

CONGRUENCE

2024

**AIAS Midwest
Quad Conference
Sponsorship Packet**



Contents

Introduction to AIAS 3

What is AIAS?

About iitAIAS

Congruence Conference 4

Quad Conference Overview

Conference Events

Support Us 6

Event Sponsorship

Sponsorship Levels

Contact Us 9

Introduction to AIAS

The American Institute of Architecture Students (AIAS) is the largest independent, non-profit organization for architecture and design students. It is an international student-run organization dedicated to advancing leadership, design, and service among architecture students worldwide. It works toward a more sustainable, healthy, and equitable future through the empowerment of student voices, ideas, and actions.

The entire organization has more than 4,000 members included in 235 chapters worldwide spanning 7 different time zones.

Within AIAS, there are four US Regions, called Quads (Northeast, **Midwest**, South, and West) along with two international regions. Each of the Quads has an annual conference, bringing hundreds of students together, including faculty and administrators.

AIAS Midwest Quad Quick Facts



**13
States**



**50+
Chapters**



**700+
Members**

About iitAIAS

AIAS at the Illinois Institute of Technology has a history dating back to its charter as a Student Chapter of the American Institute of Architects (AIA) in the 1950s. IIT alumni have served on the AIAS National Board of Directors, and our current students are active at the local, regional, and national levels, serving on committees and attending conferences. IIT last hosted a Quad Conference in 2017, one of the most well-attended in years. In a competitive selection process, iitAIAS has been selected to host the next Quad Conference from September 26 to 29, 2024.

Quad Conference Overview

September 26 - 29, 2024 | Chicago, IL

congruence | noun

agreement or harmony; compatibility

Our conference, titled **Congruence**, will focus on how projects are influenced by public, private, and political forces. We will highlight the role of architects in the building industry where architects serve as mediators to help parties reach agreements, balancing personal and community desires through design ideas that shape a better built environment. We will draw attention to the collaboration it takes to make impactful projects that serve the public. This information will be delivered through a dynamic combination of lectures, workshops, office visits and project tours.

Quad Conference Fast Facts

600+
IIT CoA
Architecture
Students

iitAIAS
1200+
Instagram
Followers

10
Schools
within a 2
hour drive

200+
Conference
Attendees

400+
Career Expo
Attendees

Conference Schedule

	Sept 26 Thursday	Sept 27 Friday	Sept 28 Saturday	Sept 29 Sunday
9:00		Workshops and campus tours	Career Expo	Council of Presidents Meeting
10:00	Registration			
11:00				
12:00				
13:00		Tours and Breakout Sessions	Tours and Breakout Sessions	
14:00				
15:00				
16:00				
17:00	Opening Session	Keynote #1	Closing Session and Keynote #2	
18:00				
19:00	Dinner at IIT Crown Hall	Free time to Explore Chicago!		
20:00			Beaux Arts Ball	
21:00				
22:00				
23:00				

Sponsorship Opportunities

The Quad Conference is an opportunity for you to speak directly with the next generation of architectural leadership. Visitors will include the top students from each of their schools – most within a year or two of entering the profession, as well as local architects, faculty and administrators (mostly practicing architects in the city), and dozens of vendors.

Your Quad Conference Sponsorship puts your organization right in the center of the action with brand exposure, and includes a large number of tangible benefits at each level.

Conference Headline Sponsor | \$3500

- Custom signage with your logo displayed at the Opening, Closing, and Keynote Sessions
- 10 minutes speaking time at the Opening Session
- Custom signage with your logo displayed at the Career Expo
- 30 minute breakout session space during the Career Expo
- Acknowledgement in conference-related communications
- Logo on conference presentations, signage, programs, website, and t-shirt
- Custom iitAIAS social media shoutout
- Full spread ad in the conference program booklet
- Promotional materials distributed in attendee bag
- Career expo table space
- Three (3) invitations to the Beaux Arts Ball on Saturday

Career Expo Headline Sponsor | \$3000

- Custom signage with your logo displayed at the Opening and Closing Sessions
- Custom signage with your logo displayed at the Career Expo
- 30 minute breakout session space during the Career Expo
- Acknowledgement in conference-related communications
- Logo on conference presentations, signage, programs, website, and t-shirt
- Custom iitAIAS social media shoutout
- Full spread ad in the conference program booklet
- Promotional materials distributed in attendee bag
- Career expo table space
- Two (2) invitations to the Beaux Arts Ball on Saturday

Sponsorship Opportunities

“Partner” Level Sponsor | \$2000

- Acknowledgement in conference-related communications
- Logo on conference presentations, signage, programs, website, and t-shirt
- Custom iitAIAS social media shoutout
- Full spread ad in the conference program booklet
- Verbal recognition in the opening and closing sessions
- Promotional materials distributed in attendee bag
- Career expo space

“Benefactor” Level Sponsor | \$1500

- Logo on conference presentations, signage, programs, website, and t-shirt
- Full page ad in the conference program booklet
- iitAIAS social media shoutout
- Verbal recognition in the opening and closing sessions
- Promotional materials distributed in attendee bag
- Career expo space

“Contributor” Level Sponsor | \$1000

- Logo on conference signage, programs, website, and t-shirt
- Half page ad in the conference program booklet
- iitAIAS social media shoutout
- Verbal recognition in the opening session
- Promotional materials distributed in attendee bag
- Career expo space

“Supporter” Level Sponsor | \$500

- Logo on conference signage, programs, website, and t-shirt
- iitAIAS social media shoutout
- Verbal recognition in the opening session
- Career expo space

About Our Team

Conference Co-Chair | Caleb Kwok

iitAIAS President | 2023-2024

Caleb is a dedicated student leader who brings the best opportunities to fellow students. He is passionate about architecture and how design can bring positive impacts to communities. In addition to AIAS, Caleb is active with NOMASiit. He participates in the annual student design competition, and he is the co-founder and producer of the NOMASiit architecture podcast, "Beyond the Surface".



Conference Co-Chair | Emily Yeow

iitAIAS Professional Development Chair | 2023-2024

AIA Chicago Student Director | 2023-2024

Emily is a motivated and enthusiastic architecture student who enjoys facilitating connections in the architecture field. With her experiences in event coordination, she excels at bringing diverse individuals together to foster collaboration. Her dedication to helping others is evident in her willingness to go the extra mile for the success of projects and initiatives. As a student, Emily is driven by a desire to impact the profession positively and she seeks new opportunities for personal and professional growth eagerly.



Conference Marketing Lead | Fionn Hui

iitAIAS Media Chair | 2022-2024

Born and raised in Chicago, Fionn grew up around communities she wanted to amplify through design. During her time as an architecture student, Fionn has developed an interest in the intersection between architecture and graphic design, especially while serving as the iitAIAS Media Chair and as a freelance photographer. She aspires to tell a narrative around each design project she works on.



2024-2025 Executive Board

President | Anna Karel

Vice President | Simon Nagi

Secretary | Alexandra Peifer

Treasurer | Andrew Nichols



Contact Us

If you would like to become a sponsor or have questions, please send an email to congruencequad@gmail.com or to aias@iit.edu

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2024