



AIAS and Schindler to Launch New Elevator Pitch Competition

Washington, DC – March 8, 2017 – The American Institute of Architecture Students (AIAS) is proud to announce a new partnership with Schindler Elevator Corporation, the North American operating entity of the Switzerland-based Schindler Group.

Schindler is one of the leading global manufacturers of elevators, escalators and moving walks. The AIAS and Schindler have teamed up to bring a new elevator pitch competition, Elevate Your Pitch, which presents students with a great opportunity to pitch their business ideas to a panel of judges for a chance to win recognition and earn one of three cash prizes.

An elevator pitch is a quick description of your business and/or idea in the time it would take to ride up an elevator (60 seconds to 3 minutes). Presenting yourself effectively is an essential tool in the architectural profession, which can lead to new partnerships, new clients, and ultimately, new business. Ideas may be at any stage of development from creation of concepts or ideas to an established business or product.

The competition will run from March 8, 2017 to May 26, 2017, at which point a jury of various backgrounds will select the best entries. The finalists will be notified and asked to join us at AIAS Grassroots Leadership Conference being held in Washington, D.C. July 6-9, 2017, where they will introduce their video to compete in the finals.

Details are available at aias.org/pitch and submissions will be due on Friday, May 26, 2017. Winners will be announced in July at the AIAS Grassroots Leadership Conference.

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About the AIAS

The American Institute of Architecture Students is a non-profit, student-run organization dedicated to programs, information and resources on issues critical to architecture and the experience of education. For more information, visit www.aias.org or call Natalie Neumann at (202) 808-0173.

About Schindler Elevator Corporation

With U.S. headquarters in Morristown, New Jersey, and Canadian headquarters in Toronto, Ontario, Schindler Elevator Corporation is the North American operating entity of the Switzerland-based Schindler Group. Schindler is one of the leading global manufacturers of elevators, escalators and moving walks. Schindler employs over 5,000 people in more than 230 locations in North America.

Founded in 1874 in Lucerne, Switzerland, by precision engineer Robert Schindler, it is a closely held company and is listed on the Swiss stock exchange. Mr. Alfred N. Schindler is chairman of the Board of Directors. Schindler manufactures, installs, maintains and modernizes mobility solutions for almost every type of building requirement worldwide. The company specializes in latest-technology engineering, as well as mechanical and micro-technology products designed and rigorously tested for comfort, efficiency and reliability.

Schindler products can be found in many well-known buildings throughout North America, including office buildings, airports, shopping centers/retail establishments and specialty buildings. us.schindler.com