

# CONVERGE



FORUM DENVER - VIRTUAL - JANUARY 6-8, 2022

## BECOME A SPONSOR

As the premiere student-led-thought leader of tomorrow, the American Institute of Architecture Students (“AIAS”) represents the voices of the approximately 27,000 students enrolled in architecture and design schools domestically and internationally.

Each of our students serves as leaders within their universities and communities. With your investment, we are able to continue adding value to this community of architecture and design affiliates while creating strategic partnerships that will influence and guide the future leaders of this profession.

The AIAS signature conference, FORUM, is the largest annual gathering of architecture students in the world. We are excited to announce that this year’s conference will be hosted virtually from Denver, CO on January 6th – January 8th, 2022.

At the AIAS, our focus is creating successful brand and member relationships to ensure a purposeful return on investment while closing the gaps between education, practice, technology, and design.

## SOME OPPORTUNITIES INCLUDE

### Education + Career Expo

FORUM 2022 Education & Career Expo is our virtual recruiting opportunity where firms, community partners and professionals meet and greet the future of architecture and design. Attendees will have the opportunity to learn and engage with your firm during a 1-Hour breakout session. Structure this time as you feel appropriate.

### FORUM 2022 Sponsorship Landing Page

Your custom FORUM 2022 Sponsorship Landing Page layout has the potential to be your one stop shop for your firm’s marketing and outreach goals. Showcase that your firm is hiring, add in a SWAG item for our attendees, or highlight your latest project, the choice is yours!

### Design Alliance National Partnership 2021-2022

Join a network of design firms that wish to connect with students, value the mentoring process and desire to inspire—and be inspired by—the next generation of design leaders.

### Social Commercial Opportunity

Media opportunity for your firm to create a 1-Minute or less video to promote your involvement with FORUM 2022 and what our members should be on the lookout for. Think of this as your “Hype Video.” AIAS will promote your video on all social outlets and embed your video on your unique FORUM 2022 Sponsorship Landing Page.

### Pre + Post Email to all attendees of FORUM 2022

Opportunity to create a custom HTML that would be sent to each FORUM attendee. Some past sponsors have used this opportunity to create surveys or showcase firm highlights and student engagements.

**INTERESTED IN LEARNING MORE?  
LET'S CONNECT!**

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