

Graphisoft Sponsors AIAS Competition

The InStudio Render/Sketch Competition Highlights Studio Work

Boston, June 8, 2021 – Graphisoft®, the global leader in Building Information Modeling (BIM) software solutions for architecture, has announced an enhanced partnership between its North America office and the American Institute of Architecture Students (AIAS). Graphisoft has signed on to sponsor the InStudio Render/Sketch competition, which serves to empower the next generation of designers. By displaying their original designs, the InStudio Render/Sketch competition gives students the platform to inspire their peers and further develop their skills.

To enter, AIAS members share their original sketches and renderings of designs and concepts on Instagram. On a weekly basis, beginning June 15, AIAS National Officers will select the top five submissions and feature them in the AIAS Studio Instagram Highlight. Members with a public Instagram profile who share their sketches and renderings, tagging @AIASorg and @Graphisoft will be eligible to win cash prizes. The first-place winner will receive \$300, with second and third place winners taking home \$200 and \$100, respectively.

The four-month long entry period allows competitors ample time to create stunning designs in their software of choice. Entries created in Archicad and tagged #ArchicadInStudio21 will receive additional amplification from Graphisoft on the company's Instagram, @Graphisoft.

"Graphisoft is thrilled to be supporting this exciting initiative – it gives us an opportunity to honor and further our long-standing commitment to the AIAS," said Tracey Gatland, General Manager, Graphisoft North America. "We have always focused on providing the best tools, namely Archicad, free to students and schools. We expect to see great things from the AIAS membership in the coming days on Instagram."

"The AIAS' InStudio Render/Sketch competition provides students the opportunity to exercise both their creativity and design skills. The submissions that we have seen over the years have been truly remarkable," said Ashley Ash, Interim Executive Director of AIAS. "We are grateful for Graphisoft's longstanding relationship with the AIAS and thrilled that they will be sponsoring this year's iteration of the InStudio Render/Sketch competition."

Students need only to have an active AIAS membership to participate as the competition is open to all years and skill levels. Entries must also include a brief narrative about the submission. The complete list of winners from the 2019 competition can be found [here](#). Full competition details and how to enter the 2021 competition can be found [here](#).

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About the AIAS

The American Institute of Architecture Students is a non-profit, student-run organization dedicated to programs, information, and resources on issues critical to architecture and the experience of education. For more information, visit www.aias.org or call Michael Mullings-Whitaker at (202) 808-0036.

About Graphisoft

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