## I WANT TO WORK IN

DIGITAL CONTENT SERIES

























# I WANT TO WORK IN...





#### LET US SET THE SCENE...

You're six months out from summer break or graduating entirely. And you need a job. Where do you look? You've heard great things about New York City, but what's the cost of living? Is it really affordable? How competitive is the market right now? Then again, your studio mate worked in Minneapolis last summer and was raving about the art and music scene and all of the great restaurants and breweries that were popping up. They also mentioned apartment costs and starting salary—and did we mention the amazing beer scene?

## SO HOW DO YOU CHOOSE?

I Want to Work In (#iwtwi) is a career feature of the AIAS and launched in September 2017. This feature highlights recent graduates and architects who are living and working in towns and cities around the world. Follow us, each month, as we explore a new city: where to live, where to work, where to eat(!), where to make friends and, most importantly, how to get involved in the professional community and achieve your goals in licensure, practice, and beyond. aias.org/iwtwi

#### WHAT'S INCLUDED

In promoting a new city each month, the feature includes sponsor branded content:

- Monthly promotion in AIAS 'Visible Value' Insta Stories
- Monthly promotion in AIAS newsletter
- Bi-monthly blog posts
- Bi-monthly Instagram features
- Weekly Facebook promotion

\*Note: The 2017-2018 school year was sponsored by PPI. We would like to open up this opportunity to partners around the country who want to share their cities with our students!

## INTERESTED IN...

SPONSORING?
PROMOTING YOUR CITY?
PROMOTING YOUR FIRM?

4 Cities (Quarterly). . . \$3,500 6 Cities (Bi-Monthly). . . \$6,000 12 Cities (Yearly). . . \$10,000

