



**ARCHive**  
**PHILADELPHIA.**



# WHY PHILLY?

# WHY ARCHive?

Most people know Philadelphia for the cheesesteaks, Rocky, and the Liberty Bell. Those are all iconic, yes. But if you dig a little deeper into the culture, people, and architecture, you'll find that this city has almost 350 years of historical and innovative urban development. Beneath the surface lie the true gems of Philadelphia- buried away in the *archives* of the city.

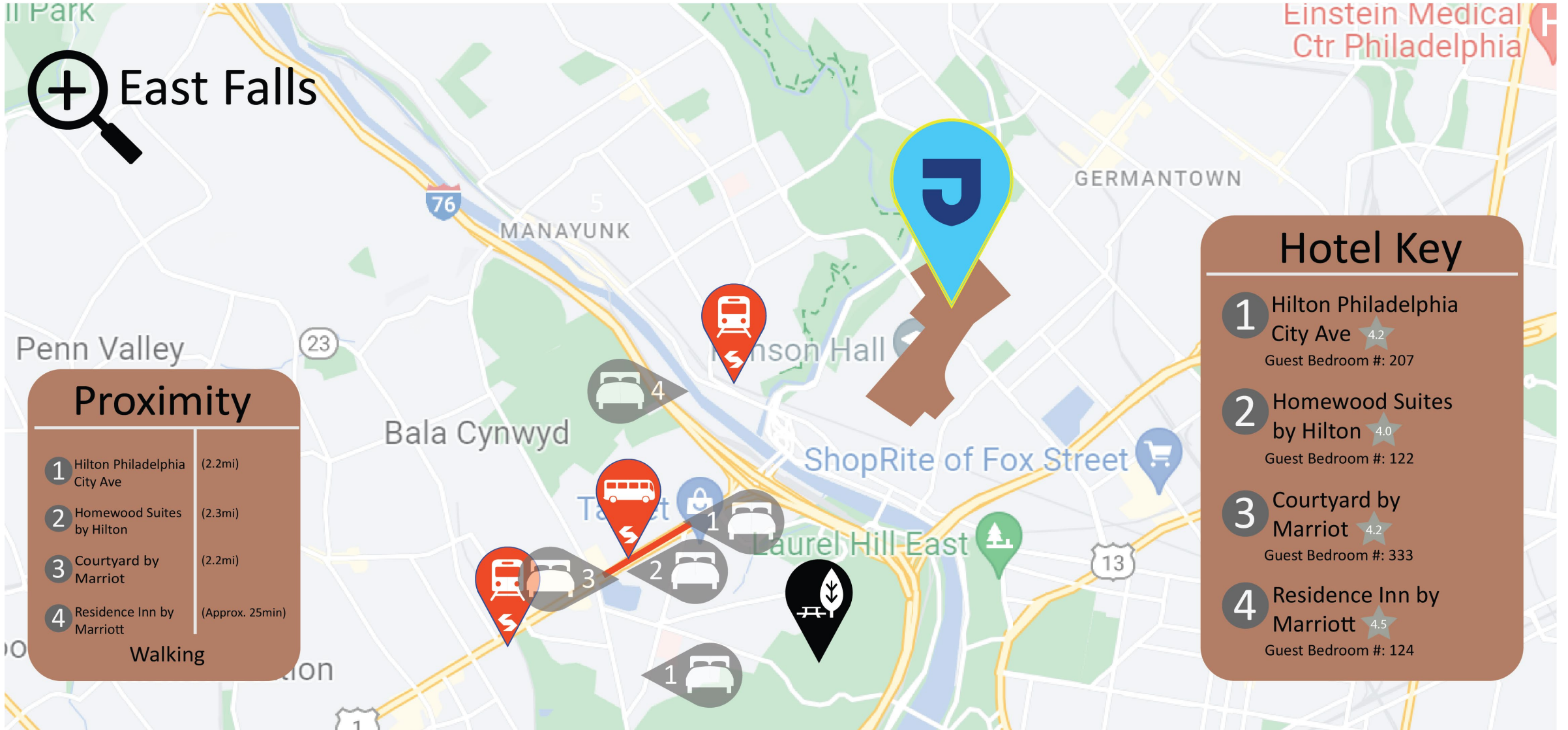
# THOMAS JEFFERSON UNIVERSITY

## 2024 NORTHEAST QUAD HOST



Thomas Jefferson University has a worldwide presence known for redefining what is humanly possible. As a student at Jefferson, the city of Philadelphia is our classroom, and our studios are heavily influenced by the local context and the potential that it holds. At Jefferson, we aim to make technological and environmental strides in the built environment. This goal starts in the classroom and is heavily driven by our dedicated faculty who pursue their own research and communicate their findings with the student body. At Jefferson, it is our goal to push the known boundaries of architecture and be catalysts of an innovative and ever-evolving built environment.

# EAST FALLS CAMPUS



### Proximity

1	Hilton Philadelphia City Ave	(2.2mi)
2	Homewood Suites by Hilton	(2.3mi)
3	Courtyard by Marriot	(2.2mi)
4	Residence Inn by Marriott	(Approx. 25min)

Walking

### Hotel Key

1	Hilton Philadelphia City Ave	★4.2	Guest Bedroom #: 207
2	Homewood Suites by Hilton	★4.0	Guest Bedroom #: 122
3	Courtyard by Marriot	★4.2	Guest Bedroom #: 333
4	Residence Inn by Marriott	★4.5	Guest Bedroom #: 124

# CENTER CITY PHILADELPHIA



Center City

*\*Bus Stops Every Corner\**

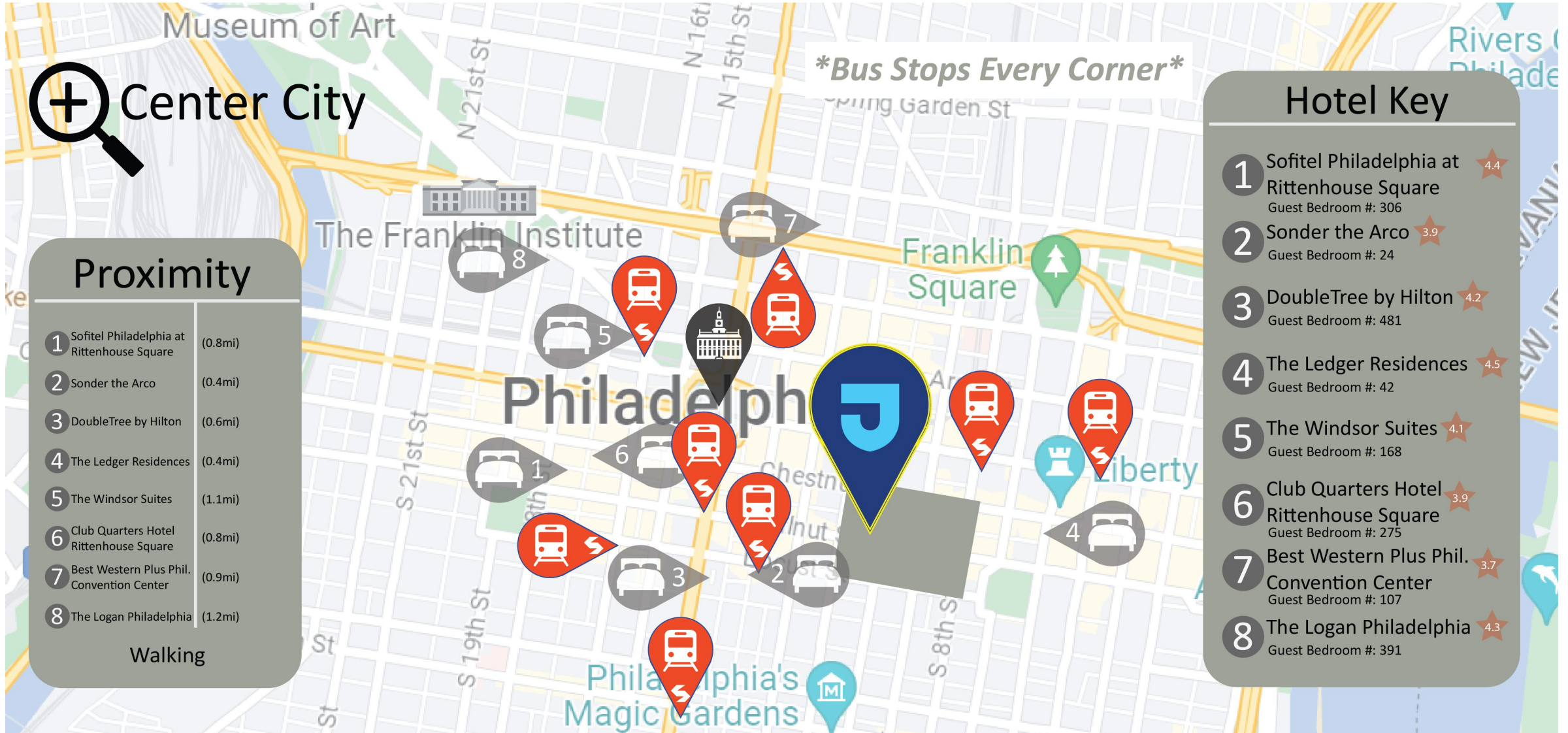
## Hotel Key

- 1 Sofitel Philadelphia at Rittenhouse Square ★ 4.4  
Guest Bedroom #: 306
- 2 Sonder the Arco ★ 3.9  
Guest Bedroom #: 24
- 3 DoubleTree by Hilton ★ 4.2  
Guest Bedroom #: 481
- 4 The Ledger Residences ★ 4.5  
Guest Bedroom #: 42
- 5 The Windsor Suites ★ 4.1  
Guest Bedroom #: 168
- 6 Club Quarters Hotel Rittenhouse Square ★ 3.9  
Guest Bedroom #: 275
- 7 Best Western Plus Phil. Convention Center ★ 3.7  
Guest Bedroom #: 107
- 8 The Logan Philadelphia ★ 4.3  
Guest Bedroom #: 391

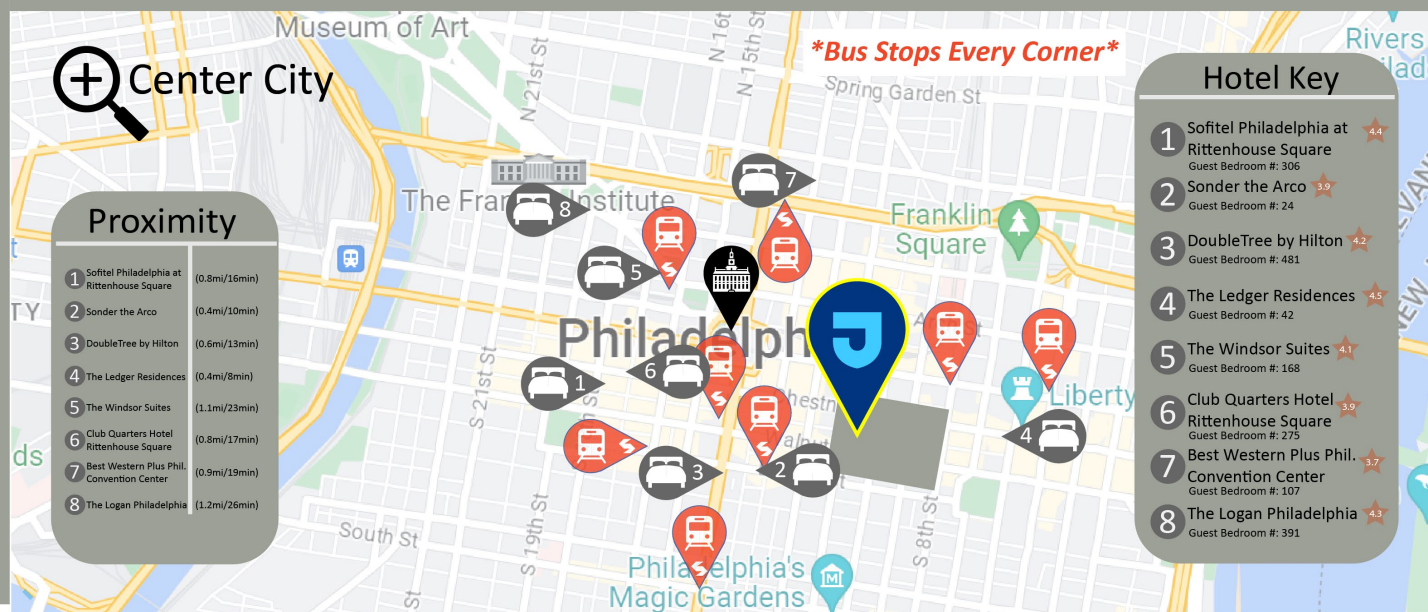
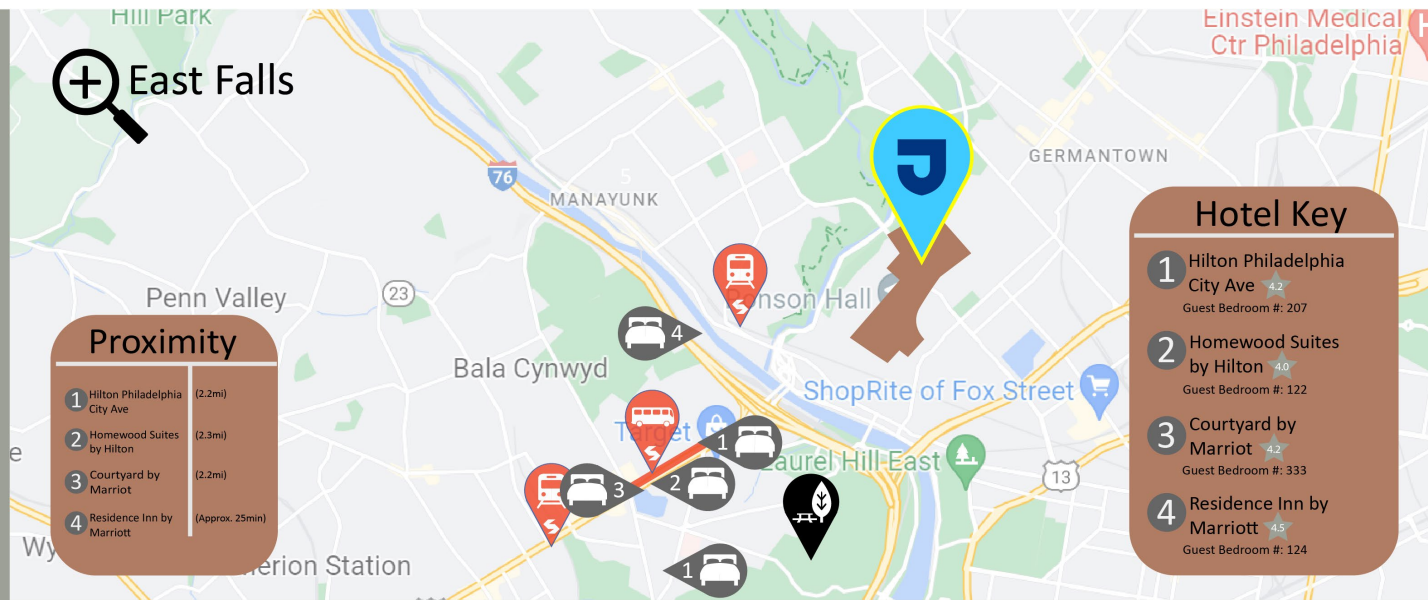
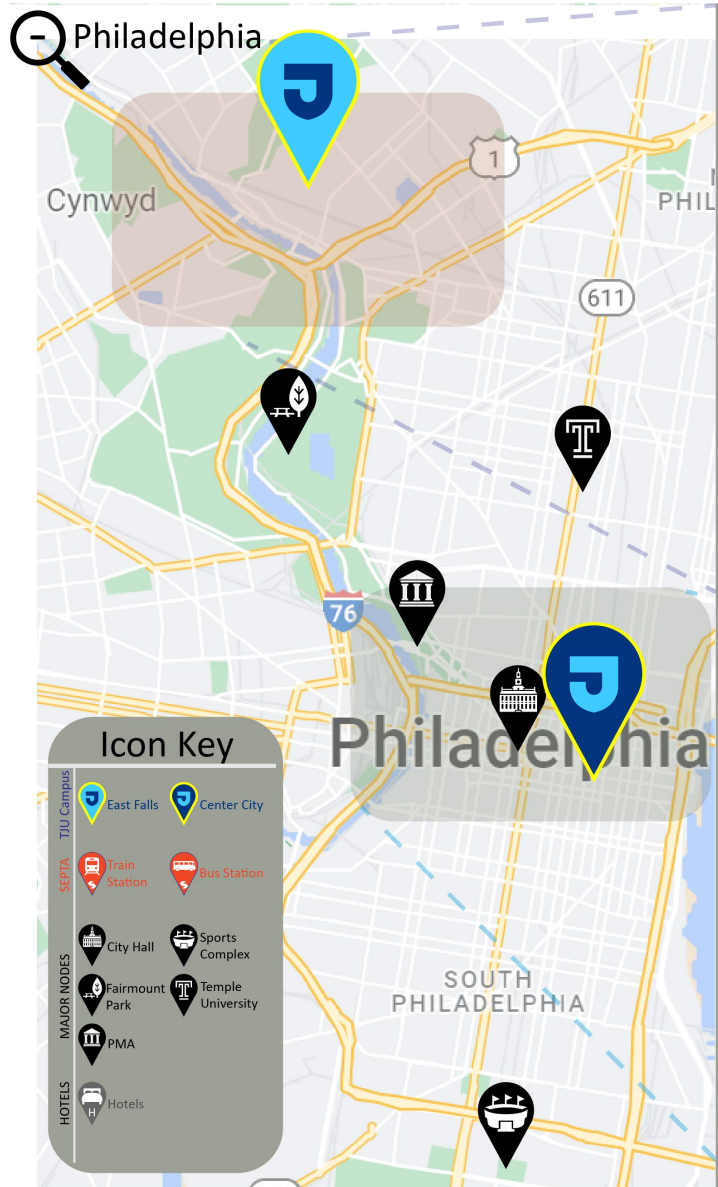
## Proximity

- 1 Sofitel Philadelphia at Rittenhouse Square (0.8mi)
- 2 Sonder the Arco (0.4mi)
- 3 DoubleTree by Hilton (0.6mi)
- 4 The Ledger Residences (0.4mi)
- 5 The Windsor Suites (1.1mi)
- 6 Club Quarters Hotel Rittenhouse Square (0.8mi)
- 7 Best Western Plus Phil. Convention Center (0.9mi)
- 8 The Logan Philadelphia (1.2mi)

Walking

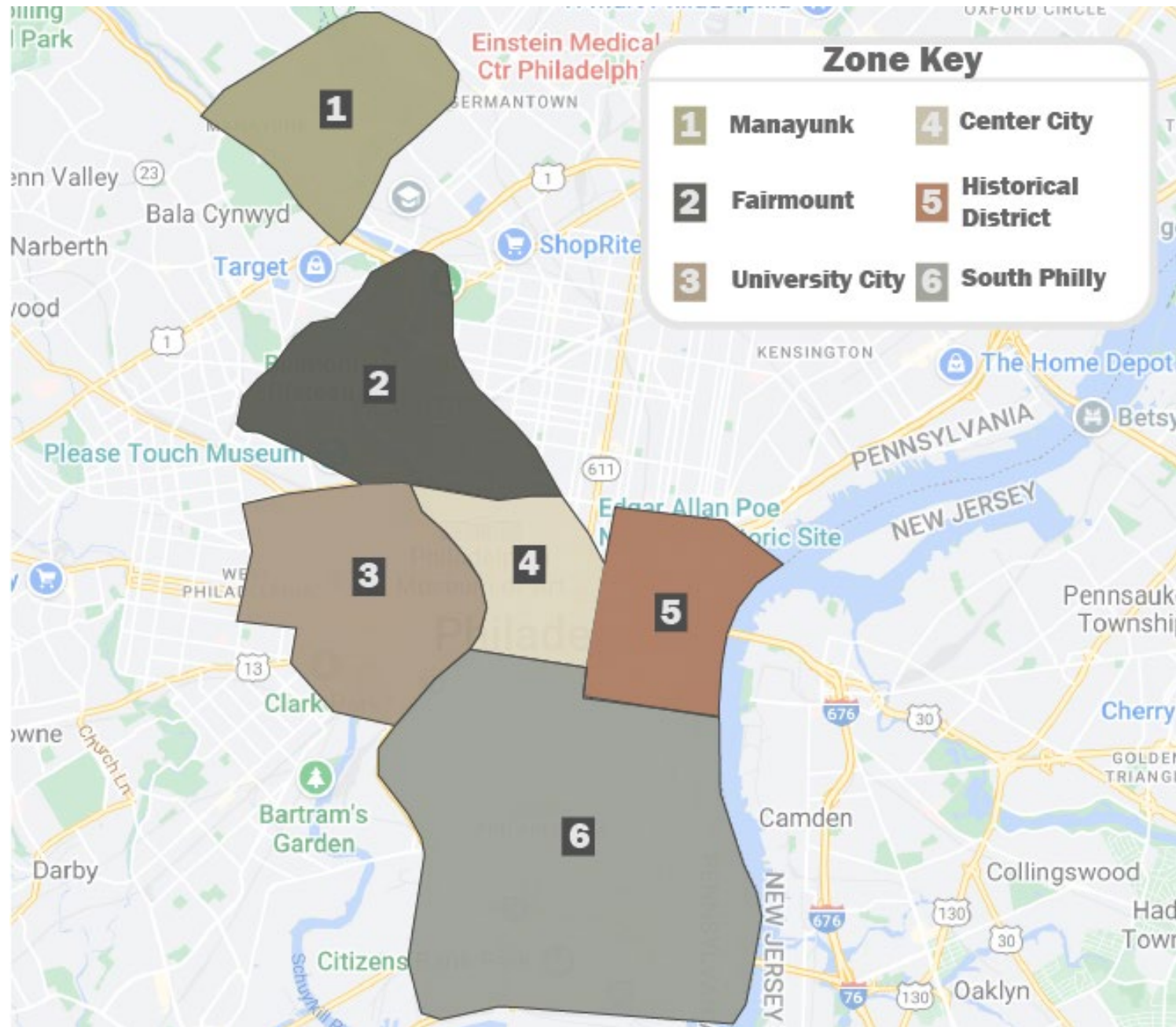


# LOCATIONS



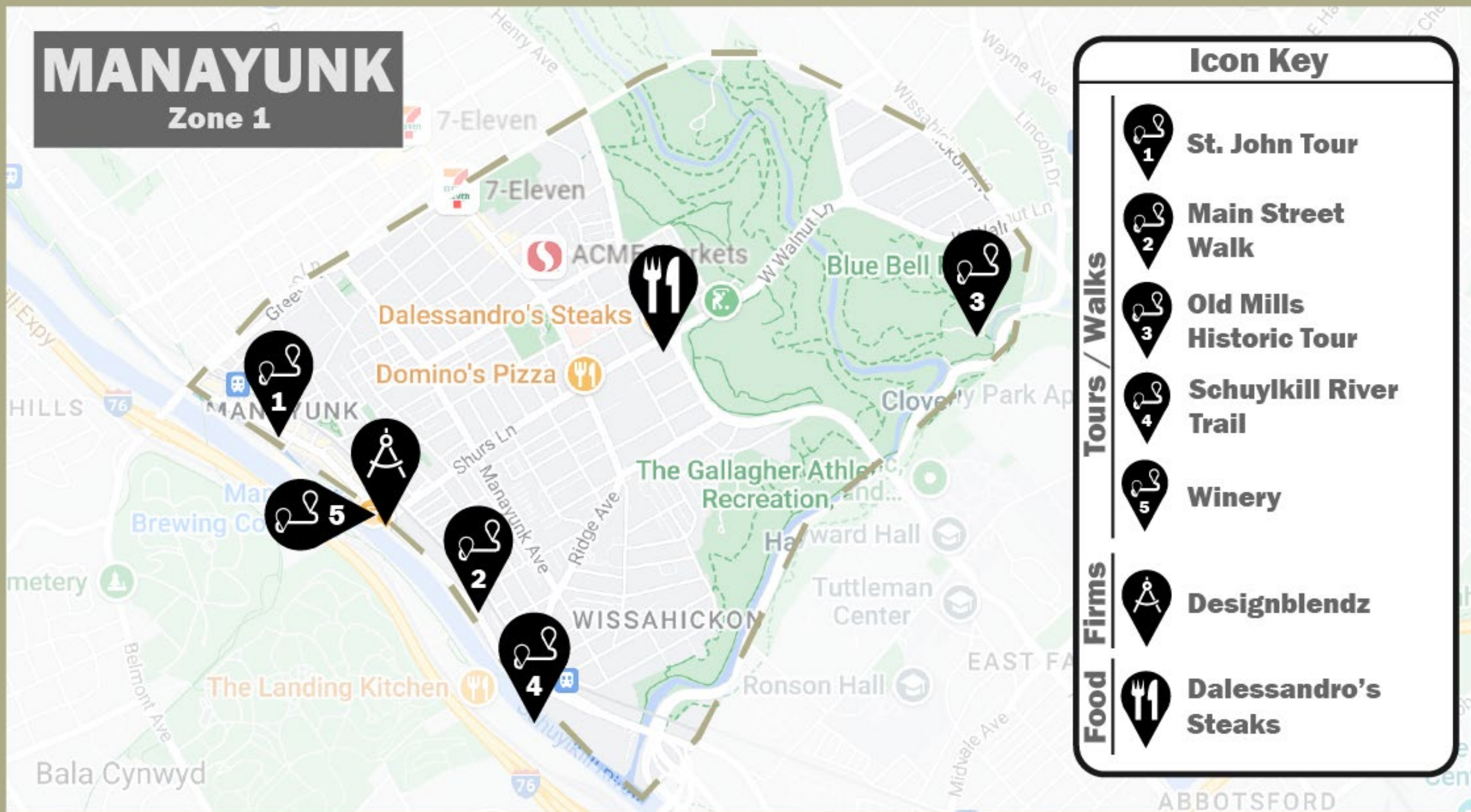
# LOCATIONS

# EVENT ZONES



# MANAYUNK

## Zone 1



### Icon Key

#### Tours / Walks

-  **St. John Tour**
-  **Main Street Walk**
-  **Old Mills Historic Tour**
-  **Schuylkill River Trail**
-  **Winery**

#### Food Firms

-  **Designblendz**
-  **Dalessandro's Steaks**



# FAIRMOUNT

## Zone 2



### Icon Key

Tours / Walks

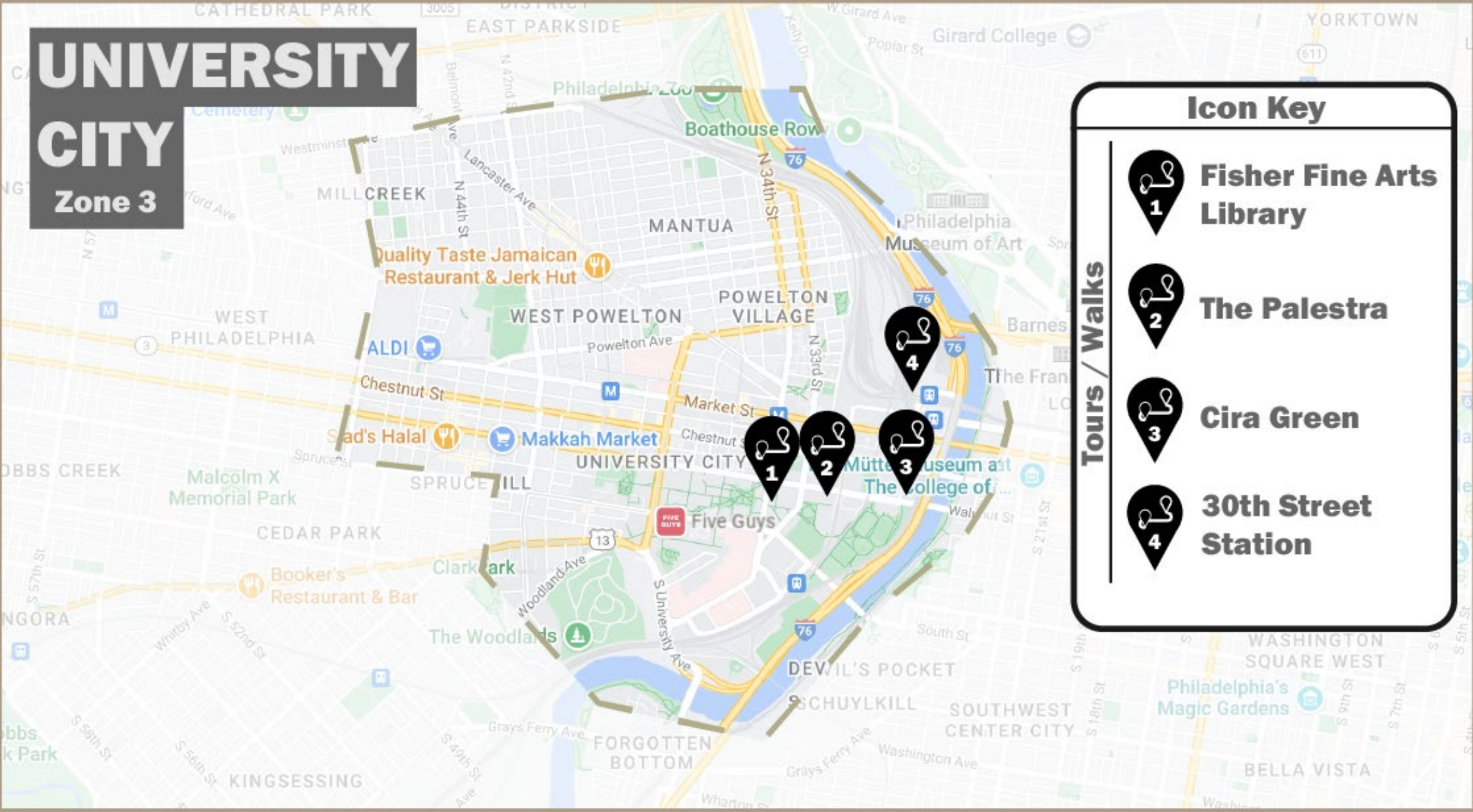
-  **Strawberry Mansion Tour**
-  **Girard College Tour**
-  **Please Touch Museum**
-  **Laurel Hill Cemetery**
-  **Philadelphia Zoo**

Activity

-  **Parks & Recreation**
-  **The Mann Center**

# UNIVERSITY CITY

## Zone 3



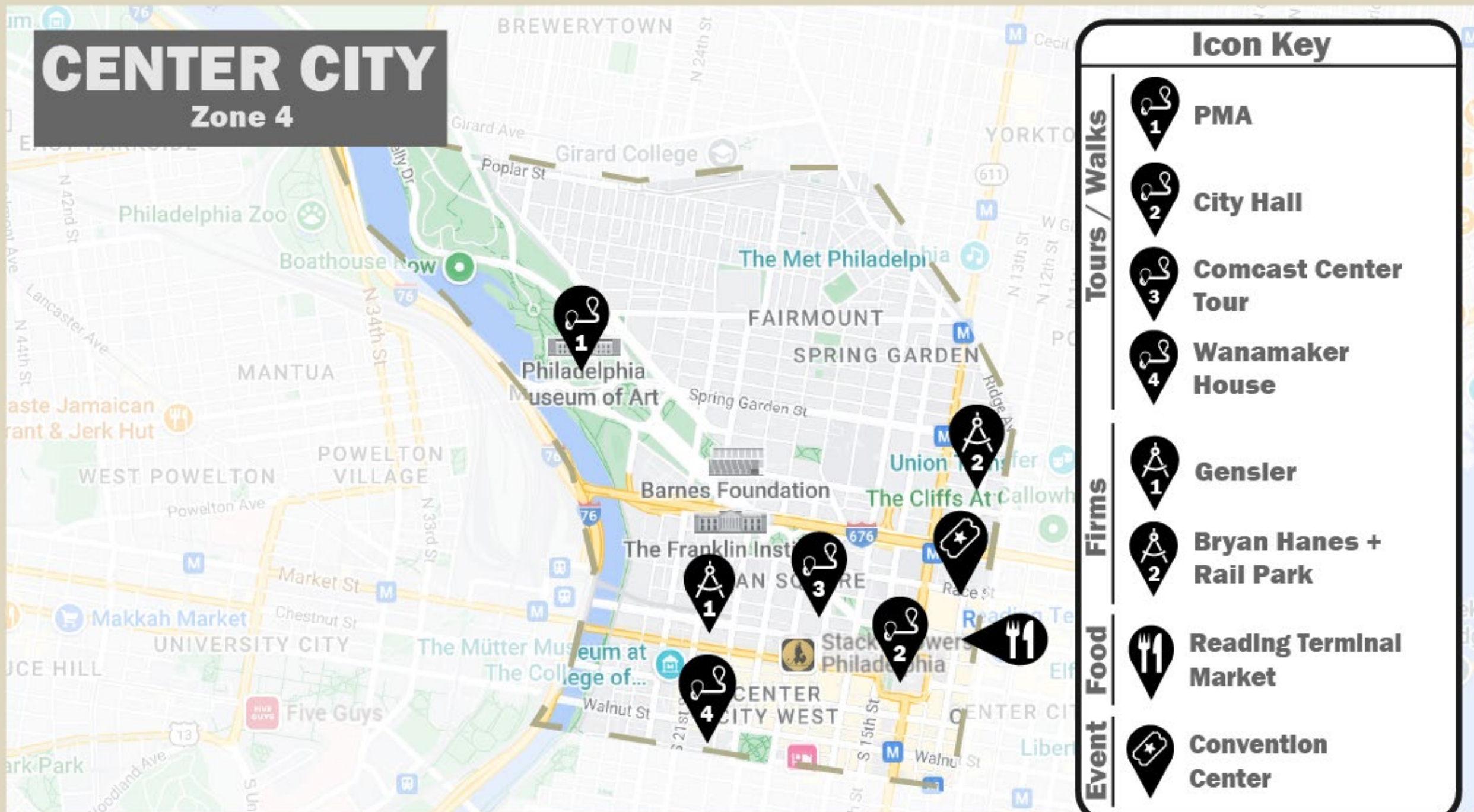
### Icon Key

-  **Fisher Fine Arts Library**
-  **The Palestra**
-  **Cira Green**
-  **30th Street Station**

**Tours / Walks**

# CENTER CITY

## Zone 4



### Icon Key

#### Tours / Walks

- 1 PMA
- 2 City Hall
- 3 Comcast Center Tour
- 4 Wanamaker House

#### Firms

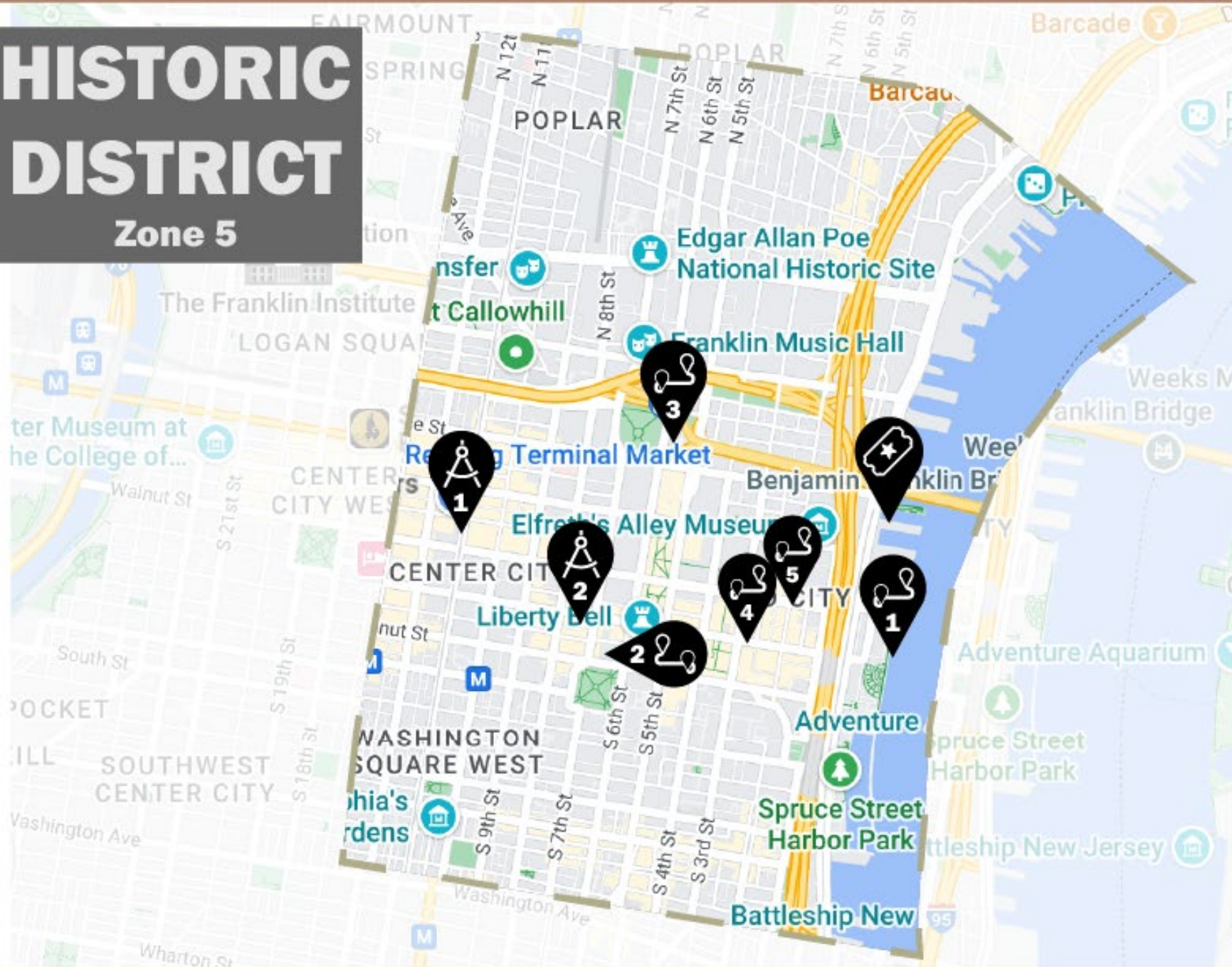
- 1 Gensler
- 2 Bryan Hanes + Rail Park

#### Event Food

- Reading Terminal Market
- Convention Center

# HISTORIC DISTRICT

Zone 5



## Icon Key

Tours / Walks



**Penn's Landing**



**Independence Hall**



**Constitution Center**



**Carpenter's Hall**



**Christ's Church**

Firms



**Ballinger**



**BRR Architecture**

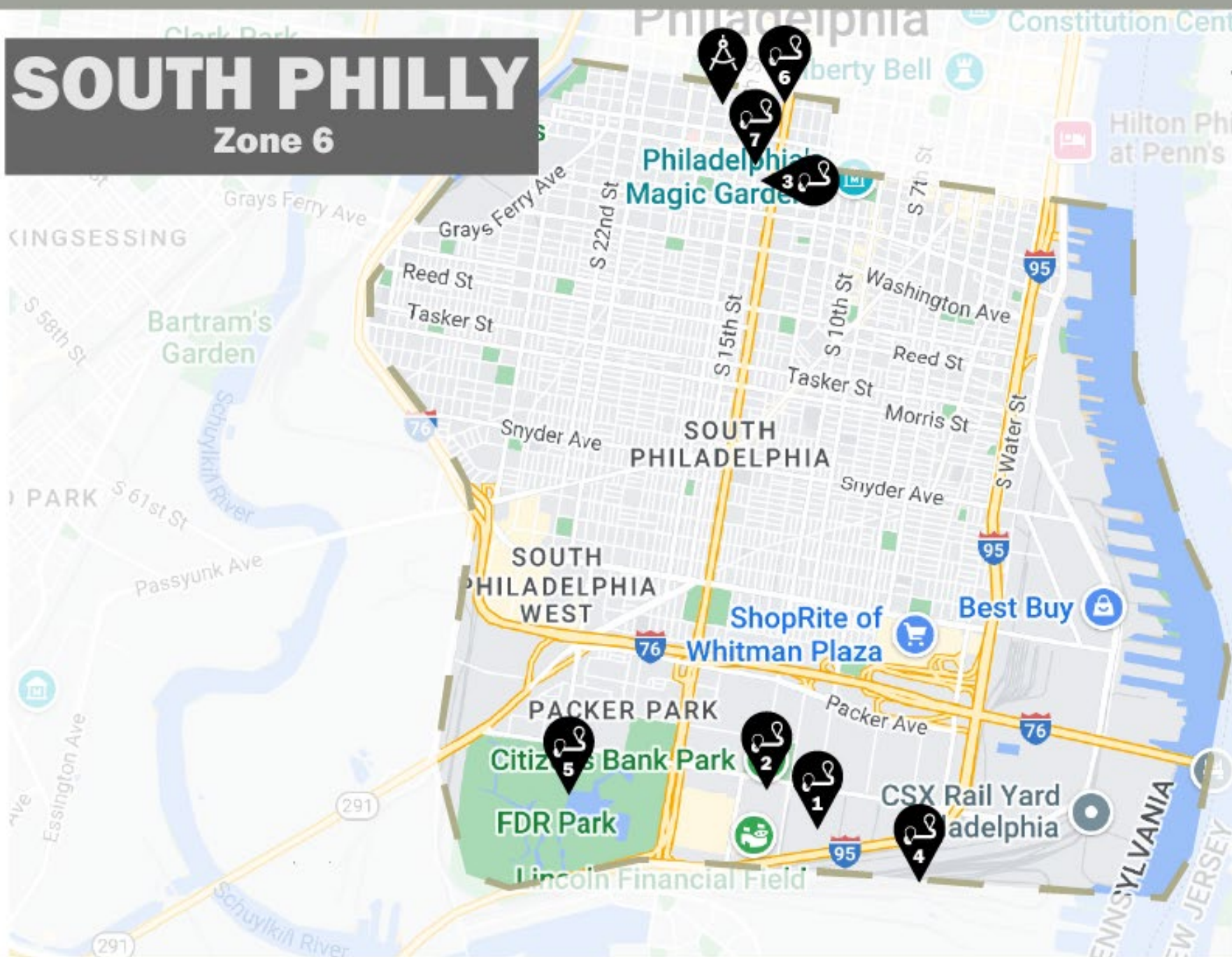
Activity



**Cherry Street Pier**

# SOUTH PHILLY

Zone 6



## Icon Key

Tours / Walks

Firms

-  Wells Fargo Center Tour
-  Citizens Bank Park Tour
-  Academy of Music
-  Naval Yards
-  FDR Park
-  University of the Arts
-  Kimmel Center
-  Cicada

# CONFERENCE SCHEDULE (10/17 – 10/20)

## THURSDAY

**Chapter registration**  
12 – 4

**Council of Presidents**  
5 – 6

**Self-guided exploration**

## FRIDAY

**Morning Track**  
9 – 12

**Lunch**  
12 – 1

**Afternoon Track**  
1 – 5

**Career Expo**  
6 – 8

## SATURDAY

**Morning Track**  
9 – 12

**Lunch**  
12 – 1

**Afternoon Track**  
1 – 5

**Keynote Speaker**  
6 – 7

**Beaux Arts Ball**  
8 – 11

## SUNDAY

**ARCHive Jefferson**  
10 – 2

**Closing Ceremony**  
3 – 4

# PROPOSED TRACK OPTIONS

AM FRIDAY PM

Manayunk  
**Old Mills Historic Tour**  
**Main Street Walk**

Fairmount  
**The Mann Music Center**  
**Philadelphia Zoo**

University City  
**30<sup>th</sup> Street Station**  
**Drexel Construction**

Center City  
**City Hall**  
**Convention Center**

Historic District  
**Penns Landing**  
**Constitution Center**

South Philly  
**Wells Fargo Center**  
**FDR Park**

Manayunk  
**Designblendz**  
**St. John the Baptist Church**

Fairmount  
**Philly Parks + Rec**  
**Laurel Hill Cemetary**

University City  
**The Palestra**  
**Fisher Fine Arts Library**

Center City  
**Gensler**  
**Comcast Campus Tour**

Historic District  
**Independence Hall**  
**Ballinger**

South Philly  
**Academy of Music**  
**CICADA**

AM SATURDAY PM

Manayunk  
**Old Mills Historic Tour**  
**Schuylkill River Trail**

Fairmount  
**Girard College**  
**Freedom By Design**

University City  
**30<sup>th</sup> Street Station**  
**Cira Green**

Center City  
**City Hall**  
**Museum of Art**

Historic District  
**Christ's Church**  
**African American Museum**

South Philly  
**Citizens Bank Park**  
**Naval Yards**

Manayunk  
**Winery tour**  
**St. John the Baptist Church**

Fairmount  
**Strawberry Mansion**  
**Boxer Trail**

University City  
**The Palestra**  
**Fisher Fine Arts Library**

Center City  
**Wanamaker Building**  
**The Rail Park**

Historic District  
**Independence Hall**  
**Carpenters Hall**

South Philly  
**Kimmel Center**  
**Naval Yards**

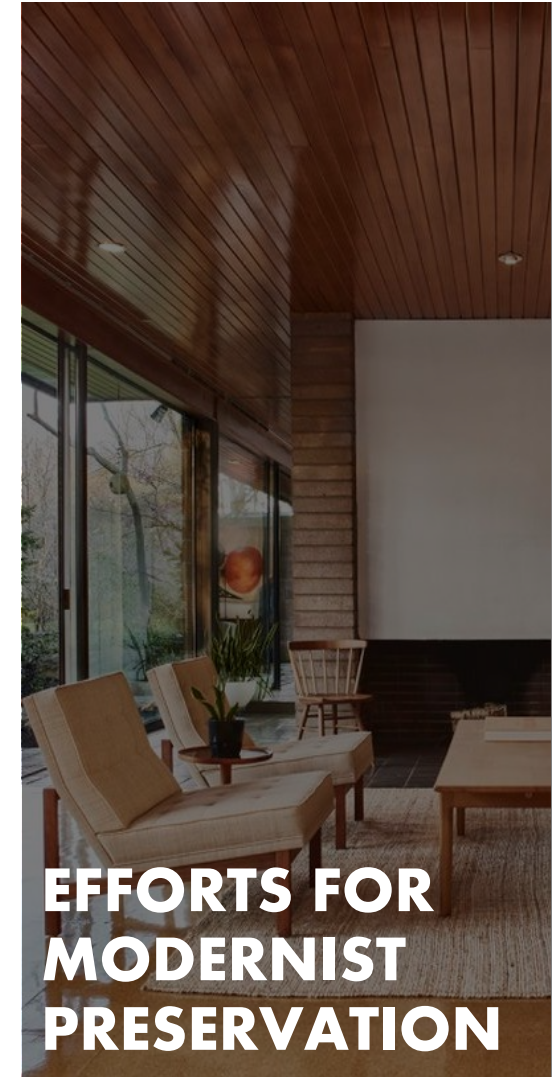
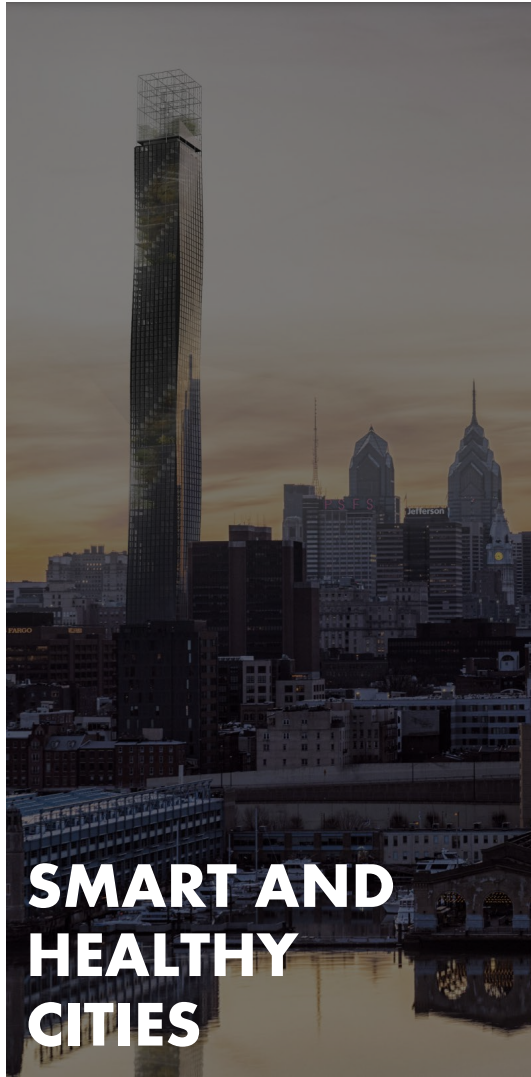
# BEAUX ARTS BALL



**CHERRY STREET PIER**



# ARCHive Jefferson SUNDAY SHOWCASE



\*All the banners above are from studios offered at Jefferson and their work will be on display at this event\*

# PRICING

**\$125 – non-AIAS members**

**\$75 – AIAS members**

**\$50 – class of 2024**

**\$30 – Beaux Arts Ball**

## INCLUDED

41 EVENTS WITHIN 6 ZONES | KEYNOTE SPEAKERS | CAREER EXPO

LOCAL TRANSPORTATION | ARCHive JEFFERSON

# BUDGET & SPONSORSHIPS



**AIA PHILLY**



**JEFFERSON**



**EPiC PHILLY**

# COORDINATION



LUKE VASTANO



ZACH WINTON

## CO-CHAIRS



TOPHER HORST



JESSICA FORSELL



GEORGE KANTSLER

## PROGRAM DEVELOPERS



JESSICA MUTCHNICK



## GRAPHIC COORDINATOR

ELIAZAR HENRIQUEZ

# LETTER OF RECOMMENDATION

## Chapter President – Luke Vastano



AIAS Thomas Jefferson University Chapter  
jeffersonu@aias.org

July 3<sup>rd</sup>, 2023

To:  
AIAS Quad Conference Selection Committee

Re:  
Letter of Support for Hosting AIAS Northeast Quad Conference

To whom it may concern,

My name is Luke Vastano, and I am the President of the Thomas Jefferson University, American Institute of Architecture Students Chapter of 2023-2024. I am also a co-chair for the AIAS Northeast QUAD Conference planning team along with Zach Winton.

I can certify that members of this planning committee are extremely driven and talented individuals who are heavily invested in the planning process. All of the members of the planning board are heavily involved in our campus' chapter, and are also role model students both inside and outside of the classroom. Their dedication has also led a number of them to serve on our executive board of our chapter.

Our committee co-chair, Zach Winton, was a mentor of mine upon entering Thomas Jefferson University and I can speak to his ability to lead, coordinate all parties involved fairly and effectively, his attention to detail, and positive mindset that always gets the job done. Both Zach and myself have multiple consecutive years of executive board membership, and are both excited and honored to be a part of this process in hopes of hosting the next Northeast QUAD Conference.

AIAS Thomas Jefferson University would be honored to host the 2024 AIAS Northeast QUAD Conference.

Sincerely,

A handwritten signature in blue ink that reads "Luke Vastano".

Luke Vastano  
2023-2024 Chapter President  
AIAS Thomas Jefferson University

# LETTER OF RECOMMENDATION

## Faculty Advisor – John Dwyer



College of Architecture  
and the Built Environment

4201 Henry Ave.  
Philadelphia, PA 19144 USA

T: +1 215-951 2899  
www.Jefferson.edu/CABE

July 5, 2023

To:  
AIAS Quad Conference Selection Committee

Re:  
Letter of Support for Host Bid

Dear Selection Committee,

I am writing to provide my enthusiastic support for Thomas Jefferson University's AIAS chapter in their proposal to host the 2024 AIAS Northeast Quad Conference in Philadelphia, Pennsylvania.

Our chapter and its leaders are among the most organized, committed, reliable and dedicated AIAS members that our institution has had the honor of supporting. Under the leadership of Luke Vastano as chair and Zach Winton as co-chair, there could not be a better team to organize and execute a successful and deeply meaningful conference.

I personally support their bid proposal as a former AIAS member, contributor to AIAS national initiatives, and strong believer in the core values of AIAS. I deeply value the efforts of AIAS to further our learning cultures and foster collegial relationships across the country. As a new member of the region and of TJU, I am particularly thrilled to see the depth of activism and motivation within our student body and its AIAS members. As we continue to evolve our own learning cultures, supporting the efforts of AIAS within our chapter and our region, is a strong strategic priority for our department of architecture.

I also strongly believe that Philadelphia, in this moment, is an ideal city and community to house the next Quad Conference. With ever expanding collaborations between the profession and all architecture programs through the Justice Alliance for Design Education, Philadelphia is quickly becoming a regional nexus of critical discourse in our discipline. Philadelphia is also rapidly developing with an increasingly effective response to climate change and social justice. Site visit opportunities abound including the Honickman Center by Ennead Architects and Stantec, St. Joseph's Arrupe Hall by Moto, Longwood Gardens West Conservatory by Weiss Manfredi, the Comcast Center by Norman Foster, and the Barnes Museum by Tod Williams + Billie Tsien. Our college also maintains an advancement council representing over three dozen local firms capable of providing firm tours and additional support.

Lastly, I am firmly confident in our ability and desire as a department, college and university to support the logistic and administrative needs to successfully host a vibrant conference.

On behalf of the entire College of Architecture and the Built Environment community, we sincerely hope to have you in our city and on our campus soon.

Sincerely,

A handwritten signature in black ink, appearing to read 'John Dwyer', written over a white background.

**John Dwyer, AIA, NCARB**

Chair of the Department of Architecture  
Associate Professor of Architecture  
College of Architecture & the Built Environment  
Thomas Jefferson University



**We look forward to hosting you!**

