

SCALE CONTRAST



2024 West Quad Conference Bid

San Diego, CA







San Diego is a captivating and **eclectic tapestry of diverse architectural styles** and scales, showcasing a **rich and complex history** of development. It stands as a living testament to the amalgamation of various cultural influences and urban planning approaches that have shaped it over time.

The most striking feature of this city is its distinct lack of homogeneity. The built environment is a **delightful mishmash of architectural styles** ranging from traditional and historic structures to modern, avant-garde designs. Each building seems to tell its own story, reflecting the aspirations and values of the era in which it was constructed. The city's architectural diversity makes every corner a unique experience, captivating the senses of both residents and visitors alike.

However, amidst this picturesque tapestry, a deeper pattern emerges—the evident imbalance in wealth and equity. The city's inhabitants experience vastly different living conditions depending on their socio-economic status. Lavish, opulent structures can be found nestled alongside neglected, dilapidated buildings in less affluent neighborhoods. This stark contrast creates a palpable sense of disparity and social tension, highlighting the pressing need for equitable urban development.

Amidst the clash of architectural styles and the glaring wealth gap, the city is also witnessing a courageous movement towards deviation from traditional societal norms. A growing number of visionary architects, urban planners, and citizens are **pushing for radical changes** in the way the city is organized and inhabited. They are challenging the conventional paradigms and advocating for more inclusive, sustainable, and human-centric urban planning.



SCHEDULE

April 11 - 14

April 11
Thursday

April 12
Friday

April 13
Saturday

April 14
Sunday

8 am

9 am

10 am

11 am

12 pm

1 pm

2 pm

3 pm

4 pm

5 pm

6 pm

7 pm

8 pm

9 pm

Building/Site Tours

Lunch

Building/Site Tours

Firm Visits

Reception/Keynote @ New-

Dinner

Catered
Dinner Taco
Truck and

Gaslamp/East Village Bar

Salk Tour/UCSD Sketch

Lunch

Workshops
@ New-
School

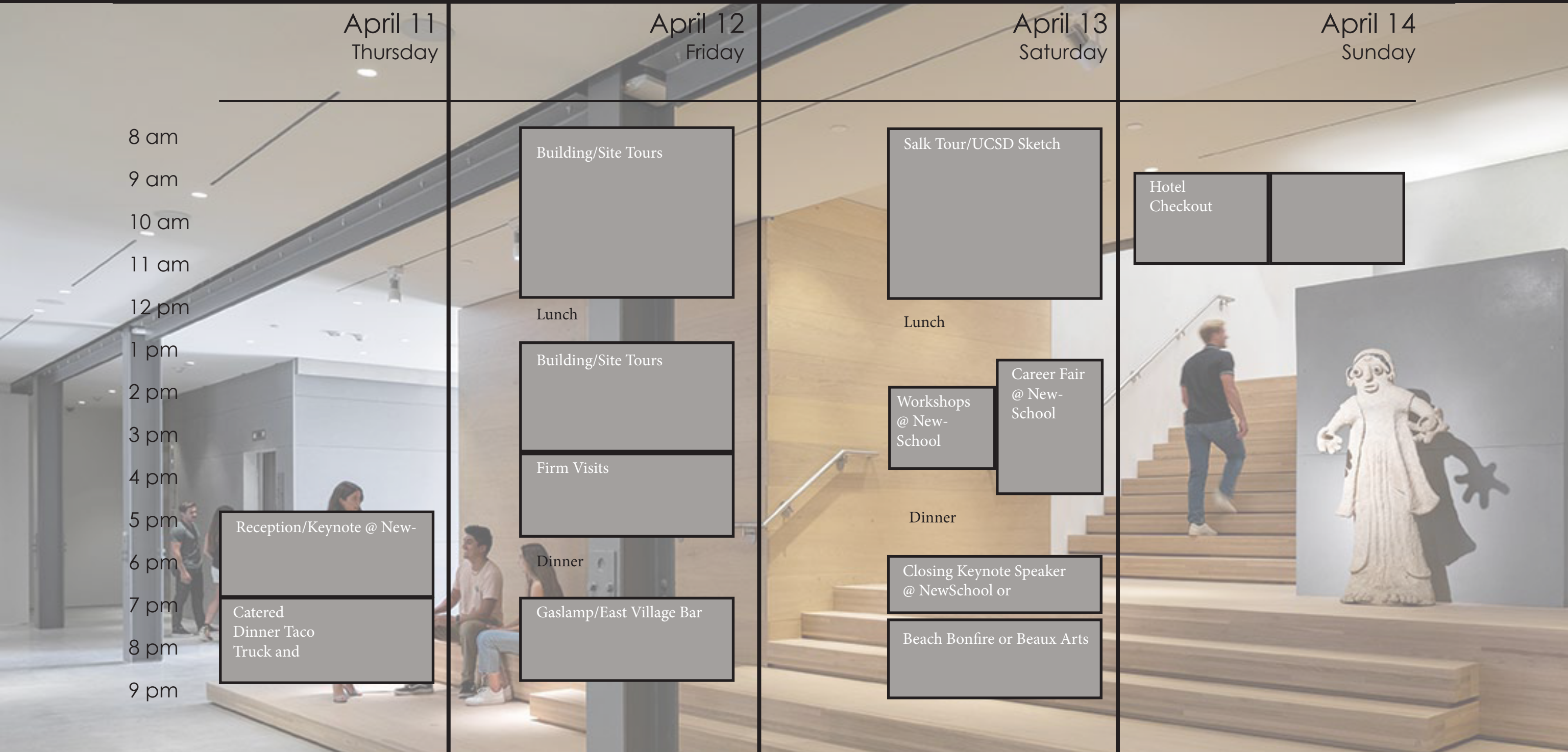
Career Fair
@ New-
School

Dinner

Closing Keynote Speaker
@ NewSchool or

Beach Bonfire or Beaux Arts

Hotel
Checkout





Travel

TRAVEL FROM	DRIVE TIME	FLIGHT COST
Seattle -> SD	20hr Drive	\$308 Round Trip
Phoenix -> SD	5hr 17min drive	\$406 Round Trip
Salt Lake -> SD	10hr 45min drive	\$258 Round Trip
Denver -> SD	16hr 24min drive	\$346 Round Trip
Bozeman -> SD	17hr 32min drive	\$581 Round Trip
Honolulu -> SD	————	\$367 Round Trip
Los Angeles -> SD	2hr drive	\$193 Round Trip
San Francisco -> SD	7hr 41min drive	\$238 Round Trip

LODGING

Marriott Vacation Club

13 min Walk

\$176/Night

4 People

Baymont Wyndham

14 min Walk

\$199/Night

4 People

Αврόρα (Designed by Ted Smith)

In Hillcrest (10 min drive)

\$136/Night +20% Student Discount

4 People

Indigo (Overlooks Petco Park)

10 min walk

\$300/Night

4 People





Trolley

Uber/Lyft

Walking

1-Day Pass = \$6

\$10-\$20 per ride

Free!

use the PRONTO App

Great Weather!

LOCAL TRANSPORTATION



Roesling Nakamura Terada Architects



San Diego



McFARLANE ARCHITECTS
Architecture • Planning • Interiors



Paint
Company

SAFDIE RABINES
ARCHITECTS



Westlake
Royal Building Products™

Perkins&Will

EWING
COLE

domusstudio

carrierjohnson + CULTURE
architecture + environments + brand strategy + graphics

SMITHGROUP

OUR TEAM



REX THOMPSON
CHAPTER PRESIDENT & WQC Co-Chair



BOBBY DIRKMAAT
PAST PRESIDENT & WQC Chair



Michael Cintron
PAST PRESIDENT & WQC Program Director



OUR TEAM

ADDITIONAL POSITIONS

Graphics/Marketing

AIAS PR + 2-3 on the team

Events

Chair + 2-3 on the team

Volunteers (Day of)

15 Volunteers

Fundraising/Sponsorship

AIAS Treasurer + 1 on team

AIAS NewSchool Chapter Board

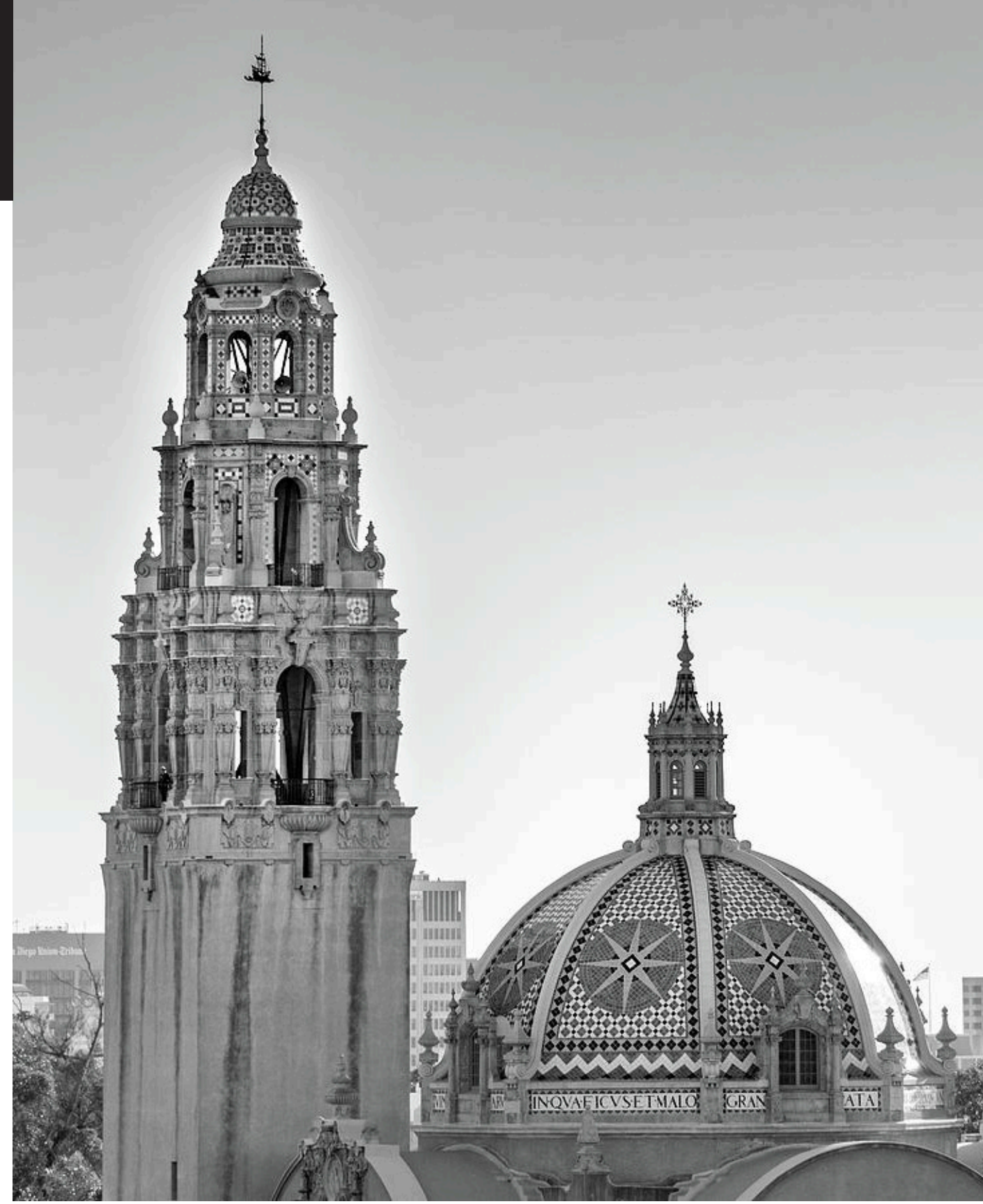
Jade Giron - Vice President

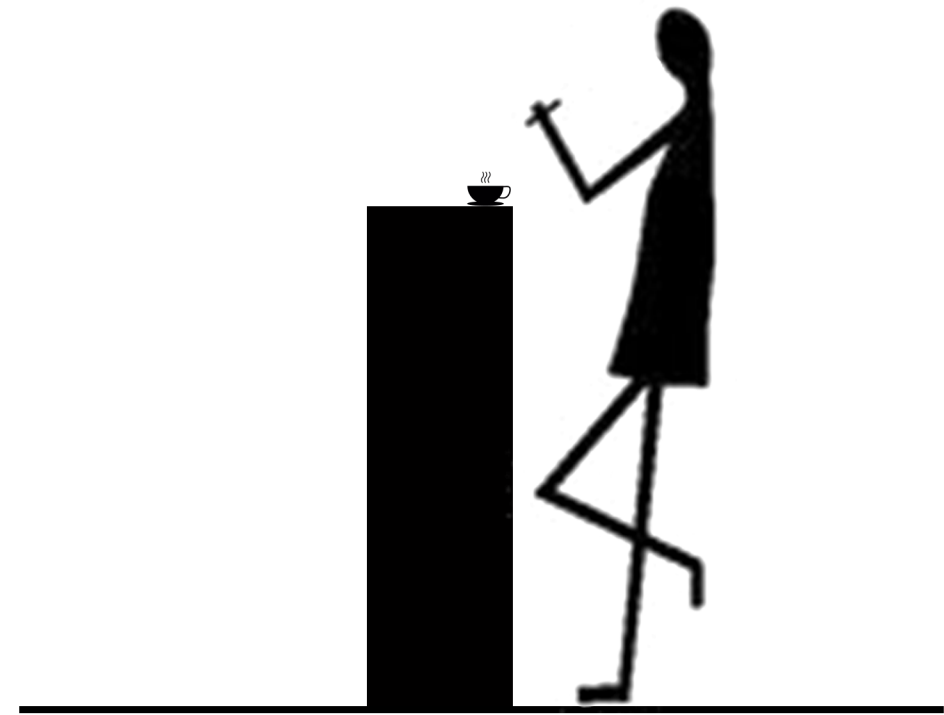
Desmond Ngo - Treasurer

Riya Shiyani - Secretary

Samuel Gordon - Public Relations

Kimberly Bueno-Pacheco - NCARB Advisor





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AIAS Newschool of
Architecture and
Design



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