

EMERGING

DETROIT



AIAS
LAWRENCE
TECHNOLOGICAL
UNIVERSITY

DETROIT



Detroit has been for the better part of a century a key driver of American Identity. From Henry Ford rolling out the first Model T, Motown releasing classic after classic, and Martin Luther King Jr. delivering his "I Have a Dream" speech for the first time, Detroit has bore witness to some of our country's most important affect. While this has led to many great moments like the ones listed above, it has also meant that Detroit has unfortunately faced some trials as well. From the automotive bailout to its bankruptcy, the city, and its citizens have faced difficulties. From the outside, it can seem quick to dismiss Detroit as a fallen star, a grand metropolis that has seen its best days slip away.

The outlook couldn't be further from the truth. The Detroit of today is a proud city whose citizens wear their challenges with pride. Yes, we have had hard times but we are better for it. As Detroiters seek to revive their hometown, designers, politicians, and community advocates are leading sustainable developments that not only generate economic output but actually benefit the communities that inhabit them, rather than displace them. While we have had great contributions from large companies to the urban fabric of Downtown it would be a disservice to not mention the local grassroots initiatives that have transformed neighborhood after neighborhood around the city. All of these new additions add to the long and thorough history of design in Detroit, a history that has been recognized as the only American UNESCO City of Design. Detroit is the city that lives and breathes innovation and while it has faced challenge after challenge, Detroiters consistently respond with compassion and ingenuity to care for their home.

From Minoru Yamasaki to Stevie Wonder, Detroit has been and continues to be on the cutting edge of the American Identity. We would love for our fellow AIAS chapters to experience this continuing legacy for themselves and join us in 2024!

To celebrate this great emergence of Detroit we decided to name our proposal for the Midwest Conference EMERGING Detroit. We hope to bring the spirit of the city to our proposal to invigorate AIAS past the days of Covid-19.

LAWRENCE TECH



The Lawrence Technological University (LTU) College of Architecture and Design is a renowned institution that has been at the forefront of architectural education and design innovation for over 80 years. Located in Southfield, Michigan, LTU's College of Architecture and Design offers a comprehensive range of programs and opportunities for students to develop their skills, knowledge, and creativity in the field of design.

The College of Architecture and Design at LTU provides a rigorous and interdisciplinary education that prepares students for successful careers in architecture, interior design, industrial design, and transportation design. The curriculum combines a strong foundation in design principles with hands-on experiences, cutting-edge technology, and a focus on sustainable practices.

One of the distinguishing features of LTU's College of Architecture and Design is its integration of theory and practice. Faculty members, who are accomplished professionals and scholars in their respective fields, bring real-world experience into the classroom, providing students with valuable insights and mentorship. Additionally, the college fosters strong industry partnerships, offering students opportunities for internships, cooperative education, and collaborative projects with leading design firms and organizations.

The college's state-of-the-art facilities and design studios provide an inspiring and collaborative environment for students to explore their creativity. Students have access to advanced technology and tools, including 3D printers, laser cutters, and virtual reality systems, which allow them to experiment with different design approaches and bring their ideas to life.



The LTU College of Architecture and Design also emphasizes the importance of sustainable design and environmental stewardship. Through coursework, research, and studio projects, students learn about sustainable design principles, energy-efficient practices, and the integration of green technologies into the built environment. The college's commitment to sustainability aligns with LTU's overall mission to address global challenges and create a more sustainable future.

In conclusion, the Lawrence Technological University College of Architecture and Design stands as a leading institution for design education, fostering innovation, collaboration, and a deep understanding of the built environment. Through its comprehensive programs, distinguished faculty, state-of-the-art facilities, and commitment to sustainability and community engagement, the college prepares students to become skilled professionals who are equipped to shape the future of design and architecture. Whether they choose to pursue careers in architecture, interior design, industrial design, or transportation design, graduates of LTU's College of Architecture and Design are well-prepared to make meaningful contributions to their field and create spaces that enhance the lives of individuals and communities.

DETROIT MERCY



The University of Detroit Mercy School of Architecture and Community Development (SACD) is a prestigious institution that has made significant contributions to the field of architecture and urban development. Located in the heart of Detroit, a city known for its architectural heritage and urban revitalization efforts, the SACD has played a crucial role in shaping the built environment and addressing the needs of communities.

The SACD has a rich history that spans over 50 years. It was established in 1965 as a response to the growing demand for architectural education that focused on community development and social responsibility. From its inception, the school has been committed to educating future architects and professionals who are not only skilled in design but also equipped with a deep understanding of the social, economic, and environmental factors that influence the built environment.

The school offers undergraduate and graduate programs in architecture and community development, providing students with a comprehensive education that blends theoretical knowledge, practical skills, and a strong emphasis on community engagement. The curriculum is designed to foster creativity, critical thinking, and a holistic approach to design that considers the needs and aspirations of diverse communities.

One of the key strengths of the SACD is its close relationship with the city of Detroit. The school takes advantage of its urban location by incorporating real-world projects into the curriculum. Students have the opportunity to work on community-based initiatives, urban design projects, and historic preservation efforts, allowing them to apply their knowledge and skills in a meaningful way while making a positive impact on the city.

The faculty at the SACD comprises highly accomplished professionals, scholars, and practitioners who bring a wealth of expertise and experience to the classroom. They are actively engaged in research, professional practice, and community service, ensuring that students receive a well-rounded education that is relevant to the evolving field of architecture and community development.

The University of Detroit Mercy School of Architecture and Community Development has established itself as a leader in architectural education, urban design, and community development. Its emphasis on social responsibility, community engagement, and sustainable design has produced graduates who are well-equipped to tackle the complex challenges of the built environment. As Detroit continues its revitalization journey, the SACD remains at the forefront, shaping the future of architecture and community development while promoting positive change in the city and beyond.



CONFERENCE TEAM

Co-Chair



Brian Hamel, LEED Green Associate
UDM

2022-2023 AIAS Atlas Vice-President
2021-2022 AIAS Atlas Event Planner

2023-2024 Dichotomy Co-Editor

Co-Chair



Trevor Werthmann
LTU

2022-2023 AIAS LTU President
2021-2022 AIAS LTU Leader-Volunteer Design Initiatives

Marketing Chair



Isabella Hatsig
UDM

2022-2023 AIAS Atlas Marketing/Event Planner

2023-2024 Dichotomy Social Media/Website
Director

Finance Chair



Faith Ten Eyck
LTU

2022-2023 AIAS LTU Treasurer
2022-2023 AIAS LTU Event Planner

PROPOSED DATE



SEP.
26th
29th
2024

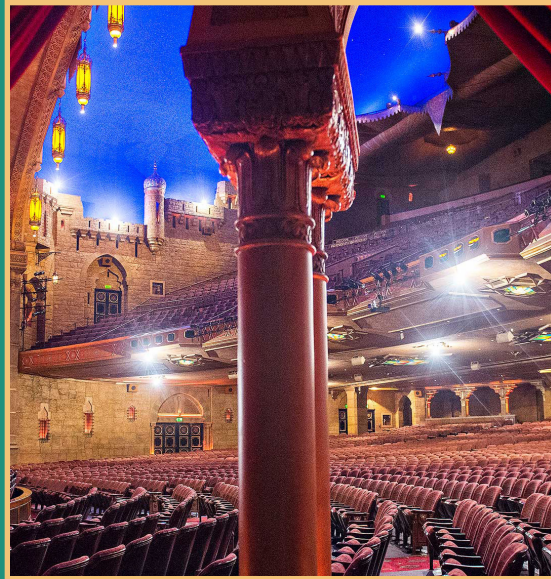
PROPOSED TOURS

ARTS



Detroit Institute of Arts

The Detroit Institute of Arts (DIA), an iconic cultural institution, has earned the esteemed distinction of being ranked first in the country in 2023. Its extensive collection of over 65,000 artworks spanning various periods and cultures showcases its rich cultural heritage. The DIA's commitment to art education, community engagement, and innovative exhibitions has contributed to its recognition as the foremost art museum in the nation. The museum's world-class curators, state-of-the-art facilities, and vibrant programming have solidified its position as a beacon of artistic excellence and cultural enrichment.



Fox Theatre

The Fox Theatre is a historic and opulent entertainment venue designed by architect C. Howard Crane. Opened in 1928, it features intricate architectural details and a lavish interior with a starry sky ceiling and grand chandeliers. The theatre is a beloved cultural landmark and hosts a wide range of performances.



Southwest Detroit Art

Southwest Detroit is a vibrant community known for its rich artistic culture and contributions to the city's creative scene. The neighborhood is home to a diverse array of art forms, including vibrant murals, sculptures, and performance arts. Local artists often draw inspiration from the area's cultural heritage and blend traditional motifs with contemporary styles. The community actively supports and celebrates the arts, with events like the annual Cinco de Mayo Parade and Fiesta showcasing the talents of local artists. Southwest Detroit's artistic spirit not only adds beauty to the neighborhood but also serves as a catalyst for community engagement and cultural expression.

PROPOSED TOURS

PEDESTRIANS



Dequindre Cut

The Dequindre Cut, a converted railway line, is now a popular urban greenway. This two-mile path offers a scenic experience with street art, green spaces, and a well-maintained trail. It has become a beloved destination for walkers, joggers, and cyclists, promoting an active lifestyle and community engagement. The Dequindre Cut exemplifies Detroit's commitment to revitalization and transforming abandoned spaces into vibrant public areas.



Detroit Riverwalk

The Detroit Riverwalk, a scenic waterfront promenade, has captured the hearts of visitors and locals alike, earning the prestigious title of being voted the best riverwalk in the country. Stretching along the banks of the Detroit River, it offers breathtaking views of the skyline, access to recreational activities, and a vibrant atmosphere. The meticulously designed pathways, beautifully landscaped gardens, and public art installations create a captivating experience for pedestrians and cyclists. With its diverse range of restaurants, shops, and entertainment options, the Detroit Riverwalk stands as a shining example of urban revitalization and a cherished destination for all who visit.



Eastern Market

Eastern Market is a historic and vibrant public market that has been serving the community for over 125 years. Located just northeast of downtown, it is one of the largest and oldest continuously operating markets in the United States. Eastern Market is renowned for its wide array of fresh produce, meats, baked goods, and specialty products, attracting both locals and visitors alike. The market also serves as a hub for artists, artisans, and entrepreneurs, hosting a variety of events, including art exhibitions, music festivals, and culinary competitions. With its rich history and lively atmosphere, Eastern Market remains a beloved gathering place and a symbol of Detroit's resilient spirit.

PROPOSED TOURS

DEVELOPMENTS



Book Depository

Through the respectful revitalization of the old Book Depository, a previously abandoned historic building in Detroit's Corktown neighborhood, Gensler has supported Ford's efforts to reimagine the Michigan Central Station development. Designed as an innovation nexus that acts as a central node for gathering and idea exchange, the building has been repositioned to meet the demands of the city's top innovators, including ample access to daylight, open internal connectivity and destinations for exchange, and an engaging ground floor as a connective intersection within the overall development, serving as a boulevard for the community, industry partners, and the neighborhood.



Michigan Central Station

The redevelopment of Michigan Central Station in Detroit is a highly anticipated project that aims to transform the historic building into a vibrant hub of activity. Once a symbol of urban decay, the station is set to be revitalized by Ford Motor Company. The redevelopment plans include mixed-use spaces, such as offices, retail, residential units, and community spaces, fostering a sense of connectivity and economic growth in the surrounding area. The project seeks to preserve the architectural heritage of the station while injecting new life into the neighborhood, symbolizing the city's resilience and commitment to urban renewal. Currently under construction



Hudson Site

The construction of the Hudson's site in Detroit has been a highly anticipated and transformative project for the city. After years of planning and collaboration, construction began on the site in 2017 and aims to be completed in 2024. The project aims to create a dynamic mixed-use development that will serve as a catalyst for further economic growth and revitalization in downtown Detroit. As the construction progresses, the Hudson's site is poised to become a vibrant destination that will contribute to the ongoing renaissance of Detroit's urban landscape.

PROPOSED TOURS

OUTSIDE OF DETROIT



Cranbrook

Cranbrook in Bloomfield Hills, Michigan, is renowned for its significant architecture. Designed by Eiel Saarinen, the campus stands as a masterpiece of architectural excellence. The innovative design and integration with the natural surroundings showcase Saarinen's visionary approach. Cranbrook's architectural legacy has influenced generations of architects and designers, solidifying its position as a revered institution in the world of design.



GM Tech Center

The GM Tech Center, located in Warren, Michigan, is an architectural marvel designed by renowned architect Eero Saarinen. Completed in 1956, the centerpiece of the campus is the iconic Administration Building, which showcases Saarinen's signature Modernist style. With its sleek lines, expansive glass facades, and futuristic aesthetic, the building stands as a testament to Saarinen's innovative approach to architecture. The Tech Center's design reflects Saarinen's vision of creating a space that encourages collaboration and creativity, making it an iconic landmark in the automotive industry.



Affleck House

The Affleck House is a renowned mid-century modern masterpiece designed by architect Frank Lloyd Wright in Bloomfield Hills, Michigan. Completed in 1941, it exemplifies Wright's organic architecture principles with its integration into the surrounding natural environment. The Usonian design features open spaces, efficient use of materials, and a harmonious connection between the indoors and outdoors. The Affleck House stands as a testament to Wright's architectural genius and remains a beloved landmark today.

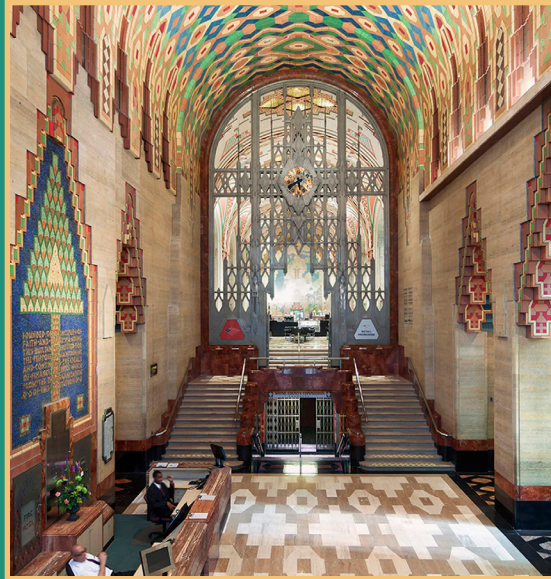
PROPOSED TOURS

PROMINENT BUILDINGS



One Woodward

One Woodward is a prominent office building known for its modernist design. Completed in 1962, it was designed by the architectural firm Minoru Yamasaki & Associates. The building features a sleek glass curtain wall façade, with alternating bands of silver and bronze-tinted glass. Its clean lines and minimalist aesthetic reflect the mid-century modern architectural style. One Woodward stands as a significant example of Yamasaki's work and continues to be a distinctive landmark in the Detroit skyline.



Guardian Building

The Guardian Building is an architectural gem and an iconic symbol of the city. Designed by the renowned architectural firm Wirt C. Rowland & Company, the building was completed in 1929. It stands out with its distinctive Art Deco style, featuring vibrant colors, intricate ornamentation, and geometric patterns. The exterior showcases beautiful tilework, including a stunning mosaic tile mural depicting the history of Detroit. Inside, the Guardian Building boasts a grand lobby adorned with marble, brass, and colorful tiles, creating a visually striking and luxurious atmosphere.



Renaissance Center

The Renaissance Center, also known as the GM Renaissance Center, is a prominent skyscraper complex located on the Detroit Riverfront. It serves as the global headquarters for General Motors and stands as one of the city's most recognizable landmarks. The Renaissance Center offers a variety of amenities, including restaurants, shops, a movie theater, and the GM World exhibit, which showcases the history and innovations of General Motors. With its striking architecture and panoramic views of the city and river, the Renaissance Center is not only an iconic symbol of Detroit but also a hub of business, entertainment, and hospitality.

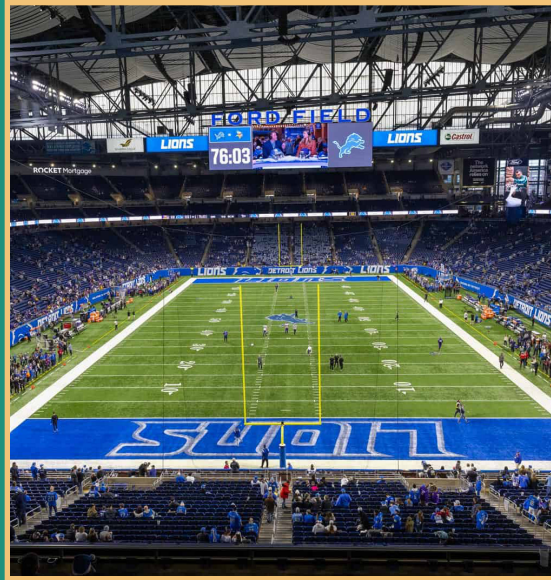
PROPOSED TOURS

SPORTS



Comerica Park

Comerica Park is a state-of-the-art baseball stadium and the home of the Detroit Tigers. The park opened in 2000 and was designed by the architectural firm HOK Sport (now Populous). It offers a unique blend of modern amenities and a nostalgic ballpark feel. Comerica Park features a spacious outfield with a center field fountain, a carousel, and a Ferris wheel, providing a family-friendly atmosphere. With its striking architecture and immersive fan experience, Comerica Park has become a beloved destination for baseball enthusiasts and a vibrant part of Detroit's sports culture.



Ford Field

Ford Field is a state-of-the-art indoor football stadium and the proud home of the Detroit Lions. The stadium, designed by the renowned architectural firm ROSSETTI and opened in 2002, showcases a modern and impressive design. With a seating capacity of over 65,000, Ford Field has become a vibrant hub for sporting events, concerts, and other entertainment spectacles. As an iconic landmark in the city, Ford Field continues to host thrilling football games and provides an immersive experience for fans in its impressive enclosed setting.



Little Caesars Arena

Little Caesars Arena is a multi-purpose indoor arena and home to the Detroit Red Wings of the NHL and the Detroit Pistons of the NBA. The arena, opened in 2017, was designed by the architectural firm HOK. It features a striking and modern design, with a unique and innovative seating bowl that enhances sightlines for spectators. Little Caesars Arena has a seating capacity of over 20,000 and has become a vibrant venue for sports events, concerts, and other entertainment experiences. With its state-of-the-art facilities and immersive atmosphere, Little Caesars Arena continues to be a prominent destination in Detroit's entertainment landscape.

PROPOSED TOURS

PARKS



Belle Isle

Belle Isle is a picturesque island located in the middle of the Detroit River. Known for its natural beauty and recreational opportunities, the island features lush greenery, stunning views of the river, and a variety of amenities such as picnic areas, walking trails, and a conservatory. Belle Isle is also home to notable attractions like the James Scott Memorial Fountain and the Belle Isle Aquarium, making it a popular destination for locals and tourists alike.



Campus Martius

Campus Martius is a vibrant public square situated in the heart of downtown Detroit. It serves as a hub for various activities and events throughout the year. The square features beautifully landscaped parks, fountains, and an ice-skating rink during the winter months. Campus Martius also hosts concerts, food festivals, and other cultural events, attracting both residents and visitors to enjoy the lively atmosphere and experience the spirit of Detroit.



Lafayette Park

Lafayette Park, an urban oasis nestled in the heart of Detroit, is a testament to the visionary design of renowned architect Mies van der Rohe. This historic residential development, completed in the 1950s, showcases his modernist principles and emphasis on open spaces. The park's lush greenery, serene ponds, and carefully planned pathways provide a tranquil escape from the bustling city. With its iconic mid-century modern townhouses and apartment buildings, Lafayette Park exemplifies the harmonious integration of architecture and nature, creating a timeless and vibrant community cherished by residents and visitors alike.

PROPOSED SPEAKERS



Mike Ford

Mike Ford is a renowned figure in the world of hip-hop and architecture. With a unique blend of musical and architectural expertise, he has pioneered the concept of the “hip-hop architect.” Ford’s background in both disciplines allows him to explore the intersections between urban culture, design, and social change. Through his innovative work, he aims to create spaces that celebrate the cultural and artistic expressions of hip-hop while addressing issues of equity and inclusion in urban environments. His contributions have garnered him recognition as a visionary and advocate for the transformative power of hip-hop in architectural design.



James Timberlake

James Timberlake is a prominent American architect known for his innovative and sustainable designs. He co-founded the architecture firm KieranTimberlake in 1984, which has gained international acclaim for its environmentally conscious approach. Timberlake’s work often incorporates advanced technologies and materials to create energy-efficient buildings that prioritize occupant comfort and well-being. His contributions to the field have earned him numerous accolades, including the prestigious AIA Firm Award. Timberlake continues to push the boundaries of architecture, focusing on sustainable practices and the integration of technology into the built environment.



Sandra Little

Sandra Little is a highly regarded architect for her work planning and designing in the urban environment. With a large focus on preserving and revitalizing historic districts, including African-American neighborhoods, Sandra has won many awards for her adaptive reuse, renovation, and redevelopment projects throughout the Detroit area. She graduated from Lawrence Tech with her Bachelor’s and Master’s in Architecture. Currently, she is a principal and the director of Diversity Equity and Inclusion at Quinn Evans Architects. Sandra is also the co-founder of Noir Design Parti, which is responsible for bringing light to the lack of awareness of African-American architects’ work in the Detroit area.

PROPOSED WORKSHOPS



co.de.D

Co.de.D is an AIA Detroit sponsored group that focuses on empowering students and professionals in the AEC industry to learn, share and implement new way of thinking that are native to the digital age.



Detroit Riverfront Conservancy

The Detroit Riverfront Conservancy is a non-profit organization focused on revitalizing and maintaining the riverfront area in Detroit. Established in 2003, it has transformed the once-industrialized waterfront into a vibrant public space. Through community engagement and partnerships, the conservancy has created popular attractions like the Detroit Riverwalk. Their ongoing efforts aim to enhance the quality of life for residents and visitors along the Detroit River.



Wladek Fuchs

Wladek Fuchs, a University of Detroit Mercy faculty member, has many talents. From mastery of watercolor to the 3d documentation of archaeological sites Wladek has contributed significantly to the field of study. Focusing on his archaeological work Wladek has been a leading architectural researcher in Greco-Roman architecture, Notably, his contributions to the reality capture workshop based in Volterra, Italy have been successful 3d scanning the entirety of the Etruscan theatre in the city.

PROPOSED SCHEDULE

	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
8 AM					
9 AM					
10 AM		TRACK 1 SMITHGROUP	TRACK 2 GENSLER TRACK 3 ROSETTI	CAREER FAIR / WORKSHOPS	COUNCIL OF PRESIDENTS
11 AM					
12 PM					
1 PM				CHAPTER / TRAVEL TIME	
2 PM		TRACK 1 GUARDIAN BUILDING	TRACK 2 BOOK DEPOSITORY TRACK 3 FORD FIELD/ LCA	TRACK 1 DETROIT INSTITUTE OF ARTS TRACK 2 CRANBROOK TRACK 3 RIVERWALK - EASTERN MARKET	
3 PM	REGISTRATION				
4 PM					
5 PM			CHAPTER TIME		
6 PM					
7 PM	OPENING CEREMONY	KEY NOTE SPEAKER	CLOSING SPEAKER		
8 PM					
9 PM					
10 PM	NIGHT LIFE OPTIONS	NIGHT LIFE OPTIONS	BEAUX-ARTS BALL		
11 PM					
12 AM					

PROPOSED BUDGET

Venue

Venue	Cost
Beaux Arts	\$5000
Live Band	\$1000
Career Fair Food	\$500
	= \$6500

Marketing

Signage	\$900
Badges	\$300
T-Shirts	\$300
	= \$1500

Tours

Sports Stadiums	\$10-\$15 per person
Detroit Institute of Arts	\$14 per person
-possibility of free school trip rate	
Cranbrook	\$15 per person
-possible free tour from Cranbrook architecture school of UDM faculty	

Honorariums

Possibility of honorarium fees for proposed speakers that can be confirmed upon contacting the proposed speakers.(paid through sponsorships from outside organizations)	\$1000-\$5000 per speaker
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Sponsorships

AIA Detroit
AIA Michigan
UDM Alumni Council
Gensler Detroit
SmithGroup Detroit
SACD
Hamilton Anderson
LTU COAD
Masonry Institute of Michigan

Total
Cost

\$8000

HOTELS

A ATHENUUM SUITE HOTEL

1000 BRUSH ST



B FORT PONTCHARTRAIN: A WYNDHAM HOTEL

2 WASHINGTON BLVD



C SHINOLA HOTEL

1400 WOODWARD AVE



BOOKING PRICE (1 ROOM | 4 ADULTS):

\$302/NIGHT

TOTAL # OF ROOMS: 173

EVENT SPACE: ≤150 PEOPLE

VALET: \$28/DAY

- CAMPUS MARTIUS: 0.3 mi | 6 min
- LAWRENCE TECH: 18 mi | 23 min
- MIDTOWN: 2.1 mi | 10 min
- RIVERFRONT: 0.9 mi | 14 min
- UDM: 9.2 mi | 16 min

BOOKING PRICE (1 ROOM | 4 ADULTS):

\$180-\$230/NIGHT

TOTAL # OF ROOMS: 367

EVENT SPACE: ≤900 PEOPLE

VALET: YES (CONFIRM PRICE)

- CAMPUS MARTIUS: 0.4 mi | 7 min
- LAWRENCE TECH: 16.8 mi | 18 min
- MIDTOWN: 2.7 mi | 6 min
- RIVERFRONT: 0.3 mi | 7 min
- UDM: 8.3 mi | 12 min

BOOKING PRICE (1 ROOM | 3 ADULTS):

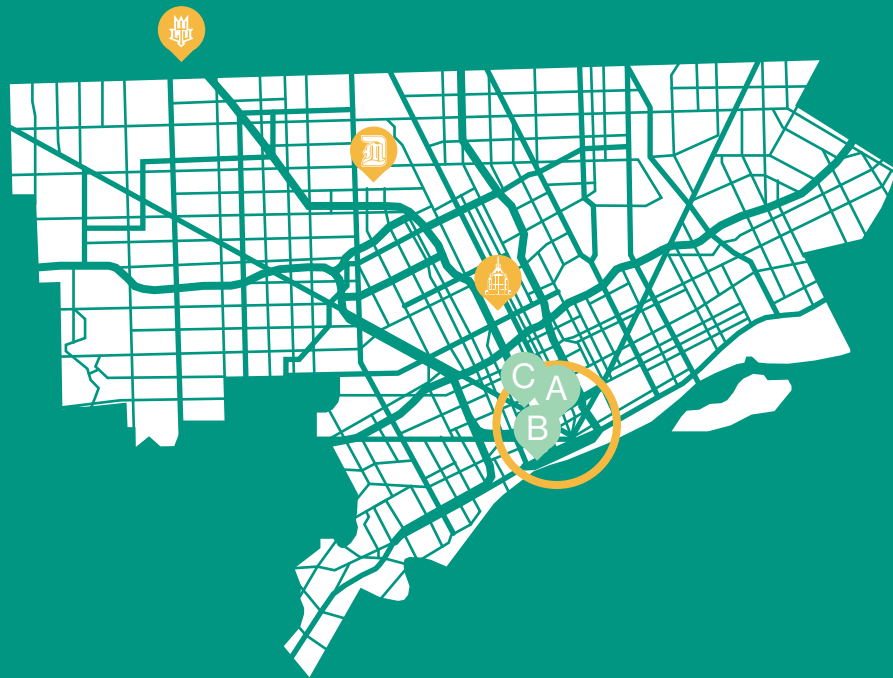
\$325/NIGHT

TOTAL # OF ROOMS: 129

EVENT SPACE: ≤150 PEOPLE

VALET: YES (CONFIRM PRICE)

- CAMPUS MARTIUS: 0.2 mi | 4 min
- LAWRENCE TECH: 18 mi | 21 min
- MIDTOWN: 1.8 mi | 7 min
- RIVERFRONT: 0.6 mi | 14 min
- UDM: 7.7 mi | 14 min



CAMPUS MARTIUS PARK

LAWRENCE TECHNOLOGICAL UNIVERSITY

MIDTOWN

DETROIT RIVERFRONT

UNIVERSITY OF DETROIT-MERCY

PUBLIC TRANSIT

A DETROIT DEPARTMENT OF TRANSPORTATION (DDOT) BUS



DAY PASS: \$5 (INCLUDES QLINE)
WEEKLY: \$22 (INCLUDES QLINE)
HOURS:
24 HR (ConnectTen)
5:00a-8:45p (KEY)
5:30a-8:00p (NEIGHBORHOOD)

B DETROIT PEOPLE MOVER

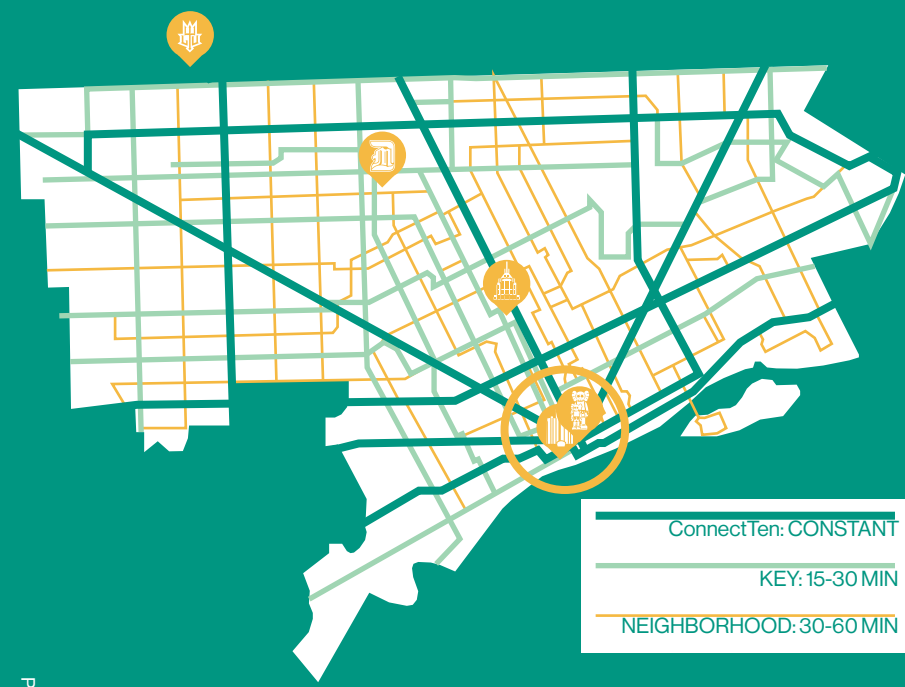


SINGLE FARE: \$0.75
MONTHLY PASS: \$10
HOURS:
7:00a-10:30p M-Th
7:00a-12:00a F
10:00a-12:00a S
10:00a-8:00p Su

C QLINE DETROIT



SINGLE FARE: \$1.50
DAY PASS: \$5
HOURS:
6:00a-11:00p M-Th
6:00a-12:00a F
8:00a-12:00a S
8:00a-8:00p Su



	Connect Ten: CONSTANT
	KEY: 15-30 MIN
	NEIGHBORHOOD: 30-60 MIN

PEOPLE MOVER
QLINE



- CAMPUS MARTIUS PARK
- LAWRENCE TECHNOLOGICAL UNIVERSITY
- MIDTOWN
- DETROIT RIVERFRONT
- UNIVERSITY OF DETROIT-MERCY

PARKING

A MGM GRAND CASINO
PARKING GARAGE



HOURLY: **FREE**
HOURS:
MON-SUN (ALL DAY)

B PARKMOBILE APP



ParkMobile

HOURLY: **VARIES PER ZONE**
HOURS:
MON-SUN (ALL DAY)

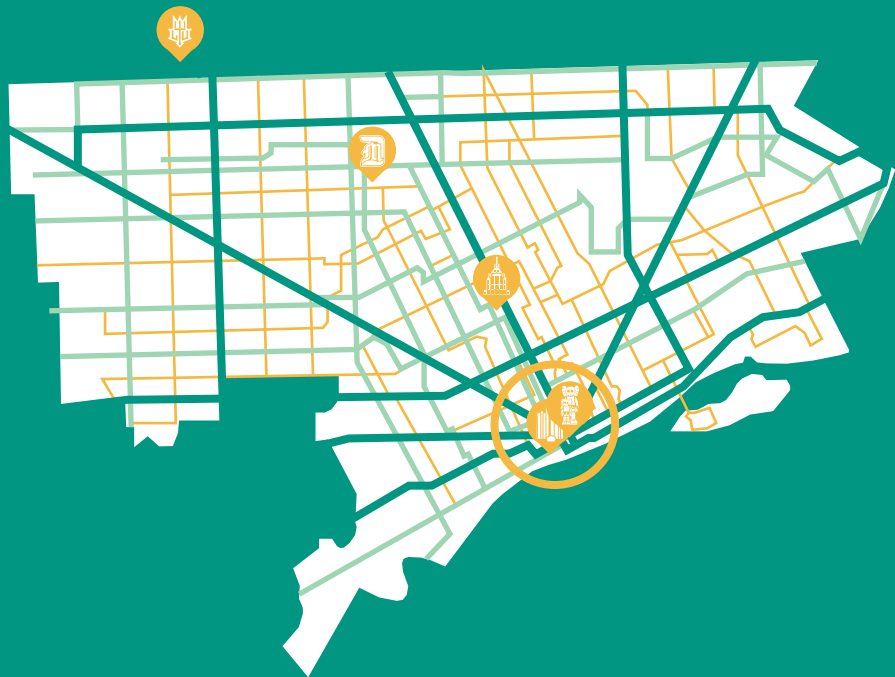
PARKING SPOTS ARE SCATTERED THROUGH-
OUT DETROIT, REGISTRATION THROUGH THE
APP IS REQUIRED (IT IS A FREE SERVICE)

C PARK DETROIT



HOURLY: **VARIES PER ZONE**
HOURS:
MON-SUN (ALL DAY)

PARKING SPOTS ARE SCATTERED THROUGHOUT
DETROIT, REGISTRATION THROUGH THE APP IS
REQUIRED (IT IS A FREE SERVICE)



CAMPUS MARTIUS PARK

LAWRENCE TECHNOLOGICAL
UNIVERSITY

MIDTOWN

DETROIT RIVERFRONT

UNIVERSITY OF
DETROIT-MERCY

SCHOOL SUPPORT



02 July 2023

Support Letter for AIAS Atlas' Bid for the AIAS 2024 Midwest Conference.

I am honored to write this letter to support AIAS Atlas' bid for the 2024 Midwest Conference, which is being co-planned by the AIAS organizations at both University for Detroit Mercy (UDM) and Lawrence Technological University (LTU). My perspective for this letter is drawn from very clear and distinct interactions as dean and advisor to AIAS as they worked to reinvent themselves in 2022. Following Winter 2020 and primarily due to the pandemic, AIAS became mostly dormant and lost its ability to be one of the primary cultural aspects of our School. This was a major blow given that AIAS Atlas was awarded National Chapter of the Year less than 10 years earlier. I witnessed that though AIAS was dominant, its spirit was not lost. The AIAS Atlas leadership, who have submitted this conference bid, co-led their reinvention as a meaningful and culturally relevant organization for our current student body. They codesigned, with our School's student body at large, AIAS' new approach. They also ran a competition to rename AIAS to mark its reimaged and revived state: AIAS Atlas.

I state the above points because it seems appropriate that the proposed conference theme aligns nicely with the trajectory of our unique AIAS Atlas: REVIVE. As one of the two people that co-directed the mayor of Detroit's strategic agenda and framework for the entire city, I can affirm AIAS Atlas's conference bid statements that discuss the distinctive time in which Detroit and Detroiters are currently experiencing. It would be a wonderful educational and entertaining opportunity for everyone attending the conference. The work that is happening across the city and by architects, planner and landscape architects from around the world has implications everywhere. In fact, Detroit has played an important role in the careers of all three of the proposed keynote speakers.

In closing, I would like to lift up the fact that UDM's AIAS Atlas has successfully and rigorously collaborated with AIAS of LTU. They both have a strong connection with AIA Detroit and AIA Michigan, which I know will support them in this effort if they are selected to host the conference. Since I have been dean, AIAS Atlas has accomplished every goal they have set out to achieve. If selected, I am certain that the 2024 Midwest Conference will not only be successful but truly memorable. I submit this Letter of Support without any reservation and look forward in supporting AIAS Atlas' leadership in any way to bring this conference to life. I hope that we will be able to welcome the AIAS Midwest Chapters to Detroit in 2024.

Respectfully Submitted,

A handwritten signature in red ink, appearing to read 'D. Pitera'.

Dan Pitera, FAIA, NOMA, Hon. FALA

Dean + Professor, Detroit Mercy School of Architecture + Community Development

Treasurer, AIA Michigan Board of Directors

2017 National AIA Whitney M. Young Jr. Award for the Detroit Collaborative Design Center

2004-2005 Harvard University GSD Loeb Fellow

1998 University of Nebraska Hyde Chair of Excellence

School of Architecture
+ Community Development

4001 W. McNichols Road
Detroit, MI 48221

T. 313-993-1532
sacd.udmercy.edu



July 5, 2023

AIAS Application for Midwest Quad in Detroit

I am writing this letter to support the application being submitted by LTU AIAS to host the Midwest Quad Conference jointly by Lawrence Tech and Univ Detroit Mercy.

The LTU AIAS chapter leaders have been active, organized and collaborative. The student organizers work with the college leadership on numerous initiatives in support of many professional activities and student culture / engagement activities throughout the year. LTU CoAD AIAS leadership is proactive and diligent as they work to shape the student culture among the architecture students and lead / collaborate with other student organizations on campus.

For the Midwest Quad Conference, a number of esteemed speakers have been lined up who represent not just the design excellence of the city of Detroit, but the diversity that makes the city so special. This proposal will also prioritize exploration of Detroit's revitalized downtown fabric. Architecture school conferences are typically held in downtown venues to provide physical connections between the content of the conference and the urban environments in which we live and work, and to embrace the energy and vitality of the cities that offer our host schools a place of action. Though this conference is to be hosted jointly by LTU and UDM, centering the events instead upon off campus locations is critical to connecting our academic experience to the revitalizing city we aim to engage.

The AIAS team will be collaborating with their counterparts at the University of Detroit Mercy as a means of expanding the reach and importance of this potential event.

I am in full support of AIAS hosting the Midwest Quad Conference in Detroit.

A handwritten signature in black ink, appearing to read 'K. Daubmann'.

Karl Daubmann, AIA, FAAR

Dean and Professor, College of Architecture and Design Lawrence
Technological University

Principal, DAUB (design, architecture, urbanism, building)

CHAPTER SUPPORT



Hello,

As the current president of AIAS Atlas Detroit Mercy President, I'm writing to provide my full support for Brian Hamel and Trevor Werthmann to run as co-chairs for the 2024 Midwest Conference.

During my tenure as president, I've had the pleasure to have Brian Hamel as my Vice-President. Always going beyond his duties, Brian took the initiative to expand and bolster our chapter at every step. As we took action to rebuild our organization after returning to in-person classes, Brian consistently challenged preconceived notions of what an AIAS chapter can be and what it can do for its members. With Brian by my side, we were able to exceed every goal that we made for ourselves. We quadrupled our member size, received national recognition, and have had great engagement with our student body. The goal of co-hosting the Midwest Conference in 2024 alongside Lawrence Tech's AIAS chapter is simply a continuation of the ethos of our chapter, "to consistently question and challenge itself to do more for its members and student body". Brian's compassion and attention to detail will make him a great fit as a chair for the Midwest Conference.

One of the goals that we set as a chapter was growing strong ties with our neighbor chapter, AIAS LTU. Through our monthly meetings and collaborative Beaux Arts, I've gotten to know Trevor Werthmann. Trevor has done a fantastic job in the leadership of his chapter. Our close collaboration together has allowed us to learn from each other in ways that have greatly benefited our chapter. Exceedingly professional and charismatic, I am confident in Trevor Werthmann's ability to serve as a chair for the 2024 Midwest Conference.

I would be happy to take any further questions that you have and we hope to hear from you soon!

A handwritten signature in black ink that reads "Tamzid Jaigirdar".

Tamzid Jaigirdar, AIAS

AIAS Atlas UDM President
jaigirda@udmercy.edu
313-603-951

Dear Selection Committee,

I am pleased to take this opportunity to inform you of my nomination for the Midwest Quad Conference Co-Chair. Due to the nature of the proposed bid, a combined effort between Lawrence Technological University and the University of Detroit Mercy, there will be a representative from each school acting as Co-Chairs. The designated representative for Lawrence Tech will be 2022-23 Past President Trevor Werthmann. Having the pleasure to work with Trevor on the 2022-23 LTU AIAS Eboard, I know he has both the leadership and determination needed to successfully organize and run the Midwest Quad Conference.

Throughout his time at LTU, Trevor has stepped up and helped both students and faculty alike. From hosting meetings for LTU's NAAB evaluation to running countless events for LTU's chapter of AIAS, Trevor has always shown great leadership and carries himself in a professional manner. He is ecstatic to be given this opportunity and we as a chapter are excited to see all the amazing things he accomplishes.

Thank you for your consideration,

A handwritten signature in black ink that reads "Allison Clark" in a cursive style.

Allison Clark
AIAS at Lawrence Technological University President

2023 BEAUX ARTS BALL



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THANK YOU!