institute of Technology  
Illinois Institute of Technology  
Keene State College  
Kent State University  
Lawrence Technological  
University  
Louisiana State University  
Marywood University  
Massachusetts College of Art and  
Design  
Miami University  
Mississippi State University X  
Montana State University

New Jersey Institute of  
Technology  
New York Institute of Technology-  
Manhattan  
North Carolina State University  
Northeastern University  
Norwich University  
Ohio State University  
Oklahoma State University  
Pennsylvania State University  
Philadelphia University  
Prairie View A&M University  
Rochester Institute of Technology  
Roger Williams University  
Ryerson University  
San Antonio College  
Savannah College of Art and  
Design  
South Dakota State University  
Southern Illinois University-  
Carbondale  
Syracuse University  
Temple University  
Texas A&M University  
Texas Tech University  
University at Buffalo  
University of Arizona  
University of Cincinnati  
University of Colorado-Boulder  
University of Detroit Mercy

University of Hartford  
University of Hawaii-Manoa  
University of Houston  
University of Idaho  
University of Illinois at Chicago  
University of Kansas  
University of Louisiana at  
Lafayette  
University of Maryland  
University of Massachusetts –  
Amherst  
University of Minnesota  
University of Nebraska-Lincoln  
University of Nevada - Las Vegas  
University of New Mexico  
University of North Carolina –  
Charlotte  
University of Oregon  
University of Pittsburgh  
University of Tennessee –  
Knoxville  
University of Texas – Arlington  
University of Virginia  
University of Wisconsin –  
Milwaukee  
Wentworth Institute of  
Technology  
Woodbury University – Burbank  
Woodbury University - San Diego

**8. 12:40pm Elections**

Past President Mitchell introduced the official commencement of the election proceedings for the 2017-2018 Board of Directors.

**9. 12:45pm Committee Reports**

Director Seidel and Chair Widaski presented the work of the Advocacy Task Force.

Director Seidel and Chair Widaski presented a resource for chapter leaders to start discussions and communicate through panel discussions.

Director Gentile and Chair Hurtado presented the work of the Design Think Tank.

Director Gentile and Chair Hurtado surveyed the COP regarding initiatives of the Design Think Tank.

Director Elder and Chair Joshi presented the work of the FBDAG.

Vice President Law, Director Daher and Chair Lopez presented the work of the Global Council.

#### **10. 1:20pm Events Update**

Executive Director Serfass announced the site for FORUM 2018 in Seattle, WA. Serfass and President Wahlgren presented an update on the Spring Quad Conferences, a recap of the 2016 Fall Programming, and an update on Grassroots 2017.

Serfass added that FBD grants will be given through application for Grassroots conference attendance.

#### **1:30pm Break**

#### **11. 1:45pm Spring Membership**

Vice President Law introduced the Spring Membership Drive, the drop of membership fees to \$32, and opened up the discussion to the COP.

Andrews University expressed hesitation that members will simply register for the Spring and not the whole year.

President Wahlgren explained that it is a cost per unit comparison, as the full year membership includes all conferences, whereas the Spring only includes Quad Conferences and Grassroots.

University of Wisconsin-Milwaukee suggested a membership per semester, as many students graduate after the Fall.

Executive Director Serfass reinforced that this may appeal to diverse universities interested in the Research Symposiums.

Rochester Institute of Technology +1 – focus on Master's programs and thesis-oriented students.

Kent State University suggested a flat rate for the entire year with a lower overall cost, as well as a multi-year membership.

Serfass clarified that a Membership Fee Survey was released in 2014-2015.

Temple University noted that they have seen big increase in membership during the Spring, highlighting that the current structure works.

University of Detroit Mercy noted their tendency to lose membership engagement in the Spring, due to a drop in local programming and existing travel abroad opportunities and co-op at their university. UDM highlighted a "subset" of membership in Florence and suggested providing programming while abroad.

Kent State +1

President Wahlgren called for a straw poll for chapters affected by study abroad programs in the Spring.



Vice President Law redirected the discussion toward how this Spring membership drive message can be most valuable to local chapters.

President Wahlgren asked if the struggles of membership is more financial than the message.

Oklahoma State stated that there is not a lasting investment among the student mindset.

Lawrence Tech suggested that membership value comes from local chapter programming in the Spring.

Georgia Tech recommended making events exclusive for members.

Clemson University suggested that value is hard to communicate and demonstrate, highlighting that the message is just as important.

Nebraska-Lincoln +1

Carnegie Mellon University noted that "seeing is believing", and all of these discussions at COP are lacking in studio and in projects, and challenged the National Office make this value more transparent to the general membership.

President Wahlgren challenged the COP to be that bridge for connection between national initiatives and local programs.

## **12. 2:15pm Executive Report**

Executive Director Serfass briefed the Council on general operational objectives regarding staff, CRIT Editor-in-Chief, and the exploration on a mobile app.

Serfass introduced staff members and roles to the COP.

## **13. 2:30pm New Business**

President Wahlgren opened up the floor to any orders of New Business.

Rochester Institute of Technology opened a discussion on membership dues.

RIT provided background, and suggested a \$47 annual package, \$32 fall AND spring semester package.

Kent State University agreed that there is a need for evaluation as there are unique instances, and suggested installment packages, ie. 10\$ over 4 months.

University of Hartford suggested that having Spring membership fees drop makes it more difficult to generate membership rise at the beginning of year, and suggested a flat rate.

University of Cincinnati remarked that if members cared enough about the AIAS they would pay the full year, and suggested the underlying problem is the *communication of value* – the message is not strong enough.

Keene State +1

Director Seidel wondered what the disconnect is at the local level between the value of events, and asked if there was anything that the National Office can do with local chapters to bridge that gap.

Ryerson University expressed a need to find more tangible aspects of what a national AIAS membership can bring.

Ohio State expressed a struggle to convey what our membership is, and asked how National can help facilitate programs and events to make the burden easier on local chapters.

University of New Mexico +1

University of Wisconsin-Milwaukee suggested a fee of \$5 a month, and noted that pre-planning allows for their members to see value, ie. listing aspects members receive monthly from your chapter.

University of Massachusetts-Amherst suggested that the National Office provide a cookie-cutter message for all chapters to use, noting the importance of a high quality video to explain the AIAS structure and membership value.

Texas A&M enjoyed the infographics seeing your money at work, and understanding where your money goes to.

University of Houston remarked that school administrations do not see the value of AIAS, and suggested National advocate stronger to school leadership.

Ball State asked about the possibility to provide an incentive of group discounts, as a drive for each chapter to come together to gain membership at once.

Nebraska-Lincoln +1

University of Kansas moved to charge the Finance Committee as well as the National Office to create a packet of graphics that concisely communicate membership value, both tangible and intangible, to be distributed.

Seconded: University of Nevada-Las Vegas

#### DISCUSSION

Kent State University amended the motion to include communication media, ie. Video.  
University of Kansas accepted the amendment.

Aye

Nay 0

Abstentions 0

Motion passed unanimously.

#### 3:00pm Adjourn

President Wahlgren motioned to adjourn the 2016 FORUM COP meeting.

Seconded: Rochester Institute of Technology

Motion carries.

Respectfully submitted on February 5, 2016,



**Rachel Law**, AIAS, Assoc. AIA  
**Vice President | AIAS**



## 02

8:50-9:00am  
[10 Minutes]

### PRESENTERS

De Saram  
Seidel

### MATERIALS

- President Report
- Vice President Report
- Executive Director Report
- Past President Report
- Midwest Quad Director Report
- Northeast Quad Director Report
- South Quad Director Report
- West Quad Director Report
- ACSA Liaison Report
- AIA Liaison Report
- NCARB Liaison Report

## OFFICER ADDRESS

- a. State of the Organization
- b. Goals for the Year

### MOTIONS

- a. N/A

### BACKGROUND

- a. N/A

### IMPLICATIONS

N/A



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## **PRESIDENT REPORT**

**TO:** Council of Presidents

**FROM:** Keshika De Saram  
2017 - 2018 AIAS National President

**SUBJECT:** Council of Presidents Report

**DATE:** June 15, 2017

I am honored and excited to serve as your new president this year. As most of you on the Council are chapter presidents at your schools, I hope that you are equally excited to be serving your chapter members. By being here, you are making sure your peers at your chapter are heard on the national stage. Being chapter president will challenge you to listen wholeheartedly, communicate confidently, and live passionately. As your national president, I will do my best to do the same.

What I hope you get from Grassroots is more than just the leadership tools we present on stage. Throughout the weekend, you will be surrounded by peers who share your passion for the student voice. Many are chapter presidents like you or hold other chapter leadership roles. Take this weekend to build a network of friends who you can depend on throughout the year.

### **MOMENTUM**

The 2016-2017 year has been momentous. The AIAS celebrated its 60th year. From the research symposia, to design-focused efforts, to new local and global outreach, the AIAS promoted its members as not just passionate leaders, but also skilled designers, organizers, and researchers, who are globally connected.

Freedom by Design grew to be more than just serving accessibility needs for the disabled. Our members have transformed it to be a diverse service portfolio, where the design-build program serves issues of K12 schooling, child development, community needs, and disability access. This spring, the Board of Directors formally expanded the scope of Freedom by Design to be flexible enough to accommodate these.

With a larger national office staff than we have previously had, the AIAS is better equipped to serve members and manage the types of programming we now take on. Our 60<sup>th</sup> Anniversary events, for example, would not have been possible without our expanded staff.

I want to thank Past President Sarah Wahlgren, the entire 2016-2017 board, the Council of Presidents, and our members for bringing us into our 60th year with such a strong stride. We will work hard to keep that momentum going this year.

### **PREPPING FOR A BIG YEAR**

At the Strategic Planning meeting in June, we explored several priorities for the new year. We talked about engaging more graduate members from NAAB-accredited programs, inspiring kids in



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high schools or younger to pursue architecture, and creating better interaction between members from our international chapters and US chapters at FORUM and Grassroots (and elsewhere).

These are not the only things we will do this year. We will continue to advance programs and initiatives developed by the previous board.

The accessibility of the national officers to our membership is important to us. As president and vice president, we will be visiting your chapters. Past President Sarah Wahlgren and Past Vice President Rachel Law visited many chapters last year, to connect with our members. Vice President Liz and I will continue by visiting many more. We won't get to all of you, but we will try to reach chapters that have not had a visit in a while.

We are continuing to represent your voice to the other four governing collateral organizations of architecture. I am serving on the American Institute of Architects (AIA) Strategic Council and will serve on their Board of Directors starting in December. A key topic that the Strategic Council has involved me in is a push for the AIA to better consider how an architect transitions between career stages, such as student to architectural associate. This year, Vice President Liz is serving on the Association of Collegiate Schools of Architecture's Board of Directors. We also have an AIAS member, Ryan Cusack, serving on the National Architectural Accrediting Board (NAAB).

#### **YOUR ROLE ON THE NATIONAL STAGE**

The Council of Presidents is an institution I deeply respect. It is the body that elected me to this role. The trust that you have placed in me is something I will value and nurture throughout my time in this office.

For each of you, your time on the Council is a chance to make a difference. You may be representing a specific chapter, but you are on the national stage. If you see a challenge that we need to address or an opportunity for us that is worth taking, this is the space to bring it up. This is one of the places where your voice is at its loudest.

I am looking forward to seeing you all on the Council.

Sincerely,

**Keshika De Saram**  
**President, AIAS**

## VICE PRESIDENT REPORT

**TO:** Council of Presidents

**FROM:** Elizabeth Seidel, AIAS  
AIAS Vice President

**SUBJECT:** Grassroots Council of Presidents Report

**DATE:** June 15, 2017

### WELCOME HOME!

Leader,

Welcome to Grassroots. Welcome to the most impactful conference of our year. Here you will be mixing with students like yourself: excited, nervous, unsure of what to expect. This experience will expose you to the potential you have to cause change in your community. You will set high standards for yourself, your peers, and your chapters. You will leave here as a group of individuals that have challenged one another and your newly elected to be the best they can be both now and in the future. Strangers will become comrades, inspirations, mentors, and they will be looking to you to be the same.

If I may offer a piece of advice or two: **write it all down**. Your conversations will be packed with events and ideas you have never thought of. **Revisit it**, read through your notes and condense them into something you can share with your chapter board and general members. **Remember** how excited you were when you arrived in DC and how sad you were when it was over. Revel in the post-conference blues that draw you even closer to each of the friends you made.



**Welcome to our journey.  
Let's learn together!**

It is an incredible honor to be writing this report. Thank you for your show of confidence and support for our organization by electing an outstanding team to serve as your Board of Directors! I had an incredible experience this year having served





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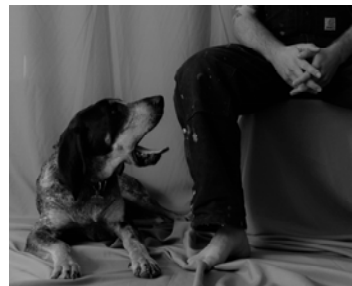
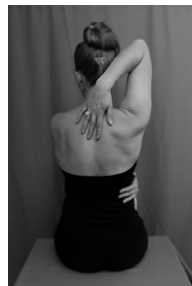
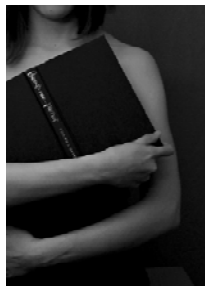
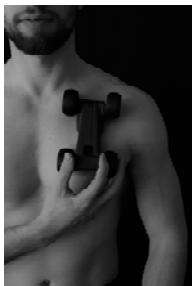
as the Director of the West Quadrant. I can't wait to learn about the rest of our chapters worldwide this year as we strive to make the value of AIAS apparent to our members. May the resources abound!

## WHO DAT GIRL?

Hey everyone! I wanted to share a little about what I love and where I come from. I was raised in Oregon but call the Montana mountains my home. Through my leadership journey I have learned how to keep my ears open, ask questions, chase what I want to know, and to stay organized. Most importantly, I learned to make it my business to create a positive work environment, and that included asking for help when I needed it.


My journey with AIAS started in 2010, and I attended my first conference in Portland years later. The conference opened my eyes to seeing a city that I had spent so much time in growing up in a completely different way. The trip that had started as an excuse to see my family turned into so much more than that. I began to take hold of new ideas, social issues, and exploring the ways that architecture interacted with them. The relationships that were formed there and through the other conferences I attended have blossomed into the wonderful AIAS family that I have today. All I want to do is welcome you into it.

When I am not working, or architecture (-ing), I love to watercolor, field sketch, and have recently fallen in love with photography. I spend a lot of my time learning how to slow life down and be present where I am. Spending quality time with friends and live music top my list.





## SQUAD GOALS


In three words, my goal for this year is to **FACILITATE ACTIONABLE INITIATIVES**. I want to take what you do and turn it into a resource. Here are a few ways I will try to do that:

 I choose to **EMBRACE CHANGE**, and ask that you would join me. In 60 years' time, AIAS has blossomed to what we see now. A national organization with international components striving advocate for students in leadership, design and service. As a student organization, our ability to remain agile abounds over the others in our field. This year, I would like to fully embrace and explore our international constituents' view on what we add to their educational experience. I will take what I learned in 2017 about the state of AIAS in programming, FbD, design thinking, and outreach and

use it as a spring board, propelling our agenda forward in conversation with professionals and collaterals alike.

 **MEMBER VALUE** has been on the tip of our tongue the past year. We have been going through a season of reflection and rebranding. It started with a new logo and website and task forces and committees have been hard at work reevaluating our vision and mission statements. Through this hybrid of student voice and staff execution, we will continue to work through this process until we fully represent what you as a member body want and need us to be.


 **COMMUNICATION + DOCUMENTATION** need to be clear. We will strive to make resources that are timeless and applicable to what we hear from you at Council of Presidents meetings. This goal of mine has a lot to do with you and your chapter. I need for you to share your events, resources, and strategies with us at national. Not only will this be an opportunity for you to document what you have been doing, but it will also let us celebrate your successes! What you do can become a resource to other chapters that are struggling with member involvement, fundraising, strategic planning, and life skills such as balancing work and life priorities.

 My personal goal for this season is to learn how to strategically execute programming and understand the logistics of an organization. I have had a great deal of fun learning the ropes of the Board of Directors this year and cannot wait to step into some bigger shoes. There will be such a huge learning curve for all of us! Patience, hard work, and laughter will take us so far this year!

**West Quad!** Thank you for such an amazing year. I have so enjoyed your appetite for growth and success. It is my greatest honor to pass such an amazing region to Caitlin as she embarks on her new journey as the 2017-2018 Director! I know the leaders that you have fostered over the last 12 months will be as passionate and excited about new adventures in leadership, community service, advocacy and design as you all were. (SO MUCH LOVE) #WestBest.

**SIDE NOTE** (HAHA GET IT? #IMFUNNY)

I am SO EXCITED to go on chapter visits this year! I have been dying to see what you guys are doing at ground zero. I know the struggles we as students have trying to get faculty, administrative, and member support. I hope a visit can bring as much excitement and support as you can handle. I look forward to seeing you and sharing in some fun memories this year.

Congratulations on your new leadership positions everyone! **Lead BOWdaciously!** 

The future is bright,



**Elizabeth Seidel, AIAS**  
**Vice President | AIAS**





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## **EXECUTIVE DIRECTOR REPORT**

**TO:** Council of Presidents

**FROM:** Nick Serfass, AIA, CAE  
Executive Director  
AIAS

**SUBJECT:** Grassroots Council of Presidents Report

**DATE:** June 15th, 2017

**Dear AIAS Council of Presidents,**

### **LOOKING BACK**

#### **STAFFING**

The national office welcomed two new employees this past year. Tim Matthews came on board as our Director of Art & Creative, taking the reigns on most graphic design and video production. Ashley Ash joined the team as our new Membership Manager, serving as the main administrator of our membership database and the primary customer service arm fielding the daily calls and emails from our members.

#### **60<sup>th</sup> ANNIVERSARY**

As the 60<sup>th</sup> year of the AIAS comes to a close, we are proud to have celebrated it robustly with three unique programs – the 60<sup>th</sup>: Legacy digital series highlighting AIAS alumni who have gone on to achieve significant accomplishments since graduation; the 60<sup>th</sup> Anniversary Opening Night Celebration & Silent Disco at FORUM Boston; and AIAS Imagine: Top 60 at 60, an award program recognizing the top 60 AIAS members across the country through a special one-of-a-kind conference in Orlando, FL co-hosted with the Walt Disney Imagineers.

#### **FREEDOM BY DESIGN**

The initial year of our partnership with NCARB resulted in a total of \$50,000 in grants directly to chapters and members. \$30,000 was distributed to project teams engaging in accessibility-focused design-build projects. \$10,000 was distributed to project teams engaging in learning/educational-focused design-build projects (mostly for elementary schools), and \$10,000 was awarded to 33 Freedom by Design directors to attend the 2017 AIAS Grassroots Leadership Conference.

#### **AIAS RESEARCH SYMPOSIA**

The AIAS Research Symposia were launched this year with the inaugural events being held at Virginia Tech's Washington-Alexandria Architecture Center and Stanford University. Although attendance was minimal, much was learned and gleaned from the experience to inform the next iteration of the events in 2017-2018.



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## **LOOKING AHEAD**

### **STAFFING**

Although the national office welcomed two new employees in 2016-2017, we will be saying goodbye to Natalie Neumann, our Director of Digital Media in August. Natalie will be heading back to graduate school at the University of Texas-Austin to pursue a Masters in Social Work & Public Health. A transition plan has already been formulated to ensure no lapse in business continuity.

### **CRIT LIVE & CRIT SCHOLAR**

The AIAS Research Symposia will continue into a second year hosted in the fall at Cornell University, the University of Arizona, University of Cincinnati and Georgia Tech. This year's events are being rebranded as CRIT Live to more formally embrace CRIT as the brand surrounding AIAS research. A new CRIT product called CRIT Scholar will also be announced at Grassroots, extending the portfolio behind the CRIT brand to CRIT Journal, CRIT Live, and CRIT Scholar.

### **NEW AIAS EVENTS**

At Grassroots we will be announcing two new AIAS events in 2017-2018 - one that attempts to enhance our career programming and one that attempts to add value to our international membership. Please be in attendance at Saturday's general session when we make these exciting announcements.

### **FORUM TEXAS (AUSTIN)**

The 2017-2018 year will feature FORUM Texas, located in Austin, Texas from December 29-January 1<sup>st</sup>. The student planning team is hard at work putting the programming together as we speak. A few highlights to look out for include a pre-day bus trip on the 28th to San Antonio, an Honor Awards event on the 29<sup>th</sup> at Ion Art in Austin, a local architecture firm tour throughout Austin, and a Beaux Arts Ball that is currently loosely themed as "Dreamland".

### **DIGITAL MEDIA**

We are always looking to add new digital media features as the year progresses dependent upon the great content we can collect from you all. In particular, later this month we'll be launching a new video series in partnership with Autodesk called "Sustainability in the City" that highlights how architects are implementing specific sustainable strategies and tactics in actual design projects. Additionally, a new summer season of The Architypes Project podcast will be launching soon, featuring unique guests with architecture degrees who have pursued alternative careers.

I look forward to seeing you all at Grassroots. We have almost 300 registrants, five tracks of content (Leadership, FBD, Career, Innovation, Lifestyle), six keynotes aligned to each track as well as design, Quad receptions at architecture firms including HOK, CallisonRTKL, Gensler, and Fox Architects, and as always, our Friday night BBQ at AIAS Global Headquarters. See you there!





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Doin' work,

**Nick Serfass, AIA, CAE**  
**Executive Director**

## PAST PRESIDENT REPORT

**TO:** 2017 – 2018 Council of Presidents

**FROM:** Sarah Wahlgren  
AIAS Past President

**SUBJECT:** Grassroots Council of Presidents Report

**DATE:** June 20, 2017

### YOU ARE READY

Welcome Chapter Presidents!!! The AIAS National Office and Board of Directors is ecstatic to host you in Washington, D.C., the city that Rachel (Past VP) and I have called home for the last year. Grassroots is by far my favorite conference of the year, not only for the relationships that are formed and the great ideas that are sparked, but for the anticipation of a year full of hard work and incredible results. As a chapter president, you have already stepped up to take responsibility for the betterment of your chapter. You will be asked to step up many more times throughout the year. Know that you are ready for that and you are capable of achieving all of the goals set out at Grassroots and much much more.

As Past President, I'm looking back now at one of the most exciting and formative years of my life. I'd like to share a few highlights from the year below as a little introduction as to what we've been doing in the national office this year.

### CELEBRATING 60 YEARS - AIAS IMAGINE

The 2016 – 2017 year marked the 60<sup>th</sup> Anniversary of AIAS! We've been celebrating throughout the year with new features and events. All of that has been leading up to the special event celebration, co-hosted with the Walt Disney Imagineers – AIAS Imagine: Top 60-at-60.

It's been such a privilege to work with the Board and National Office staff to see this into implementation. The top 60 students were selected based on their leadership, design, and service abilities and were invited to a special event in Orlando, Florida.

The first day was spent working on a strategic planning session that looked at the next 60 years of AIAS. This workshop was such a fruitful experience and allowed for a completely creative and open planning process – because it was never posed as a planning process.

Since the exercise was outlined as solely fictional, it allowed everyone to think way beyond the current expectation of possibilities and come to their own conclusions on what AIAS should be doing now to encourage, or in some cases, prevent their proposed futures for the architecture profession.

The publication that showcases all the storylines and process is on issue:

[https://issuu.com/aiasoffice/docs/disney\\_imagine-publication-pages](https://issuu.com/aiasoffice/docs/disney_imagine-publication-pages)

Whether this happens every 2, 5, or 10 years it's clear that dedicated events that celebrate and engage our members outside of the structured governance will pay back huge rewards for the organization.



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### **PARTNERSHIPS - FBD**

It has also been a huge opportunity this year to work with the NCARB partnership with Freedom By Design to expand the service portfolio. Freedom By Design saw some huge leaps this year that will continue to make it a more relevant and necessary component of AIAS and architecture education. The Board's decision to expand this program should not be overlooked as the most crucial element to the future success of Freedom By Design. We chose to be more open, more relevant, to not be defined by limitations but by opportunities. This is the mindset that will continue to lead architecture students for years to come.

### **COLLATERAL REPRESENTATION**

Even though my term as AIAS President will end in just a few days, my time as Student Representative on the AIA Board of Directors will extend all the way until December!! Similarly to any AIAS position, it feels like you only truly understand the position once your time is almost up. With the AIA, we're still considering ways to make a professional organization more relevant to architects, and architects more relevant to the public. These discussions have been so valuable for the AIAS to both have a voice in and continually learn from as we look to what's next for our members.

With the AIA, I am also serving on the Public Outreach Committee, the committee responsible for providing feedback on the television advertising strategy as well as the #ilookup campaign. That process has been so fun to see how the rhetoric we choose to describe architecture truly makes a difference in our relevance. I'm looking forward to getting even more invested with this committee as Past President.

Several weeks ago, the NCARB Experience Advisory Committee just wrapped up. I was so excited to serve on that committee as a current licensure candidate myself. Some of the most interesting work that came out of those meetings was research into the architecture license process in other countries around the world. I was surprised to learn that the US has one of the most rigorous processes for architects and the profession is more highly regarded in the US than it is in most other countries. That was both encouraging and eye-opening as to the reality of how much the efforts of our 5 collaterals have paid off in advocating for our profession.

### **COMMITTEES**

Each AIAS committee this year has thoroughly exceeded any possible expectations this year. It sets such a great precedent to see that all of the committees have been production and resource driven. It's a beautiful use of the passion and energy that AIAS members have so focused on the committees. Whether it's the poignant writings and discussions introduced from the Advocacy Task Force, or the complete re-governance and strengthening of the Freedom By Design Advisory Group, every committee took huge steps this year in bettering the organization. It's definitely more than one year's worth of work and we could not be more grateful for their contributions.

### **PAST PRESIDENT #GOALS**

Coming off Strategic Planning in Portland in June, I could not be more excited by the intelligence, commitment, and capability of the 2017 - 2018 Board of Directors.

The life cycle of the AIAS is manifested most strongly in the elections process. My goal for FORUM 2017 is to have the most contested and informed elections process of all time. What this looks like



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is outreach starting now to encourage the next generation of leaders. This will come from increased transparency with members about the work that goes into being on the board and the opportunities that come with that service. As much as we celebrate the relationships we make, we need to showcase the impacts that every person who has served this organization has made on it.

### **2016-2017 GRATITUDE**

This has been a truly life-changing year with the 2016-2017 Board of Directors. Every person on the board has influenced the organization through connecting with members, guiding the national office and leading the board to pursue new heights. To the directors, thank you for holding all of us in AIAS to such ambitious standards. Thank you for serving as examples of leadership, design, and service in the way you lead your lives, in the rigor in which you connect with your quads and the creativity that you bring to thinking about the future. Thank you to the liaisons for encouraging the AIAS to lead the profession in ways that no other organization can, for investing in the AIAS through your time and insights, and for setting examples for our board and our members. To Danielle, for being the biggest role model I've ever had, for having an energy and presence that leads without even saying a word, and then for saying words that empower, inspire and drive others to do the same. To Nick and Rachel, for being my favorite team of co-workers ever. You both make the operations of AIAS so much more fun and visionary than they ever need to be. Thank you for loving the AIAS, for always looking forward and outward.

AIAS love forever and ever,

**Sarah Wahlgren**, Assoc. AIA  
**Past President | AIAS**



## MIDWEST QUADRANT DIRECTOR REPORT

**TO:** Council of Presidents

**FROM:** Brigid Callaghan  
2017 - 2018 AIAS Midwest Quadrant Director

**SUBJECT:** Council of Presidents Report

**DATE:** June 15, 2017

### HELLO BEAUTIFUL SEXY PEOPLE!

Welcome to the beginning of another fantastic year with the American Institute of Architecture Students! I am so thrilled to begin the next 60 years of the AIAS as your Midwest Quad Director. Reflecting on our 60th anniversary it's amazing to see how much our organization has achieved and imagine what we will accomplish in the future. What better way to begin than with our Grassroots Leadership Conference held in the city of not only our Headquarters but so much history and change in its own right.

Grassroots is more than a conference for Chapter Presidents, Freedom By Design Directors, or those hoping to grow into an "alpha" leader role. It is a chance for each and every one of our members to develop and discover themselves. I truly believe that all of us are leaders in varying forms and at this conference we challenge you to explore your potential, and your Chapter's. Are you ready!?

### YOUR DIRECTOR

I am from Newmarket, Ontario a suburb of Toronto yet live and work in Cleveland, Ohio. I came to the US to compete for Kent State University's track and cross country teams and pursue a Bachelor of Science in Architecture in 2011. After graduating from undergrad I began my Master of Science in Architecture and Environmental Design at KSU and wrapped up my track/xc career. Currently, I am finishing my Master's while working for redhouse studio architecture, a firm in the Hingetown neighbourhood of Cleveland. redhouse is a small practice founded by Chris Maurer, previous Country Director of MASS Design Group in Rwanda. Within the architectural studio we have a subset focus of humanitarian design and research which allows me to pursue the span of my architectural interests.

### *Fast Facts*

I have worked and lived in Florence, Toronto, California (the OC) and Cleveland; before running I played competitive soccer and figure skated each for over a decade; my preference in seasons coincides with the seasonal chronology of the year (the Canadian loves winter, eh? Shocking...); most importantly, if you offer me mint chocolate chip ice cream I will automatically be your friend!



## THE HEARTLAND

But enough about myself. Who are we? The Midwest Quadrant encompasses forty-some chapters within the United States. From the Dakotas to Ohio and Kentucky to Kansas we represent dedicated, humble and incredibly hardworking movers and shakers. We are the heart of the country, hosting historical cities such as Chicago, Cleveland, Detroit, St. Louis, and Minneapolis – without whom the USA would not be the country it is today! With the intersecting of urban, suburban and rural communities along with thriving and reviving cities the Midwest is an amazing place to be, especially for an architecture student. Even from an environmental standpoint, the design opportunities within the Heartland are endless, having to consider the Great Lakes, Appalachian Mountains, Missouri Valley, or Great Plains. Truly, the Midwest is quite a unique place to be and I am excited for all of us to thrive within it together.

## THE COMING YEAR!

Congratulations to all of you on answering the call to leadership and being elected as Chapter Presidents! Leading your chapter will, without a doubt, be a deeply rewarding experience. There will be days of stress, confusion, joy, relief, success and so much more. But at the end of your term I am certain you will be grateful of it all and I cannot wait to be there to assist you with whatever comes. In terms of my role as your Quadrant Director, I strongly tend to follow the Grassroots' theme and *Lead By Example*. I will serve as a guide for you and your chapter and will not attempt at forcing you in a certain direction. You know far more about your members than I! Reversely, how you lead will teach me where I shall serve as an aid to your chapter, which is why it's incredibly important for the [MWQ Questionnaire](#) to be completed.

Jeremy Gentile the 2016-2017 Midwest Quadrant Director set our quad up for greatness which I hope to maintain throughout the coming year. My goals include rebranding our quad by focusing on the wonderful aspects of *The Heartland* and our members, along with strengthening the ties between our chapters. This I hope to achieve through a variety of means:

### *Forms of Communication*

Slack – COP (exclusive)

Email – Chapter BOD (ie. Chapter Presidents, Vice Presidents and Faculty Advisors)

Facebook – All Midwest Quadrant Members via [MWQ Facebook Group](#)

Google Hangouts – COP (non-exclusive)

### *Communication Frequency*

Biweekly Newsflashes – “HQ to the Midwest: Top 10 Things to Know”

Biweekly “Heart to Hearts” – individual MWQ chapter expose to the Heartland

Monthly Hub Hangouts – the last Sunday of every month

Monthly Calendar – highlighting dates, deadlines, national initiatives

Calendar Year Guide – to be sent out following Grassroots

MWQ Reference Guide – to be sent out at the beginning of the academic year

I am a big fan of time efficiency and as a design student, find that graphics tend to be the fastest way to communicate information. Therefore, I plan on providing you all with a very loose calendar as a guide for when to consider informing your members of dates and deadlines. In more detail I will provide monthly calendars showcasing information/initiatives from AIAS National. The benefit of these graphics is their simplicity, ease of forwarding information, and capability to print copies for all of my hardcopy friends! The Midwest Quadrant Reference guide will include general



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information and history of AIAS National, along with information on each of your chapters. Again, this guide can quickly be distributed to members so your incoming freshman will be able to learn the greater picture of AIAS instantly! The biweekly newfflashes and "Heart to Hearts" will provide fast, easily distributable information as well, but the Heart to Heart series in particular will provide opportunities for our chapters to learn from one another. Ever wondered how AIAS LTU's Freedom By Design program is so amazing, or what AIAS UWM's "Super Jury" is all about? This series is focused on highlighting a particular event/initiative from each of our chapters this year, so such valuable information is no longer exchanged exclusively at conferences or hub hangouts.

### BETTER TOGETHER

I hope through these initiatives and more I will be able to assist you and your chapters succeed and grow with one another. Of course, we know the most incredible experiences of growth occur at our conferences! So I look forward to seeing you all at [CRIT Live](#) in Cincinnati, OH this October, Austin, TX for [FORUM](#) this New Year's and wherever the [MWQ Conference](#) is selected to be in the spring! Once again, congratulations on your role as Chapter President and I cannot wait to see how much we all accomplish together!

Sincerely,

**Brigid Callaghan, AIAS**  
**Midwest Quadrant Director | AIAS**





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## NORTHEAST QUADRANT DIRECTOR REPORT

**TO:** Council of Presidents

**FROM:** Amelia Rosen  
Director, Northeast Quadrant 2017-2018

**SUBJECT:** Grassroots Council of Presidents Report

**DATE:** June 15, 2017

### WELCOME TO GRASSROOTS, YA SEXY BEASTS!

As your 2017-2018 Northeast Quad Director, I am beyond excited to welcome you to this year's Grassroots! Whether it is your first time at an AIAS conference or your fifth, you are destined to walk away from this week more inspired, motivated, and perhaps a bit tired. The first conference I attended was Grassroots 2015, and it opened my eyes to a community of amazing student leaders from all corners of the country that I never would have met otherwise. The most important lesson Grassroots taught me was that being a leader is about *looking outward*, constantly seeking new opportunities and challenges, and *helping others* along the way.

### *Now it's your turn!*

Just by being here, you've already taken a huge step in your leadership journey, even if you are not your chapter's president-elect! I hope that over the course of the next few days, you find yourself jumping out of your comfort zone and finding new ways to challenge yourself as a student, an advocate, a design thinker, and a valuable member of the AIAS!

### HOW TO MAKE THE MOST OF GRASSROOTS

For those that have not attended a Grassroots conference before, you've probably heard the rumors about this conference being targeted at simply leadership skills and chapter management. *But have no fear; there are FIVE tracks this year!* Aside from the Leadership track, the others range from Freedom by Design and Career to Innovation and Lifestyle. Each of these tracks are incredibly thorough and well-tailored to highlight ways for **YOU** to get involved and make your mark, whether individually or as a group. Take some time during this jam-packed week to discover all of the resources that AIAS provides that can help **YOU** make a difference within your chapter, within AIAS as a whole, or beyond! Be careful not to dedicate *all* of your energy to the incredible keynotes and workshops though, because Grassroots is also a time for you to network with students from all around the world! My first challenge for all you Northeast Sexybeasts is to have at least one meal this week with *no members of your home chapter*.

Be **bold**,  
talk to **new** people,  
and make **powerful** friendships that will last a lifetime.





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## ABOUT YOUR DIRECTOR



My name is Amelia Rosen, but feel free to call me Amy! I am from Los Angeles, but I call Pittsburgh home now. This past May, I finished my B. Arch at Carnegie Mellon University, and I am continuing my studies there (this time as an accelerated master student in Sustainable Design). When I am not working on schoolwork, I am usually found taking obscene amounts of photos or dancing emphatically at a concert.

Even though I am passionately in love with architecture and its inherent complexities, I have discovered that my interests extend far beyond simply design – into social, philosophical, environmental, and political realms as well. I have a deep-rooted passion for advocacy and change, and my primary goal as Chapter President at CMU was to make our chapter a reliable and socially sustainable resource for students, where teamwork and collaboration were promoted, and difference was encouraged, and I intend to apply this mentality to the entire Northeast Quad.

### *Fun Facts*

*I love music, traveling, and meeting strangers on trains. I am a black belt in Tae Kwon Do, and I hate the sun. My most productive hours in studio were 4:00am – 7:00am, and I am a machine charged by diet coke and sarcasm. Some of my weaknesses include: Wes Anderson, Aaron Sorkin, Hitchcock, James Blake, Cashmere Cat, sweet potato fries, and mint chip ice cream.*

AIAS has become a vital ingredient in my life recipe. After joining in the fall of my freshman year at CMU, AIAS slowly but surely transformed me into a passionate, driven, and resilient leader, and I have definitely learned the value of friendship. I have come to depend on my friends from chapters across the country for guidance and support, and I passionately agree with the organization's core ideals, which is why I am unbelievably excited and ready to begin my role on the national board! I strongly believe that everyone has the potential to **do more** and that there is a little leader inside all of you.

My dedication to the AIAS is unwavering, and I will never stop searching for new and innovative ways to push the organization beyond what it has already accomplished. I hope you're up for the challenge, because, just like any architecture problem, I cannot do it alone!

Following this year's Grassroots theme, I intend to **Lead by Example**, by calling from my own experiences as well as yours! We are all leaders, and there is plenty of time to learn from each other's successes and failures. I am simply the conductor of our quad's orchestra. Without you all, there would be no music.

## ABOUT YOUR QUAD

In case you didn't already know, the Northeast Quad is the **LARGEST** and most **ENGAGED** quad in AIAS. With 57 chapters and 1,688 members this past year, we account for about a third of the total national membership. This is especially exciting since we make up the smallest geographic



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region! Aside from being the coolest kids in town, our quad is notorious for having the largest attendance at **ALL** conferences, and I hope you are as proud as I am to be a part of such an amazing cohort of passionate individuals.

### **AIAS AND THE IMPORTANCE OF BEING A STUDENT**

Throughout my engagement with AIAS, I have learned that, by engaging in leadership opportunities, even students can use their voices to speak out about social issues and motivate others to join them in their quest for a more equitable and positive future. As one of the five collaterals representing the architecture profession, and the **ONLY** one with membership open to students, it has become a resource that is not only valuable in architectural education but absolutely necessary.

As a member of the AIAS, students have the ability to serve on NAAB-accreditation visits. This is an incredible opportunity for you all to engage first-hand with a different architecture program than your own, learn the ins and outs of their education process, and meet a unique AIAS chapter (or inspire students to forge a new one if there isn't one already!). I personally served on a visit last fall, and it showed me how powerful our voices can be.

### **OUR JOURNEY TOGETHER**

This past year, Clayton Daher served as Northeast Quad Director and did an amazing job at leading our quad and continually inspiring students across the region. His enthusiasm was unprecedented, and he was dedicated to always providing members with information, opportunities, and guidance.

As this year's Northeast Quad Director, I will work tirelessly to continue his efforts to encourage and support you all on your journeys as student leaders. Whether continuously highlighting and motivating you to seek out new ways to provide networking and educational opportunities for your chapters, or reaching out to you personally because I believe there is room to increase your role within the organization, I will be here for you as a guide, a confidant, and a friend.

Keep in mind, however, that I am by no means an expert. Yes, I have experience within my own local chapter, but each chapter is different and nobody knows your chapter like you do! This is definitely a two-way road, and I cannot wait to see what we can do together!

Other than encouraging discussion and collaboration across chapter and state boundaries, I see my role as a bridge between you all and the national office. Through quad pod calls once a month, I will be able to provide you with information on what the National Office is up to and subsequently provide them with information on what you are up to! These calls will also help you learn a bit more about what tips and tricks other chapters have up their sleeves, and how you can apply them yourselves. I will also be sending out monthly newsletters with vivacious graphics, important deadlines, and some fun surprises that I think we will all enjoy. And if you haven't already, download Slack! It will be the number one means with which we will communicate on a daily basis.

I cannot wait to listen to your ideas and help advocate for what you all find most important on the national board. Remember that you all have the potential to **DO MORE**, and never hesitate to reach out to me if you need help along the way.

*I have my baton ready, so let's make some music together!*



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With all my love,

**Amelia Rosen, AIAS**

**Northeast Quad Director | AIAS**

## **SOUTH QUAD DIRECTOR REPORT**

**TO:** Council of Presidents

**FROM:** Sarah Curry  
2017 - 2018 AIAS National South Quad Director

**SUBJECT:** Grassroots Council of Presidents Report

**DATE:** June 15, 2017

### **CONGRATULATIONS!**

If you're reading this, then that means that you are most likely an AIAS Chapter President who is about to begin the fantastic journey of leading your fellow students towards becoming better versions of themselves. In which case, CONGRATULATIONS are certainly in order! You have made a wise decision and by attending Grassroots or reading this report, you are already making an effort to bring the best of the AIAS to your school - and I am already proud of you.

As I'm sure you know, the AIAS is much more than simply a professional club for architecture students. It's the extended family you never realized you needed, but that you can relate to more than your actual family. The AIAS is a constant reminder of why you may have chosen this career: to be an instigator of positive change. We all joined the AIAS for different reasons, and the fact that we can all find common ground in this organization is more unique than we realize.

What sparked my interest in joining were the amazingly inspirational speakers and the impressively cool upperclassmen in leadership positions. But what kept me coming back to chapter meetings and conferences was the incredible passion that everyone seemed to have for not only our profession, but also the implications of our architectural education. Even the most laissez-faire of members were intrigued by the work being done by chapters across the country, every day, and the national office's concentrated efforts towards advocacy and student relevancy in our field. I love that the AIAS meets its members at every level of enthusiasm or involvement and provides programming or resources that can make that member a better leader, better person, or better architect. And although the best way to make the most of these benefits is by being a member, the AIAS promotes chapter and national representation on behalf of architecture students everywhere.

These tangible and intangible values are what make the AIAS indescribably great. Thank you for your service and participation and for your commitment to the cause.



### **YOUR DIRECTOR!**

I am unable to put into words how excited and honored I am to be your South Quad Director. I consider this as one of the most important things I've ever done in my life, and I promise to treat you all and this position with the respect you deserve. I can't wait to get to know you and your stories over the



next year, so to get us started, here's a little about me:

I grew up in Peachtree City, Georgia, which is about an hour outside of Atlanta. I am currently earning my Bachelor's of Architecture degree from Auburn University. In August, I will begin my thesis year at the Rural Studio in Newbern, Alabama before graduating in May of 2018. I hope to one day earn a Master's in Planning and I do plan on becoming licensed.

I love tea. I love my two dogs and all dogs. I love baking, especially cupcakes and pies. I love reading and writing. I love kayaking and napping. I love eating hamburgers. And, if it wasn't already obvious, I love the AIAS.

Since joining as a freshman, I served in several supportive chapter positions before becoming chapter president and then running for South Quad Director. I remember being unsure that I would be the right person to lead the entire South Quad (one of the largest quads and ~~arguably~~ honestly, the best), especially after the last four South Quad Directors we've had. As I've grown up, I've watched them set incredible precedents and impossibly large shoes to fill. As I thought back on what I had witnessed and learned from them, I realized that being your South Quad Director was something that I could not only do, but do well. Obi Okolo taught me that leadership doesn't have a stereotype and that enthusiasm is the best side effect of passion. Joel Pominville showed me that to be a good leader, you have to be a good person first – and a well-rounded one at that. Sarah Wahlgren taught me that you don't have to wait until you think you're ready in order to push yourself to your potential and that the biggest kindness can come in small packages. And Jenn Elder taught me that even with the most realistic of expectations, being a Quad Director is an incredible vantage point from which to make a difference.

A large part of who I am today is a product of the AIAS and all of the amazing people, terrific places, and incredible experiences along the way. I hope that by leading and living by example, I can become just one positive reason why you, too, love the AIAS, why you keep passionately learning and growing, and why you keep coming back.

## WHAT'S NEXT!

Over the next year, we'll be having monthly video calls within your "quad pod". The intents of these calls are that I can check in with you and your chapter and you can talk to other chapter presidents nearby and discuss what's on your mind. This is also the best way for me to communicate various announcements and national office promotions that you can then take to your chapter.

In the beginning, you and I can establish some goals for your chapter, as I believe it is my job to help you meet those goals while also being your link to the National Office. There will be topics of discussion for every monthly call, but we'll also be checking in on your goals periodically. If you find yourself needing feedback, fresh ideas, or assistance with anything, your quad pod will be able to help you the best.

I also believe that it is my job to challenge and motivate you past what you even thought was possible for your chapter. Using the potential energy of your chapter executive board and the ever-engaging resources that the national office produces, together we can engage more students and better serve them.



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Our communications will also help me better serve you so that you can be most effective in your role. Your predecessors were the ones who elected me, but I look forward to getting to know you and your expectations of what you'll need from your South Quad Director, as well as the national office.

Sincerely,

**Sarah Curry, AIAS**  
**South Quad Director | AIAS**



## WEST QUADRANT DIRECTOR REPORT

**TO:** Council of Presidents

**FROM:** Caitlin Kessler  
2017-2018 West Quadrant Director

**SUBJECT:** Council of Presidents Report

**DATE:** June 15, 2017

### HELLO!

And welcome! If this is your first time at the AIAS Grassroots Conference, I'm so glad you're here. If you've been there, done that, but still crave *more*, we have a ton in store. Grassroots has a special place in my heart. This is where leaders come together to spark *BIG* ideas – to motivate, to energize, to empower, and to challenge. Whether you're just starting a chapter or you need to spice it up, this is where the recipes are shared and the magic is made. I have met some of my nearest and dearest friends here at Grassroots. And I can't wait to meet all of you!



### WHO AM I?

I was born and raised in rural Arizona, spending most of my time riding horses and wrangling rattlesnakes. You know, typical things. Honestly, most of my summers were spent indoors, because 115 degrees can be a real struggle (*but it's a dry heat*). During these times, you could find me drawing, painting, and making unapologetic messes. I found myself interested in everything, from animals, to sports, to art, to science. I wanted to do it *all*. When it finally came time to decide what I wanted to do with my life, architecture just *fit*.

While I didn't travel far for school (*because west is best*), I had an amazing experience at the University of Arizona in Tucson, AZ. Being a busy bee, I naturally gravitated towards AIAS and all it had to offer. I went from serving on the social committee, to being FUNdraising Director, and eventually helping to lead as Chapter President. Throughout my five years at the University of Arizona, I witnessed the true value of AIAS. From strengthened relationships between faculty and students, to an engaging Freedom By Design Program, to a powerful mentorship program, and to opportunity for advocacy both locally and nationally, AIAS helped shape who I am. And now, I'm here as your West Quad Director. So... why am I here?



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## NOT AN ISLAND

I'm here because of the leaders who came before me and challenged me to make a difference. I'm here to be your mentor, your cheerleader, and your friend. I'm not here to take charge; I'm here to dance with you. I'm not in this alone, and neither are you. The amazing thing about AIAS is that it bridges students together from *around the world* to carry a voice in our architectural education. And we do more than just speak, we take action.

AIAS is a national organization whose sole purpose is to advance leadership, design, and service among all architecture students. Our West Quad is composed of over 50 chapters, ranging from Washington to Montana, from California to Colorado, and all places in between. That's a lot of students. You know what else that is? It is a lot of minds capable of making some awesome things happen.

## FORWARD-THINKING, FORWARD-DOING

Let's talk about blue skies. During this conference, you'll be hearing about Blue Sky Goals for your chapter. These are goals without limits, without stormy-weather warning signs. I have a couple goals for our quad, and I'd like your help to make them a reality.

### *REPRESENT*

Every year, AIAS hosts conferences to engage and empower fellow architecture students. And every year, our West Quad is widely underrepresented at these conferences. Let's change that. Let's bring chapter members, not only leaders, to these national gatherings. In addition, AIAS offers amazing competitions to help highlight work and develop skills. It's a win-win! With everything AIAS has to offer, let's show them why **WEST QUAD is the BEST QUAD!**

Blue Sky Goal :: See 100% increase in West Quad participant at National events.

### *BE HEARD*

AIAS wouldn't be what it is today without collaboration. This is where we can count on each other to learn, grow, and achieve. Beginning in the fall, our quad will be having Quad Pod Calls each month, where a leader from each chapter will be able to meet with other chapter leaders from around the West Quad. These people will act as your support. I'll be there to facilitate, but I'm counting on you to participate. We'll go over everything from National updates, to elections, to fundraising events, to chapter successes and struggles. These calls are your opportunity to listen and to be heard, to learn and to share. Communication is key, so let's keep our channel open.

Blue Sky Goal :: Have a representative from each chapter present at every Quad Pod Call.





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## DON'T HESITATE

I challenge each of you to take full advantage of what Grassroots has to offer. Bring your notebook everywhere. Write down every idea, even the crazy ones. Meet a stranger, make a friend. Reach out. Absorb. Get out of your comfort zone. Move, shake, dance, sing. And then bring that energy back to your chapter.

What are we waiting for? It all starts here.

See you on the dance floor,

Caitlin Kessler  
West Quadrant Director | AIAS

## AIA LIAISON REPORT

**TO:** Council of Presidents

**FROM:** Timothy Hawk, FAIA  
2018 – 2020 AIA Liaison

**SUBJECT:** Council of Presidents' Report

**DATE:** June 15, 2017

### ABOUT ME

It is an honor to join the AIAS board and serve as a liaison to the profession of architecture for such an auspicious group of emerging professionals. I am certain that I will learn more than I can offer; I will try my best to be open, honest, and listen to your concerns. I am passionate about changing the profession to make it ever more relevant to you, the future architect, and I pledge to work tirelessly to help prepare the table for your engagement in the profession.

Currently, I serve on the American Institute of Architect's Strategic Council, which is a think-tank at the national level. We serve all 90,000 AIA members and are focused on expanding knowledge, increasing prosperity, diversifying the workforce, and driving public outreach for the profession. My activities within the Strategic Council focus on the knowledge portfolio. I serve on the Board's Knowledge Committee and convene other counselors on design topics impacting our cities. In the past, I have held various leadership positions through the AIA, including the national leader of the Interior Architecture Committee and the President of AIA Columbus. I love to learn, and also appreciate the comradery which develops.

I am a proud graduate of THE Ohio State University. I received both my Bachelor of Science in Architecture and my Master of Architecture from OSU's Knowlton School of Architecture. Later, I completed coursework towards a Master of History of Architecture and Art at the University of Illinois at Chicago while I practiced with Lucien Lagrange in Chicago's loop. A long time ago, I relocated to Columbus to lead WSA Studio, an AIA Ohio Gold Medal firm in Columbus. We focus on the design of innovative workplace environments and adaptive re-use projects which build community. My role is to lead design efforts and mentor our talented staff of designers.

Throughout my career, I have also been deeply involved in architectural education. I have taught at Ohio State, the University of Illinois at Chicago, and currently teach at Columbus State Community College. I work to inspire students of architecture and offer profession mentorship through my educational endeavors, but mostly use my educational positions to remain engaged in theoretical design exploration.

I have been married for 28 years to Kristin and have two sons; Sam, 24 and Spencer, 20. In my spare time, I draw (with pencil and digitally) oil paint and support Columbus Crew SC.



## **THE NEW URBAN AGENDA**

I would encourage all of you to read up on the New Urban Agenda. This is a plan which was adopted by the United Nations in October of 2016 after the Quito, Ecuador Habitat III conference. The New Urban Agenda sheds light on the increasing need to address global urban population growth. The AIA's Strategic Council is working to prototype an engagement initiative called the Communication, Advocacy, and Policy of the New Urban Agenda (CAPNUA), which will heighten interest in the New Urban Agenda, educate communities to the potential associated with planning, and strengthen future design outcomes across the country. This initiative will be administered in geographically and culturally diverse locations of various scales. Plans are in place in Columbus, Austin/San Antonio, Omaha, Honolulu, Indianapolis, and Miami. Each city will bring a unique, localized structure to their engagement project. In Indianapolis and Austin, the program will be linked to regional architectural conferences. In other communities, the engagement will be jointly supported by organizations representing landscape architects and planners and focused on compelling local issues.

If you reside in or near one of these communities, you are encouraged to contact your local AIA office and engage.

## **RESILIENT DESIGN**

Resilient design seeks to improve our built environment to withstand the ravishes of flood, drought, tornadoes, hurricanes, wild fires, and earthquakes. Currently, the Institute has programming to support the education of architects on relevant topics, and the Disaster Assistance Program has established a network of architects to help communities before and after a disaster.

The AIA is exploring a credential program. This program, which could be similar to LEED certification, could augment knowledge and skills in the area of resilient design, and help architects prepare to assist and lead prevention and recovery in the face of future natural disasters.

## **A'17**

This year's conference on architecture was held in Orlando and featured a number of inspirational keynote speakers. My favorite day supported the theme "Anticipate Need: Design that Cares" and featured Michael Murphy co-founder of Mass Design, Elizabeth Diller, founding partner of Diller Scofidio + Renfro, Francis Kere, and Alejandro Aravena. These architects delivered a message which was a call to action for the profession to lead all societies towards an improved human condition.

The conference also featured an interview with lawyer, writer, and former First Lady Michelle Obama. Ms. Obama shared personal stories and offered hopeful viewpoints which were encouraging to many attendees. She encouraged architects to seek projects which benefit low-income communities: "Yes, there are the projects that happen downtown – that important building, that important park – but there's also those community centers, those parks and district facilities, the homes, the opportunities that you have to make a neighborhood beautiful for a family or a child



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that feels like no one cares. So I would urge you all to think about that, as you look at the next project that you take."

### **AIA MEMBERSHIP**

Did you know that you are eligible for up to 18 months of free membership in the AIA upon graduation from an NAAB accredited architecture program? We want each and every one of you to join, engage, and contribute to our profession's future. When asked, I often share the incredible impact that the AIA has had on my practice endeavors. There is no substitute for expanding your knowledge and network, and I am convinced that my firm, WSA Studio, would not be half as successful without the AIA. Join us upon graduation!

I am so looking forward to meeting all of you at Grassroots in DC, and at future gatherings. Please don't be shy when you run into me at a conference or an event...I want to get to know all of you.

Sincerely,

**Timothy C. Hawk, FAIA**

**AIAS Board Liaison to the AIA**

## AIAS LIAISON WITH ACSA REPORT

**TO:** Council of Presidents

**FROM:** Carmina Sánchez-del-Valle  
AIAS Liaison with ACSA 2016-2018  
Professor of Architecture, Hampton University

**SUBJECT:** Spring Board of Directors Report

**DATE:** July 5, 2017

First, congratulations on your election as AIAS Chapter officers. It is a distinction that carries responsibilities and offers many opportunities. The submission of this report marks the midterm of my appointment as the AIAS Liaison with the ACSA. I serve mainly in an advisory capacity and support the work of AIAS determined by the organizations bylaws and the rules of the board, and as needed. It has been a fast-paced year during which I have learned much about the activities of the AIAS National Office, the BoD, the Chapters, and about the strong relationships with AIAS alumni. An important new understanding gained from interacting with AIAS BoD members and staff is the significant contributions AIAS Chapters make to the life and career skills not just of their members, but the programs where they are active. The AIAS national events and the many activities generated by AIAS Chapters locally and regionally open the way for transitioning from academia to internship to licensure, as well as other related career options. Furthermore, through AIAS, high school students and undergraduate pre-professional students connect with architecture students and professional programs.


Last March the AIAS VP Rachel Law, who is also the ACSA Student Director, worked with the Midwest Quad Director to facilitate the participation of AIAS Chapter Officers and members at the ACSA Annual Conference Education Committee workshop *Moving Forward: Equity and Diversity*. I thank all for their contributions to the discussions on the five themes, and for the identification of actions for change. I am personally grateful to Rachel Pisano of the UD-Mercy AIAS Chapter for serving as one of our experts in the discussion about "preparing graduates for career success" which I facilitated with Rashida Ng, recently elected 2017 ACSA Second Vice-President of the ACSA.

As the new AIAS BoD members take the helm of the organization, and new officers take on AIAS Chapters there are general areas that require continued attention in the next year:

- AIAS value to its diverse membership: high school students, undergraduates in pre-professional and professional architecture programs, and graduate students.
- AIAS value to an international membership
- AIAS value to the architectural community

I will miss the BoD members and AIAS National Office staff member who are on to new challenges, and thank them for their commitment to advancing the interests of the AIAS membership. The work will be smoother thanks to the achievements of the previous board. It has been an honor to serve in this capacity, and look forward to the work ahead.

Sincerely,





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**Carmina Sánchez-del-Valle**, Arch. D. R.A. DP ACSA  
**AIAS Liaison with ACSA 2016-2018**



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## NCARB LIAISON REPORT

**TO:** Council of Presidents

**FROM:** Dennis S. Ward, FAIA  
President  
FW Architects, Inc.  
Florence, South Carolina  
NCARB Liaison 2016-2019

**SUBJECT:** Council of Presidents Report

**DATE:** July 9, 2017

Council of Presidents

7.10.16



### ABOUT ME

It is an honor to serve the AIAS board and be a part of the exciting work that is being performed by both this organization and the future leaders of our profession. This year marks 17 years of my service to NCARB through the South Carolina Architects Licensing Board, working and chairing the Architect Registration Examination (ARE), working on various Architect Experience Program (AXP) initiatives, developing the new Integrated Path to Architect Licensure (IPAL) program and serving on the national board in various capacities culminating in my serving as the 2015/2016 National Council of Architectural Registration Boards (NCARB) president. This service has positioned me to be a voice for students and young professionals, leading the call for options and choice in education and experience while advocating the value of licensure.

After obtaining my Masters of Architecture degree from Clemson University and studying at the Charles E. Daniel Center for Design in Genoa, Italy, I began my internship with Intergroup Architects of Denver, Colorado. Currently, I am a practicing architect and president of a 12 person

firm in Florence, SC specializing in the design of Public Education, Higher Education, Healthcare and Senior Care facilities with a focus on project types that must address individual needs typically with restrictive funding. Because of this, we advocate for quality design and value regardless of the project type and situation while meeting the needs of our clients. Through my NCARB Certificate, I currently hold licenses to practice in Georgia, North Carolina and South Carolina. In addition to my service with NCARB, I spearheaded the effort to create the Florence, SC AIA Component where I served as chair and followed as a director on the AIASC board. I also serve as

a NCARB visiting team representative for the National Architectural Accrediting Board (NAAB) where I have been either a team member or chair of numerous visits to Schools of Architecture throughout the country in that capacity.







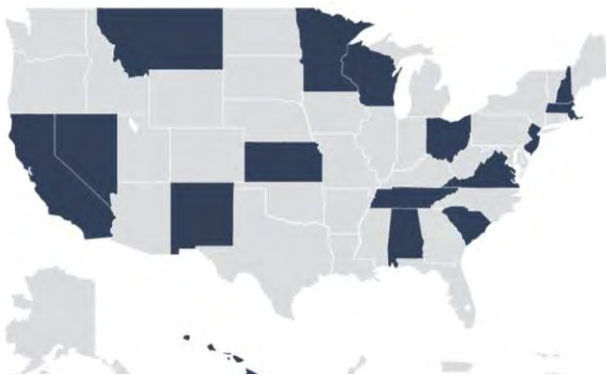
## FREEDOM BY DESIGN PARTNERSHIP

The Freedom by Design partnership between the AIAS Clemson chapter, the Clemson University Gift and Giving Foundation and the professional community is now up and running. The sponsor request letter written jointly by AIAS Clemson officers and myself has been sent to all South Carolina registered architects and firms. Donations are currently being received. The hope is that this will make it easier for the chapter to generate funds for their FbD project while architects and firms would find greater benefits in donating directly to the university rather than to the chapter. This assistance from university fund raising programs should generate additional funds to support more/larger FbD projects while involving the practice and licensing board in integrating education into practice...deliverables important to NCARB for continued financial support for the FbD program.

## FbD AND NCARB

Mike Armstrong (NCARB CEO) presented an FbD update to the BOD during its April meeting. The report stated that AIAS Chapters and Licensing Board **FbD partnerships had grown to 16 jurisdictions** expressing interest in being a part of an overall project. (AL, CA, HI, MN, MI, NV, NH, NJ, NM, OH, RI, SC, TN, VA, WI) Proposed changes were discussed and well received by the BOD. Discussion centered on the benefits of the partnership:

- Students gain an earlier understanding of the existence and role of the licensing boards
- Volunteer Member Board Members partner with students as design mentors
- Students earn experience credit in AXP
- Each AIAS project is established as a community based design center collaborative with both licensed architect and builder oversight
- NCARB BOD reviewed the results of the \$100K grant to AIAS in 2016 to provide an infusion for grants to programs, development of marketing materials and operational support
- The BOD was asked to consider additional grant funding beyond the current \$100K. A final determination is expected during the June FY17 BOD meeting budget discussion.





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## INTEGRATED PATH TO ARCHITECTURAL LICENSURE (IPAL)



The 2017 call for IPAL applications was released at the end of January. Several more NAAB-accredited programs wishing to integrate the AXP and the ARE into the curriculum submitted their initial applications in early spring. Participating students must be able to complete the AXP and must be able to sit for each division of the ARE prior to graduation. Applications have been reviewed and NCARB staff has coached programs with incomplete submissions to assist in a successful final application. New programs accepted to participate will be formally announced during the June 2017 annual business meeting. **Currently 17 programs offering 21 paths have been accepted** with 14 programs completing their inaugural year at the end the 2017 spring semester. It is anticipated that the volume of new programs wishing to participate will decrease exponentially. NCARB understands that IPAL may not be compatible with every program's mission, but simply wants to insure that students have a selection of options from which to choose when determining their personal paths.

To position the candidate/program for success, NCARB has developed a tracking matrix to follow each student in the IPAL experience. This data, gathered in the spring of 2017, will be compiled for the first of an annual delivery beginning in the summer of 2017.

## ARE 5.0 CUT SCORE



NCARB officially launched the new Architect Registration Examination (ARE) November 15, 2016. All divisions have exceeded the number of deliveries required to determine the Cut Score. This cut score is the minimum threshold **number of items that must be answered correctly to pass each division exam**. A substantial number of candidates are taking advantage of the combined exam package where, when taken in the correct combination, the seven ARE 4.0 divisions and the six ARE 5.0 divisions can be completed in only 5 divisions. During its April board meeting, the BOD finalized the cut scores for all six divisions which will now begin the instant grading process in lieu of the 4-6 week grading process for the ARE 4.0. The previous ARE 4.0 will continue to be offered concurrently with the new ARE 5.0 through June 30, 2018 at which time all candidates will take ARE 5.0.



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### TEST PREP PROVIDERS

NCARB is preparing a new initiative to credential ARE 5.0 test prep providers as "NCARB Approved". This credentialing process will assure examination candidates of the legitimacy and accuracy of their materials.

### MUTUAL RECONITION ARRANGEMENT WITH AUSTRALIA AND NEW ZEALAND

The NCARB Member Boards voted overwhelmingly to support a new recognition arrangement with Australia and New Zealand during their June 2016 Annual Business Meeting in Seattle. 29 jurisdictions ratified the arrangement with it taking effect in January 2017. NCARB is excited to announce that **US architects have begun receiving reciprocal licenses.**

The ability of an architect licensed in a U.S. jurisdiction to lawfully seek and find work abroad depends on their ability to become licensed in that foreign jurisdiction. The Mutual Recognition Arrangement between NCARB, the Architects Accreditation Council of Australia (AACA), and the New Zealand Registered Architects Board (NZRAB) further expands the reach of U.S. architects enabling them to establish professional contacts, seek work, and perform services as a registered architect "down under.", similar to the current agreements with Canada and Mexico.

**aaca**

Architects Accreditation Council of Australia



### NCARB THINK TANK

During Forum, many students came to me and asked how they might be able to participate as a NCARB volunteer. I introduced this question during the January NCARB BOD meeting which initiated a lively discussion. NCARB realizes the value of the student voice. Our Licensure Advisor initiative has proved highly successful. While many of our committees are exposed to sensitive material that pertains to licensure; inappropriate for non-licensed candidates, there are other possibilities. **President Harding has charged staff with reviewing options** such as joining the current think tank, creating a student think tank, expanding the Student Licensure Advisor program or serving on appropriate committees. These are options are to be brought before a future BOD meeting for further discussion. If you want to get involved in the licensure process visit the NCARB website at [www.NCARB.org](http://www.NCARB.org), review the qualifications and take the survey.

### STUDENT LICENSING ADVISORS



L I C E N S I N G  
A D V I S O R S S U M M I T

**JULY 27–29, 2017**

**C H I C A G O**

In an ongoing effort to facilitate licensure, NCARB continues to develop and expand its *Student Licensing Advisors* program and is seeking additional students to support their peers as they begin the licensing process and have you participate in their "*Licensing Advisors Summit*". Funded by



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NCARB, student licensing advisors from more than 35 programs attended the previous summit. This year's summit will be held in Chicago later this month. Participating in this community will better prepare you to assist your peers on their paths to licensure while helping the entire licensing advisor community deliver important programming messaging. Having a Student Licensing Advisor in your program can also bring additional benefits to your chapter. These collaborative efforts will not only assist you in retaining your existing AIAS members, but can help to encourage new members by providing additional value of membership. This past year 2 Student Licensing Advisors received FREE registration to Grassroots courtesy of NCARB. If interested, please let me know and I will make the appropriate connections.

### **EXPECTATIONS and ACTUALITIES**

As I complete my first year as the AIAS NCARB Liaison, it is appropriate to reflect on expectations and actualities. My expectation was to provide a strong focus on outreach and communication to keep both organizations informed of the value of partnership. It is important that the student voice is heard as NCARB continues to restructure its programs to create options and choice. This was certainly realized, especially through the NCARB/AIAS FbD Partnership. In actuality, NCARB better understands the value of the student voice and its positive impact on our programs; the need for a stronger mentoring relationship; the importance of collaboration not just from the point of graduation but from the start of one's formal education; and finally, the energy, excitement and "anything-is-possible" approach of the AIAS. Thank you for the opportunity to serve and with expectations of even greater successes, I look forward to even greater actualities.

Respectfully Submitted,

**Dennis S. Ward, FAIA, NCARB**  
**NCARB Liaison**

## 03

9:00am – 9:15am  
[15 Minutes]

### PRESENTERS

De Saram  
Seidel  
Law  
Gentile

### MATERIALS

- Membership Committee Report
- 2016-2017 Membership Report

## MEMBERSHIP

- 2016 – 2017 Membership Report
- Membership Committee

### MOTIONS

- N/A
- N/A

### BACKGROUND

- N/A
- N/A

### IMPLICATIONS

N/A



## MEMBERSHIP COMMITTEE REPORT

**TO:** Council of Presidents

**FROM:** Jeremy Gentile, AIAS, Assoc. AIA      Rachel Law, AIAS, Assoc. AIA  
Director, Midwest Quadrant      National Vice President, Chair

**SUBJECT:** Grassroots Council of Presidents Report

**DATE:** June 15th, 2017

### ONE BOOK TO RULE THEM ALL

As the Membership Committee neared the completion of our charge prior to FORUM Boston, Rachel and I began to contemplate what would be next. That was answered loud and clear during the Council of Presidents Meeting where we realized that the most Visible Value that we could offer to our membership was improved resources.

This Spring, the Membership Committee has been hard at work reading, analyzing and editing the existing AIAS Chapter Leadership Resources. This has proven to be quite a difficult job as it also requires a heavy dose of sifting, updating, streamlining, and adding. As we approach Grassroots, we are working anxiously to develop each chapter of the guide:

Chapter Leadership: 12 Keys to Effective Leadership  
Membership Recruitment: How to Grow and Engage Your Membership  
Event Planning and Finance: From Idea to Implementation  
Conference Attendance: Your Guide to Getting There

The team is excited to get to work finalizing as many of these Chapters as possible prior to Grassroots, and we look forward to putting these tools into the hands of the 2017-2018 Council of Presidents!

### THE VALUE IS VISIBLE

Rachel and I are incredibly proud of the work this team has done this year! The work being done this past semester has been an incredible bonus as it is long overdue and oft requested. It will impact the organization for years to come. As we move into FY18, I am confident that our findings in regards to High Schools and Community Colleges combined with the aforementioned resources will position the AIAS for spectacular growth!

All the best,

**Jeremy Gentile**, AIAS, Assoc. AIA  
Director, Midwest Quadrant

## 04

9:15-9:35pm  
[20 Minutes]

### PRESENTERS

De Saram  
Serfass  
Seidel  
Law

### MATERIALS

Finance Committee Report

## FINANCE AND OPERATIONS

- a. Finance Committee Review
- b. Annual Budget Review
- c. Tax ID and Insurance
- d. National Office Staff

### MOTIONS

- a. N/A
- b. N/A
- c. N/A
- d. N/A

### BACKGROUND

- a. N/A
- b. N/A
- c. N/A
- d. N/A

### IMPLICATIONS

N/A



## FINANCE COMMITTEE REPORT

**TO:** Council of President

**FROM:** Elizabeth Seidel, AIAS  
AIAS Director, West Quadrant

Rachel Law, AIAS, Assoc. AIA  
AIAS National Vice President

**SUBJECT:** Grassroots Council of Presidents Report

**DATE:** June 15, 2017

### Team

Liaison: Elizabeth Seidel

Chair: Rachel Law

Team: Abby Fields, Andrew Jiang, Dominic Armendariz, Maria Syed, and Robyn Payne

### Finance Committee Charges

- ✦ Research, analyze, and provide recommendations to the current AIAS membership dues structure.
- ✦ Research, analyze, and provide recommendations to the current AIAS conference registration fee structure.
- ✦ Distill findings into an infographic(s) to be presented at the Council of Presidents Meeting at FORUM 2016 and Grassroots 2017. Infographic(s) will be a resource for chapter leaders.
- ✦ The Finance Committee will be responsible for reviewing the budget presented by the Executive Director prior to each Board Meeting and making recommendations when necessary.

### How Far We Have Come

I am incredibly proud of this team! They had finished the charges listed above by the time FORUM had rolled around where we were then simply charged with creating more resources that demonstrate the #VisibleValue of membership. We have launched members into the creation of six new graphics to be ready by the Grassroots meeting. Their focuses include:

- Membership Cost-Value proposition
- Conference Cost-Value Propositions
- Developing graphics for the evolution of conferences. This is to quickly demonstrate what is important at each conference type for different demographics.

In addition to the graphics, the committee has listed over 20 fundraising ideas characterized on a scale of projected chapter revenue. Many of the ideas stem from chapters across the country and involve little 'how to' nudges for the reader. We would like to post this in blog form under the resources tab.



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It strikes me as marvelous that we have taken a committee typically dedicated to just reviewing the organization finances and turned it into a resource machine. This is so wonderful because it is what our membership have been asking for. They LOVED our FORUM resources as we had uniquely answered a question raised at COP Grassroots. Are we paying too much for national member dues? As a committee, we realized we were offering a great deal of content and we were just struggling to COMMUNICATE the VALUE. Rather than giving them the 'You are getting way more than you paid for' response that we found, we developed graphics to help them explain that to their members and classmates. SUCCESS.

I believe that the supplemental information provided by Nick before our semiannual reviews allowed us to have confidence when reviewing the finances with him. These exercises allowed for our members to grow through their participation on the committee in a way that is unique to what this committee can offer.

### **Where We Are Going**

We are so grateful to have a body of members that challenges us to be honest, transparent, and creative. Next year will be an audit year for the finance committee. As such, we expect there to be a larger focus directly on performing the audit and less of a focus on communicating membership value to our constituents.

Best Regards,

**Elizabeth Seidel, AIAS**  
**Director, West Quadrant | AIAS**

**Rachel Law, AIAS, Assoc. AIA**  
**Vice President, National | AIAS**

9:35-9:45am  
[10 Minutes]

**PRESENTERS**  
Serfass

05

## EXECUTIVE DIRECTOR Q&A

a. Question and Answer

### MOTIONS

a. N/A

### BACKGROUND

a. N/A

### IMPLICATIONS

N/A

## 06

9:45-10:00am  
[15 Minutes]

### PRESENTERS

Wahlgren  
Law

### MATERIALS

Governance Committee Report

## GOVERNANCE

- a. Vision Statement Proposal
- b. Value Statements Proposal
- c. Bylaws Review and Approval

## MOTIONS

- a. Motion to ratify the Vision Statement of the 2017 Grassroots Board of Directors Meeting.
- b. Motion to ratify the Values Statement of the 2017 Grassroots Board of Directors Meeting.
- c. Motion to ratify bylaws as presented.

## BACKGROUND

- a. N/A
- b. N/A
- c. N/A

## IMPLICATIONS

N/A



## GOVERNANCE COMMITTEE REPORT

**TO:** Board of Directors

**FROM:** Jenn Elder and Sarah Wahlgren  
Director, South Quadrant 2016-2017, Liaison  
President, AIAS 2016-2017, Chair

**SUBJECT:** Grassroots Governance Committee Report

**DATE:** June 15, 2017

### Short and Sweet

Our team has taken the route to streamline and give the vision and core values a clean wording that can take on a multitude of ideas and perspectives in representing our organization. Some of our calls were work sessions where we worked in systematic ways in google docs. Others, we took the approach of eliminating unnecessary words. At the moment, we have something that our committee is proud to present, however an addendum will be sent out when we have decided the official last wording we will present to the board and the Council of Presidents.

### Vision Statement

With this vision statement, we are hoping to complement the mission statement as well as grasp many aspects of what AIAS is in one succinct phrase. We believe this is specific and special to our organization and motives.

*"To empower the voices, ideas, and actions for the future of architecture."*

### Core Values

With these core values, we hoped to draw out the deeper, embedded meaning of the vision and mission statements. These aim to define and characterize what we believe our membership is and what we hope to sustain and inspire in our future members.

<i>PASSION</i>	We pursue goals larger than any individual.
<i>GROWTH</i>	We inspire students to reach their greatest potential through meaningful learning opportunities.
<i>IMPACT</i>	We advocate for and enact positive change.
<i>COMMUNITY</i>	We foster an inclusive network of peers that learn from, support, and drive one another.
<i>PERSPECTIVE</i>	We link the profession's opportunities to architectural education.
<i>BALANCE</i>	We promote respectful relationships, an environment of diversity, and a healthy lifestyle.

### The full package

So, as a summary, this is how our full set of mission, vision, and values would be presented when marketing who and what we are as an organization.



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*Advancing leadership, design, and service among architecture students,  
To empower the voices, ideas, and actions for the future of architecture.*

PASSION	We pursue goals larger than any individual.
GROWTH	We inspire students to reach their greatest potential through meaningful learning opportunities.
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COMMUNITY	We foster an inclusive network of peers that learn from, support, and drive one another.
PERSPECTIVE	We link the profession's opportunities to architectural education.
BALANCE	We promote respectful relationships, an environment of diversity, and a healthy lifestyle.

Each value will have programs tied to it as well such as FORUM/Quads/conferences, NDSA, Crit Live, Freedom by design, AIAS Imagine, NAAB Student Rep, etc. that point to where we are delivering on these values as membership benefits.

Respectfully submitted,

**Jenn Elder, AIAS**  
**South Quad Director | AIAS**

## 07

10:00-10:30am  
[30 Minutes]

### PRESENTERS

De Saram  
Seidel  
Gentile  
Elder  
Daher

### MATERIALS

Advocacy Task Force Report  
Design Think Tank Report  
FBDAG Report  
Global Council Report

## COMMITTEE REPORTS

- a. Advocacy Task Force
- b. Design Think Tank
- c. Freedom by Design Advisory Group
- d. Global Council

### MOTIONS

- a. N/A
- b. N/A
- c. N/A
- d. N/A

### BACKGROUND

- a. N/A
- b. N/A
- c. N/A
- d. N/A

### IMPLICATIONS

N/A





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## ADVOCACY TASK FORCE REPORT

**TO:** Council of Presidents

**FROM:** Elizabeth Seidel, AIAS  
AIAS Director, West Quadrant

Elizabeth Widaski, AIAS  
Chair, Advocacy Task Force

**SUBJECT:** Council of Presidents Report

**DATE:** June 15, 2017

### Team

Liaison: Elizabeth Seidel

Chair: Elizabeth Widaski

Cameron Kayne, Harikrishna Patel, Iryna Gulin, John Ferns, Megan Stenftenagel, Sarah Curry

### Advocacy Committee Charges

- ✦ How can AIAS contribute to the resilience of the architectural profession and education?
- ✦ Discuss issues of equity, diversity and accessibility of design.

### From the NOW to the FUTURE

Advocacy month went off without a hitch! With the help of the national office, we launched three panels and one interview session exploring topics our members brought to light at FORUM. The topics included:

- Studio and Firm Culture
- An Architect's Global Impact
- Community Service and the NDSA
- What Diversity Means to our Generation

In an effort to continue to build the voice of our membership, we asked several people that joined in our FORUM Confessions Booth to be involved in panel discussions on the topics aforementioned. These weekly sessions were filmed live on the national YouTube channel and looked to encourage members to voice their values and opinions on each topic. Graphics created by Tim were broadcast on social media platforms at the beginning of the week where the task force highlighted views expressed by general members in the FORUM Confessions Booth. The task force used this sequence of events to gauge what was important to our membership, find members who were impassioned about each topic, procure a setting where they can be heard, and finally celebrating their success. I



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believe this exercise was highly successful as it engaged our member base in a way that has not been done before. We are excited to have national's support for next year as Advocacy Month becomes a staple of our yearly programming.

To wrap up the year, the task force was asked to use their voice on the national stage! Each member was asked to write one or two blogs about areas where they believe advocacy is needed. We have been working with national to release one of these blogs a week to create an active and ongoing dialogue with our members. The topics were as follows:

- Week 1: Advocacy and the AIA - Sarah
- Week 2: Designing for Inclusion - Iryna
- Week 3: How Have Architects Been Addressing Climate Change? - Megan
- Week 4: Diversity Design Competition - Cameron
- Week 5: Empowering Children to be Courageous - Liz
- Week 6: Participatory Design – John
- Week 7: Adaptability and flexibility of practice. Architecture for all. - Krish
- Week 8: Accessibility to Design -John
- Week 9: Advocates for All + the Diversity Iceberg - Elizabeth

With this content, we are able to have nine weeks of consecutive impact over the summer months. Our thought with this stemmed from wanting to add valuable content to the 'advocacy' tab on the national web page. We had the desire to redesign the page but did not have content to do that with. We chose to take the first step with the final portion of this year and ask the next committee to consider what they can do to further the process. Additionally, we wanted to keep committee work in front of our national membership all summer long while we transition in a new batch of COPs. We wish all the committees for next year the best of luck as they continue to pave our path forward.

With that, Elizabeth<sup>2</sup> would like to thank this amazing team for the weekly work that they put in. What an incredible group of individuals. We grew into an unbelievably strong unit this year; Thank you for being a team in every single sense of the word. We LOVE you. We APPRECIATE you. Thank you for the respectful, kindhearted, and supportive environment! You guys are machines!!

The future is bright,

**Elizabeth Seidel, AIAS**  
**Director, West Quadrant | AIAS**

**Elizabeth Widaski, AIAS**  
**Chair, Advocacy Task Force 2016-2017**



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## DESIGN THINK TANK REPORT

**TO:** Council of Presidents

**FROM:** Jeremy Gentile, AIAS, Assoc. AIA Director, Midwest Quadrant  
Maria Hurtado, AIAS Member, Pennsylvania State University, Chair

**SUBJECT:** Grassroots Council of Presidents Report

**DATE:** June 15th, 2017

### BEHIND US

As a new committee of the AIAS, I have quite enjoyed the challenge of leading a new charge with such an excellent partner! It has, no doubt, had a few rocky moments, but I am quite happy with what we have done this year.

In the early days, the team began by auditing CRIT and the Honors and Awards Process; an exercise which led to retooling of the HA timeline, and which provided great insight into increasing the value of CRIT. From there, we began the discussion of competitions, the value of them to our members, where their interests lie, and how often they are submitted to. This dialogue led to a deeper understanding of student time lines and work loads, leading to the desire for competition requiring production to take place outside the academic year. This is now reflected in the placement of third party competition releases on our calendar, and the creation of the InStudio Instagram Competition to launch next year.

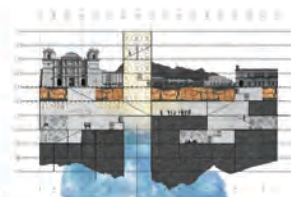
From that point forward, we organically discussed the value of AIAS to the each of us in the design studio and how this impacted the paths we've taken and the work that we have done thus far. We then analyzed how our individual Chapters viewed the AIAS in regards to design and where the low hanging fruit for growth existed.

### DESIGNERS OF AIAS

As Maria and the team rounded the corner towards the home stretch, we once again looked towards the mantra of #VisibleValue. As a means of communicating the work that the Think Tank has done of the past year, we felt a series of testimonials would do well to actively communicate the design side of our mission statement. Through a series of brainstorming dialogue, the committee gravitated towards the concept of Designers of AIAS: a visual way of showcasing this. The series highlights one member per week on our Instagram Channel. Maria's submission is seen below.



AIAS has taught me to go beyond the aesthetics. Architecture has the power to affect the communities and people that interact with our designs. In order to be leaders we need to put them first, in order to have beautiful designs that are making an impact on everyday life.



#### DESIGNERS OF AIAS

Has the AIAS impacted your approach to design?

Tell us how!  
Shoot us a line at [mailbox@aias.org](mailto:mailbox@aias.org)  
subject line: "Designers of AIAS."

2016-2017  
Design Think Tank





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Each posting opens first with an image of the member, to provide a personal connection; the member's quote regarding the impact that the AIAS has had on their design career and how the AIAS shapes the design community; an image of a recent work by the member; and a call to action to the viewer to submit their story.

The series has been incredibly well received on Instagram, and I hope that this can continue on as a series that furthers the visual aspect of the what it means to be a designer in the AIAS community.

### THE PATH FORWARD

It is with full sincerity that I recommend that this committee continue to operate next year. As the AIAS works through the growth of CRIT as it's own brand, the curation of InStudio for more purposes, and the repositioning of Freedom By Design, it is more important than ever that we consider the impact that the outward face of these brands project to our members. The tank is more than capable of serving as a sounding board for these mock ups and ideas. They can provide thoughtful feedback and serve as a qualified focus group. In addition, if given the proper charge, the tank can certainly begin to produce new ideas and content. I am more than willing to continue to consult on it's further direction.

Thank you so much to the members of this committee for all of their passionate work over the past year, your efforts are incredibly appreciated!

It seems fitting to conclude this report with a piece of Good Fucking Design Advice, and that is "Never settle. Make it interesting. Be fucking bold."

Design on,

**Jeremy Gentile**, AIAS, Assoc. AIA  
Director, Midwest Quadrant



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## **GLOBAL COUNCIL REPORT**

**TO:** Council of Presidents

**FROM:** Clayton R. Daher  
2016 - 2017 AIAS Northeast Quadrant Director

Rachel K. Law  
2016 - 2017 AIAS National Vice President

Tony Lopez  
2016 - 2017 AIAS Global Council Co-Chair

**SUBJECT:** Grassroots Council of Presidents Report

**DATE:** June 15, 2017

### **Reflecting on the Year:**

Together as an organization we have worked as whole to grow our international presence immensely over the past few years. The overwhelming amount of support and curiosity presented by the Council of President at the FORUM 2016 meeting we were truly onset to break boundaries and create a true global organization.

Just as our profession is at the forefront of reinvention, the Global Council is constantly changing and morphing into what will become the official representation of architecture students across the globe. It is hard to compare it to any other advisory group within the AIAS but we are confident that with the leaps we have taken this year alone, the Global Council should continue to be advanced. We need to continually work on strengthening and refining our mission and goals but it will set us far apart from other student led organizations.

Finding a time to get all the members of the council to meet will always be an issue. It is integral to the GC's success that we ensure that each year there is at least one or two members on the council that are joining for a second year to help the council grow and procure the little institutional memory that we have so far.

We have worked to start "Quad Pods" between international chapters and Global Council members that either attend school in that region or who have an ancestral history with that region. Continuing these initial efforts are integral to supporting and growing these chapters as well as giving them similar resources as a Quad Director would to a stateside chapter.



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**Things that we would like the GC to continue to work on next year:**

- + Continually
- + Growing refining the membership values of an international chapter
- + Crafting a global calendar, working to bring more students to our conferences
- + Formulating an international competition
- + Strengthening relations with international organizations like CLEA
- + Laying out the ground works for how representation on the GC will work
- + Quantifying whether new chapters and countries become AIAS affiliates or chapters

**Up! Up! And TO DUBAI we go!!**

**Clayton R. Daher, AIAS**

Northeast Quadrant Director | AIAS

**Rachel K. Law, Assoc. AIA, AIAS**

Vice President | AIAS

**Tony Lopez, AIAS, CLEA**

Global Council Co-Chair | AIAS

10:30-10:40am  
[10 Minutes]

**PRESENTERS**  
N/A

**MATERIALS**  
N/A

## **BREAK**

### **MOTIONS**

a. N/A

### **BACKGROUND**

N/A

### **IMPLICATIONS**

N/A



**08****10:40am – 11:10am****[30 Minutes]****PRESENTERS**

De Saram

Seidel

Law

**MATERIALS**

- N/A

**AWARDS AND RECOGNITION**

- 2016 – 2017 Honor Awards
- 2016 – 2017 Committee Recognition
- 2017 Quad Conference Recognition
- 2018 Quad Conference Selection Results

**MOTIONS**

- N/A
- N/A
- N/A
- N/A

**BACKGROUND**

- N/A
- N/A
- N/A
- N/A

**IMPLICATIONS**

- N/A

## 09

11:10am – 11:15am  
[5 Minutes]

**PRESENTERS**  
De Saram

**MATERIALS**  
• N/A

## COMMITTEES AND TASK FORCES

- a. Review of 2017 – 2018 Committees
- b. Question and Answer

### MOTIONS

- a. N/A
- b. N/A

### BACKGROUND

- a. N/A
- b. N/A

### IMPLICATIONS

N/A

# 10

11:15am – 12:00pm

## PRESENTERS

De Saram

## MATERIALS

N/A

## NEW BUSINESS

- a. New Business as presented

### MOTIONS

- a. Motions as needed to introduce new business. New topics must be moved and seconded for discussion to occur.

### BACKGROUND

- a. Members of the Council of Presidents will have the opportunity to present items of new business for consideration.

### IMPLICATIONS

N/A

# 11

12:00pm

## PRESENTERS

De Saram

## MATERIALS

- N/A

## ADJOURN

- The Council of Presidents will reconvene at the FORUM 2017 Council of Presidents Meeting on January 1<sup>st</sup>, 2018 in Austin, Texas.

## MOTIONS

- Motion to adjourn the 2016 FORUM Council of Presidents Meeting

## BACKGROUND

N/A

## IMPLICATIONS

N/A