

CASCADES

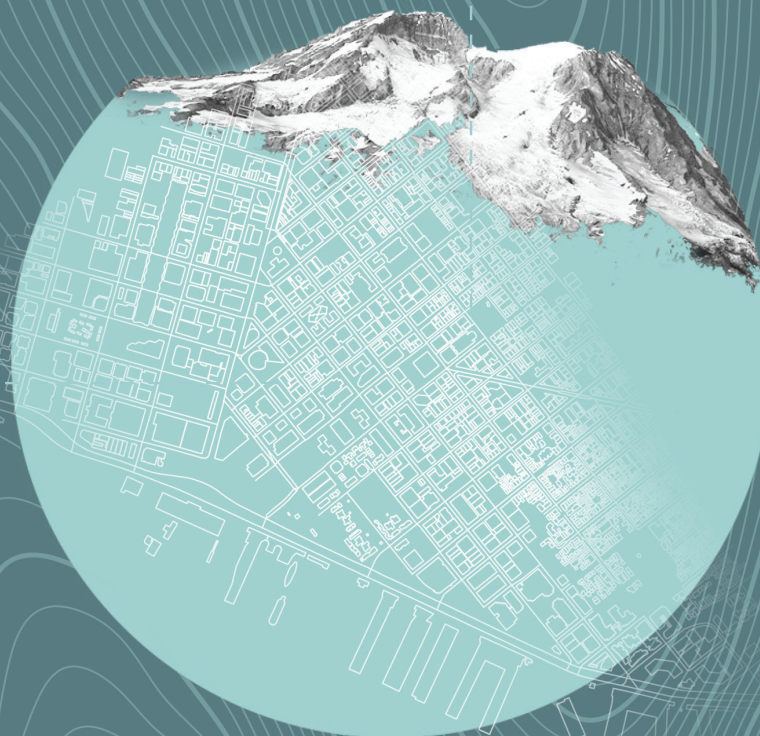
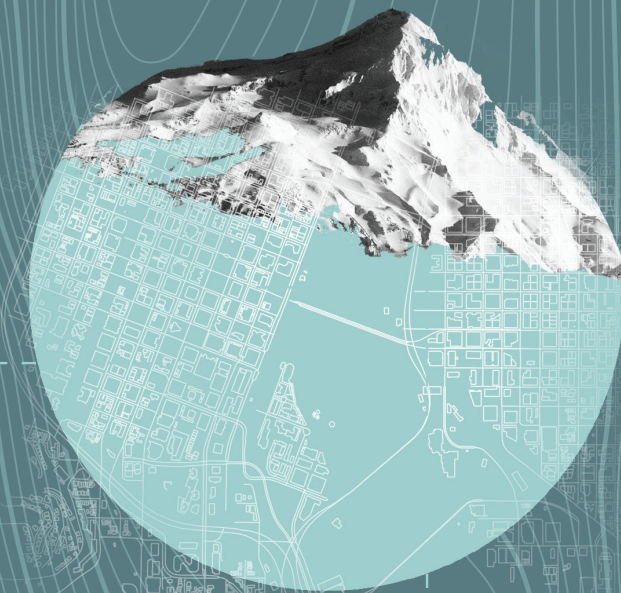
a part of the movement

AIAS FORUM 2018 | PNW

12.29.18-01.01.19

Seattle, Washington
Sheraton Hotel

aias.org/pnw



THE AMERICAN INSTITUTE
OF ARCHITECTURE STUDENTS



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AIAS FORUM OVERVIEW

AIAS FORUM, the largest annual architecture and design conference hosted by the AIAS, offers students the opportunity to learn about issues facing architectural education and the profession, to meet and network with other students and professionals with common interests, and to interact with today's leading architects. In addition to the keynote presentations, FORUM includes tours, daily seminars, and workshops that enable attendees to discuss relevant and current architectural and design issues.

HISTORY OF AIAS FORUM IN THE PACIFIC NORTHWEST

1978 - Sun Valley, Idaho

1994 - Portland, Oregon

2018 - Seattle, Washington

KEY COMPONENTS OF AIAS FORUM

ARCHITECTURE + DESIGN | LEADERSHIP | SOCIAL IMPACT | CHAPTER
BUSINESS | NETWORKING PROFESSIONAL DEVELOPMENT | GOVERNANCE

ABOUT AIAS

The AIAS is an independent, nonprofit, student-run organization dedicated to providing unmatched progressive programs, information, and resources on issues critical to architecture and the experience of education. The AIAS strives to promote excellence in architectural education, training, and practice; to foster an appreciation of architecture and related disciplines; to enrich communities in a spirit of collaboration; and to organize students and combine their efforts to advance the art and science of architecture.



AIAS MISSION: Advancing leadership, design, and service among
architecture students.

SCHOOL CO-HOSTING OPPORTUNITIES

\$5,000 - CO-HOSTING: THE PNW COLLECTIVE (AT LEAST 4 SCHOOLS MUST OPT IN)

AIAS FORUM cannot exist without the crucial role of the Host School, Planning Team and Event Partners. The financial support provided by the Host School and Event Partners is reciprocated by a sponsorship agreement which ensure appropriate recognition throughout the conference itself and in the promotion leading up to the conference. Hosting and partnering with us for AIAS FORUM 2018 | PNW places those schools in the limelight throughout the entire year leading up to the event. It is a unique and prestigious opportunity.

GENERAL BENEFITS:

- Marketing and recruitment for your
 - School as a great place to study
 - School as a great place for career enhancement and opportunities
 - City/state as a great place to live/work
- Strengthen the relationship with your student AIAS Chapter, the local and state AIA components, the local architecture community and the community in general.
- Highlight the value a national organization of architectural students can bring to the school.
- Marketing and recruitment to high school students nationally, but also with a statewide focus
- Student learning opportunity through engagement with the management, vision and facilitation of FORUM
- Leadership, moral, pride and community building within the student body throughout the year
- An opportunity to highlight the program of architecture within the entire university

AIAS FORUM 2018 PRE-CONFERENCE MARKETING

- Fall 2018 profile on The PNW Collective Co-Host Schools of FORUM 2018
- Premium visibility on AIAS FORUM conference website
- Host School promotion with school profile/highlight and link on conference website
- Promotion on all FORUM related emails to
 - Entire membership (+5,000 students)
 - AIAS national corporate sponsors
 - Local/state sponsors (AIA Components, Firms, etc)
 - Keynotes and speakers

AIAS FORUM 2018 CONFERENCE OPPORTUNITIES

- 15-minutes at the Opening General Session for welcome remarks from The PNW Collective
- Anchor Booth (double size) at EXPO 2018 to interact with prospective students
- (2) Tickets to Honors + Awards / Professionals Night
- (2) Complimentary registration and reserved seating at FORUM General Sessions
- Promotion on
 - Programs (printed and/or mobile) as the FORUM Host School
 - Printed sponsor materials as FORUM Host School
 - Promotion on splash screens as FORUM Host School
- Premium visibility with table and banners throughout duration of conference
- Marketing via the printed materials included in the attendee registration bag

AIAS FORUM 2018 POST-CONFERENCE MARKETING

- Promotion on all of our Thank You cards (to firms, national sponsors, speakers, etc)
- Promotion on any follow-up emails/surveys

GENERAL SPONSORSHIP OPPORTUNITIES

\$500 AND UNDER - GENERAL CONFERENCE SPONSOR

WHAT'S INCLUDED:

- Logo on FORUM website, splash screens, and sponsor boards

\$500 AND UP - PROFESSIONAL PARTNER

Showcase your dedication to the next generation of architects. We will be profiling and highlighting these companies in the fall of 2018 leading up to the launch of registration. Get your name out there.

WHAT'S INCLUDED:

- Booth at EXPO 2018
- Logo on FORUM website, splash screens, and sponsor boards
- (2) Tickets to Honors + Awards / Professionals Night
- (2) Complimentary registration and reserved seating at FORUM General Sessions

\$2,500 - KEYNOTE SPONSOR

Give a 5 to 7-minute presentation about your company and introduce the Keynote speaker for that session.

WHAT'S INCLUDED:

- Your provided material included in attendee registration bag
- Company name is directly connected and showcased with the General Session and Keynote Address, including all promotional materials leading up to the conference
- General Session stage time in front of all of our conference attendees
- All of the PROFESSIONAL PARTNER items above

\$2,500 - TRACK SPONSOR -OR- EXPO 2018

Your company's name is directly connected and showcased with the Expo or selected track for the entire length of the conference, including all promotional materials leading up to the conference.

WHAT'S INCLUDED:

- Your provided printed material in in attendee registration bag
- A table outside the General Session room for one day of the conference, at which you can showcase your organization
- All of the PROFESSIONAL PARTNER items above

EVENT SPONSORSHIP OPPORTUNITIES

\$1,500 - FIRM CHARRETTE

Open your doors up for a few hours on Friday, December 29 to our students in small groups. Allow our students to get a feel for what different firms and office environments have to offer through dynamic exchanges of ideas via design charrette. Sponsorship includes all of the benefits of the PROFESSIONAL PARTNER.

\$2,500 - BEAUX ARTS BALL (4 AVAILABLE)

One of the time honored traditions of AIAS FORUM is the annual Beaux Arts Ball. Attendees get the chance to unwind from a long, productive conference and ring in the New Year with new friends here in the heart of Seattle.

\$2,500 - COUNCIL OF PRESIDENTS RECEPTION (2 AVAILABLE)

This event positions you as the exclusive sponsor of this special invitation-only event. Made up of the Presidents of each AIAS chapter, AIAS Board members, staff and additional VIPs, this is an opportunity to network with and promote your company brand to the future leaders of the industry.

\$5,000 - HONOR AWARDS / PROFESSIONALS NIGHT

Each year the AIAS honors individuals and groups for their exemplary work in areas such as leadership, collaboration, scholarship, and service. The AIAS Honor Awards were developed to publicly recognize outstanding achievements by students, educators, and practitioners who have exhibited an exemplary commitment to the education and development of architecture students. Help us in celebrating the 2018 Honor Awards winners.

ITEM SPONSORSHIP OPPORTUNITIES

\$5,000 - CLOSING NIGHT

Closing Night is a time for reflection-to unwind from a busy week, make those final connections, and say farewell to new friends. Help us bring AIAS FORUM 2018 to a close.

\$5,000 - LANYARD

Conference name badges are worn by all attendees, occupying a prominent position around each attendees neck. The lanyard sponsor will enjoy a high degree of brand visibility throughout the conference by the inclusion of your logo alongside the AIAS logo.

\$5,000 - REGISTRATION BAG

Each conference attendee will receive a registration bag upon arrival, containing the conference program, promotional material from sponsors, and other important documentation. This bag will be carried by attendees throughout the event and will also be used long after AIAS FORUM has commenced. This high level exposure is a proven method to promote your company and support of the AIAS.

\$10,000 - SKETCHBOOKS

Registrants will receive a branded sketchbook with your logo. This book will be carried throughout the event and be used to sketch with for months afterward.