

# AIAS IN STUDIO COMPETITIONS



## AIAS INSTUDIO COMPETITIONS

The AIAS is looking for members to share and showcase the work they are currently doing in their studio courses. By sharing their work, we aim to provide inspiration for those looking for inspiration for those looking to enhance their skill sets. These competitions are geared toward all years and skill sets to showcase the strengths of the AIAS member!

Started in 2017, each competition has brought in over 150 entries via Instagram and provides weekly engagement with our membership, including spotlights on the top entries received each week.

# SUMMER IN STUDIO PHOTO



## OVERVIEW

The AIAS is looking for members to share their photography and to provide inspiration for those looking to enhance their skill sets. This competition is open to all years and skill sets – show us what you’ve got!

## HOW TO ENTER

Share your photographs on your Instagram account between June 1 and July 31 to enter the competition.

- Tell us (in 1-2 sentences) what your photograph is about
- Tag the AIAS National Office on Instagram – @aiasorg
- Use the following hashtags: #AIASInStudio and #InStudioPhoto

Each Wednesday during the competition the National Officers will select their top five (5) submissions and feature them in the AIAS InStudio Highlights on Instagram. At the close of the competition, the jury will select four winners from the submissions posted during the competition dates. Winners are announced at the beginning of the academic school year.

## SPONSOR FAQs

- 150+ submissions for InStudio Competitions
- Hashtag specific branding
- Extensive exposure in our most consumed social media channel, Instagram
- Have your company name used and seen by thousands in our AIAS community and beyond!

### INTERESTED IN SPONSORING?

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 PHOTO (Summer). . . . \$5,000

Email [mailbox@aias.org](mailto:mailbox@aias.org)

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