



## AIAS THRIVE: A CAREER PREP PROGRAM

### WHAT

THRIVE is in its second year as part of AIAS' national programming schedule. THRIVE is a series of educational sessions for members that will cover tips and tricks for thriving in the profession. From landing your first job and starting on your first project to making meaningful contributions with confidence; this program aims to have relevance to a wide spectrum of undergraduate and graduate students.

### HISTORY & HOST FIRMS

2018 Chicago

- Ross Barney Architects
- CannonDesign

2018 Philadelphia

- HOK
- Bohlin Cywinski Jackson

### ASK

The AIAS is seeking two host schools to work with local firms and architectural professionals in their surrounding area to provide a location for the events and speakers.

### HOST SCHOOL CONTRIBUTION

- 1) Coordinate with local firm for venue
- 2) Appoint up to 10 AIAS chapter volunteers
- 3) Plan and execute the networking reception held during the evening wrap up

The AIAS national office plans and implements all logistics, programming, registration and marketing related to the event with input from the host AIAS Chapter. The host school burden is kept to a minimum as much as possible.

### ATTENDANCE & REGISTRATION FEES:

Approximately 50 students are expected to attend. The fee structure for the event is as follows:

Students Presenting Research:	\$0
AIAS Host Chapter Members	\$5
AIAS Members:	\$25
Non-Members:	\$50

### PROGRAMMING:

The AIAS national office will work with the host school to coordinate the speakers for the event.

### SCHEDULE, STRUCTURE, & CONTENT

#### SATURDAY

9:00am – 10:30am	Part I: Landing Your Perfect Job
11:00am – 12:30pm	Part II: Day One In The Office
2:00pm – 3:30pm	Part III: Your First Project
4:00pm – 5:30pm	Part IV: Moving On Up: Contribution, Confidence, and Ownership
6:00pm – Close	Evening networking reception

## **HOST SCHOOL / CHAPTER ROLES & RESPONSIBILITIES**

### **VENUE**

It is estimated that attendance will fall between 25-50 students. Ideally, the host school will coordinate with a local architectural firm who can provide a single conference-type space that can accommodate up to 100 students (to allow for the potential of higher attendance). Should the space available accommodate below 100 people, AIAS National will limit the registrations available to ensure the capacity is respected.

### **SATURDAY NIGHT ICEBREAKER & SOCIAL EVENT**

If desired, the host AIAS chapter may arrange a social event on Saturday night for conference attendees and the chapter. Should the host chapter not wish to arrange a social event, AIAS National can solicit and procure a discounted menu at a local restaurant and arrange for the Saturday night icebreaker to be hosted at that location.

## **AIAS NATIONAL OFFICE ROLE**

### **MARKETING, REGISTRATION, & CALL-FOR-PROPOSALS**

AIAS National will conduct a robust marketing campaign to promote THRIVE. The marketing campaign will feature frequent content promoting the conference content, host schools, logistics, and reasons for attending. Promotion will continue periodically up until the event. The AIAS National website, social media platforms, and e-newsletter will be the primary channels. AIAS National will also work to partner with the other architecture collaterals (AIA, ACSA, NAAB, NCARB) in distributing the message. A specific email campaign will also be generated that targets school administrators and faculty advisors around the country.

Registration for the event will open in late November and be serviced through AIAS National's event registration portal. The fee will be \$25 for AIAS members and \$50 for non-members. Presenting students will receive comped registration, and AIAS Host Chapter members will receive a discounted registration rate of \$5. Faculty are always invited to AIAS events on a comped registration fee as well.

### **HOTELS & TRAVEL**

The AIAS National Office will work with area hotels to receive a courtesy discount, if possible. However, no hotel contracts or room blocks will be reserved. The limited attendance expectation coupled with the alternative option of accommodation-sharing services (e.g. AirBnB) do not justify the risk associated with contracted blocks. Discounts on air travel, train travel, and local ride-sharing services will also be pursued.

### **ON-SITE ADMINISTRATION, MC, & FOOD AND BEVERAGE**

AIAS National will send at least one representative to each of the four events. The representative will be either a national officer (President or Vice President) or full-time staff member. The AIAS National representative will also serve as the event MC – welcoming everyone, managing speaker transitions, and making the final farewell. The AIAS National Office will coordinate and fund a low-cost coffee break on the morning and afternoon of each event. No other food and beverage will be arranged.