



**American  
Institute of  
Architecture  
Students**

January 4 - 7, 2024

# **2024 FORUM SPONSORSHIP OPPORTUNITIES**

FORUM New Orleans

**Presented by**

The American Institute of Architecture Students National Office

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# ABOUT

# The American Institute of Architecture Students

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The AIAS is an independent, nonprofit, student-run organization dedicated to advancing leadership, design, and service among architecture students worldwide, and it works toward a more sustainable, healthy, and equitable future through the empowerment of student voices, ideas, and actions. We are an international organization of over 4,000 members with 235 chapters worldwide in 7 different time zones.

## AIAS Value Statements

**IMPACT:** We advocate for and enact positive change.

**COMMUNITY:** We foster an inclusive network of peers that learn from, support, and drive one another.

**GROWTH:** We inspire students to reach their greatest potential through meaningful learning opportunities.

**PASSION:** We pursue large goals and aspirations through each member's enthusiasm.

**PERSPECTIVE:** We link the profession's opportunities to architectural education.

**BALANCE:** We promote respectful relationships, an environment of diversity, and a thriving studio culture

# WHAT IS... FORUM?

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FORUM, the largest annual architecture and design conference hosted by the American Institute of Architecture Students (AIAS), offers students the opportunity to learn about issues facing architectural education and the profession, to meet and network with other students and professionals with common interests, and to interact with today's leading architects. In addition to the keynote presentations, FORUM includes workshops that enable attendees to discuss relevant and current architectural and design issues, as well as tours, which allow attendees to better explore the host city.

Friday, January 5 will be a full day of programming devoted to career development. This will include sessions and workshops on interviewing tips and tricks, creating an effective resume, strengthening your portfolio, building a personal and professional network, and advocating for yourself. Career Development Day will also feature Portfolio Review sessions and a headshot lounge, and will culminate in a Career & College Expo, in which architecture and design firms, companies, universities, and associations will participate.



# GET INVOLVED!



## General Sponsorship and Partnership Opportunities

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### **Career and College Expo Participant - \$1,200**

Looking for your next employee or intern? Want to demonstrate your company's products or services? Interested in promoting your school's graduate or other programs? The Career & College Expo is scheduled for Friday, January 5, from 1:00-4:00 p.m., and it is the perfect opportunity to reach the next generation of architects and designers.

#### WHAT'S INCLUDED:

- One 6-foot skirted table (with two chairs) during the Career & College Expo
- Your logo on the FORUM website, keynote session splash screens, and sponsor signage
- Recognition during the keynote sessions

### **Keynote Session Sponsor - \$2,500**

Introduce a keynote speaker at our Opening General Session on Thursday, January 4, and give a 5- to 7-minute presentation about your company.

#### WHAT'S INCLUDED:

- Keynote session podium time in front of all conference attendees
- Signage with your logo prominently displayed outside the keynote session
- One 6-foot skirted table (with two chairs) during the Career & College Expo
- The opportunity to include promotional materials in attendee bags
- Your logo on the FORUM website, keynote session splash screens, and sponsor signage



## Item Sponsorship Opportunities

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All Item Sponsors will receive the following benefits:

Podium time in front of all conference attendees during one of four keynote sessions

One 6-foot skirted table (with two chairs) during the Career & College Expo

The opportunity to include promotional materials in attendee bags

Your logo on the FORUM website, keynote session splash screens, and sponsor signage

### **Pen Sponsorship - \$3,500**

What better way to be in the forefront of attendees' minds both during the conference and after, with your firm/company logo on a quality pen? These will be distributed to attendees at registration so they will have them during the entire conference—not to mention when they return home!

### **Lanyard Sponsorship - \$5,000**

Conference name badges are worn by all attendees, occupying a prominent position around each attendee's neck. The lanyard sponsor will enjoy a high degree of brand visibility throughout the conference by the inclusion of your firm/company logo alongside the AIAS logo.

### **Conference Bag Sponsorship - \$6,000**

Each conference attendee will receive a bag upon arrival, containing important FORUM information, promotional material from sponsors, and other important documentation. This bag will be carried by attendees throughout the event and will also be used long after FORUM has concluded. This high-level exposure is a proven method to promote your firm or company and your support of the AIAS.

### **Sketchbook Sponsorship - \$10,000**

Registrants will receive a branded sketchbook with your firm/company logo. This book will be carried throughout the event and be used for sketches, notes, and more, long afterward.

## Event Sponsorship Opportunities

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### **Candidate Meet and Greet Reception Sponsor - \$2,500 (4 available)**

During FORUM, AIAS will hold its national elections. This reception is one of the first opportunities for members to meet the candidates for positions on the AIAS Board of Directors—President, Vice President, and Secretary/Treasurer, as well as all Quad and Regional Director positions. This event gives you the opportunity to network and promote your firm or company to the future leaders of the association and the profession.

#### WHAT'S INCLUDED:

- Keynote session podium time in front of all conference attendees
- Signage with your logo prominently displayed outside the reception
- Two (2) invitations to the reception on Thursday, January 4
- One 6-foot skirted table (with two chairs) during the Career & College Expo
- The opportunity to include promotional materials in attendee bags
- Your logo on the FORUM website, keynote session splash screens, and sponsor signage

### **Beaux Arts Ball Sponsor - \$3,000 (4 available)**

One of the time-honored traditions of AIAS FORUM is the annual Beaux Arts Ball. Attendees get the chance to unwind from a busy and productive conference, and enjoy friends old and new in New Orleans!

#### WHAT'S INCLUDED:

- Keynote session podium time in front of all conference attendees
- Signage with your logo prominently displayed outside the Beaux Arts Ball
- Three (3) invitations to the Beaux Arts Ball on Saturday, January 6
- One 6-foot skirted table (with two chairs) during the Career & College Expo
- The opportunity to include promotional materials in attendee bags
- Your logo on the FORUM website, keynote session splash screens, and sponsor signage
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OF ARCHITECTURE STUDENTS

**For inquiries,  
contact us.**

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These options are just a sampling of opportunities available.

Is there something else you'd like to explore?

Contact us at [executivedirector@aias.org](mailto:executivedirector@aias.org)!