



AIAS
AMERICAN INSTITUTE OF ARCHITECTURE STUDENTS
1735 New York Ave. NW Washington, DC 20006
202.808.0075



COUNCIL OF PRESIDENTS MEETING

2016

**Sunday July 10, 2016
AIA Board Room
1735 New York Ave NW
Washington, D.C., 20002**

Grassroots Meeting Agenda



SUNDAY, JULY 10, 2016
Council of Presidents Meeting
AIA Board Room
1725 New York Ave NW, Washington, D.C., 20002

TIME	AGENDA ITEM	PRESENTER
7:30-8:15am	BREAKFAST ON YOUR OWN <ul style="list-style-type: none">a. AIA Building is 25 minute walk from Renaissance DC Downtown Hotelb. Please arrive 15 minutes before	
8:30-8:45am	01 CALL TO ORDER <ul style="list-style-type: none">a. Call to Orderb. Opening Remarks/Meeting Proceduresc. Roll Calld. Approval of Consent Agenda	Wahlgren Law
8:45-9:05am	02 FINANCE <ul style="list-style-type: none">a. Annual Budget Reviewb. Financial Plan	Law Serfass
9:05-9:25am	03 GOVERNANCE <ul style="list-style-type: none">a. Bylaws Review and Approvalb. Mission Statement Proposal	Wahlgren
9:25-9:55am	04 AWARDS & RECOGNITION <ul style="list-style-type: none">a. 2015 - 2016 Honor Awardsb. 2015 - 2016 Committee Recognitionc. 2016 Quad Conference Host Chapterd. 2017 Quad Conference Selection Results	Wahlgren Pominville
9:55-10:05am	BREAK	Wahlgren
10:05-10:20am	05 MEMBERSHIP <ul style="list-style-type: none">a. 2015 - 2016 Membership Report	Law Wahlgren
10:20-10:35am	06 ADVOCACY <ul style="list-style-type: none">a. 2015-2016 Quad Conference Task Force report.	Kopetzky
10:35-10:50am	07 QUAD CONFERENCE TASK FORCE <ul style="list-style-type: none">a. 2015-2016 Quad Conference Task Force report.	Kopetzky
10:50-11:00am	08 COMMITTEE APPOINTMENTS <ul style="list-style-type: none">a. The Council of Presidents will be given a brief explanation of each committee and its structure.b. Committee appointments will be announced for select Council of Presidents members.	Wahlgren Law
11:00-12:00pm	09 NEW BUSINESS	Wahlgren
12:00-12:30pm	10 ADJOURN	Wahlgren



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Clayton Daher - Director, Northeast Quadrant
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Stephen Vogel, FAIA - AIA Liaison
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Date Released
June 27, 2016



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01 CALL TO ORDER

8:30-8:45
[15 Minutes]

PRESENTERS
Wahlgren

MATERIALS

- Past President's Report
- President and Vice President Report
- Midwest Quadrant Director's Report
- Northeast Quadrant Director's Report
- South Quadrant Director's Report
- West Quadrant Director's Report
- AIA Liaison's Report
- ACSA Liaison's Report
- NCARB Liaison's Report
- Executive Director's Report
- Meeting Minutes FORUM BOD 2015
- Meeting Minutes FORUM COP 2015
- Meeting Minutes Spring Board of Directors Meeting
- Meeting Minutes Special Call of the Board March
- Meeting Minutes Special Call of the Board May

- Call to Order
- Opening Remarks/Meeting Procedures
- Roll Call
- Approval of Consent Agenda and Minutes

MOTIONS

- N/A
- N/A
- N/A
- Motion to accept the consent agenda and minutes of the 2015 Forum Council of Presidents Meeting as presented.

BACKGROUND

Other items of governance with simple motions and voting necessary can be added to the consent agenda to free up time during the meeting for more issues of higher priority.

IMPLICATIONS

N/A



02 FINANCE

- a. Annual Budget Review
- b. Financial Plan

MOTIONS

- a. N/A
- b. N/A

BACKGROUND

The Council of Presidents will receive a presentation explaining the projected annual income and expenses of the organization.

IMPLICATIONS

N/A

8:45-9:05am
[20 Minutes]

PRESENTERS

Law
Serfass

MATERIALS

- Treasurer's Report



03 GOVERNANCE

- a. Bylaws Review and Approval
- b. Mission Statement Proposal

9:05-9:25am
[20 Minutes]

PRESENTERS
Mitchell
Wahlgren

MATERIALS

- Proposed Mission Statement

MOTIONS

- a. Motion to accept the Bylaws changes as presented to the Council of Presidents.
- b. Motion to accept the proposed Mission Statement for AIAS and FBD.

BACKGROUND

- a. Any Bylaws change approved by the AIAS Board of Directors must be reviewed and approved by a 2/3 majority of the Council of Presidents.
- b. Mission Statement proposals for AIAS and Freedom By Design will be proposed from a representative of the 2015-2016 Governance Committee

IMPLICATIONS

N/A



04 AWARDS & RECOGNITION

9:25-9:55am
[30 Minutes]

PRESENTERS

Wahlgren
Pominville

MATERIALS

- N/A

- 2016 Honor Awards
- 2015-2016 Committees Recognition
- 2016 Quad Conference Host Chapter
- 2017 Quad Conference Selection Results

MOTIONS

- N/A
- N/A
- N/A
- N/A

BACKGROUND

- The 2015-2016 Honor Awards Chair will announce the 2015 Honor Award recipients.
- The 2015-2016 officers will recognize committee members for their service.
- The 2015-2016 officers will recognize Quad conference host chapters and conference chairs for their service.
- The 2016-2017 officers will announce the results of Quad conference elections.

IMPLICATIONS

N/A



BREAK

9:55-10:05am
[10 Minutes]

PRESENTERS
N/A

MATERIALS
N/A

MOTIONS
a. N/A

BACKGROUND
N/A

IMPLICATIONS
N/A



05 MEMBERSHIP

a. 2015 - 2016 Membership Report

10:05-10:20am
[15 Minutes]

PRESENTERS
Law

MATERIALS
• Membership Report

MOTIONS

a. N/A

BACKGROUND

The Vice President will present the 2015 - 2016 membership report and talk briefly about the advances in membership processing, membership benefits, and Membership Month.

IMPLICATIONS

N/A



06 **ADVOCACY**

b. 2015 - 2016 Advocacy Report

10:20-10:35am
[15 Minutes]

PRESENTERS
Kopetzky

MATERIALS
• N/A

MOTIONS

b. N/A

BACKGROUND

The Task Force Liaison will present the 2015 - 2016 advocacy report.

IMPLICATIONS

N/A



07 **QUAD CONFERENCE TASK FORCE**

a. 2015 - 2016 Quad Conference Report

10:35-10:55
[15 Minutes]

PRESENTERS
Kopetzky

MATERIALS

- N/A

MOTIONS

a. N/A

BACKGROUND

The Chair and Liaison of the 2015-2016 Quad Conference Task Force will give a report on their work throughout the year.

IMPLICATIONS

N/A



08 COMMITTEE APPOINTMENTS

10:50-11:00am
[10 Minutes]

PRESENTERS
Wahlgren

MATERIALS
• N/A

- a. The Council of Presidents will be given a brief explanation of each committee and its structure.
- b. The 2016-2017 Committees will be announced for committee member application.

MOTIONS

- a. N/A
- b. N/A

BACKGROUND

The President will present brief explanation of the 2016-2017 committees. There will be a call for applications to serve on or chair a committee.

IMPLICATIONS

N/A



09 NEW BUSINESS

- a. Items of new business as presented and as time allows.

11:00-12:00
[1 Hour]

PRESENTERS
Wahlgren

MATERIALS
• N/A

MOTIONS

- a. N/A

BACKGROUND

Members of the Council of Presidents are free to present items of new business for consideration

IMPLICATIONS

N/A



10 **ADJOURN**

- a. Adjournment of the 2016 Grassroots Council of Presidents Meeting

MOTIONS

- a. Motion to adjourn the 2016 Grassroots Council of Presidents Meeting

BACKGROUND

N/A

IMPLICATIONS

The Council of Presidents will reconvene during AIAS Forum 2016 in Boston, MA.

12:00-12:30

PRESENTERS
Wahlgren

MATERIALS
• N/A



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PAST PRESIDENT REPORT

TO: Council of Presidents

FROM: Danielle Mitchell, Assoc. AIA
Past President, 2016-2017

SUBJECT: 2016 Council of Presidents Report

DATE: June 1, 2016

WELCOME TO WASHINGTON, DC!

I am delighted to welcome you to the city I have called home for the last year – Washington, DC! Grassroots marks the time of transition for the AIAS Board of Directors along with many of our local chapters. This weekend we celebrate the work of the 2015-2016 AIAS leaders while welcoming and inaugurating those who will define the 2016-2017 year.

Congratulations on your appointment to the Council of Presidents! Thank you for stepping up within your chapter and choosing to make an impact on your architectural community. Thank you for going above and beyond in time, effort and passion to be the life of our grassroots membership organization. You are embarking on a conference that will kick start your AIAS year and open your eyes to a world of opportunity. Please take advantage of each relationship you foster and enjoy every single moment of the weekend!

OH, WHAT A YEAR!

The last twelve months have flown by and we have many great efforts, programs, and milestones to be proud of. It has been an absolute honor to serve at the capacity of your national President with my esteemed colleague, Joel Pominville, the 2015-2016 Vice President, here in the DC National Office for the past year.

So what exactly have we done over the last 365 days? Here is a sneak peak into the ongoing organized chaos within the AIAS National Office:



To kick off the year at Grassroots 2015, we introduced a snazzy **new website**. For those of you who remember our old website, this was a big deal! This year we have continued to develop an even better new website which we are excited to launch for you at this year's Grassroots!

From there, we moved into a new AIAS **membership automation** system, which allowed us to give Chapter Presidents daily membership updates. This process is continuing to improve and we look forward to its success this year.

In September, our national office team of four (two Officers, one Executive Director, and one staff Director) grew to a team of seven! We hired **three new staff Directors** who have allowed the AIAS to make leaps and bounds in our efforts. I hope you all get a chance to meet and work with our incredible staff.

- Director of Public Relations, Jessica Mason
- Director of Digital Media, Natalie Neumann
- Director of Programs and Events, Lauren Fields
- Director of Leadership and Career Services, Kimberly Tuttle, AIA, NCARB

With a new and improved look to our website, it was time for a new and improved brand of the AIAS. In the fall, we launched a **refreshed logo and brand identity**, bringing us into 2016.

Throughout the fall, Joel and I got on the road and set out to visit over twenty five percent of our chapters. We were able to do **Officer Chapter Visits at over forty chapters** – All of Florida, chapters from Iowa to Texas, the Southwest, and chapters from Los Angeles to San Francisco. We were also able to stop in to see some chapters during other travel obligations which brought us up to approximately 50 chapter visits during the year!

The national Officers also spend a lot of time working with the other four governing collaterals of architecture. I sat on the American Institute of Architects (**AIA**) Strategic Council and Board of Directors and Joel sat on the Association of College Schools of Architecture (**ACSA**) Board of Directors. We each provide the student perspective to these boardrooms, carrying your collective thoughts and opinions into those meetings and decisions.

We have four AIAS **Board of Director Meetings** throughout the year along with three Special Calls of the Board. Some of the big decisions



made by the Board of Directors and ratified by the Council of Presidents during Grassroots and FORUM include:

- Institution of a Council of Presidents Orientation before each COP meeting
- Approved selection of **FORUM sites** for 2017, 2018, and 2019. This is the first time FORUM sites have been selected three years in advance.
- Allowed Quad Directors the opportunity to run for reelection for a second consecutive year after their first term.
- Addition of an **NCARB Liaison** position to the AIAS Board of Directors
- Move forward with an AIAS **Fall Research Symposium**

Our national committees and task forces have been hard at work as well. Their accomplishments include:

- Membership Committee: Membership **value and typology** breakdown to support digital tools and resources
- Governance Committee: Proposed new 2016 AIAS **Mission Statement**
- Finance Committee: Regular review of \$1.1 million budget
- Personnel Committee: Officer compensation review; performance evaluation of the Officers and Executive Director
- Freedom by Design Advisory Group: Curated FBD programming for FORUM 2015 and Grassroots 2016; initiated a new 2016 **FBD Mission Statement and logo**
- Advocacy Advisory Group: 2016 **Studio Culture Celebration Publication**
- International Task Force: First task force focused on global strategy; **International Strategic Initiatives Plan**
- Quad Conference Task Force: Revised and updated **Quad Conference Planning Guide** with support from in-depth membership survey on conferences

Significant efforts have been placed on Freedom by Design this year. Joel worked to set the foundations for a **National Office FBD Project** involving a local client and AIAS members from local chapters in the DC area. With our new Director of Programming and Event, Lauren Fields, we intend to see a National FBD Project take flight next year.

We also have a new **partnership with NCARB to support AIAS Freedom by Design programs** with improved access to tools and resources for our chapters to enhance their communities. This will include grants and mentorship opportunities!



We have also been prepping to ring in the AIAS' **60th Anniversary**. This includes a special celebration for our top 60 members (to be announced during Grassroots!), recognition of our top 60 alumni and legacy members, a new fall event, and special additions to FORUM.

The list above is just a few of the highlights from the last 365 days. The takeaway from this report is that the AIAS is moving at a high speed. We have both new and established programs, initiatives, partnerships, and ambitions that will drive us into the next 60 years of the AIAS.

THANK YOU FOR THE YEAR OF A LIFETIME

Extreme thanks are in order for the 2015-2016 Board of Directors, the National Office Staff, and our Executive Director. Each member of this year's team has put in countless extra hours and added effort in order to make our shared vision a reality. I am eternally grateful for the people who have shaped my AIAS career, have become my lifelong friends, and have taught me invaluable lessons that I will carry with me throughout my life.

I look forward to seeing the continued momentum of our beloved organization with each of your efforts on the Council of Presidents. For the first time in six years, there is no longer someone else telling me about my AIAS potential. Now it is my turn to tell you – You can and will do great things for the AIAS and you can and will change the discipline of architecture for yourselves and future generations. Now is the time to agitate. Now is the time to challenge. Now is the time to act. Never underestimate the power of a collective student voice and all it is able to accomplish.

With the utmost gratitude, confidence, and humility,

Danielle Mitchell, Assoc. AIA
Past President | AIAS



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Executive Director
Washington, D.C.

2016 – 2017 OFFICER REPORT

TO: Council of Presidents

FROM: Sarah Wahlgren and Rachel Law
AIAS President and AIAS Vice President

SUBJECT: Council of Presidents Report

DATE: June 24, 2016

WELCOME TO GRASSROOTS 2016!

From the desk of your newly elected officers, it is with great enthusiasm that we welcome you to the 2016 AIAS Grassroots Leadership Conference of the American Institute of Architecture Students. We, first, want to congratulate you all on the leadership and dedication you have shown at your respective chapters, universities and communities. The AIAS is truly a member-driven organization, and we are eager to actively engage each of you here in Washington, DC to better guide the direction of this organization.

This year marks a milestone for the AIAS, as we celebrate 60 years of student leadership, advocacy, and initiatives focused on shaping the future of the profession and academia.

Over the course of the year, we wish to empower you to act on your forward-looking and progressive ideas that will ultimately drive us into the next 60 years.

July marks the brink of many journeys of personal growth and success, and many stories for long-lasting friendships and professional mentors. This is just your first step.

There is no better time than now to be an integral part of this organization; to be the leaders in design, leaders in technology, leaders in entrepreneurship, leaders of the profession, and leaders in society. As students, we are challenged everyday to question the norm, and propose new visions for the future. As the AIAS, we have the unique opportunity to affect change because of our stance at the forefront of this design profession.

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We are not the future; we are designers of the future, here and now.

Over the next four days, please take advantage of this opportunity to widen your perspectives, to soak in all the knowledge, and to begin or strengthen your networks.

Defy yourselves, AIAS.

Sarah Wahlgren, Assoc. AIA
President | AIAS

Rachel Law, Assoc. AIA
Vice President | AIAS



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MIDWEST QUADRANT DIRECTOR'S REPORT

TO: Council of Presidents
FROM: Jeremy Gentile
Director, Midwest Quadrant
SUBJECT: Council of Presidents Report
DATE: 10 July 2016

Welcome!

Let me be the first to welcome you to what is sure to be an inspiring and energizing week!

AIAS Grassroots is the life blood of our organization and showcases the very best of what we have to offer: you. As each of us embarks on this amazing journey, I am confident that this will serve as a strong foundation for the challenges that lie ahead. In addition, I also encourage you to lean on the colleagues that you connect with over the next few days. As I've learned in my time with AIAS, they are the strongest network available.

As I reflect on my first Grassroots Conference, there was no way that I could've predicted that I would eventually have the honor to serve as a Quadrant Director. What I did know was that I had found a truly amazing group of people who shared the same passion, excitement, and dedication to shape the future. As Steve Jobs once said, "you can't connect the dots looking forward, you can only connect them looking back," so I encourage you to keep your minds open, learn as much as you can, and let your time with AIAS take you to amazing new heights!

Hey, whats up? Hello!

Surely there are a few of you that I have not met yet and I cannot wait to change that! First though, I'd love to tell you a little about myself since I feel that understanding a persons story is the key to understanding them as a leader. You should know that I'm the type of person who likes to observe before jumping to decisions. I like to truly understand as many sides of a situation as possible, hear as many opinions as I can, and then thoroughly explore every possible solution or course of action. I try to approach everything without preconceptions, and encourage others to try a similar mode of thinking. If you don't already, we're going to give it a try this year!

As an individual, one of my favorite things is traveling. I love to see new places. Experiencing a culture, meeting local people, and of course enjoying the FOOD! Did I mention that food is another one of my favorite things? The way to my heart is through a huge plate of fresh pasta. I also love to make puns, and crack dad jokes, so I apologize in advance for that, haha.



Above all else though, you should know that family absolutely means the world to me.

I have my family to thank for making me the person that I am today. A fundamental part of this is the bond that I have with each and every person pictured to the left. They are my loudest

cheerleaders, my strongest critics, and the best support system a person could ask for. I absolutely love to spend as much time with these crazy goofy people as is physically possible; there simply can never be enough holidays, celebrations, or traditions!

Also, there's an Easter Egg hidden in the photo (hint: it's hitting me on the head).

In my time away from AIAS, I also work as an Associate at Vladimir Radutny Architects. My team there really serves as yet another family and has helped to shape who I am as a professional, so I've included our family photo as well. Yes, we really do use our baby photos professionally, we're kind of awesome like that. And as you can see from my photo, my love of food stretches all the way back to my early years.



Finally, the other family that I have so much to be thankful for is my AIAS one,

and that's all of you! This incredible group of passionate people continues to push me to better myself and the world of architecture. Below is the group photo from my first Grassroots. It was here that I really first saw the power that this amazing group possessed and where each year my passion for AIAS is reignited!

So, I thank everyone, including all of you, for helping to shape who I am, and for electing me to serve you in the year ahead!



Midwest, is the best!

I am incredibly excited to serve as your Quad Director next year, and cannot wait to capitalize on and accentuate all of the things that make the Midwest so unique. Located at what is literally the crossroads of America, we are



incredibly lucky to have a little bit of everything. We have some of America's greatest cities: Chicago, Detroit, Minneapolis, Milwaukee, St. Louis, and Columbus, just to name a few, all within our borders. These along with their neighboring rural counterparts offer an incredibly diverse slice of what the architectural world has to offer. In addition, we get a bit of every culture under the sun. All of this combined with our Midwestern charm, humble hearts, straightforward attitude and signature politeness make us unstoppable!

As we launch into the coming year, I encourage each and every one of us to lean on the members from all of our 39 chapters. Together we will experience great triumphs and celebrate successes, but most importantly, we will be a support system, a family if you will, for each other during times of challenge.

The Year Ahead!

The time has arrived! Firstly, I would like to congratulate each and every one of you on not only answering the call to leadership, but also on being elected! Serving as a Chapter President is truly one of the most amazing positions that you can ever hold. It is exciting, challenging, stressful, beautiful, and virtually everything else, sometimes all in one day. I cannot wait to work with each of you through it all!

As we move into this year, the basis of my goals for the Midwest Quad are communication and connectivity. As I mentioned previously, we are unique in that many of our chapters are clustered geographically. This provides us with the opportunity to facilitate Chapter to Chapter events and communication extending far beyond the annual meetings of Grassroots, FORUM, and Quad. We will work toward this by reorganizing communication channels and encouraging the use of dynamic platforms such as Slack, and expanding upon more analog methods such as face to face conversations via Google Hangout. These tools will allow you, the chapter leaders, to better communicate with each other, myself, and the National Office. Ideally this will result in more active chapters that are able to deliver more value to each of their members. This will lead us all to achieving my next goal: membership growth. Together, we will work to grow membership back to our 2014-2015 level of 1200 members, and hopefully surpass our 2013-2014 level of 1500. This is without question a lofty goal, but I have no doubt that together we will be able to make great strides toward achieving it!

Lastly, Some Advice

I'd love to share some lessons that I've learned, and some that I wish I'd listened to, during my time in Chapter Leadership. Take them for what you will, but these snippets have served me well thus far!

Running a chapter is a marathon, and there will be fatigue. As you'll learn, there's moments that call for reflection and many that call for action, there



will be times when you'll have to be a disciplinary and times when you'll be a shoulder to lean on. Early on, address any elephants in the room and always strive keep everyone's spirits up. Within this process, failure is bound to happen. It's important, though, to see the difference between isolated failure and complete failure. Most instances are isolated, and often times except for the things that went wrong, everything else went right. Keep this in mind, and celebrate any, and all, successes along the way. Speaking of mistakes, let people make them. Interesting people will make interesting mistakes, and some of them may actually be blessings in disguise. On the other hand, mistakes are opportunities. Learning from them is one of the best tools for growth. You don't need to criticize good people, just make sure they understand, aren't being too hard on themselves, and help them to move on.

And..... One More Thing!

Before I wrap up, I'd like to share one more insight, not from me, but rather from the Mayor of Detroit: "Big vision is always smaller ideas strategically sequenced and bundled together." This, I think, is a great basis for building success as we need each other to make everything happen. As we work toward this, I once again congratulate you for taking the leap into leadership, and encourage you to keep the energy and momentum from this week thriving well into the future!

Cheers to a phenomenal year!

Jeremy Gentile

Director, Midwest Quadrant

American Institute of Architecture Students



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NORTHEAST QUADRANT DIRECTOR REPORT

TO: Council of Presidents

FROM: Clayton R. Daher
Northeast Quadrant Director

SUBJECT: Council of Presidents Report

DATE: June 1, 2016

WELCOME TO GRASSROOTS 2016!

Hello and welcome to Grassroots 2016! Whether this is your first Grassroots or fifth I assure you that you will leave this conference with more energized than ever. It was here, at Grassroots 2013 that I decided that I wanted to make a bigger impact on my chapter and eventually our organization as a whole. My best advice is to sleep on Monday and spend the entire week meeting as many people as you can from around the globe, attend all of the sessions and learn as much as you can!

A LITTLE ABOUT ME

For those of you I am just meeting, I am Clayton and I have the honor of serving as your 2016 | 2017 Northeast Quadrant Director, which essentially means I will be working directly with the 47+ chapters of the Northeast and bringing their voice to the table at the BoD Meetings. I just finished my undergraduate degree and am about to start my masters at Roger Williams University in the smallest state in the country, Rhode Island! I am currently living in Manhattan and working at RXR, a real estate development company. Upon graduation I hope to return to this field of work in our industry.



My time with the AIAS started my freshman year when our President at the time, Dave Mistretta, invited a few freshmen to join him at the Fall 2012 Quad Conference at NJIT. It was on the car ride home that I declared my intent to run for the next year's executive board and help to restart our stagnant Freedom by Design Program. I have since held various roles including Freedom by Design Director and two terms as Chapter President.



I started getting involved at the national level also at Grassroots 2013 when Joel Pominville encouraged me to apply for the Freedom By Design Advisory Group. The FBDAG is a group of highly passionate students from around the globe working to strengthen FBD's presence in our communities and within the industry. Since then, I have served two years as a member and one year as the chair.

A LITTLE ABOUT OUR QUADRANT

The Northeast Quadrant is made up of over 46 chapters located between Toronto Canada and Virginia. We have over 1570 members and currently hold the ranks as the largest quadrant in the AIAS! This past spring, Carnegie Mellon also hosted the largest Quad Conference ever, in which over 500 students from around quadrant convened on Pittsburgh to see firsthand how the city and its suburbs are rebuilding after an economic disaster. Our chapters are made up of various sizes and years established. We have several brand new chapters and others that are going through a refresh after a few years of decline. I cannot wait to see the new heights you will take our quadrant to this year!

WHAT'S IN STORE FOR THE YEAR AHEAD

First of all, I am excited to get to know you all and learn a bit more about your individual chapters as a whole. I want to make myself as accessible as possible to provide you with the support that you need to continue to succeed. Before the end of the conference, I want to make sure you all have all of my contact information.

I hope to expand communication between chapters. I also want to expand our use of slack so that we can help support each other as well as get inspiration from events and programing happening across the quadrant.

I want to expand the support for Freedom by Design as I have a lot of experience with running a program. I want to introduce new channels for FBD programs to communicate with each other as well. We have several new programs so it will be great to help pair them with established programs for support.

I would like to help strengthen your relationships with your school administrators and university's senate. It will help provide you with the support to establish deep roots for years to come. It could also help financially as they could provide funding to support your programing and to bring more members to conferences.

I want to help build relationships between your chapter and your local collateral chapters. In the long run it will help strengthen both of your



chapters as you will be able to combine on forces on the programing as well as provide networking opportunities for your members.

In closing I want to once again welcome you to the best week of your summer! I cannot wait to see what you do with the energy and inspiration you will get.

Cheers,

CLAYTON R. DAHER
NORTHEAST QUADRANT DIRECTOR | AIAS



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SOUTH QUADRANT DIRECTOR REPORT

TO: Council of Presidents
FROM: Jennifer Elder
Director, South Quadrant 2016-2017
SUBJECT: Council of Presidents Report
DATE: June 1, 2016

WELCOME!

I am so thrilled to welcome you to my personal favorite AIAS conference of the year! I'm so happy you've taken the plunge to forge new relationships, and, if you're a seasoned AIAS'er, nourish old ones. I have so many memories of walking along the national mall, making new friends and growing with existing ones.

The thing about Grassroots is that it's not just about chapter leadership... it's about building a network of individuals who help you to *be better*. A leader doesn't look only to himself to solve a problem, and this week is the perfect opportunity to create your circle of confidants to fall back on this school year.

No longer does the AIAS consider only chapter leaders "leaders". We have tracks developed for entrepreneurship, career, technology, and Freedom by Design, focused on building you to take charge of your own future.

Our organization is built from the grassroots level up. We're here to serve our membership, and to help you grow outside of studio during your time in school. We want to encourage you to be a better academic, citizen, advocate... and person.

YOUR DIRECTOR



I'm from Nashville, TN, and am currently entering my fifth and last year of the B. Arch program at the University of Tennessee Knoxville. I spent the last four and a half months studying in Krakow, Poland and traveling throughout Europe (I get back six days before Grassroots!), but couldn't be more thrilled to be back in my favorite city in the states-DC!



Fun facts

I worked at a national park and lived on an island last summer (but still made it to grassroots!), cheeseburgers are my favorite food, and my birthday is pi day – 3.14

I came to college as an eager freshman, looking for a way to be involved. I ended up at FORUM my freshman year in Savannah (a fourth year came up to my desk with the sign-up sheet on the last night so I signed up because I thought it was the cool thing to do), and I hadn't missed an AIAS conference since until this spring when I was in Europe. The energy at these conferences is infectious. It inspires people to... do. You'll leave ready to move mountains. After my first Grassroots, I wanted to be involved in every outlet possible – my school's chapter, national committees, my local AIA chapter, NAAB visits... and so I was. AIAS has empowered me and changed the face of what my college career looks like. It's exciting to realize that as a student you can play a role in the development of the entire architectural profession.

WHO'S QUAD?

OUR QUAD!

WHAT QUAD?

SOUTH QUAD!

The South Quad consists of around 50 chapters divided into four regional pods – Georgialina, Texahoma, Flamarico, and MALT. This past year, we had 1562 members; close to a third of all AIAS membership. Our quad has a strong national presence having hosted FORUM two out of the last four years, and is the upcoming host in 2017 (Austin, TX – woo!). I'm proud to be from one of the biggest and the loudest quads, and you should be, too!

THE COMING YEAR

WEAVING THE NETWORK

Last year, Sarah Wahlgren did an excellent job of pushing the importance of quad pod hangout calls, and I intend on prioritizing this as well as a way of keeping our quad connected. Our quad covers a large geographical scope, and it makes it difficult for physical chapter connections to be forged.

These calls work similarly to Grassroots. This week, you will have conversations with other chapter leaders, questioning them about their successes and challenges and trying to discern the best way to lead your own chapter. Discussion questions will be given in multiple breakout sessions, and you'll see the vastly different ways to approach fundraising, executive board leadership, faculty relationships, etc.



The six calls we will have within the quad pods serve as a time to hear how other chapters are doing, and get advice on how to tackle any issues you're working through. They'll work to hone in on general topics such as Membership Month, FORUM, and general strategies for better member involvement. They aren't me giving everyone advice because I know everything... that's far from true! The role I play in these calls is facilitating a discussion and helping chapters connect with people struggling through the same issue. Our quad pods are our support networks.

YOUR CATCH NET

The duty of a quad director is to not only serve as your voice on the national board, but to connect and lead chapters to forge relationships with other chapters and leaders. AIAS has changed the way I function in architecture school personally. If I have a problem, I can turn not only to people within my own college, but good friends I've made at Penn State, Auburn, IIT, and more. These other architecture students completely understand my woes, and are there for me just as much as my studio neighbor. It's a crazy support system. A goal of mine is for the chapters of the south quad to work similarly. Our quad will be woven together into a network of supporters and encouragers at arm's length.

As your leader, I'm striving to quickly form relationships with you and your chapters this week so you can be connected with others early on in the school year. Certain schools are amazing at finding a way to get to FORUM no matter what the means, but they may need your chapter's help in solidifying a relationship with their local AIA board.

AN AIAS ANECDOTE

Often times, people in school associate AIAS exclusively with leadership and it frustrates me. Yes, we are leaders encouraging students to take charge of an organization. However, we should be seen as having more value than just leadership skills in the most basic sense... we should be seen as supporting students to strive towards academic excellence, community involvement and betterment, and regional and national advocacy. Most importantly, we should be associated with something much bigger than just your school. AIAS is a powerful network of GLOBAL chapters supported by a national office.

Because I've been so involved in AIAS since I was in my first year, I get asked a lot, "Why?", "Why do you make so much time for a club?" Early on, I had no idea what to say. Honestly, it felt cool to travel to conferences with older students and a bunch of fourth years knew my name. Now, I'm passionate about the subject, and my answer is quite a bit more thought out.



AIAS IS MORE

Were you aware that AIAS is one of the five collaterals that run the entire architecture profession? Most students in your school won't realize that AIAS is the only outlet available to serve with NAAB during school, that NCARB looks to us to pull students onto their board, and we have officers sitting on each of the collateral boards.

We have a HUGE presence in which each and every student should want to be a part.

Studio culture policy only exists because students demanded it and did the brunt work of researching the low standard of life in architecture school.

AIAS is going global and tying connections between schools in the Middle East, Costa Rica, and more.

AIAS is working with the ebb and flow of the profession, supporting students with podcasts like *The Architype Project*. The podcast encourages students to pursue other realms of design that architecture school can lead you to by interviewing jewelry designers, the creator of the hoverboard, artists, etc.

I'm thrilled for you to find your niche in this powerful organization and to start growing yourself and pushing the profession.

So, let's get to weaving and creating your catch net.

Respectfully and excitedly yours,

Jennifer Elder
Director, South Quadrant | AIAS



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WEST QUAD DIRECTOR REPORT

TO: Council of Presidents
FROM: Elizabeth Seidel
Director, West Quadrant 2016-2017
SUBJECT: Council of Presidents Report
DATE: June 1, 2016

Ay Bay Bay!

Yes, you! Welcome to grassroots!! This is where lives are changed, and where we all get to be a catalyst for growth in chapters across the country! We are going to have an amazing journey this year. Hold tight to this weekend, and keep your eyes open because time flies by far too quickly.



←That's Me!

Guys, I MUST start out by shouting 'THANK YOU!' from the rooftops! For real though, I'm so excited you have entrusted me with this position! My name is Elizabeth Seidel, and I'm so delighted to be serving as your 2016-2017 West Quad Director! What an

honor!!

I'm from Montana and there is nowhere better. It's the middle of nowhere right between rivers and mountains, and that's why we like it.

Last year I held the position of chapter president at Montana State University. I grew personally and professionally as I began to understand just how many ways there are to lead and support a group of people. I learned how important it is to listen. I learned how to keep my ears open, ask questions, chase what I want to know, and stay organized. Most importantly, I learned to make it my business to create a positive work environment, and that included asking for help when I needed it.



My journey with AIAS started in 2010, and I attended my first conference in Portland several years later. The conference opened my eyes to seeing a city I had spent so much time in growing up in a completely different way. The trip that started as an excuse to see my family in Portland had turned into so much more than that. I began to take hold of new ideas, social issues, and relationships that have blossomed into the wonderful AIAS family that I have today. All I want to do is welcome you into it.



**So listen uh... CAN I HAVE YO NUMBAH?!
Can I? Can I have it? ...**

and your Email, and your Facebook, and your Twitter,
your Insta, your Periscope...whatevah already!!
CAN I HAVE IT?



#SquadGoals

Let's stay connected! This is one of my major goals for the West Quad this year. We have to continue to build on the framework that was put into place by last year's squad of directors!

I want you to understand that *I am your tool box*. I have spoken with many chapter leaders over the years, and have been blessed to be a part of conversations that are focused on where chapters are struggling and where they have found success in achieving their goals. Please don't struggle, just ask. One of us has the answer, and if we don't, we'll find one. The Best part of it all is you can get all of this and a connection to national all for one low payment of responding to my emails!
#CheeseyWinkyFace #YouveGotMail #ILoveHashtags

We have *Drive!* No really, a Google Drive. This year it is my hope that each of you will take part in creating a support system that will last for generations. ←//go back and read that with your epic voice.// We all have great ideas! Let's share! The hope of this effort is that we can provide posters and their working documents to all chapters within our quad. This way we can share event ideas and our sick design skills.



Be Kind, Rewind!

Please take what you learn at this conference back to your school!! Share it, and relearn from it. Learning how to empower others is its own special gift and worth so much more than I can properly put into words. On top of all of that, it shows how valuable attending a conference is! Invite general members, students, professors, staff, and Auntie Rita. Relaying information provides general members who attended the conference a chance to be involved in leading other members of your school community. That's value. It is also easy step to empowering your chapter's future leaders! Be kind, rewind! **#Kidsofthe90s #whatisVHS**

Thank you so much for being excited about learning and growing into leaders of your chapters, communities, and guiding the future of our profession. You guys ROCK!

And that's all I have to say about that,

Elizabeth Seidel
Director, West Quadrant
2016-2017



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ACSA LIAISON REPORT

TO: Council of Presidents

FROM: Carmina Sánchez-del-Valle, Arch D, R.A. ACSA DP
Professor,
Department of Architecture,
Hampton University, Virginia
ACSA Liaison to the AIAS Board of Directors

SUBJECT: Council of Presidents Report

DATE: June 1, 2016

WELCOME TO GRASSROOTS 2016!

It is an honor to serve as the ACSA liaison to the AIAS Board of Directors. And I am eager to observe in great detail the creative means and methods students are utilizing today, as members of AIAS, to conceive and organize, then share and promote initiatives appropriate for each school and region. During my days as an architecture student, I served as president of the AIAS chapter of the School of Architecture at the University of Puerto Rico. Our board pushed to make sure we always worked as a team. In so doing, our shared ideas survived, and we found that, together, we were able to implement many of them. Some of our most hoped-for goals were achieved.

Since my start as an assistant professor at the University of Kansas in the late 1980's, continuing through my tenure at Florida A & M University in Tallahassee, and now as full professor at Hampton University in Virginia, I have strived to maintain some connection with each school's AIAS chapter. While I have not been a faculty advisor to an AIAS chapter, I have collaborated with and supported AIAS chapters and activities. As your ACSA liaison, one of my efforts with ACSA will be to build on the very hard work I noted the various schools' AIAS faculty advisors provided. Whether they were alongside AIAS chapter members opening business, community, or academic doors, or guiding a group through the 'corridors' of institutional policy, or monitoring an AIAS event open to the public, the advisor was, or aimed for, greater faculty presence and participation when desired or expected.

Both personally and as a registered architect, I remain impressed with the significant gains and contributions, attributable in large part to the tireless efforts of AIAS chapters to their communities outside the university, as well



as to the architectural programs themselves. I see it currently in the creation and strengthening of a positive learning community within architecture programs. I saw it first in the early 1990's, when a decision was made not to accept unpaid internships, or pay that was less than ten dollars per hour. Then I felt it in the late nineties, with the change in the studio culture as a policy. And then I was moved by it with the design without barriers initiative. I also recognize how difficult it is to maintain a continuity of the work-in-progress when AIAS chapter boards change every year, and the most experienced members graduate.

As an active NAAB team chair, I have worked closely with AIAS members who have served on teams. Their commitment to service and to the team, for any task assigned to them, is obvious and laudable. It is also in this capacity that I have seen first-hand the diverse ways in which chapters apply the knowledge they have gained through the AIAS network.

Currently, the AIAS is discussing a variety of issues and projects for the coming years. The Grassroots Conference will be the time to make decisions about which issues become priorities for AIAS. While AIAS drives the process, one of my goals as your ACSA liaison will be to achieve AIAS members' activity in ACSA meetings, discussions, and publications. This involvement would not be as a guest, but as active participant, where students may immerse in the significant academic role and aspect of architecture. And certainly, I shall serve as the means by which the AIAS has an open communication channel with ACSA.

AS A WAY OF INTRODUCTION...SOME FACTS

I have taught at Hampton University since 1997. Received a Bachelor in Environmental Design and a Master of Architecture professional degree from the University of Puerto Rico, and a doctoral degree in Architecture from the University of Michigan. Previously taught at the University of Kansas and the Florida Agricultural & Mechanical University. I am a licensed architect registered in Puerto Rico. My research work deals with the integration of computer-based tools into architectural education and practice for design thinking, and the management of design information. I have worked developing models for mapping historical districts as graphic relational databases. The representation of the life of the city and its multiple perceptions are an important part of my current research work. It considers graphic narratives – comics and graphic novels – as the main objects of inquiry for urban anthropological analysis. With an emphasis on the pedagogical, I have investigated using adaptive kinetic systems as analogical vehicles to teach about digital modeling, complex systems, and sustainability. Currently, I teach the fifth year design research studio, a required seminar on advanced building technology, and another on community design issues. I advocate for interdisciplinary research and design, and for teaching to team work.



I have served the ACSA in many capacities, including as elected Secretary of the Board of Directors. I also served ACADIA as secretary and as elected Steering Committee member.

Among the honors I have received are the ACSA Distinguished Professor Award, Hampton University's Edward L. Hamm Sr. Distinguished Teaching Award, and the Tau Sigma Delta Honor Society Chapter Silver Medal for Design Teaching.

I have participated in the NYU-FRN Summer Scholar in Residence program, spent a summer at the NASA Langley Research Center thanks to a Fellowship Program of the American Society for Engineering Education (ASEE), and shared a collaborative Fulbright Hays Senior Scholar research grant with Dr. Amr Abdel Kawi in Cairo, Egypt. I am a member of the collaborative of women scholars, artists, and performers Mapping Meaning. Currently, I am a member of Hampton University's Pathways Team working on engineering innovation on campus with an interdisciplinary group of colleagues mainly from engineering.

Sincerely,

Carmina Sánchez-del-Valle, Arch. D., R.A. ACSA DP
ACSA LIAISON | AIAS



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AIA LIAISON REPORT

TO: Council of Presidents

FROM: Stephen Vogel, FAIA
Professor of Architecture and Former Dean
University of Detroit Mercy School of Architecture
AIA Liaison 2015-17

SUBJECT: Council of Presidents Report

DATE: May 27, 2016

ABOUT ME

I am pleased and honored to join the AIAS board and to work with the emerging leaders of our profession. I was Dean of Architecture at UDMSOA for eighteen years and worked very closely with our AIAS chapter and supported it at every opportunity I could. Since stepping down as dean I became a full time Professor of Architecture and currently teach the technical integration studio to 4th year students and graduate seminars in historic preservation and the history and future of Detroit. My teaching experience has been at all levels from 1st year to thesis.

I have been a practicing architect and currently work on projects for the Detroit Collaborative Design Center at our school. I founded this center in 1994. I have been president of AIA Detroit and AIA Michigan and served on the AIA Board of Directors representing the Michigan region and now I serve on the AIA Strategic Council as a result of the bifurcation of the board several years ago. During my tenure at AIA Michigan we created a student director position as well as an education director position, which rotates among the five accredited schools in Michigan. This brings a much-needed student and faculty voice to the table.

AIA NATIONAL CONVENTION, PHILADELPHIA, PA

The AIA National Convention was held in Philadelphia from May 19-May 22, 2016. Attendance was over 20,000 architects from around the country. Elections were held at the convention for three positions and the results are as follows:



2017 First Vice President/2018 President-elect:
Carl Elefante, FAIA (AIA Potomac Valley)

2017-2018 Secretary:
Bruce W. Sekanick, AIA (AIA Eastern Ohio)

2017-19 At Large Director:
Peter Exley, FAIA (AIA Chicago)

Among the keynote speakers you may want to check out Neri Oxman an architect running the MIT Media Lab. You can see her on TED talks with a shortened version of what she presented at the convention and I believe you will find it very interesting about the future of the profession and the way we design. The AIA continues to create a greater interaction between the academy and practice.

The second Intersections workshop was held on the Wednesday before the convention. At that daylong workshop faculty and practitioners presented practice relevant research including topics such as “open source” design, digital fabrication and computational design. The presenters gave both undergraduate and graduate students who participated in the research credit. The new NAAB criteria has taken what was previously called comprehensive design and separated it into three parts of which one is research. This will lead schools of architecture to focus on research even more than previously.

NATIONAL AIA STRATEGIC COUNCIL

The AIA National Strategic Council primary purpose is to look to the future of the profession and in that role recommend to the Board of Directors a strategic plan. It is also expected to continuously review that plan and look at cutting edge possibilities for the profession in the future.

The new Strategic Plan was approved last December. The importance to the AIA lies in an emphasis in the plan on “workforce” development and the continuum from education, through internship, licensure and becoming an emerging professional. In general the AIA is supportive of the idea that the internship process and exam be streamlined and focused. As you might be aware NCARB has already cut the number of hours required to complete internship. The interest in workforce development is also about firm culture and respect for all individuals within the firm regardless of age, gender or ethnicity.

The focus on emerging professionals is very evident at the national level as well as a focus on diversity. The 2016 board is particularly diverse.



With a three year Strategic Plan in place, the 2016 Strategic Council at the Detroit Grassroots divided into seven study groups. I am personally on the Research study group because of my interest in engaging faculty in the AIA. One of the most interesting of these teams is the Next Big Idea team which will be proposing where AIA should look in the future beyond its current emphasis on resilience.

NATIONAL DESIGN SERVICES ACT AND STUDENT DEBT

The AIA Advocacy program focuses on promoting legislation that concerns the quality of the built environment. Of particular interest to students is that the National Design Services Act has been reintroduced in Congress and the AIA Advocacy group is in active support of this bill. It has received some bi-partisan support. The essence of this bill is that student debt can be reduced for architectural school graduates by providing services to communities through nonprofit community design centers. The work in this field is particularly meaningful and fulfilling. If you would like more information contact me or go the advocacy section of aia.org.

NATIONAL RESILIENCE CENTERS

You might also be interested in the initiative of the AIA through its AIA Foundation. The AIA will open five design centers that focus on the issue of resilience to national disasters. These will be located primarily in coastal communities. Three are in place at the New Jersey Institute of Technology, Mississippi State and University of Arkansas with three more planned. The second will probably be located in New Orleans although the final site has not been announced. This work is very important for our profession and how we design buildings and cities in the face of increasing natural disasters arising from global climate change. Upon graduation you may want to contact these centers as they are formed for possible employment opportunities. You might also want to check out the Architecture2030 Challenge calling for carbon neutrality in the building industry by 2030.

SCHOLARSHIP OPPORTUNITIES

As always, I want to remind students that at almost every school there are AIA local and state chapter or foundations that offer lucrative scholarships. This is a great way to connect with the AIA and receive some money towards your tuition in the process. The Michigan Architectural Foundation, stabled by AIA Michigan, for example gives out \$16,000 a year in scholarships to applicants from accredited school.

There are many other topics I could report on and I am open to specific questions from any of you. I look forward to working with you over the next year and hopefully provide assistance to the AIAS whenever I can.



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NCARB LIAISON REPORT

TO: Council of Presidents

FROM: Dennis S. Ward, FAIA
President
F W Architects, Inc
Florence, South Carolina
NCARB Liaison 2016-19

SUBJECT: Council of Presidents Report

DATE: June 7, 2016

ABOUT ME

It is an honor to join the AIAS board and become a part of the exciting work that is being performed by both this organization and the future leaders of our profession. This year marks 16 years of my service to NCARB through the South Carolina Architects Licensing Board, working and chairing the Architect Registration Examination (ARE), working on various Architect Experience Program (AXP) initiatives, developing the new Integrated Path to Architect Licensure (IPAL) program and serving on the national board in various capacities culminating in my serving as the 2015/2016 National Council of Architectural Registration Boards (NCARB) president. This service has positioned me to be a voice for students and young professionals, leading the call for options and choice in education and experience while advocating the value of licensure.

After obtaining my Masters of Architecture degree from Clemson University and studying at the Charles E. Daniel Center for Design in Genoa, Italy, I began my internship with Intergroup Architects of Denver, Colorado. Currently, I am a practicing architect and president of a 12 person firm in Florence, SC specializing in the design of Public Education, Higher Education, Healthcare and Senior Care facilities with a focus on project types that must address individual needs typically with restrictive funding. Because of this, we advocate for quality design and value regardless of the project type and situation while meeting the needs of our clients. I have an NCARB Certificate which has made it possible to currently hold licenses to practice in Georgia, North Carolina and South Carolina. In addition to my service with NCARB, I spearheaded the effort to create the Florence, SC AIA Chapter where I served as chair and followed as a director on the AIASC board. I also serve as a NCARB



visiting team representative for the National Architectural Accrediting Board (NAAB) where I have been either a team member or chair of numerous visits to Schools of Architecture throughout the country in that capacity.

FREEDOM BY DESIGN PARTNERSHIP

AIAS leadership met with the NCARB board of directors during their April board meeting to discuss the Freedom by Design (FBD) program, its beginnings, philosophy, operational processes and ways that NCARB might participate. The dialog confirmed a link between Freedom by Design participation by students and valuable education and experience. The NCARB board is interested in the possibility of offering support through an FY17 monetary grant.



Support of this program would provide NCARB with an opportunity to assist students in their efforts to gain experience on their path to licensure as well as integrate education into practice. Linking the two organizations through this program would also serve as a valuable conduit for student engagement with jurisdictional boards. NCARB has invited AIAS to lead a FBD Design Charrette during their Annual Business Meeting in June.

INTEGRATED PATH TO ARCHITECTURAL LICENSURE (IPAL)

The BOD endorsed (September 2014) an “integrated path to architectural licensure” that integrates the AXP and the ARE into the curriculum of the NAAB-accredited program. Participating students must be able to complete the AXP and must be able to sit for each division of the ARE prior to graduation. 14 schools, located across 10 jurisdictions, have been accepted in NCARB’s IPAL initiative as the first cohort. The first class of students will be entering these accepted programs in the fall of 2016. A second group of schools have submitted to participate in this program and will be formally announced by NCARB during its annual business meeting in June, 2016.



ARCHITECT EXPERIENCE PROGRAM (AXP)

Students may now credit experience hours earned after obtaining a high school degree and throughout their collegiate experience. The new AXP will launch June 29, 2016. The program will update experience settings and transition from the current seventeen (17) Experience areas to six (6) Phase-Based Experience Categories in line with the six (6) divisions of the new ARE 5.0. With the July 1, 2015 removal of the elective hours requirement, candidates will now be required to complete 3,740 core experience hours in lieu of the previous 5,600 hours. The *My AXP* mobile app, to report AXP experience for iPhone and Android devices, has been updated and will be available with the launch of AXP.

REVISED FEE STRUCTURE

Over the past year, NCARB has pursued an initiative to simplify their fee structure and/or fee collection process. Understanding the financial burden of the cost of education for many students, graduates and recently licensed architects, the Board of Directors has approved a simplified fee structure for customers while they complete their experience and examination, to consist of a flat \$100 application fee (down from the current \$350) and an annual renewal of \$85 to become effective by July 1, 2016. The average total cost of the experience program for each candidate is anticipated to decrease by \$200 due to these fee changes and recent programmatic changes. They have also approved a reduction of the *Certificate Application Fee* from \$1500 to \$1100 effective July 1, 2016. In addition, the board has reduced the international exam testing fee from \$310 to \$210 per division to take the ARE abroad effective with the launch of ARE 5.0.

As the new NCARB Liaison, it is my hope to provide a strong focus on outreach and communication to keep both organizations informed of the value of partnership. It is important that the student voice is heard as NCARB continues to restructure its programs to create options and choice.

Respectfully submitted,

Dennis S. Ward, FAIA, NCARB
NCARB Liaison to AIAS



2016-2017 BOARD OF DIRECTORS

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President
Auburn University

Rachel Law Assoc. AIA
Vice President
Ryerson University

Jeremy Gentile
Midwest Quad Director
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Clayton Daher
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South Quad Director
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NCARB Liaison
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Nick Serfass AIA, CAE
Executive Director
Washington, D.C.

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EXECUTIVE DIRECTOR REPORT

TO: Council of Presidents

FROM: Nick Serfass, AIA, CAE
Executive Director

SUBJECT: Council of Presidents Report

DATE: May 31, 2016

LOOKING BACK

Three new full-time staff members added to the AIAS National Office, bringing the total employee count to eight. The office is now operated by four staff directors, a Director of Public Relations (Jessica Mason), a Director of Digital Media (Natalie Neumann), a Director of Programs & Events (Lauren Fields) and a Director of Leadership & Career Services (Kimberly Tuttle, AIA, NCARB).

New membership automation process and database launched in the beginning of FY16. It is now fully functional, with errors and member issues well-within expected (and manageable) tolerances.

Although membership numbers dipped at the beginning of the year, they have steadily gained lost ground and will fall just short of last year's numbers. While the membership automation challenges provided a bumpy start to the year, the spring membership drive coupled with the success of the spring quad conferences should be applauded for helping to ignite this turnaround.

FORUM San Francisco experienced lower than expected attendance. This was attributed to the significant cost associated with traveling to San Francisco. Furthermore, sponsorship funding was lower than expected. Not having a host-school that could contribute a strong base of financial support or provide sponsorship connections was identified as a major factor in this scenario. These two elements combined have reduced the organization's ability to achieve its targeted income for the year.

Quad Conferences shined this year, with exceptional attendances and well-executed programming across the board. Additionally, due to risk management challenges in the past, the AIAS National Office has established a support plan to ensure Quad Conferences:



1. Remain profitable ventures for the host chapter
2. Limit liability and financial risk to the host chapter and organization as a whole
3. Do not over-burden the conference chair
4. Help the host chapter thrive after the Quad Conference has passed

Grassroots continues holding its two additional tracks, Entrepreneurship and Technology. Additions this year include a COP orientation on Thursday, better Quad Firm Crawls with full dinner and refreshments, workshops to accompany track sessions, and free DC outings on Sunday for those not in COP.

LOOKING FORWARD

New website to launch in July. The new website is designed with two goals in mind:

1. Provide better functionality for increased promotions, greater resource hosting, more robust organizational information, and a more delightful member experience.
2. Provide a qualitative database of all the great things occurring at our chapters and among our members.

New fall conferences. The Board of Directors has given the AIAS National Office a Board Directive to create four (one per quad) research-based conferences to launch this fall. The effort is an attempt to provide students with lectures and workshops regarding how to perform, fund, and present research projects. The focus will be on both academic as well as practitioner-based research. For now, this is a singular effort for the year. Dependent upon feedback and results, the Board of Directors will evaluate any future continuity. The goals in establishing these events are as follows:

1. Experiment with fall national programming where none currently exists
2. Provide greater member value to members joining in the fall
3. Highlight the value of conferences as a lead-up to FORUM
4. Provide a multi-chapter networking opportunity in the fall
5. Establish a unique event that adds to the AIAS portfolio but does not replicate anything that we currently offer (i.e. this is not a "fall quad" or "mini-FORUM").



60th anniversary of the AIAS. The following elements are planned as part of this celebration:

1. Weekly alumni digital feature highlighting 60 alumni who have made a significant and positive impact on the world since graduating.
2. Opening night 60th anniversary celebration event at FORUM Boston.
3. A "Top 60 at 60" awards program highlighting the top 60 architecture students in the country. The winners will be invited to attend a special event in late May in Orlando. The event will engage the award winners in a strategic planning session to deliberate on the next 60 years of the AIAS. Furthermore, we are currently working on a contract with Walt Disney Imagineering to provide a series of lectures, tours, and workshops throughout the weekend. There will be no event registration fee for the 60 members selected – and it will be exclusive to these 60 members.
4. Grassroots 2017 will include a gallery jointly highlighting the 60 prominent alumni and 60 top architecture students.

Digital products to increase. The digital portfolio of the AIAS will grow in order to bring value to members, highlight the value of the organization, and establish greater relations with the architecture and design community:

1. The Architype Podcast: A podcast highlighting architecture school graduates who have gone on to achieve success outside of traditional architectural practice.
2. #AskAnArchitect: A new video series that interviews architects at top firms around the country.

Freedom by Design is about to establish its most significant partnership (since being acquired by the AIAS) by teaming with NCARB. As part of NCARB's commitment to corporate and social responsibility, as well as its commitment to supporting programs that provide real-world experience to emerging professionals early in their careers, as well as its dedication to supporting the future of the profession, NCARB will provide support to:

1. Create grants for new chapters engaging in FbD. And, create grants for existing chapters willing to expand the scope and impact of FbD by taking on ambitious and innovative projects.
2. Create additional marketing materials to promote FbD to the public and new partners, as well as create



additional support materials to better train and educate FbD chapters and leaders.

3. Create and implement new initiatives for FbD as well as ensure more effective execution of the current program and its requirements.

Career programming to increase. The following elements are planned:

1. We are currently working with industry partners, primarily the Society of Marketing Professional Services (SMPS), to explore ways in which we can team together to provide online career content and programming throughout the year to AIAS members.
2. Past President Charlie Klecha fundraised through his 7-in-7 ARE campaign to create scholarships for AIAS alumni who took and passed a division of the ARE within their first year of graduation. We will look to distribute those scholarships in FY17.
3. We are exploring opportunities to create a K-5 program for the AIAS that seeks to instill the concept that "I can be an architect" among elementary students while simultaneously providing opportunities for AIAS members to hone their mentorship skills.
4. We are establishing a new Twitter-job-feed (@aiasjobs) this summer that will elegantly display all architecture and design-related jobs passed along to the AIAS. It will be a well-formatted social media feed that only lists available jobs.
5. We are actively pursuing the growth of our Design Alliance partnership package – a specially designed partnership package tailored to architecture firms. This program is intended to mirror the Collegiate Associate program for the profession. Gensler is our first official commitment and several others are in the pipeline.

Doin' work,

Nick Serfass, AIA, CAE
Executive Director | AIAS



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GRASSROOTS COUNCIL OF PRESIDENTS TREASURER'S REPORT

TO: AIAS COUNCIL OF PRESIDENTS

FROM: Nick Serfass, AIA, CAE
Executive Director

Joel Pominville, Assoc. AIA
Vice President

SUBJECT: Grassroots Council of Presidents Treasurer's Report

DATE: June 24th, 2016

SUMMARY

At the nine-month mark, the organization is currently on track to end the year with a negative net income. This negative net income was identified early in the year and reported at FORUM San Francisco. The elements contributing to the condition are as follows: significantly lower FORUM attendance than expected, lower FORUM sponsorship income than expected, and lower membership income than expected. Additionally, approximately 15% of the negative net income comes from non-cash write-offs (past expenses previously paid for but never fully expensed on our books). The expense side of the income statement shows that expenses are in line as budgeted and in many cases are less than anticipated. Despite the negative income, it is important to note that the organization began the year and expects to end the year without experiencing the need to tap into the reserve fund.

The FY17 budget for the coming year holds conservative estimates for membership volume, conference attendance, and anticipated partnership income. Items of interest include the receipt and use of a significant Freedom by Design partnership with NCARB, fall research symposia, 60th anniversary events and programming, and an entry-level staff addition specifically for membership support and media production.

Moving forward, the organization will continue to make strategic business decisions that mutually consider the experience of our members and the health of our operations. Overall, the organization remains in a stable position to execute planned programs, operate a national office confidently, and explore new initiatives for the coming year.

Sincerely,

Nick Serfass, AIA, CAE
Executive Director | AIAS

Joel Pominville, Assoc. AIA
2015-2016 Vice President | AIAS



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Minutes of the AIAS FORUM Board of Directors Meeting

Monday December 28, 2015

HOK San Francisco

1 Bush Street #200

San Francisco, CA 94103

Attendees:

Officers

Danielle Mitchell, Assoc. AIA, President
Joel Pominville, Assoc. AIA, Vice President

Directors

Charlie Klecha, Assoc. AIA, Past President
Danielle Jones, Director, Midwest Quadrant
Rachel Law, Director, Northeast Quadrant
Sarah Wahlgren, Director, South Quadrant
Ashley Kopetzky, Director, West Quadrant
Stephen Vogel, FAIA, 2015-17 AIA Liaison
Greg Hall, PhD, AIA, NCARB, 2014-16 ACSA Liaison
Nick Serfass, AIA, CAE, Executive Director

Guests

Vera Dusaj, Presidential Candidate
Kaitlin Gerson, Vice Presidential Candidate
Zachary Kunstman, Vice Presidential Undeclared Candidate
Ricardo Maga Rojas, Vice Presidential Candidate
Lawrence Pascual, Vice Presidential Candidate
Victoria Pham, Vice Presidential Candidate
Julian DiMaio, Midwest Quadrant Director Candidate
Jeremy Gentile, Midwest Quadrant Director Candidate
Wandile Mthiyane, Midwest Quadrant Director Candidate
Jillian Berry, Northeast Quadrant Director Undeclared Candidate
Clayton Daher, Northeast Quadrant Director Candidate
Maria Hurtado Ortiz, Northeast Quadrant Director Candidate
Courtney Ardis, South Quadrant Director Candidate
Jenn Elder, South Quadrant Director Candidate
Parker Stewart, South Quadrant Director Candidate
Elizabeth Widaski, South Quadrant Director Candidate
Arielle Mascarinas, West Quadrant Director Candidate
Elizabeth Seidel, West Quadrant Director Candidate
Kurt Stoll, West Quadrant Director Candidate
Quoc Truong, West Quadrant Director Candidate



National Staff

Jessica Mason, Director of Public Relations
Kimberly Tuttle, Director Leadership + Career Services
Natalie Neumann, Director of Digital Media
Lauren Fields, Director of Programs + Events

1. 9:36am Call to Order, Roll Call and Approval

President Mitchell called the meeting to order. A welcome to the guests.
Vice President Pominville called the roll of the Board, delegates and guests in attendance.

President Mitchell called for a motion to approve the consent agenda and minutes for the 2015 Fall BOD meeting in Washington D.C. and November 2015 Special Meeting of the BOD.

So Moved: President Mitchell
Motion passes unanimously

2. 9:43am Reports

President Mitchell introduced this as a time to cover additional information than what is provided in the Board reports.

President Mitchell reported on the accomplishments revolving around the National Office and our relationship with the collateral organization. Specifically, many of these conversations will be revolving around a culture change on how we see advocacy and its importance in our profession.

Vice President Pominville discussed the membership metrics sent out as an addendum. As it was noted, nearly the entire membership deficit was accounted for in the first two months of launching the new membership automation system.

Executive Director Serfass added to his report a report on staff culture and responsibilities.

Past President Klecha added a current update regarding elections and candidates.

Director Jones gave an update on the Midwest Quadrant.

Director Law gave an update on the Northeast Quadrant. Made a note of the importance of one-on-one calls to chapter leaders.

Director Wahlgren gave an update on the South Quadrant.

Director Kopetzky gave an update on the South Quadrant. Specifically, she noted that not every aspect of Quad leadership works for every other quad and that can be refreshing.



Liaison Vogel gave an update on his role on the Strategic Council, specifically in regards to the coming high demand of architects, a need in change of firm culture, and new means of recognition and diversity in the field of architecture. Vogel also noted the coming wave of importance of research in and out of architecture firms.

Liaison Hall reported on his interactions with the ACSA, at the Administrators Conference and the Faculty Breakfast at FORUM. Vice President Pominville noted to tune into the ACSA #imadethat campaign and studyarchitecture.com.

Past President Klecha mentioned the perceived importance of Director Reports including chapter metrics and suggested perhaps there is a template we should instate.

3. 10:30am Membership Report

Vice President Pominville discussed the 2015-2016 YTD membership statistics.

Executive Director mentioned this should drive our discussion around value of membership. Liaison Hall asked if there is a way to see these numbers based on overall population of architecture students nationally.

Director Law reported on the work of the Membership Committee.

President Mitchell warned about potential overlap with the Governance Committee and its rewriting of the Mission statement. Director Law mentioned it as a gateway to lead to a new

Vice President Pominville discussed the plans for the Spring Membership drive.

Directors Jones and Wahlgren suggested having the same kind of graphics relating to membership month.

President Mitchell questioned these dates as too early or late.

Directors suggest that it starts in January – February. Then regurgitating information during Feb/March.

Past President Klecha suggested the Board approves the spring membership dues.

President Mitchell called for a motion to approve the \$32 spring membership dues fee.

Seconded: Director Jones

Discussion

President Mitchell suggests that we may be undervaluing membership by dropping the price.

Director Wahlgren asked if there are members that wait for the spring.

President Mitchell suggests that the rate should perhaps remain the same and we should discuss further at the Spring Board Meeting.

Director Kopetzky asked what more can we do for members that register during the fall? Do we



offer them a hard copy of CRIT exclusively?

Director Jones suggests perhaps offering a pin for members that join in the fall.

Director Law suggests that due to busyness at local chapters, membership value may be less in the spring.

Executive Director Serfass mentioned our academic year playing a large part in our membership year.

Past President Klecha called the motion to question.

Motion passes unanimously

4. 11:30am Events Update

Executive Director Serfass reported for 2015 FORUM Chair Kirsten Keane on the FORUM planning process and lessons learned.

Executive Director Serfass reported for 2016 FORUM Chair Jared Guillemet on the progress in planning 2016 FORUM Boston.

Executive Director Serfass reported on the discussions had by the FORUM Site Selection Committee, specifically in regards to 2018 FORUM Seattle.

President Mitchell discussed the importance of understanding the inherent challenges the West Quadrant faces with having majority of programming on the East coast or Midwest.

Director Law reiterated that planning ahead is very important.

President Mitchell noted that it was originally in the plan to notify the COP of the next two FORUM locations. However, we will announce FORUM Texas and hold off on announcing 2018 FORUM. Liaison Hall mentions the importance of location as a potential job prospect.

Director Kopetzky mentioned the importance of having had a Quad conference in Seattle recently that was one of the most successful Quads in a very long time.

Vice President Pominville mentioned we should heighten our focus on getting chapters from the West Quadrant to Grassroots in the years prior.

Director Wahlgren mentioned the importance of allowing people to plan well in advance.

Executive Director Serfass discussed the progress in planning Grassroots 2016. The Board discussed plans for promotion and the launch of Grassroots registration as of January 1st, 2016.

President Mitchell reiterated the importance of getting registration online as soon as possible. This allows us to promote and get people registering during the spring membership drive.

Director Kopetzky reported on the work of the Quad Conference Task Force.

Vice President Pominville asked if there will be progress in investigating what the National Office should play a larger role between what is done locally and nationally.



Director Kopetzky mentioned that this will be slated for the report at the Spring Board Meeting. Past President Klecha asked if there may be discussion about bringing thematic continuity between quads.

President Mitchell forwarded a previous proposal Past President Klecha brought to conversation in the National Office.

5. 12:15pm Lunch – Planning and Review

President Mitchell posed to the Board a conversation about what our high goals are for the Spring.

Past President Klecha hopes to truly push alumni membership so that even professionals are walking around with AIAS Alumni pins.

Director Wahlgren hopes to really push South Quad conference and to ensure transition amongst the South Quad chapters.

Liaison Hall wants to further strengthen the relationship between ACSA and the Liaison position on the Board. He would like to bring this all to a head in an article format.

President Mitchell would like to work with the Liaisons to further identify and define the role of liaisons.

Liaison Vogel would like to see more AIAS exposure on the AIA Board.

Liaison Hall would like to see a better communication, perhaps through video clips, of what the events are that we run on a yearly basis.

President Mitchell would like to investigate a better understanding of what students need from their administration.

Past President Klecha suggests we could have written “position papers”.

Director Kopetzky would like to further define sister schools and the accountability between them. Would also like to ensure transition happens earlier than it currently does. Would also like to work to reignite Studio Culture conversations amongst the Quads and Nationally.

Director Law would like to help ensure all chapters keep their momentum through hangouts and one-on-one calls to the chapter leaders and their elected successors.

Director Jones would like to make sure that the transition between Quad directors is as strong as possible.

President Mitchell assigned a thought exercise for Directors before Spring BOD meeting.

1. Personal goals
2. Quad goals
3. Board goals
4. Committee goals

6. 1:15pm Governance Update



President Mitchell reviewed the amendments made to the Governing Documents during the November Special Meeting of the Board.

Director Jones discussed the work of the Governance Committee thus far and any potential items of governance for amendment by the Council of Presidents at the 2016 Grassroots COP meeting.

President Mitchell recognizes the need for streamlining how we present ourselves outside of the organization. Ensuring that there is no duplication of effort between the governance committee and the membership committee.

7. 1:25pm Advocacy Report

Director Kopetzky reported on the work of the Advocacy Advisory Group.

President Mitchell reported on the AIAS relationship with AIA Advocacy and informed the Board of the work towards a Memorandum of Understanding in future collaborations.

8. 1:35pm Freedom by Design Report

Director Wahlgren reported on the work of the Freedom by Design Advisory Group.

Vice President Pominville gave an update about plans for Freedom by Design for the spring including a "renovation" of all Freedom by Design documentation and the National FBD project.

Executive Director Serfass introduced the planning on a proposal for a video series for Freedom by Design projects.

9. 1:47pm Financial Review

Executive Director Serfass summarized the findings of the recent audit.

Executive Director Serfass summarized the current financial standing of the Organization in relation to the 2015-2016 budget.

President Mitchell discussed the importance to understand our role in learning and growing from our decisions this year.

Vice President Pominville brought to the attention two strategic moves that Past President Caruso brought to our attention in a meeting in D.C.: When we have brought FORUM and CRIT inboard, we will have moved into a new path forward.

Past President Klecha made a note to highlight the fact that our internal growth has been successful without affecting these numbers at all.

Director Jones reported on the work of the Finance Committee.



10. 2:53pm Collateral Relations

President Mitchell reintroduced the opportunity of having an additional liaison on the Board representing NCARB.

Pro's discussed at the Fall BOD Meeting: This is the only liaison from a collateral that is not already represented.

Con's discussed at the Fall BOD Meeting: Liaisons becoming too highly represented on the Board. Minimal expenses.

Liaison Hall asked if having a member of the Collateral Board handed to us, instead of choosing from a pool, what we would like for a Liaison position.

Vice President Pominville noted a desire from NCARB upper management to have the incoming leadership more informed and prepared with the direction of the AIAS in the Boardroom of NCARB.

President Mitchell mentioned the process in which this would come to fruition.

Executive Director Serfass mentioned that this structure will likely be a one-year position.

Motion to approve the proposed NCARB Liaison position to the AIAS Board of Directors.

So Moved: Past President Klecha

Seconded: Vice President Pominville

Motion Passes Unanimously

Past President Klecha and President Mitchell discussed the process that this will likely be voted on at the FORUM Council meeting and any Bylaws changes to be ratified at Grassroots.

President Mitchell discussed the AIAS' contribution to the NAAB.

President Mitchell discussed the "Path Forward" initiative being pursued by the ACSA and the NAAB and its implications on the AIAS.

Motion to support the direction of the NAAB/ACSA merger as recommended by the Path Forward Task Force and Advisory Group, contingent upon the continued financial support from the AIAS.

Seconded: Director Law

Motion Passes Unanimously

President Mitchell informed the Board of the call for nominations for the 2015-2017 AIAS-appointed director to the NAAB Board.

11. 3:47pm Spring Strategy



Executive Director Serfass gave an overview of our current process for competitions.
Vice President Pominville led a discussion on future strategy for competitions.

Director Law stated the fact that we do want to build part of our brand around design opportunities. Mentioned that NYIT attempted to bring the Vinyl competition to their faculty but were turned down for the amount of restrictions on the design process.

Liaison Vogel mentioned you would have to get studios on board months in advance.

Past President Klecha commented that we have been having discussions about how to say no to vendors walking in the door.

Liaison Hall mentioned our approach really has to require input from faculty or others. He is not sure that focusing on the timing over the actual content is more important.

Director Kopetzky mentioned that it needs to be a trending or continuous topic that is valid to the field of architecture.

Director Law asked if we should be partnering with other organizations.

Liaison Vogel warned that competitions should be voted on by the Board.

Director Law mentioned that competitions should be relative to professional development. She also mentioned that we should look to Freedom by Design for our keystone of design.

Director Jones mentioned that there could be several outlets, timelines, etc. to allow for flexibility.

Liaison Hall mentioned a template as an important factor of competitions.

Past President Klecha mentions that we could utilize NAAB criteria, Honor Awards, etc. to drive participation.

Vice President Pominville proposed to the Board that we convene a council for finding an appropriate standing design competition for the AIAS.

Executive Director Serfass noted that we still have to come through on our competitions that are currently in our door.

Director Law reported on the work of the International Task Force. President Mitchell added to the conversation that she will be taking on more responsibly with the task force.

Director Law mentioned that the ITF has been in limbo, too broad a task. They need an actionable item to get the group going. The idea around local chapter culture and bringing that to the forefront of AIAS celebration. We assume they want the American name – can't work based off assumptions. Looking to be the Quad Directors of International Members – asking what they want, not just assuming. Hoping to have the survey out ASAP, breaking the committee up to talk to leaders one on one.

President Mitchell reported on initiatives regarding global strategy to commence in the spring.

Executive Director Serfass mentioned that he can bring staff support in to help make the direction of the Task Force a reality.

Task Force Chair Jenn Elder mentioned that having a reality check from the National Office is needed to move anything forward.

Executive Director updated the Board on progress and intended focus of the Design Alliance program headed by the Director of Leadership and Career Services, Kimberly Tuttle.



12. 4:21pm Candidate Discussion

President Mitchell opened the floor to the candidates present in the BOD meeting.

13. 4:46pm New Business

Director Jones proposed to the Board that Quad Directors should get compensation in the form of independent study or credit at their school.
Past President Klecha mentioned that he has had the conversation specifically with his school during his tenure. This worked out but he suggests we seek a way to make this a standard.
President Mitchell suggests for Director Jones to be the example of a model Director to do this while we help them seek this becoming a constant reality.

Liaison Hall brought to the attention a potential issue with unaccredited schools having AIAS chapters.

Liaison Hall discussed AIA's initiative call "Shadow an Architect" in which High School students are able to meet architects around the AIA National conference. Should this be something the AIAS plans for 2016 AIA Convention in Philadelphia?

Past President Klecha mentions we may need to go directly to the NAC or YAF.

Liaison Hall mentioned that he will bring up funding the ACSA Liaison position at the ACSA Annual Meeting of the Board.

14. 5:28pm FORUM Run Through

President Mitchell and FORUM Chair Keane led the Board through the detailed agenda for the proceedings for FORUM 2015.

President Mitchell discussed specific portions that may present challenges and opportunities for the member experience.

5:40pm CRIT Reveal

CRIT Editor-in-Chief, Jessica Mason, revealed the newest publication of CRIT to the Board.

15. 5:55pm Executive Session

6:04pm Adjourn

Past President Klecha motioned to adjourn the 2015 FORUM Board of Directors meeting.



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Seconded: Director Wahlgren
Motion carries

Respectfully submitted on February 8, 2016,

Joel Pominville, Assoc. AIA
Vice President | AIAS



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Minutes of the AIAS FORUM Council of Presidents Meeting Wednesday December 30, 2015 + Friday January 1, 2016 Marriot Marquis Yerba Buena Grand Assembly, Salon 8-9 San Francisco, CA 94103

Attendees:

Officers

Danielle Mitchell, Assoc. AIA, President
Joel Pominville, Assoc. AIA, Vice President

Directors

Charlie Klecha, Assoc. AIA, Past President
Danielle Jones, Director, Midwest Quadrant
Rachel Law, Director, Northeast Quadrant
Sarah Wahlgren, Director, South Quadrant
Ashley Kopetzky, Director, West Quadrant
Stephen Vogel, FAIA, 2015-17 AIA Liaison
Greg Hall, PhD, AIA, NCARB, 2014-16 ACSA Liaison
Nick Serfass, AIA, CAE, Executive Director

National Staff

Jessica Mason, Director of Public Relations
Kimberly Tuttle, Director Leadership + Career Services
Natalie Neumann, Director of Digital Media
Lauren Fields, Director of Programs + Events

1. 11:23am Call to Order. Roll Call and Approval

President Mitchell called the meeting to order. A welcome to the Council.
Vice President Pominville called the roll of the Board, delegates and guests in attendance.

Chapters In Attendance

Academy of Art University
Andrews University
Arizona State University
Auburn University
Ball State University
Boston Architectural College
Cal Poly - Pomona
Cal Poly - San Luis Obispo
Carnegie Mellon University
City College of New York
Clemson University
Cuesta College
Del Mar College
Drexel University

Drury University
Dunwoody College of Technology
Illinois Institute of Technology
Keene State College
Kent State University
Lawrence Technological University
Mass College of Art and Design
Montana State University
New Jersey Institute of Technology
North Carolina State University
North Dakota State University
NYIT - Manhattan
Oklahoma State University
Pennsylvania State University

Philadelphia University
Portland State University
Roger Williams University
Ryerson University
Savannah College of Art and Design
Southern Illinois University Carbondale
Syracuse University
Temple University
Texas A&M University
Texas Tech University
Tulane University
Universidad de Puerto Rico
University of Arizona
University of Detroit Mercy



AIAS

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University of Hartford
University of Hawaii - Manoa
University of Houston
University of Idaho
University of Illinois Urbana-Champaign
University of Kansas
University of Kentucky
University of Louisiana at Lafayette

University of Maryland
University of Massachusetts Amherst
University of Minnesota
University of Nebraska- Lincoln
University of New Mexico
University of North Carolina-Charlotte
University of Oklahoma
University of Oregon

University of Tennessee-Knoxville
University of Texas - Arlington
University of Texas - San Antonio
University of Utah
University of Virginia
University of Wisconsin Milwaukee
Wentworth Institute of Technology

President Mitchell called for a motion to approve the consent agenda and minutes for the 2015 Grassroots COP meeting in Washington D.C., 2015 Fall BOD meeting in Washington D.C. and November 2015 Special Meeting of the BOD.

Moved: Roger Williams University
Seconded: Texas A&M University
Motion Carries

2. 11:37am Presidential Address

President Mitchell delivered a report on the state of the AIAS at the midpoint of the 2015-2016 academic year.

President Mitchell invited Past President Klecha to discuss the elections process. Klecha announced the withdrawal of Director Kopetzky from the candidacy for West Quadrant Director. Klecha announced the process for undeclared candidates and asked for any undeclared candidates to please announce.

Zachary Kunstman of University of Louisiana announced his intent to run as a certified undeclared candidate. Nomination of Zachary Kunstman of University of Louisiana from University of Tennessee – Knoxville. Seconded by University of Detroit Mercy.

3. 11:50am Collateral Panel Discussion

President Mitchell introduced and moderated a panel consisting of collateral leaders.

4. 12:50pm Lunch

Partner presentations delivered by Gensler, Graphisoft and Tau Sigma Delta.

5. 1:28pm Governance Update

President Mitchell provided an overview of the proposed Bylaw and Rules of the Board amendments as voted upon by the Board of Directors.

Arizona State asked if members would be able to serve as a Quad Director in one Quad and then serve as another Quad Director later.

Roger Williams University asked if there was a limit to how far away from graduation a candidate can run from.

Kent State asked about early graduation as it affects candidacy.

Motion to approve amendments to the Bylaws as presented.

So moved: Carnegie Mellon University

Seconded: Illinois Institute of Technology

Abstentions: University of Louisiana at Lafayette

Motion carries

President Mitchell opened the floor for the Council to discuss the proposed amendments to the Rules of the Board.

Motion to approve amendments to Rules of the Board as presented.

So moved: Texas A&M University

Seconded: University of Wisconsin Milwaukee

Motion carries

6. 1:45pm FORUM 2017 Announcement

Executive Director Serfass briefed the Council on the process for identifying future FORUM host sites.

Executive Director Serfass announced the site for 2017 FORUM Texas in Austin, TX.

2:00pm Recess

8. 12:36pm Call to Order

President Mitchell called the meeting to order. A welcome to the Council.

Vice President Pominville called the roll of the Board, delegates and guests in attendance.

Chapters In Attendance

Academy of Art University
Andrews University
Arizona State University
Auburn University
Ball State University
Cal Poly - Pomona
Cal Poly - San Luis Obispo
Carnegie Mellon University
City College of New York
Clemson University
Cuesta College
Del Mar College
Drexel University

Dunwoody College of Technology
Florida International University
Illinois Institute of Technology
Judson University
Kansas State University
Keene State College
Kent State University
Lawrence Technological University
Mass College of Art and Design
Montana State University
New Jersey Institute of Technology
North Carolina State University
NYIT - Manhattan

NYIT - Old Westbury
Oklahoma State University
Pennsylvania State University
Philadelphia University
Portland State University
Roger Williams University
Ryerson University
Savannah College of Art and Design
Southern Illinois University Carbondale
Syracuse University
Texas A&M University
Texas Tech University
Universidad de Puerto Rico



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University of Kansas
University of Kentucky

University of Louisiana at Lafayette
University of Maryland
University of Massachusetts Amherst
University of Minnesota
University of Nebraska- Lincoln
University of New Mexico
University of North Carolina-Charlotte
University of Oklahoma
University of Oregon

University of Tennessee-Knoxville
University of Texas - Arlington
University of Texas - San Antonio
University of Utah
University of Virginia
University of Wisconsin Milwaukee
Washington State University
Wentworth Institute of Tech.

9. 12:50pm Elections

Past President Klecha introduced the official commencement of the election proceedings for the 2016 - 2017 Board of Directors

10. 12:56pm Membership Report

Vice President Pominville discussed the process and current statistics of AIAS membership.

11. 1:05pm Committee Reports

President Mitchell introduced this as a time to cover additional information than what is provided in the Board reports.

1:45pm Break

12. 2:08pm NCARB Liaison

President Mitchell introduced the topic of an additional liaison on the Board of Directors. This liaison would represent the National Council of Architectural Registration Boards.

Motion to approve the proposed NCARB Liaison position to the AIAS Board of Directors.

So Moved: Texas Technological University

Seconded: University of Oklahoma

Tech Technological University delegate fervently supports addition to the Board.

University of New Mexico asked who ultimately decides on the Liaison.

President Mitchell commented that this process will need to be worked out between the AIAS and NCARB. The Board will then have to introduce new language to the governing documents that will be ratified at the next meeting of the Council.

64 Chapters Voted in Favor

1 Chapter abstention

Motion carries



13. 2:32pm Executive Report

Executive Director Serfass briefed the Council on issues with membership automation, event creation process, financial overview, forum expenses, and other general operational objectives.

University of Tennessee Knoxville asked if there is a plan going forward with Boston in regards to getting specific schools aligned with FORUM.

Executive Director Serfass discussed the plan moving forward with engaging schools, firms and partners and our initiative to frontload our commitments.

Portland State suggested that there should be more and greater opportunities for leaders to grow at FORUM as leaders. Many chapters added "plus 1".

Mass Art suggested that we should focus more on getting people to Grassroots.

Montana State University suggested that there should be more opportunities for more regular meeting between Chapter Presidents.

Vice President Pominville discussed the importance of attending quad pod digital communication, as this is current structure within the Quads that is underused.

Carnegie Mellon University asked if we will address the Spring Membership drive.

President Mitchell noted that we will be discussing this in New Business.

Kent State University asked if there are any specific concerns with San Francisco having been the first site of the new FORUM selection process.

Executive Director Serfass discussed the process that San Francisco came about and that FORUM 2017 in Austin, TX will be the first FORUM of the full-fledged selection process.

Arizona State University asked if the Board will not use experiences in San Francisco to discredit coming to the West Quad for FORUM.

Nick Serfass addressed that the Site Selection committee plans to continue to scroll FORUM from East Coast, to Middle State and then West Coast.

Vice President Pominville discussed the Spring

15. 2:48pm New Business

University of Kansas moved to restructure the CRIT editorial process to include a student editor-in-chief and increased emphasis on peer-review.

Seconded: Portland State University

Sadie Meyer of University of Kansas continued discussion. She continued that by doing this, we can establish CRIT as the first unbiased journal (unaffiliated with a university) of national and international student work. If we are to continue with a full time-staff member, then we need to



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continue to evaluate the editorial structure and allow for rigid and fair application processes for those positions, if applicable.

University of New Mexico, Brandon Pachuca was overwhelmed in working
Carnegie Mellon agreed that a student-run journal is the best route, but that we should look into more of a team structure to the editorial team.

Portland State mentioned that the staff member should be keeping the project on time and on budget but that students should drive the direction of the journal.

Executive Director discussed why we brought Editor-in-chief Position "in-house". Then main position of the Editor-in-chief is collecting, curating, and editing the content submitted.

Brandon Pachucha of University of New Mexico mentioned that his work with CRIT, while being a student, is a very very difficult task to juggle simultaneously.

University of Detroit Mercy discussed their publication.

University of Maryland discussed the issue of studio culture and that this may in fact interfere with students truly focused on being students first.

Lawrence Technological University suggested that we think about collaborating with other organizations like AIGA. Perhaps this paid student is not an architecture student at all.

University of Louisiana at Lafayette described his experiences working on the current CRIT journal as a means of

Kent State suggested that perhaps this paid employee be a recently graduated member.

President Mitchell called the motion to question.

2 opposed to calling to question

The call to question carries

6 Chapters in favor

52 Chapters in opposition

7 Chapters abstain

Motion does not carry

3:18pm Adjourn

Past President Klecha motioned to adjourn the 2015 FORUM Board of Directors meeting.

So Moved: University of Louisiana at Lafayette

Seconded: University of Detroit Mercy

Motion passes unanimously



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Respectfully submitted on February 8, 2016,

Joel Pominville, Assoc. AIA
Vice President | AIAS



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Minutes of the AIAS Spring Board of Directors Meeting Saturday March 5, 2016

**National Council of Architectural Registration Boards
1801 K Street NW Suite 700K
Washington, DC 20006**

Sunday March 6, 2016

**American Institute of Architecture Students
1735 New York Avenue NW Suite 300
Washington, DC 20006**

Attendees:

Officers

Danielle Mitchell, Assoc. AIA, President
Joel Pominville, Assoc. AIA, Vice President

Directors

Charlie Klecha, Assoc. AIA, Past President
Danielle Jones, Midwest Quadrant Director
Rachel Law, Northeast Quadrant Director, Vice President – Elect
Sarah Wahlgren, South Quadrant Director, President – Elect
Ashley Kopetzky, West Quadrant Director
Stephen Vogel, FAIA, 2015-17 AIA Liaison
Greg Hall, PhD, AIA, NCARB, 2014-16 ACSA Liaison
Nick Serfass, AIA, CAE, Executive Director

Guests

Jeremy Gentile, Midwest Quadrant Director – Elect
Clayton Daher, Northeast Quadrant Director – Elect
Jenn Elder, South Quadrant Director – Elect
Elizabeth Seidel, West Quadrant Director – Elect
Dennis Ward, FAIA, NCARB – 2016-19 NCARB Liaison

National Staff

Jessica Mason, Director of Public Relations
Kimberly Tuttle, Director Leadership + Career Services
Natalie Neumann, Director of Digital Media
Lauren Fields, Director of Programs + Events



1. 9:00am Call to Order, Roll Call and Approval

President Mitchell called the meeting to order. A welcome to the guests.
Vice President Pominville called the roll of the Board, delegates and guests in attendance.

Jenn Elder, the South Quadrant Director – Elect, is not present for this meeting, unless otherwise noted.

President Mitchell called for a motion to approve the consent agenda and minutes for the 2015 FORUM BOD and COP meetings in San Francisco, CA.

So Moved: Past President Klecha
Seconded: Director Law

2. 9:05am Reports

President Mitchell introduced this as a time to cover additional information than what is provided in the Board reports.

Vice President Pominville asked Director Law if there may be an opportunity to reach out to Carnegie Mellon University for a post-Quad write up with the Chapter President and Quad Chair. There is a tendency for chapters to experience significant growth, then dismantle.

ACSA Liaison Hall discussed the increasing opportunities for engaging with the ACSA Board of Directors. He discussed the talking points for a presentation to their Board of Directors: awareness of AIAS to students and schools, establishing as precedent for regular reporting to their Board, and funding and financing of the ACSA Liaison position.

3. 9:55am National Membership

Vice President Pominville discussed the 2015-2016 YTD membership statistics.

Director Law reported on the work of the Membership Committee.

After discussing the opportunity for paths to be tailored through the current Grassroots tracks, Executive Director Serfass mentioned that this is clearly an opportunity for growth with Grassroots.

Vice President Pominville opened up conversation for the current process of starting a new chapter.

Director Jones mentioned a chapter in the Midwest that has been becoming more active... yet do not have any members. There are several examples of this in the Midwest.

Liaison Hall asked if we are contacting the faculty advisors.

Director Wahlgren asked if there are really only four core members needed to start a chapter?

Could there be a way to sign up the "core four" when registering?

Past President Klecha mentioned that we should separate the "good standing" and "voting".



Liaison Hall asked if there is a grace period for “good standing”.
President Mitchell asked how we still register that we are an Institute while making the process.
Director Kopetzky asked if we should be calling as the first step of the process.
Director Law mentioned that the personal video call is so very important.
Liaison Vogel mentioned that the best tactic is face-to-face. Perhaps it is more important to go around and pitch a school body on AIAS membership.
Director Jones added that the form itself need to be readdressed.
Executive Director Serfass mentioned that this is ALL about user experience.
Director-Elect Seidel mentioned that we should charge the closest chapter with supporting that chapter.

Vice President Pominville reiterated the importance of promoting the National Honor Awards.

4. 10:47am Local Membership

President Mitchell introduced this as an exercise to fully understanding our challenges at all levels, so as to address them over the next few years as a Board and National Office.

Challenges for Local Chapters

Too many organizations at one school
*(esp. transitioning schools, ie. Interior to arch)
Disconnect between admin and chapter
Disconnect between faculty advisor and chapter
Connecting w/local professionals / AIA
*Prof. mentorship
Leadership in community colleges
Respect/legitimacy with admin, professors, etc.
Connect to / relationship with national BOD + staff
Fundraising for conferences
Under 21y.o. at conferences
Not being able to find resources
Programming for upperclassmen (grads)
*Undergrad vs. grads
Event attendance
Not knowing how to promote membership

Inconsistent message of membership value
Early promotion of conferences
Chapter transitioning
High school membership
Study abroad programs
Collateral engagement
Alternative funding
Informed COP
Member input on conference programming
Equity

Challenges for Faculty Advisors

School/admin support
Expectations / requirements
Appointment process
Resources / network
Continuity / consistency

Director Wahlgren mentioned the importance of AIAS Presidents sitting on a faculty council.
Director Jones added that we could try to connect AIAS members and programs abroad. Also mentioned that the local AIA doesn't know what AIAS is.
Director Law mentioned that a chapter is doing a lunch and learn for their local AIA.
Liaison Hall added to his larger list of several factors between the local AIAS and their administration and faculty. He mentioned that differentiation and understanding between the other student organizations.
Director Kopetzky mentioned an initiative in her community called “Community not Competition” as it relates to the importance of our community, not just creating competition.
Director-Elect Daher mentioned that we need some resources or bylaws for local AIA components.
Liaison Ward noted that “national” initiatives can start completely at a local level and spread from there.



President Mitchell closed out the conversation with suggesting that we all continue to personally address and talk about all of these topics.

5. 11:30pm National Office Proposals

Executive Director Serfass opened up this conversation as a time for proposals on potential new initiatives.

Executive Director Serfass proposed the AIAS supporting Chapters engaging early education in their local communities. Asked for interest in this concept for another pitch later at the Grassroots Board meeting. Mentioned that this is a potential opportunity for the AIA to support this sort of initiative from within the AIAS.

Liaison Vogel mentioned that there needs to be an environmental scan for what initiatives already exist in this field. There are likely models that we could latch on to or base off of.

Director Wahlgren mentioned that she is working on an initiative in the AIA Strategic Council to "Make Architects More Approachable".

Liaison Ward mentioned that this can be done at a relatively low cost, perhaps through videos. This could then be presented and disseminated throughout the early education community.

Liaison Hall asked how this would/could relate to the AIAS Mission. He also asked if this is architecture or design. He also mentioned that it may be more important to expose communities that simply don't have the resources to even know of the possibilities within architecture and design.

Director Law added that NCARB could somehow be involved in this.

Director-Elect Seidel mentioned that they already have a partnership with a museum to accomplish this goal. She mentioned that we don't need to brand it AIAS right up front.

Director Law mentioned that Hampton University already does this with "Architecture Barbie". Also mentioned that the faculty at Ryerson instituted something like this for upper-level students, but run by students.

Past President Klecha mentions that this already addresses the mission statement.

Vice President Pominville mentioned that starting with a formal relationship with museums could be the "low hanging fruit" in all of this... A foothold that doesn't currently exist.

President Mitchell echoed this notion of a new formal program of the AIAS that you can apply to like Freedom by Design.

Director Law added to that it is important to talk more about design and instill the idea that architecture is/should be at the forefront of design.

Director Kopetzky mentioned that there are opportunities to engage young designers that may be interested in connecting with schools at a teaching level.

Past President Klecha suggested that there may be an interactive map on the website for resources and ideas.

Executive Director Serfass wrapped up the conversation with suggesting some formal proposals to be offered and presented at Grassroots.



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Executive Director Serfass suggested the idea of an AIAS credential adding various levels of value to members and potential sponsors, firms or schools. This credential may be based around learning objectives that give you added value to firms or schools.

Past President Klecha and Director Wahlgren immediately agree.

President Mitchell suggested that this may not deserve much attention at this moment as there are many other things to pay close mind to.

Liaison Vogel mentioned that the AIA exploded in growth after adding continuing education.

Director Wahlgren added that this may be a very low hanging fruit. This may not require very much effort if it is based around conference attendance.

Past President Klecha added that we reverse engineer the credential by addressing what you gain first.

President Mitchell added to that we need to figure out where we would suggest this being used.

She asked why NCARB credential is not being utilized as much.

Liaison Ward added to it that this would not just be used for transitioning between jobs, but mainly for going from undergraduate to graduate.

Vice President Pominville added that there is less to focus on with a credential, and more to focus on creating the programming first.

Liaison Hall added that we just promote its use, since there is already precedent for it with AIA and NCARB. He asked if there are no guidelines, then why aren't we just doing it?

Multiple members added that if we just start using it, it may just catch on.

President Mitchell asked to take a straw poll to find out who is interested in the general use and minor promotion of this credential for and around Grassroots.

Yes: 4

No: 0

Continue processing: 4

Director Jones asked if this could be brought to the COP at Grassroots.

President Mitchell added that this could be, but may not be completely appropriate.

The consensus is to do minor promotion at Grassroots, and see if there is discussion.

Executive Director Serfass brought to the board the history of "archcareers.org". This was intended to be a hub for all collateral information about architecture licensure and careers. When it fell off, the intended upkeep of the site fell onto the AIAS.

Vice President Pominville added that we are in a different digital age, where sharing information is powerful.

Director Tuttle added that ACSA's "studyarchitecture.com" is already taking a new look at this.

Executive Director Nick Serfass added that the ACSA already has a strong structured website that they can now build around.

Liaison Vogel made the clear point that we cannot be behind promoting the work of any given individual. Liaison Hall agreed.

Liaison Ward added that if it is something that all of the collaterals originally had a part of, then it could be brought up at a 5 President's meeting.



There was more discussion about our proper use of our resources, and this may not be the right venue for us right now.

Executive Director Serfass closed this conversation with a suggestion that he communicate to Lee Waldrup that he will be shelving this conversation for further conversations, but it is not a priority.

6. 1:05pm 60th Anniversary

Executive Director Serfass proposed the Disney event that is underway with planning, that would focus on current “top membership”. This event would include some sort of think tank that would provide some solid feedback to the Board and the National Office. There would be framework in the application process to cater to diversity, particularly in level of school.

Director Wahlgren agrees that this would be an excellent opportunity for members outside of the Board of Directors.

Past President Klecha suggested categories: design, research, professional development, etc.

Would the programming be relative to these categories?

President Mitchell asked how much of the “programming” could be catered to our message.

Director Law mentioned that these creatives have a different design and thinking process. Perhaps different solutions would come about out of the nature of being in a different environment. Focusing on the next ten years for the AIAS, through design.

Director Mason added that this is an opportunity for us to show AIAS leaders other routes to utilize their education.

Liaison Hall asked if the Board would be able to address the product of a one-day think tank.

Director Wahlgren thinks this could easily be the time for the incoming Strategic Retreat.

Executive Director closed the conversation out with communication being the important next step.

Executive Director Serfass proposed the idea of “60 Alumni in 60 Weeks” promotional campaign. This would be a great addition and steady flow of content for the AIAS. Additionally, PPI will be funding this in exchange for the use of their product name on our material.

Director-Elect Daher asked if there is a way to add them to the TAP podcast.

Director Wahlgren suggested it could be a 60 alumni in 60 seconds video.

Executive Director Serfass proposed the conversation of an alumni event at FORUM Boston.

The FORUM Boston planning team is currently bringing together proposals.

President Mitchell added that there is a lot of outreach and interconnectivity between our current alumni base and new programs we are pushing forward.

Liaison Hall asked if this is based on achievement post-AIAS.

Director-Elect Seidel suggested a 60 second – 60 minutes – 60 years.

Director Wahlgren added that she can see everything during this year focused on the “next 60 years” for everything.



7. 1:46pm National Committees

President Mitchell introduced this time as a time to discuss current work of the committees, and to propose an overarching questions for the Board to address in a following exercise.

Director Wahlgren reported on the work of the Freedom by Design Advisory Group.

Question Asked: How can AIAS best use Freedom by Design to advance the AIAS Mission?
How do we increase visibility of Freedom by Design?

Director Kopetzky reported on the work of the Advocacy Advisory Group.

The committee could start to discuss firm culture, K-5, Equity x Design, etc., moving forward.
President Mitchell mentioned that the AIA has split into Policy and Public Outreach.
Question Asked: What is the next big topic?

Director Kopetzky reported on the work of the Quad Conference Task Force.

Question Asked: Should we have fall conferences? If so, why? Then what does that look like?

Director Law reported on the work of the International Task Force.

Question Asked: What do we want from the international community and how aggressive are we?

Liaison Vogel mentioned that there is a natural flow because of the expansion of NAAB Substantial Equivalency.

How can AIAS best use Freedom by Design to advance the AIAS Mission?

How do we increase visibility of Freedom by Design?

Don't utilize, reap the benefit!

"enrich communities in the spirit of collaboration"

FBD does not have to only mean constructed projects

1. What does your context need
2. Hypothetical design project
3. Present to audience who can get it done

Tangible take-aways from Grassroots

Project ideas based on context

What is the next big topic for Advocacy?

NDSA to Directors and staff

Making sure schools actually do studio culture outside of accreditation

Help come up with programs for universities

Firm culture (firm education/visits)

K-5 education curriculum

Chapter / Collateral relations

Alternative paths (the architype project)

Pro-bono initiatives – community involvement

Equity by design



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Should we have fall conferences? If so, why? Then what does that look like?

Perhaps instead of Spring?

*Boost forum attendance and fall membership

National control, event, small, intimate, membership

Condensed fall programming, gives momentum going into FORUM

Use AIA regional conference to supplement AIAS Spring Quad

Informal meetup based on hubs

What do we want from the international community and how aggressive are we?

International NAAB programs = AIAS chapters

International AIAS "communities" in high AIAS, student concentration locations, ie. Florence, Rome, Paris, etc.

Aggression = success

International board representation?

Membership transfer?

What schools study abroad

Other organization? Is there precedent?

Law/business/medicine

8. 2:50pm Fall Event Proposal

Executive Director Serfass proposed a fall conference, based on our past experiences, concerns and criticisms that we have gotten after removing fall conferences. This could be an opportunity to latch on to successful chapters, grow new ones, and to sell sponsorships, in general.

Suggestions for the workshops to happen per week during October.

Director Law expressed concern that this may not be financially feasible for members.

Director Jones asked who would be speaking/leading these conferences. Also expressed concern that some chapters replace FORUM and other conferences with their own trips.

Executive Director Serfass mentioned that registration costs would still be as low as typical quads.

Director Wahlgren asked who will be curating the message.

Executive Director Serfass suggested that the content and "skin" would rather be nationally driven, likely not locally driven.

Liaison Hall asked if the school or local chapter would have some kind of financial incentive.

Director Law suggested that it would likely not be able to avoid being locally driven.

Director Jones suggested that if we are picking cities, we could be pulling on larger AIA components. Logistically, would the Quad directors be funded? Will these be in each quad?

Executive Director Serfass suggested that we would try to see how this shapes up financially and then go ahead with planning.

Director Kopetzky asked if this would be mandatory, due to overstretching Quad Directors and their absence from classes. If you are selecting cities, would you be putting out a call for papers or research?

Vice President Pominville suggested that this is an opportunity for the Board to really be designers and decided on trending topics in the field of design and architecture.

Director-Elect Daher suggested he would rather see us add content to four local AIA State conventions.

Director Jones suggested this is an opportunity to really engage other disciplines entirely. Including other organizations.



Executive Director Serfass closed the conversation out with the proposal of pulling data, getting another proposal together, and then calling a Special Meeting of the Board in the next month to discuss plans.

9. 3:15pm Events Update

Directors Jones, Law, Wahlgren and Kopetzky reported on the current progress and planning of this springs' Quad Conferences.

*This was discussed earlier in the meeting in Quadrant Director Reports.

Executive Director Serfass gave an update on planning for the 2016 Grassroots Leadership Conference.

Executive Director Serfass gave an update on planning for FORUM 2016, 2017 and 2018.

Vice President Pominville brought up the notion that as the AIAS membership entrusts us more with planning further and further ahead, that we make a conscious decision to look at lesser and lesser costs of registration.

Director Wahlgren mentioned that perhaps there is a relationship to the more money we bring in, the cheaper registration at conferences becomes.

Director-Elect Seidel suggested that perhaps registration costs of a Fall event are a part of FORUM registration costs.

Director Fields will be working on providing an itemized breakdown of registration for FORUM.

10. 3:44pm Website Update

Executive Director Serfass provided a brief history of the AIAS website, the challenges we faced, and what direction we are heading with the website now.

Director Law asked if we are outsourcing our website.

Executive Director Serfass mentioned that we will be outsourcing the framework and design, but upkeep will be kept in doors with Natalie Neumann.

Director-Elect Gentile asked about the timeline for this new launch and if it would conflict the rollout of fall membership.

Executive Director Serfass noted that this will not affect membership automation. The timeline would be shown at Grassroots, but rolled out on August 1, 2016.

11. 4:05pm Governance Update



Director Jones reported on the work of the Governance Committee.

President Mitchell discussed the specific Mission Statement brought forward by the Governance Committee.

Director Wahlgren discussed the specific Mission Statement brought forward by the FBDAG.

Liaison Hall asked why there is a component of "learned in the classroom"? He suggests that we speak about it broader than just the classroom.

Multiple discussion had about wording and phrasing.

President Mitchell suggested that this should likely move to the Governance Committee for further definition, refinement, and final documentation.

Liaison Vogel suggested that we ensure this language is as broad as possible. Should not directly indicate what needs are being addressed.

Liaison Hall suggested the same thing with "practical" wording.

Past President Klecha suggested that we ensure that we do not forget about the value we are bringing students through Freedom by Design.

President Mitchell discussed the Collateral Liaison selection process proposal.

12. 4:38pm New Business

President Mitchell opened for any new business in addition to what was presented ahead of the Board meeting.

Director Kopetzky read a proposal from Sophie Smidth, Chapter President of Cuesta College. This proposal includes the suggestion/question if multiple chapters can join together and form one chapter within the AIAS.

"In our specific case, we struggle with being a small school and with being a community college, where the norm is for people to go through the architecture sequence in two years. People aren't generally super invested in school affairs, other than classes, since there's not always a strong connection to and subconscious pride in a school that they see as a short-term stepping stone, as opposed to a destination. Of course, I'm generalizing, and there are some very interested and involved students, but it's pretty inconsistent how the chapter continues to exist, from one year to the next. I've heard that some years it has been a great hand-off, with excited first-year students waiting to take over. Other years (like this one), there is one person, who says something like "Yeah, I'll do it.. We should keep it alive" and then spends the first half of the year, with a few other key members, trying to explain to others what the point of joining might be and trying to build things up with an empty bank account. I don't think we're unique in dealing with these sorts of issues. I'm sure other chapters, even at four-year universities deal with these problems. For us, it's predictably a part of the process more often than not, since it will almost always be a short-term stay here for students. We definitely see a solution in the fact that Cal Poly is five miles from our campus and, in fact, is closer to the central city of San Luis Obispo, where most of our members live. We think that there is potential to get people more invested by creating a chapter that spans the local boundaries, rather than school boundaries, similar to the way that local AIA chapters work. This way, even if the core group of interested students is small, they would be a part of something larger and more established from the beginning, which would also be much more of a draw for new students. There is a huge opportunity for mentorship and for creating connections with students at both schools, especially given that most students from Cuesta aim to transfer to Cal Poly. We already have a really good relationship with the chapter at Cal Poly, and that adds to our



inclination to be even more closely associated in a shared community and chapter. We wonder if there are other chapters that neighbor each other who could benefit from these sorts of chapter unifications or if there are schools that aren't currently a part of the AIAS community and would like to be, if there were these sorts of formal school connections. This seems particularly applicable for community colleges. Perhaps there are informal ways to go about this, but the idea of sharing in an established unity and pride in being one group, as a real chapter together, seems like too intriguing of an idea not to consider."

Vice President Pominville gave some background on where this has happened before. Executive Director mentioned our umbrella insurance policy does not cover anything besides functions at the registered school. Liaison Hall noted that the intent is great, however the National Office should remain outside of relationships between schools as institutions. Director Kopetzky suggested that the primary reasoning for this is much more value focused and less financially.

Director Jones referenced the New Business section at FORUM San Francisco, whereas she was charged to find out if there are value opportunities for benefit for Quadrant Directors that are still in school. Director Jones stated that she has been unsuccessful.

Past President Klecha noted that this begins to get hazy when we enter into curriculum conversations, particularly in respect to NAAB. Director-Elect Seidel noted that she was successful and would serve as a case study in the coming year.

5:05pm Recess

13. 9:08am Call to Order, Roll Call and Approval

President Mitchell called the meeting to order.
Vice President Pominville called the roll of the Board, delegates and guests in attendance.

14. 9:15am Financial Review

Director Jones reported on the work of the Finance Committee.

Executive Director Serfass explained the purpose of the Finance Committee
Director Jones added that we may be missing value by having our members on a committee without asking them for valuable input.
Past President Klecha suggested that this would be fine to be the four core members.
Vice President Pominville suggested that allowing some at-large members provides accountability for us and also allows for personal growth for those members.
Director Jones suggests that there perhaps are strategic conversations that come up in the Finance Committee that can be moved elsewhere on the Board.
Executive Director Serfass suggested that the Finance Committee can provide qualitative input to the board based on the quantitative information.



Executive Director Serfass discussed the current financial state of the organization, in regards to budget and actual expenses and income of the FY16 year-to-date.

Past President Klecha asked if there are ways we can utilize the FORUM endowment for something a bit more practical.

Executive Director Serfass noted that he will speak to our financial investment advisor to see if there is anything we can do with it.

Executive Director Serfass discussed the proposed FY17 budget.

President Mitchell asked if we should be budgeting for 5,500 members.

Director Wahlgren suggested that we can treat it much like how we are being conservative with the FORUM income and expenses.

Vice President Pominville noted that there are several factors that lead us to the gap we are seeing in membership.

Director-Elect Daher suggested that we could easily add 100 members to the budget for FORUM.

Liaison Vogel asked if we ever figured out why the California schools didn't show up at FORUM.

Director Kopetzky explained the challenges that the West Quadrant faces with having a more difficult time attending Grassroots.

Liaison Ward suggested that putting everything in the basket for FORUM because of location may not be the best idea. Perhaps, it can be focused on increasing members by 3 members at each chapter. One snow storm in Boston could wreck everything.

Director-Elect Seidel suggested that we could try to bring in 3 new freshmen at each chapter.

Director Jones agreed by being cautious.

15. 11:00pm New Business Continued

President Mitchell discussed the selection process and candidates for the 2016-2018 ACSA Liaison.

Vice President Pominville noted interaction with Carmina at ACSA Annual meeting in Toronto.

Past President Klecha added the note of Carmina's previous experience with ACSA, particularly serving on the ACSA Board of Directors.

Liaison Hall noted several factors about both candidates, particularly the fact that we are bringing diversity to the conversation, with either choice.

Director Jones mentioned the diversity of Carmina's teaching experience, particularly in geographical diversity.

President Mitchell called for a straw poll to find initial interest for candidates.

Carmina 8

Patricia 1

16. 11:20am Executive Session



At 11:20am it was President Mitchell to go into executive session.

At 11:35am it was President Mitchell to return to open session.

17. 11:38am Board Elect Q+A

President Mitchell opened this time up for questions from the Board – Elect.

Liaison Ward added that he is very impressed with the professionalism and politeness of the Board.
Director-Elect Seidel asked what the first deliverable as a Board will be.
President Mitchell talked about the process of Grassroots and the responsibilities as a Board.

18. 11:52am New Business Continued

President Mitchell discussed the selection process and candidates for the 2016-2018 ACSA Liaison.

Vice President Pominville moved to appoint Carmina Sanchez del Valle as the 2016-2018 ACSA Liaison to the AIAS Board of Directors.

Seconded: Past President Klecha

9 in favor

0 in opposition

0 abstentions

11:55am Adjourn

President Mitchell motioned to adjourn the 2015 FORUM Board of Directors meeting.

Seconded: Past President Klecha

Motion carries

Respectfully submitted on June 1, 2016,

Joel Pominville, Assoc. AIA
Vice President | AIAS



Minutes of the AIAS Special Meeting of the Board of Directors Wednesday March 30, 2016 Video + Phone Conference Call

Attendees:

Officers

Danielle Mitchell, Assoc. AIA, President
Joel Pominville, Assoc. AIA, Vice President

Directors

Danielle Jones, Director, Midwest Quadrant
Rachel Law, Director, Northeast Quadrant
Sarah Wahlgren, Director, South Quadrant
Ashley Kopetzky, Director, West Quadrant
Stephen Vogel, FAIA, 2015-17 AIA Liaison
Nick Serfass, AIA, CAE, Executive Director

Not in Attendance

Charlie Klecha, Assoc. AIA, Past President
Greg Hall, PhD, AIA, NCARB, 2014-16 ACSA Liaison

1. 8:08pm Call to Order and Roll Call

President Mitchell called the meeting to order.
Vice President Pominville called the roll of the Board.

2. 8:12pm Fall Event Programming

Executive Director Serfass gave an update on current progress in regards to Fall Conference planning.

President Mitchell challenged if we need to have four consecutive meetings.

Director Law added that the late November dates may be a worry. Additionally, could we simply have two weekends with two simultaneous events?

President Mitchell added there are a lot of factors that affect timing, school calendars, etc.

Director Wahlgren added that October could be used as conference month to follow mem month.

Liaison Vogel added that driving time may be a large factor here.

Director Wahlgren asked if we can plan two options or so, based on who is running for Quads at Grassroots.

General consensus is that the Board wants to avoid being near quads that we have been recently.

Director Wahlgren asked if we are just doing this for a year, or continuously.

Vice President Pominville asked if we are just calling the Fall conference something else or if we are completely redeveloping.



Director Wahlgren added that we are, in a way, lacking an “academic” typology of conference. Liaison Vogel suggested that this truly take on an academic persona.

Vice President Pominville added that if we were to decide on an academic setting, we should engage the other collaterals, particularly the ACSA.

President Mitchell noted that this is an excellent idea in order to fully engage academia. We could give graduate students the opportunity to submit proposals.

Director Wahlgren noted that UNCC does a conference called “Critical Mass” which hosts grad students from all over the country.

Vice President Pominville added that even “graduate research” may be the topic.

President Mitchell noted that competitions actually help convince schools to send students. This could be an entire day charrette. The great part of this is that students at all year levels have just as much of a chance in competing.

Liaison Vogel added that UDM, LTU and UM, as well as community organizations gathered together for a competition based event.

Director Jones suggested that perhaps this conference is rather focused on building as chapters and quads, rather than just focused on products. This is also an opportunity to grow partnerships, locally and nationally as well.

President Mitchell mentioned a lot of this probably naturally happens in a smaller quad setting.

Director Kopetzky added that, specifically, West Quad has such a challenge in getting anywhere. Particularly, Grassroots and typically FORUM are very hard to get to for West Quad.

Executive Director Serfass summarized the conversation and asked for another month and a half to put together a more focused proposal for the Board to discuss.

9:18pm Adjourn

Vice President Mitchell motioned to adjourn the 2016 March Special Meeting of the Board of Directors.

Seconded: Director Jones

Motion carries

Respectfully submitted on June 1, 2016,



Joel Pominville, Assoc. AIA
Vice President | AIAS



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theAIAS



Minutes of the AIAS Special Meeting of the Board of Directors Friday May 13, 2016 Video + Phone Conference Call

Attendees:

Officers

Danielle Mitchell, Assoc. AIA, President
Joel Pominville, Assoc. AIA, Vice President

Directors

Danielle Jones, Director, Midwest Quadrant
Rachel Law, Director, Northeast Quadrant
Sarah Wahlgren, Director, South Quadrant
Ashley Kopetzky, Director, West Quadrant
Charlie Klecha, Assoc. AIA, Past President
Greg Hall, PhD, AIA, NCARB, 2014-16 ACSA Liaison
Stephen Vogel, FAIA, 2015-17 AIA Liaison
Nick Serfass, AIA, CAE, Executive Director

1. 2:05pm Call to Order and Roll Call

President Mitchell called the meeting to order.
Vice President Pominville called the roll of the Board.

President Mitchell called for a motion to approve the consent agenda.

So Moved: Vice President Pominville
Seconded: Director Jones

2. 2:10pm Fall Event Programming

Executive Director Serfass proposed to the Board six models for fall event programming.

Each Board Member listed off their top three choices and reasoning.

Executive Director Serfass called for straw poll to indicate individuals' top choice.
Research (Practitioner, Professor and Student) is standing choice.

Research (A): Professor and Practitioner //////////
Research (B): Student – Centered ////////
Team (A): Team On-Site Competition ////////
Team (B): International 7-Day Competition



Wildcard (A): Personal Growth ///
Wildcard (B): The Story of a Building ///
Wildcard (C): Architecture and... /

Executive Director Serfass opened the topic up for discussion.

Past President Klecha mentioned that a “poster display” event would allow for more students to exhibit their own research.

Liaison Hall seconded Past President Klecha’s comment as a means of giving schools a more tangible value for funding students to the conferences.

Liaison Vogel made note that research is on the forefront of conversations within the AIA.

Executive Director Serfass called for straw poll to finalize the Board’s top choice.
Entire Board Approved

Executive Director Serfass explained the next steps for the process moving forward with staff. First, he will work with our Director of Programs and Events to start framing this out. He will follow up with individual call to gather more ideas/data for thoughts on what this can be.

3. **3:00pm Quad Conference**

Executive Director Serfass provided background on the previous attrition charges accrued at the 2015 South Quadrant Conference in New Orleans, hosted by Tulane University. He discussed the recent history and decision of the National Office to assume these costs, for this conference and moving forward, in exchange for more National Office directive over logistical Quad Conference planning. Executive Director Serfass also voiced concerns about our previous disengagement from these events, particularly with funding or liability shortfalls.

Director Kopetzky expressed her support for this process. Additionally, it would be great to ensure that we are doing our best to support the personal and professional growth of Quad Chairs.

Vice President Pominville added that we are taking action on it, in effect at Grassroots 2016.

Entire Board approved decision to absorb the South Quadrant attrition charges.

4. **3:15pm AIA GA Resolution 16-2**

SUMMARY: AIA Georgia, along with numerous chapters throughout the AIA community, believe that it is wrong to award our highest honors to individuals and firms that violate both AIA and federal employment policy by utilizing unpaid labor. We ask that AIA members use the business meeting in Philadelphia in May to update its policies to make this commitment clear and unequivocal.

President Mitchell asked for a motion to support Resolution 16-2 Amending the current “Intern Declaration Policy” as sponsored by AIA Georgia for AIA Convention 2016.



So Moved: Past President Klecha
Seconded: Director Jones
Motion passes unanimously

5. 3:30pm International Director

Vice President Pominville led a conversation about the possibilities of adding an international director position to the AIAS Board. He discussed the timeline implications as well.

Liaison Hall added that the schools abroad can look to the AIAS for their studio culture policies and implementing these in their schools.

Past President Klecha added that this, in concept, has a lot of opportunity. In going forward, one of the largest implications may be financial implications.

Director Wahlgren asked to hear perspectives from Director Kopetzky and Director Law.

Director Kopetzky noted the difficulties of representing the international chapters. She also noted the significant unanswered questions about what this position would be.

Director Law suggested the difficulties of connecting with international students without the title of "President" or "Vice President".

Liaison Vogel mentioned that the AIA now has an international chapter, a representative on their strategic council, and have had meetings in Japan. Perhaps we should look to the AIA for precedence.

President Mitchell asked about who should be responsible for collecting this information.

Vice President Pominville suggested that the financial aspect would be on the Executive Director and Treasurer and the governmental aspects would be on the President and Vice President.

Director Jones questioned if this is perhaps jumping the gun on our international strategy.

Past President Klecha noted that we should look to precedent in other organizations. He also noted that our governance structure is a significant decision to make, however there are other "side steps" we could take. Additionally, at the discretion of the President, they can choose to invite any individuals to our Board meetings.

There was no opposition to the National Office providing further details about implications of adding an International Director

Vice President Pominville asked what the Board's thoughts are on free conference registration for international students.

Liaison Hall added that the schools abroad could look to the AIAS for their studio culture policies and implementing these.

3:55pm Adjourn

Past President Klecha motioned to adjourn the 2016 March Special Meeting of the Board of Directors.

Seconded: Vice President Pominville
Motion carries



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Respectfully submitted on June 1, 2016,

Joel Pominville, Assoc. AIA
Vice President | AIAS