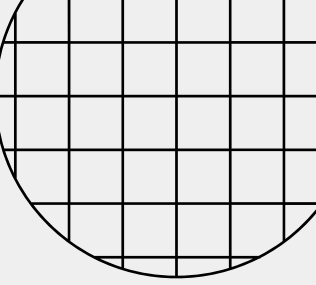


Let's Talk!

Re-Vive Membership







**Marcelle
El Achkar**

MIDDLE EAST AMBASSADOR ELECT



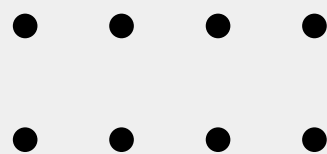
**Nicholas
Romero**

WEST QUAD DIRECTOR



**Julia
Andor**

NORTHEAST QUAD DIRECTOR ELECT



ICEBREAKER

MENTIMETER ACTIVITY

Menti.com and use code 7270 1958



AIAS MEMBERSHIP

What is an AIAS member?



WHAT IS AN AIAS MEMBER?



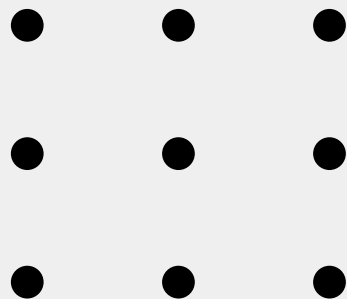
OUR ORGANIZATION

Imagine that a group of people were invited to a birthday party ...

... meet the attendees !

" [...] No member may be excluded from membership on the basis of race, sex, religion, disability, national origin, or sexual orientation."

*2.5 INDIVIDUAL MEMBERS 2.51 Definition
- AIAS Bylaws*



WHAT IS AN AIAS MEMBER?



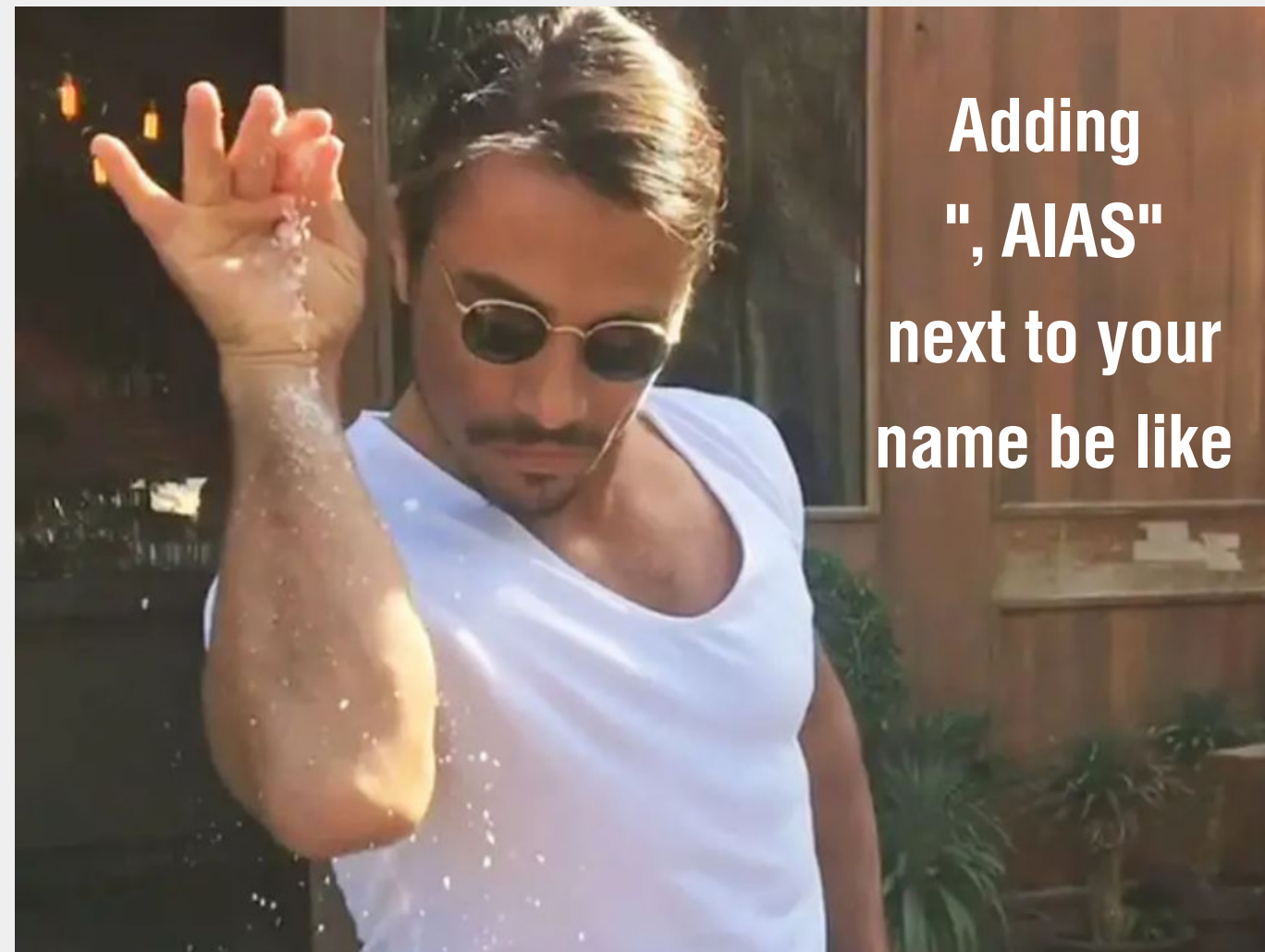
" I came for the benefits "

Came for the food, stayed for the party.

"AIAS MEMBERS ARE BETTER EQUIPPED."



WHAT IS AN AIAS MEMBER?



" I came for the reputation "

Showed off, but never showed up.

"THE AIAS MAKES OUR CAMPUS LIFE BETTER!"



WHAT IS AN AIAS MEMBER?



" I came for the network "

Where their friends are, they will always be.

"THE AIAS IS MORE THAN A CLUB..."



WHAT IS AN AIAS MEMBER?



" I came for the whole experience "

To give, receive, and outstandingly be them.

*"WE ARE LEADERS. WE ARE ADVOCATES.
WE ARE STUDENTS. WE ARE AIAS."*



WHAT IS AN AIAS MEMBER?

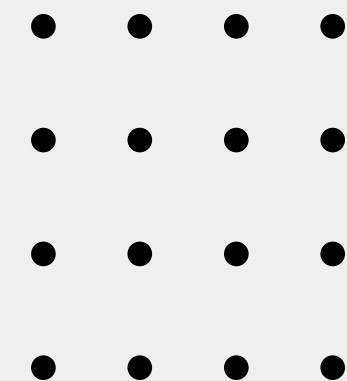


" I came to see what's going on "

Heard about the party, and would like to see what is it likely to be part of the wolfpack.

"THE AIAS WOULD NOT EXIST WITHOUT ITS MEMBERS!"





AIAS MEMBERSHIP

Why is it important?





Everyone's reason of being in AIAS is different
and we (AIAS) have something for everyone.





NATIONAL PROGRAMMING

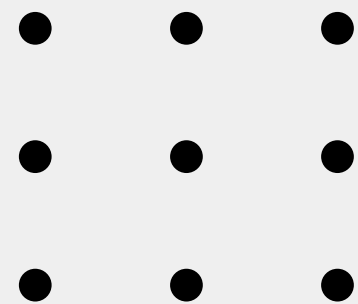
COMPETITIONS

NETWORKING

PROFESSIONAL DEVELOPMENT

LEADERSHIP

BENEFITS



1

NATIONAL PROGRAMMING

Conferences (Grassroots, Forum, Quad Conferences)

Webinars

Panels

2

COMPETITIONS (All have a cash prize)

In Studio Made

In Studio Portfolio

In Studio Render/Sketch... and many others

Crit Scholar

Scholarships

3

NETWORKING

LOCAL

Chapter Events (Fun events, Professional development events,

Chapter Collab's with other Organizations

COMPONENTS

AIA Chapters

AIAS Chapters

Other Organizations

NATIONAL

All National Programming



RE-VIVE MEMBERSHIP | LEADERSHIP DAY





4

PROFESSIONAL DEVELOPMENT

Committees
Interaction with AIA components
Firm crawls
Workshops (Arch Programs)
Career Guides

5

LEADERSHIP

Serving leadership rolls at your local chapter/AIAS national
Running events
Running a board
Advocacy
Freedom By Design
Fundraising

6

BENEFITS

Benefits page
Local Benefits (Chapter Events, Etc.)
Guides and Resources



AIAS MEMBERSHIP

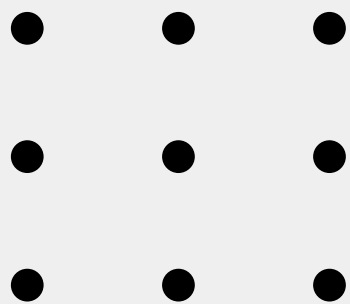
How to grow your membership

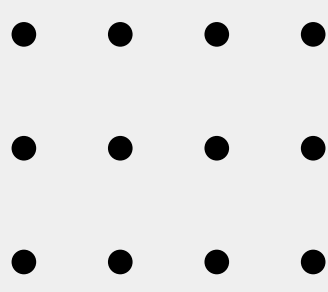


Growing your membership is
hard work!!

The organization's greatest asset is
its members

THANK YOU for all you do!





How do you grow your members?

The answer is different at every school and chapter, but most find success with a combination of professional development and social events

The AIAS is versatile, so you can make your chapter anything you want!

The most important thing you can do is
listen to your members!



1

Know your why

What does the AIAS mean to you? What does it mean to your members? Taking a step back will help explain the organization and its values to others!

2

Create community

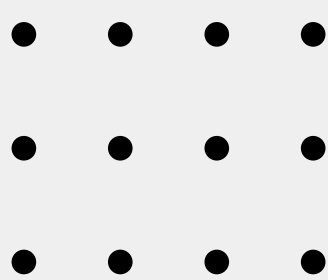
Focus on making your chapter what you, your board, and the students at your school want it to be! Create the space for meaningful events and conversations, and the members will follow!

3

Get feedback

What do you members want? Start a discussion about AIAS membership at your school!





4

Ask your school or local AIA for support

AIAS chapters bring amazing value to your schools- and they should be willing to support students in joining the AIAS! Your local AIA is likely looking to engage with students. You can always ask them to subsidize or pay for your memberships- or ask them to donate a few memberships to raffle off at a meeting!

5

Discuss value

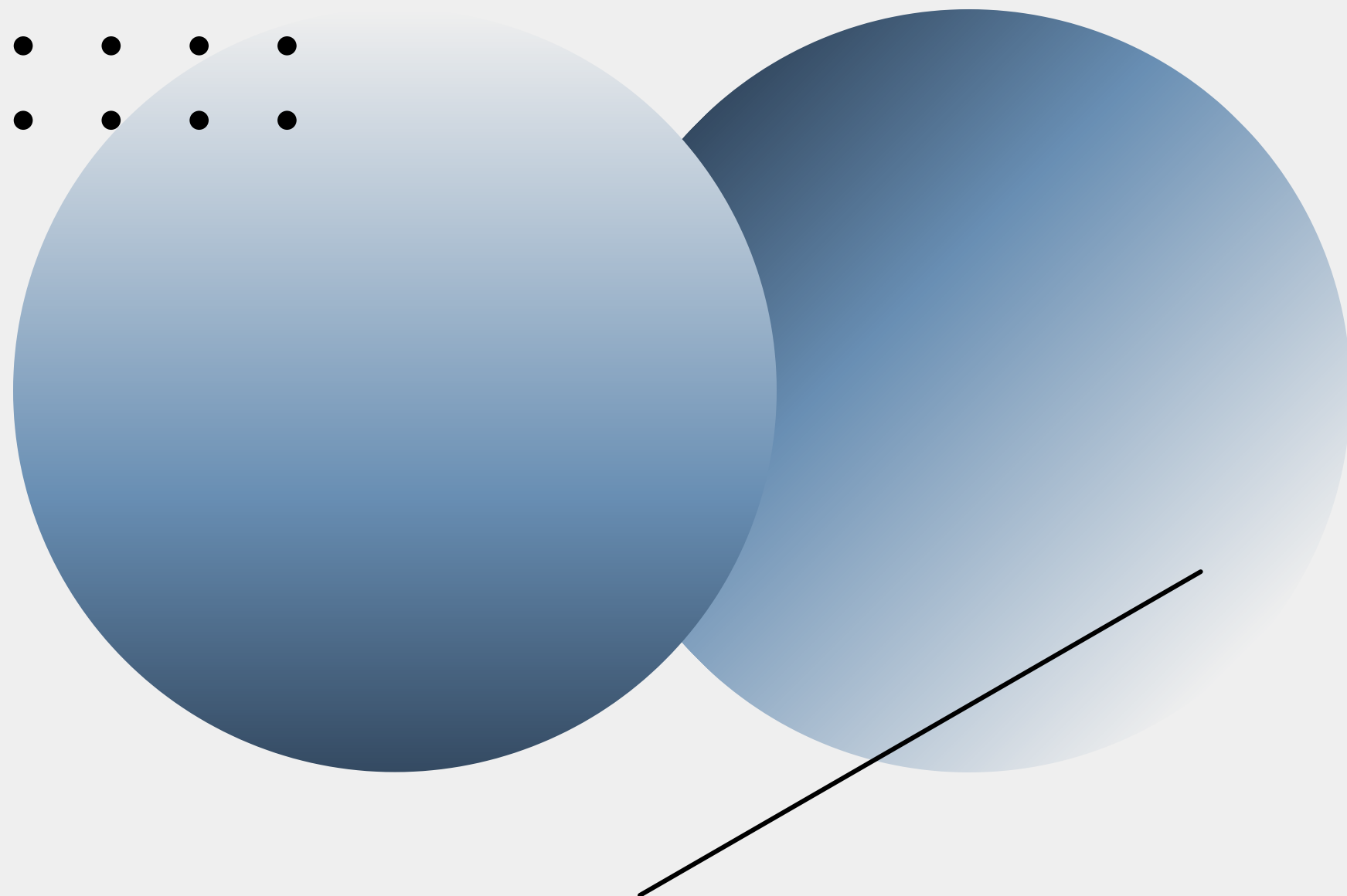
Keep in mind all the value and benefits Nick discussed earlier in the presentation! We're dedicated to adding value to AIAS membership every day, so stick with us!

6

Give feedback

We want to hear from you! How can we make it easier to recruit members? What do you think of our current membership benefits? What do you want to see from the AIAS?





Miro Activity

Link in the Chat





What to do...

1. Find your group's Breakout Room in Miro
2. Discuss each topic between the each other
3. Select one person to represent each group
4. Quickly give us a recap of what you talked about when we return!





Hey... You're back!

Let's Re-Cap



got ~~milk?~~
questions?





If you're interested in continuing the discussion about AIAS membership, help us by answering the questions here:



Side note: We formatted this presentation for you to share with your schools with all the links attached. :)



RESOURCES

[Membership Grant Application](#)

[Scholarships Page](#)

[Treasurer Guide PDF](#)

[Membership Guide PDF](#)

[Governance Page](#)

[AIAS Green Guide PDF](#)

[All AIAS Events](#)

[Frequently Asked Questions](#)

[AIAS Blog](#)

