AIAS CRIT LIVE: FALL RESEARCH SYMPOSIUM

WHAT
CRIT Live is in its third year as part of AIAS' national programming schedule. The event attempts to provide a showcase for students to present research projects of their own as well as learn from their peers and professionals regarding research strategies and tactics.

HISTORY & HOST SCHOOLS
2016
- Virginia Institute of Technology at the Washington-Alexandria Architecture Center
- Stanford University

2017
- Cornell University
- Georgia Institute of Technology
- University of Cincinnati
- University of Arizona

ASK
The AIAS is seeking two host schools to help house these two events. The AIAS is NOT seeking any financial contribution. We are only asking for the complimentary use of one academic lecture hall space over the course of a Saturday in October/November 2018.

HOST SCHOOL CONTRIBUTION
1) Provide lecture hall
2) Appoint up to 10 AIAS chapter volunteers
3) Plan and execute the networking reception held during the evening wrap up

The host chapter and dean/chair/administrator/faculty will have the opportunity to address the audience both at the beginning and end of the event. The AIAS national office plans and implements all logistics, registration, and marketing related to the event with input from the host AIAS Chapter. The host school burden is kept to a minimum as much as possible.

ATTENDANCE & REGISTRATION FEES:
Approximately 50 students are expected to attend. The fee structure for the event is as follows:

Students Presenting Research: $0
AIAS Host Chapter Members $5
AIAS Members: $25
Non-Members: $50

AGENDA & PROGRAMMING:
SATURDAY

9:00am – 10:30am   Welcome & Opening tutorial professional secured and funded by the AIA Research Department

11:00am – 12:30pm   Student Presenters & Q+A Panel - Spring call for proposals to be issued. Host chapter to select/curate the three student speakers from available submissions.

2:00pm – 3:30pm	Student Presenters & Q+A Panel - Spring call for proposals to be issued. Host chapter to select/curate the three student speakers from available submissions.
4:00pm – 5:30pm	2017-2018 CRIT Scholars & Q+A Panel – These students have already been selected and funded by the AIA Research Department for the 2017-2018 school year.
6:00pm – Close	Evening networking reception to be arranged and curated by the host chapter, unless deferred to AIAS National.

HOST SCHOOL / CHAPTER ROLES & RESPONSIBILITIES

VENUE
It is estimated that attendance will fall between 25-50 students. Ideally, the host school will provide a single lecture hall space that can accommodate up to 100 students (to allow for the potential of higher attendance). Should the space available accommodate below 100 people, AIAS National will limit the registrations available to ensure the capacity is respected.

SATURDAY NIGHT ICEBREAKER & SOCIAL EVENT
If desired, the host AIAS chapter may arrange a social event on Saturday night for conference attendees and the chapter. Should the host chapter not wish to arrange a social event, AIAS National can solicit and procure a discounted menu at a local restaurant and arrange for the Saturday night icebreaker to be hosted at that location.

AIAS NATIONAL OFFICE ROLE

MARKETING, REGISTRATION, & CALL-FOR-PROPOSALS
AIAS National will conduct a robust marketing campaign to promote CRIT Live. The marketing campaign will feature frequent content promoting the conference content, host schools, logistics, and reasons for attending. Promotion will continue periodically up until the event. The AIAS National website, social media platforms, and e-newsletter will be the primary channels. AIAS National will also work to partner with the other architecture collaterals (AIA, ACSA, NAAB, NCARB) in distributing the message. A specific email campaign will also be generated that targets school administrators and faculty advisors around the country.

Registration for the event will open in early August and be serviced through AIAS National's event registration portal. The fee will be $25 for AIAS members and $50 for non-members. Presenting students will receive comped registration, and AIAS Host Chapter members will receive a discounted registration rate of $5. Faculty are always invited to AIAS events on a comped registration fee as well.

A Call-for-Proposals will be distributed to the AIAS membership and will service the call-for-proposals through its website. The AIAS will solicit student content focused on completed research projects, in-progress research projects, data-driven projects, design-based projects and topical panels. AIAS National will present the submittals to the host chapter and work with them to have the student presenters selected and curated.

HOTELS & TRAVEL
The AIAS National Office will work with area hotels to receive a courtesy discount, if possible. However, no hotel contracts or room blocks will be reserved. The limited attendance expectation

coupled with the alternative option of accommodation-sharing services (e.g. AirBnB) do not justify the risk associated with contracted blocks. Discounts on air travel, train travel, and local ride-sharing services will also be pursued.

ON-SITE ADMINISTRATION, MC, & FOOD AND BEVERAGE
AIAS National will send at least one representative to each of these two events. The representative will be either a national officer (President or Vice President) or full-time staff member. The AIAS National representative will also serve as the event MC – welcoming everyone, managing speaker transitions, and making the final farewell. The AIAS National Office will coordinate and fund a low-cost coffee break on the morning and afternoon of each event. No other food and beverage will be arranged.

RESEARCH BEST PRACTICES – TUTORIAL WORKSHOP
The AIA National Research Department has offered to team up with AIAS to identify and fund a tutorial workshop focused on research best practices. The AIA will identify, invite, and fund the expenses for a research professional to deliver a 90-minute workshop on Saturday morning.